

It's a go for Estrada plunder trial on Oct. 1

STORY
ON PAGE A2

e-mail: feedback@inquirer.com.ph

website: www.inq7.net



American Dream put on hold

BOGOTA, Colombia—For the moment, it's *Adios*, American Dream. When Mariana Bruzzone moved from Argentina to the United States, she AMERICAN/ A21

PHILIPPINE DAILY INQUIRER

BALANCED NEWS, FEARLESS VIEWS

FRIDAY, SEPTEMBER 28, 2001 ** 92 PAGES 9 SECTIONS VOL.16 NO. 292 P15

WHAT'S INSIDE

- La Salle downs Ateneo SPORTS / A22
- Gov't-NDF talks near collapse NEWS / A3
- IMF sees slower RP growth BUSINESS / B6
- Navy intercepts 2 Sino boats ACROSS / A14

LAST battleship to stream out of Subic Bay in March, 1992 was the aircraft carrier, the USS Independence, after the Philippine Senate rejected the renewal of the RP-US military bases agreement and prior to the complete pullout of American forces after close to a century of "renting" Subic.

GMA: The battle is joined

American military assets, aircraft expected to enter Clark, Subic soon

BY JULIET L. JAVELLANA, MARTIN P. MARFIL AND TONETTE OREJAS

"OUR cooperation with the United States in the coalition against terrorism commenced formally the other day with the arrival of Admiral Thomas Fargo, commander in chief of the US Pacific Fleet."

President Macapagal-Arroyo made the announcement last night, after National Security Adviser Roilo Golez disclosed that Fargo had outlined American military plans for using Subic and Clark in the global war against terrorism.

Malacañang sources said US President George W. Bush was expected to call up Ms Macapagal today to discuss her offer of cooperation in the US-led war.

Fargo gave Golez a "general briefing on what to expect in the coming weeks and months," which, the Filipino official said, showed "the keen attention being given by the US to our facilities."

Golez confirmed the INQUIRER story that Fargo arrived on Tuesday to inspect the area and inform him of the use by the International Counter-Terrorism Coalition (ICTC) of Subic, Clark and other facilities.

"Admiral Fargo inspected the Subic facilities and said he was impressed by what he saw," Golez said at a news briefing held in Malacañang yesterday, two days after the unannounced visit took place.

GMA/ A20



BOY CABRIDO

Bush: Intelligence the most powerful weapon

More stories in The World, Page A11



WASHINGTON—"It's a war that requires the best of intelligence," US President George W. Bush told CIA employees Wednesday in a pep talk at the agency's northern Virginia headquarters.

US aircraft carriers, bombers and other tools of war are converging on Osama bin Laden's neighborhood, but it's becoming increasingly clear that in Bush's promised war on terrorism—in Afghanistan

or elsewhere—the most powerful weapon will be intelligence.

To attack or capture Bin Laden and others in the al-Qaida terrorist network, US forces must find them. "Smoke them out of their holes" and then "get them running" is how Bush has put it.

That's where intelligence comes in. Spy satellites in space, Cold War-era U-2 spy planes peering down from 70,000 feet, lower-fly-

ing CIA surveillance drones and RC-135 eavesdropping aircraft, plus Russian or Pakistani intelligence sources and perhaps US special operations troops infiltrating northern Afghanistan under the cover of darkness to kill or kidnap.

Pinpointing the enemy and his greatest vulnerabilities is an important challenge in any war, but it's seven tougher in this case.

Bin Laden and his associates have few visible targets worth bombing. They function in a nearly invisible network, with little reliance on military might. It may do little good for the United States to hammer the rubble of Afghanistan with more bombs and missiles. The answer may lie in secret raids by small groups of special operations forces—if solid and timely intelligence BUSH/ A20

RP soldiers battle tested, ready for Afghan war—Army

BY CARLITO PABLO

THE GOOD news is that Philippine combat troops know their guerrilla warfare.

The bad news is that they've never fought in an Afghan winter.

If ever called to join a ground war in Afghanistan as part of the US-led International Counter-Terrorist Coalition, Filipino combat

troops would bring with them the advantage of decades of experience in counter-insurgency warfare, according to Philippine Army officials.

But how prepared are even our most experienced soldiers for the onset of the cruel Afghan winter, its sub-arctic temperatures, blinding blizzards and desert storms that have helped defeat some of the

strongest armies in the world?

Philippine Army spokesperson Lt. Col. Jose Mabanta Jr. expressed confidence in the ability of the Armed Forces of the Philippines' combat troops to rise to the challenge.

"Our forces may have not fought in this kind of battlefield, but they have the heart and guts to pull them through," Mabanta said.

Foreign military experts, however, quoted in a report by Jane's Information Service, say the brutal winter, which starts in October and lasts until April, renders all major military campaigns across the Taliban-ruled country a "logistical nightmare."

"Temperatures plunging to minus 40 degrees Celsius, a wind chill factor of formidable intensity, snow

and blizzards negate the fighting capability of any army, however well equipped," Jane's quoted Maj. Gen. Himmat Singh Gill, former Indian military attaché to Kabul, as saying.

Northern Afghanistan is reportedly particularly merciless. "Snow blocks all the main passes, especially in northern Afghanistan, making RP/ A20

Trader freed; Sino engineer to follow soon

BY EDWIN O. FERNANDEZ
PDI Mindanao Bureau

COTABATO CITY—The Chinese-Filipino trader has been freed, but the Chinese engineer may just have to wait a few more days.

Moro bandits, known as the Pentagon gang, on Wednesday night released Davao-based trader Edwin Lim in Cabacan, North Cotabato, following negotiations with Cotabato City Mayor Muslimin Sema.

One of the kidnappers said in a radio interview that they would release before the end of the week Zhang Zhongyi, a Chinese engineer working on a big irrigation project TRADER/ A21

Remember the 'howling wilderness' of Balangiga

BY VICENTE S. LABRO
PDI Visayas Bureau
AND NORMAN BORDADORA

BALANGIGA, Eastern Samar—The town woke up today to the tolling of church bells, echoes of the famous lost "Bells of Freedom" that exactly 100 years before had signaled an attack by Filipino revolutionaries on an American garrison during the Philippine-American War.

In Leyte, Catholic bishops, while praying for the victims of the Sept. 11 suicide jet attacks in the United States, cautioned the US government to remember the century-old lesson of Balangiga as Washington contemplates an attack on Afghanistan for harboring suspected terrorist mastermind Osama Bin Laden.

"We have to remind the United States that 100 years ago, there was a similar reprisal against Filipinos in Samar," said Msgr. Hernando Coronel, media director of the Catholic Bishops' Conference of the Philippines (CBCP).

The CBCP issued the call for peace and sobriety as it commemorated the centennial of the 1901 REMEMBER/ A21

'Imagine all the people living life in peace'

NEW YORK—The full-page ad in The New York Times carried a simple message: "Imagine all the people living life in peace."

The John Lennon lyric, carried on page 29 of Sunday's paper, was a message from his 68-year-old widow, Yoko Ono, in

the wake of the Sept. 11 terrorist attacks on the World Trade Center, her spokesperson confirmed Tuesday.

Ono also plans to erect a Times Square-area billboard with another message from Lennon's lyrics: "Give peace a chance."

The eight-word quotation from Lennon's "Imagine" was unaccompanied by any photos or text. (See full text of Lennon's song on page A18.)

Ono decided not to sign the ad because "she felt it would be more effective if her name wasn't on it,"

explained spokesperson Eliot Mintz.

"This is one of the ways she makes her feelings known," Mintz said. "The message is in the ad."

Lennon was murdered by a deranged fan outside his Manhattan apartment building in December 1980.



WAR ON POVERTY

Remember that one? The Bugkalot tribes do, and stage a war dance to draw attention to their impoverished lot in the mountainous village of Talbec, Dupax del Sur, Nueva Vizcaya.

'Dirty money' bill OKd by House won't wash, say experts

BY ELENA R. TORRIJOS,
VOLT CONTRERAS
AND CHRISTINE AVENDAÑO

THE ANTI-MONEY laundering bill that the House of Representatives passed is likely to be rejected by the Paris-based Financial Action Task Force (FATF) but may buy the country time to avoid crippling economic sanctions from the international community, bank and justice officials yesterday said.

Voting 125-18, the House yesterday adopted what Speaker Jose de Venecia described as an "adequate and satisfactory" measure that would get the country off the watch list of the FATF.

The Senate was still discussing

last night amendments to its version of the anti-money laundering bill.

From a proposed list of 22 crimes considered sources of laundered money, House Bill 3083 ended up covering only four: drug trafficking, kidnap for ransom, graft and corruption, and "felonies of similar nature in other countries."

Scrapped from the list were plunder, tax evasion, trade monopoly, fraud, swindling, white slavery, illegal gambling, smuggling, human trafficking, and illegal recruitment.

As of last night, the senators agreed on six crimes—kidnapping, drug trafficking, graft, plunder, terrorism and other felonies punish- DIRTY/ A18

Second FRONT PAGE

GAME NA!



It's go for Erap trial

BY DONNA S. CUETO

IT'S all systems go for the start of the plunder trial of deposed President Joseph Estrada on Oct. 1 after the Sandiganba-

yan paved the way for the much-awaited case to finally be heard by the court.

Yesterday, the anti-graft court issued a "produce order" or summons directing the Philippine National Police to produce Estrada, his son Jinggo and their lawyer Edward Serapio in court on Monday at 1 p.m.

The Ombudsman then announced the entry into the prosecution team of former prosecutor and Makati Regional Trial Court Judge Dennis Villanacio who successfully prosecuted the Rolito Go, Claudio Teehankee Jr. and Vinculado murder cases.

Ombudsman Aniano Desierto deputized Villanacio as overall manager of the Estrada criminal cases, with special focus on the plunder case.

Villanacio was "relieved" as under-secretary for legal affairs of the Department of Social Welfare and Development so he could focus on the Estrada cases.

Villanacio said he would press the court to have Estrada and the other accused attend the trial hearings.

The "produce order" released after 5 p.m. yesterday meant the court had resolved to push through with the trial on Monday, despite various motions by the defense to postpone the trial.

The defense lawyers had protested the setting of the Oct. 1 trial date without consulting them on their availability on that date.

Yesterday, defense lawyer Jose Flaminiano pressed for the disqualification of Villanacio from the prosecution team.

The court gave both parties 10 days to file their respective pleadings and comments.

Flaminiano said he and the other defense lawyers would not be able to attend the Oct. 1 trial opening because of previous commitments.

He said they would also advise Estrada

and his son not to attend the trial.

"They would have to bodily bring the Estradas to court," Flaminiano said.

He said the defense lawyers would file a manifestation today waiving the Estradas' appearance in court because of the absence of their counsel.

The prosecution, in turn, said they would press for a counsel de officio for the accused, if no defense lawyer shows up on Oct. 1.

Villanacio said he expects a "very good and spirited fight" in court.

It was Villanacio who had shot down Jinggo Estrada's plea to be placed under house arrest due to a supposed heart ailment.

Villanacio cross-examined Jinggo's physician, Dr. Roberto Anastacio, on the latter's claim that "home rest" would be more beneficial for the young Estrada.

Villanacio had dug up an earlier case where Anastacio had advised a patient be discharged from hospital, only to have that patient die days later at home.

100% NEW & RECON RICOH COPIERS

P12,000. ONLY LIQUID TYPE SAVIN 780 220 V, 60Hz

P16,000. ONLY POWDER TYPE FT 3320 220 V, 60Hz

100% GUARANTEED! KATUN TONERS & PARTS FOR USE IN SHARP, CANON, RICOH, MINOLTA, TOSHIBA, SELEX, MITA, GUSTYNER, RISO, KONICA, ETC.

P46,500. ONLY BRAND NEW DIGITAL COPIER 9912-A

COPYTRADE®
Copytrade Bldg. 550 M. Jiliscoon St. Sampaoc, Manila (Nr. NU)
Tels. 749-8155 to 56 • 781-3472 • 749-8216
Prov'l Outlets: Cabanatuan: 403-3415 • Cebu: 253-2402
BEWARE OF FAKE SUPPLIES AND MISREPRESENTATIONS!

MAMAYAN MUNA
HINDI MAMAYAN NA!

ST. DOMINIC SAVIO COLLEGE
Special SEMESTRAL BREAK SCHEDULE
Pre-School Operations Management

Oct. 12-13-14 (3 units)	MODULE 3A CURRICULUM DEVELOPMENT & DESIGN
Oct. 15-16-17 (3 units)	MODULE 4A GUIDANCE & ASSESSMENT IN PRE-SCHOOL LEVEL
Oct. 19-20-21 (3 units)	MODULE 5A PRE-SCHOOL TEACHING, STRATEGIES & INSTRUCTIONAL MATERIALS DEVELOPMENT
Oct. 23-24-25 (3 units)	MODULE 5A THE SPECIAL CHILD

For inquiries call: ME-ANNE at 746-4460-636-5592
UG-30 CITYLAND CONDOMINIUM, PIONEER AVENUE, MANDALUYONG CITY

Love your health with

OMRON Healthcare Products
Because health is wealth.

R3 Wrist BPM*

NE-C08 Nebulizer

MC-500 Ear Thermometer

U4 Upper Arm BPM*

T4 Upper Arm BPM with cuff compartment*

T6 Blood Pressure Monitor (BPM)
World's smallest and lightest Upper Arm BPM

**As accurate as the traditional Mercurial Blood Pressure Monitor.*

Now Available at SM Appliance Center Megamall, Makati and Las Pinas branches

Start Your Own Business in 30 Days!
Become Your Own Boss. Fulfill Your Dreams & Your Destiny!
START AND MANAGE YOUR OWN BUSINESS IN 2001 & CREATE YOUR OWN FUTURE.
NOW AVAILABLE: **Pinoybiznes Guide Books for Small Business**

Easy to Read Bestseller. Philippine Setting. Highly Recommended. "Ang Galing Tagalog!"

Pinoybiznes Series #1 ... (THOUSANDS OF COPIES SOLD NATIONWIDE)
"A Smart and Practical Guide For New Entrepreneurs"
Pinoybiznes Series #2 ... (NEW VERSION NOW AVAILABLE IN STOCK)
"Be Smart! Start & Manage Your Own Business"

Topics: How to Register, How to Avoid "Baka Maling", Mistakes to Avoid, Franchising Business, Choosing the Best Business, Over 650 New Business Ideas, How to Finance Your Business, How to Succeed, and many more!

ATTENTION! Entrepreneurship Teachers! These books are available at discounted prices for student use only. Call: Globe 0917 454-5372
Discounts & Free Delivery for Bulk Orders (10 Bk+)

Available at: National Book Stores • Powerbooks • Alernars • Rare Books Great Gift Idea

BRANDED & GENERIC PRODUCTS

• HIGH STANDARD QUALITY
• IN BLISTER PACK
• AT VERY REASONABLE PRICE
• DISTRIBUTED IN HOSPITALS & DRUGSTORES NATIONWIDE

STEINBACH PRODUCTS, INC.
151 San Francisco St., Mandaluyong City
Tel. Nos.: 532-5401 • 532-5413 • 532-1983
Fax: 532-5415

DEALERS / DISTRIBUTORS ARE WELCOME

Pimentel files bill for nat'l ID system

A BILL has been filed in the Senate calling for a national identification system in the country.

Authorized by Senate Minority Leader Aquilino Pimentel Jr., the bill proposes that the National Statistics Office adopt and administer a national identification system within six months upon the approval of the new law.

Basically, the bill requires all Filipinos and foreigners residing in the country to apply for a national identification card within 90 days from the adoption of the new system.

"A national identification card will definitely be a boon for Filipinos dealing with various agencies of the government that always require same sort of official identification," Pimentel said in a statement.

Under his proposed measure, the national ID card will serve as the official identification of Filipinos and foreign residents when dealing with any government agency.

No other official document shall be required by a government agency of a national ID card holder.

The national ID card shall contain the name, age, place of birth, citizenship, name of spouse and parents, residence, occupation, thumbprint and photograph of the holder. It will have the holder's permanent serial number.

Among the advantages of a national ID system were:

- Hasten the issuance of passports and other official documents required by the citizens from the government.
- Make payment of fees and the collection of taxes much easier and efficient.
- Help eliminate election fraud.
- Enhance the preservation of national security.

NOW IN THE PHILIPPINES!

Kidoo
ULTRASONIC NEBULIZER
With automatic shutoff

Kidoo Ultrasonic Nebulizer is ideal for children. It provides instant relief when you want it, where you want it. Bring a Kidoo Ultrasonic Nebulizer everyday!

Instant Relief Wherever You Go.
Fight asthma, bronchitis, colds, emphysema and other respiratory difficulties.

Complete Aerosol Nebulizer Kit

Kit contents:
1) AC/DC Adapter
2) Rechargeable battery
3) Ni-Cad 12Vdc
4) Extension Tube
5) Nosepiece
6) Pediatric Mask
7) 5 Reusable medicine cups

Manufactured and Exclusively Distributed by:
medical center trading corporation
Pines St. Cor. Sampaoc Bldg., Pasig City
Tels. 631-1115, 631-9255, 631-9264 Fax (632) 631-7888
E-mail Address: medcenter@netcom.ph
http://www.medcentertrading.com

Available in all **mercury drug** Stores Nationwide

PERFECT VIEW AUDIO/VIDEO MOUNTS & RACKS
PERFECT FOR VIEWING AND LISTENING PLEASURE

UNIVERSAL T.V. CEILING MOUNT
MAXIMUM LOAD - 75 kgs.

UNIVERSAL T.V. WALL MOUNT
MAXIMUM LOAD - 75 kgs.

GION SPEAKER MOUNT
MAXIMUM LOAD - 10 kgs.

ALEENA MINI SPEAKER MOUNT
MAXIMUM LOAD - 7 kgs.

T.V. TURNABLE & PLASTIC ROTATOR
MAXIMUM LOAD - 60 kgs.

SPEAKER STAND
MAXIMUM LOAD - 30 kgs.

T.V. WALL MOUNT
MAXIMUM LOAD - 60 kgs.

AUDIO MOUNT & RACK
MAXIMUM LOAD - 30 kgs.

ACCEPT CUSTOMIZED ORDER

RIAN COMMERCIAL
131 Timog Ave., cor. EDSA (beside GMA-7) Quezon City 926-8345
98 E. Rodriguez Jr., Ave. Concepcion 1, Marikina City 415-2079

Available in all branches of: HANDYMAN (Robinson's & Waltermart) • TRUE VALUE • SOGO GIANT FACTORY • AUTOMATIC CENTRE • ANSON'S EMPORIUM • AMBASSADOR APPLIANCE • AVECO MARKETING CORP. • SM ACE HARDWARE • SM WORKSHOP INC. • FAIR N' SQUARE • BONY SHOWROOM • DIY SHOP • WORK STATION • J&R ELECTRONICS • HOMEWORKS • HOMEART • UPSCALE AUDIO • BRIGHTS & SOUNDS • WORLDWIDE • HANS INFINITE

ALSO AVAILABLE IN VARIOUS DEALERS NATIONWIDE

KING KOIL: SERVING THE HOTEL INDUSTRY WORLDWIDE
MGM GRAND HOTEL LAS VEGAS THE WESTIN PLAZA SINGAPORE TORONTO'S HOTEL PLAZA II

CitiBeds®
THE LEADER™

WE MAKE THE WORLD'S BEST MATTRESSES

EXPERIENCE WHAT THE BEST HOTELS IN THE WORLD OFFER THEIR CLIENTS. ENJOY THE BEST HOTEL MATTRESS ONLY CITIBEDS CAN OFFER.

SALE ENDS ON SUNDAY! SEPT. 30, '01

HOTEL MATTRESS SALE!

YOUR ASSURANCE OF QUALITY
CITIBEDS SLEEPSETS ARE PROTECTED BY A 3/15 YEARS GUARANTEE. BEWARE OF SUBSTANDARD MATTRESSES WITH FAKE WARRANTY.

ATTENTION: HOTEL OWNERS SPECIAL DISCOUNT FOR VOLUME PURCHASE

ALWAYS LOOK FOR THE CITIBEDS LABEL!

CITIBEDS BRANCHES:

CB SM MEGAMALL # 687-3045/ 633-8193
CB SM CITY # 928-4258/27-4644/458-5855
CB SOUTHMALL # 800-3756/ 800-3757
CB SM STA. MESA # 713-7202/713-7203
CB SM BACOOR # (046) 417-1494/417-1508
CB ALIMALL # 437-9936/437-9941
CB R. GALLERIA # 635-4907/633-7841 loc. 273
CB STA. LUCIA # 681-5436
CB FAIRVIEW Center Mall # 4313119/4313124
CB MAGALLANES # 852-5495
CB FILINVEST # 850-3934
CB WEB PAGE: www.citibeds.com

• CB TIMOG # 373-9698/4112022/3724443
• CB SHAW # 532-3950
• CB PACO # 564-5712
• CB SFDN, QC # 410-7373 to 76
• CB LAS PINAS # 872-0635/873-5513
• CB WEST AVE. # 371-5842/371-6128 to 31
• CB EVER GOTESCO ORTIGAS # 856-2319
• CB PANGASINAN # (078) 823-6120/513-2344
• CB LA UNION # (072) 242-6314/700-4248
• CB SM CEBU # (032) 232-1455/231-9043
• CB ILOILO GAISANO MALL # (033) 3206807/3206602
• CB SIT N' SLEEP SHANGRI-LA PLAZA # 6317708/6317684
• CB EMAIL ADDRESS: citibeds@citibeds.com

EXPRESS DELIVERY!

Sleepsite® THE MATTRESS™ FOR YOUR BACK

Cortina® ORTHOPEDIC MATTRESSES

FORTY KARAT ORTHOPEDIC MATTRESSES

Syl-flex

KING KOIL

BEAUMONT HILTON TEXAS QUALITY INN WASHINGTON RAMADA GALLERIA WEST TEXAS
QUALITY INN VIRGINIA DAICHI HOTEL SINGAPORE HOBBS AIRPORT HILTON TEXAS QUALITY INN FLORIDA
SCHUSS MOUNTAIN RESORT FOUR SEASON STAMFORD COURT MARRIOTT HOTEL EL NIDO CRS TOWERS

Benipayo dared: Show ruling vs VRIS

BY G. LACUARTA

THE MULTINATIONAL consortium that was awarded a P6.5 billion project to cleanse the voters list and institute a tamper-proof voters ID system has challenged Comelec Chair Alfredo Benipayo to produce an en banc decision to support his earlier pronouncement that the project was being scrapped.

Rodrigo Sta. Ana, legal counsel of the Photokina consortium which included giant American firms such as IBM and Unisys, reminded Benipayo that unless the seven-member en banc issues a notice of bid failure on the voter registration and identification system, he has no basis to say that project was already junked.

"We question whether your public personal pronouncements represent the official Comelec position. It is our understanding that the Commission on Elections, being a collegial body, as envisioned by our Constitution, should arrive at all major decisions via a majority vote of all its Commissioners sitting en banc," Sta. Ana said in a 12-page letter to Benipayo dated Sept. 21.

Benipayo, in a speech before the Manila Overseas Press Club last week, said the poll body had come to a decision to junk the VRIS as a result of a review by the Comelec senior staff which supposedly showed that the project was "too costly."

Benipayo, in the same affair, said the Comelec was eyeing to bid a "cheaper" version of the project since the Comelec only had a budget of P1.2 billion for the VRIS.

But Photokina said such a pronouncement was "misleading, erroneous and unfounded" and that it only reflects Benipayo's "obvious lack of understanding of the (VRIS)."

Gov't-NDF peace talks headed for collapse

BY CARLITO PABLO

THE DEFENSE and military establishments are bracing for the collapse of the peace talks with the mainstream communist insurgents by December, sources told the INQUIRER yesterday.

A source from the Department of National Defense said Secretary Angelo Reyes attended a "top level crisis meeting" in Malacañang last Wednesday to draw up contingency measures for this eventuality.

The source, who asked not to be named, declined to give details about the Palace meeting.

"The talks might collapse soon primarily because they don't want to renounce violence," the source said, referring to the National Democratic Front, the umbrella organization of the Communist Party of the Philippines.

Another source said the debriefing of Army Maj. Noel Buan, a former rebel prisoner, revealed the NDF was planning to sever the peace talks with the government before the end of the year.

Buan, former intelligence chief of the Armed Forces Southern Luzon Command, spent nearly two years in rebel captivity before being released on April 6, 2001 in Oriental Mindoro.

"According to Major Buan, they (NDF leaders) intended to cut off the talks by December," the second source said.

"Whatever they (the NDF) do, be it engage in peace talks or whatever, they will use it to their advantage. All intelligence people know this. Nothing less than the overthrow of the legitimate government will satisfy them," the source said.

The peace talks between the government and the NDF were suspended following the assassination on June 12 of former Cagayan Rep. Rodolfo Aguinaldo by the Victor Camus Command of the communist New People's Army.

The DND source said the Macapagal administration wants the NDF to renounce violence as a means of achieving its

political ends, as a precondition for the resumption of the peace talks.

The government recently sent a delegation to the NDF's base in Utrecht, The Netherlands to hold "backdoor" negotiations to jumpstart the stalled talks.

Whaat? Bad Breath?

No need to consult with medical experts. The cause of bad breath has been diagnosed and pinpointed.

Therabreath™ System is the solution to the problem. It is guaranteed to cure bad breath, bitter/sour taste, phlegm in throat, nasty saliva, awful morning breath.

Free Delivery w/in Metro Mla - Moneyback Guarantee
Pls. Call: Norville Fresh Breathaphy Center
890-8380; 895-5532; 895-6775

Diamonds

We are BUYING loose DIAMONDS and BIG DIAMOND JEWELRIES. Any Quantity! Any Quality! Above 1 carat to any size! Confidential and comfort are promised! Feel SAFE. Have NO RISK. Get CASH Payment!

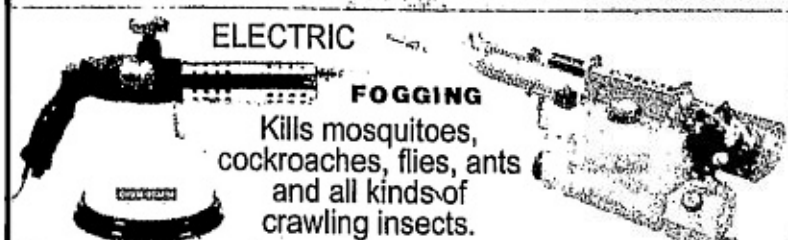
• We can help you redeem your items.
• Special arrangement for regular suppliers.
• Optional: High Pawning Value for Diamonds.
Diamond Sources Pawnshop, Inc. is a related company to one of the biggest diamond exporters in the world. Therefore, Diamond Sources has the best outlet for your diamonds and will be able to pay you high price for your diamonds!

GET THE MAXIMUM VALUE FOR YOUR DIAMONDS! SELL TO US!

Big and VERY BIG transactions are most welcome.

Diamond Sources Pawnshop, Inc. Monday - Friday Tel: 838-2816
By Appointment Fax: 838-2816
22 EDSA Avenue, Alabang Branch Tel: 838-2816
11 EDSA Avenue, Alabang Branch Tel: 838-2816

DENGUE PROBLEM? MILLENNIUM



Paramount Int'l Trading Mon. - Sat. (8:00 am to 5:00 pm)
Suite 2002 La Grande Mansion 18 S. Padilla St. (formerly General) near Ongpin St., Sta. Cruz, Manila
Tel. Nos. 734-2503 to 04 or 733-77-67 / 73

PCBODEGA Brand New Components Computer On Sale!

P4 POWER FIVE
Pentium 4 1.5 GHz
Intel Chipset Mboard, 128MB Memory
32MB Riva TNT2 4X, 32GB AudioCard
20GB 7200rpm HDD, 60X CD-Drive
1.44MB FDD, 14" Monitor, 180W speaker, 550W AVR
500W AVR, 56K modem
INTERNET READY P29,900

ARMADA GAMEMASTER
Pentium III 800 Mhz
VIA Chipset Mboard, 256MB SDRAM
GeForce2 MX 32MB, 32GB AudioControl
20GB 7200rpm HDD, 1.44MB FDD
17" Monitor, 180W speaker, 550W AVR
10/100Mbps NIC
INTERNET READY P21,000

PCB HOME OFFICE
Pentium III 850 Mhz
VIA Chipset Mboard, 128MB SDRAM
32MB Riva TNT2 4X, 32GB AudioControl
20GB HDD, 60X CD-Drive, 1.44MB FDD
14" Monitor, 180W speaker, 550W AVR
56K Modem
INTERNET READY P26,000

Seagate 20GB ... 4,100
Seagate 20GB ... 7,200rpm ... 4,500
Seagate 40GB ... 7,200rpm ... 6,350
Canon BJC-1000SP P 2,200
Epson Stylus 580 P 3,500
with any purchase of our computer packages

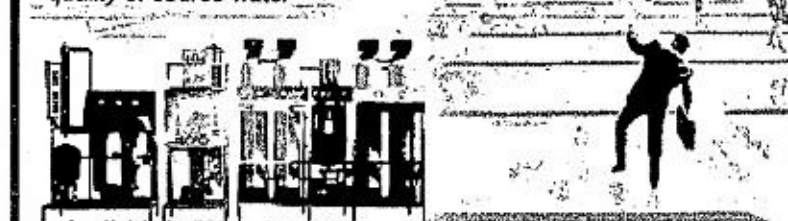
128MB PC133 SDRAM ... 680
256MB PC133 SDRAM ... 1,350
64MB PC100 SDRAM ... 1,150

Tel# (02)721-4482/724-7905/724-7819 #1234 Dada Juana S. Rodriguez Ave. New Manila Q.C.
(corner, source, shop, internet and broadband, computer)

Are you ready for the LAST QUARTER peak?

Take advantage of the high demand for pure drinking water this pre-holiday season. We will show you how easy it is to be a millionaire in just a few months.

- We provide start-up and training, store lay-out and design.
- Pro-active customers service.
- Reliable on-call technical support
- Customized equipment based on quality of source water



Available in 500 to 5,000 GPD

BIG DISCOUNTS TO CASH BUYERS! Lots of FREE items!

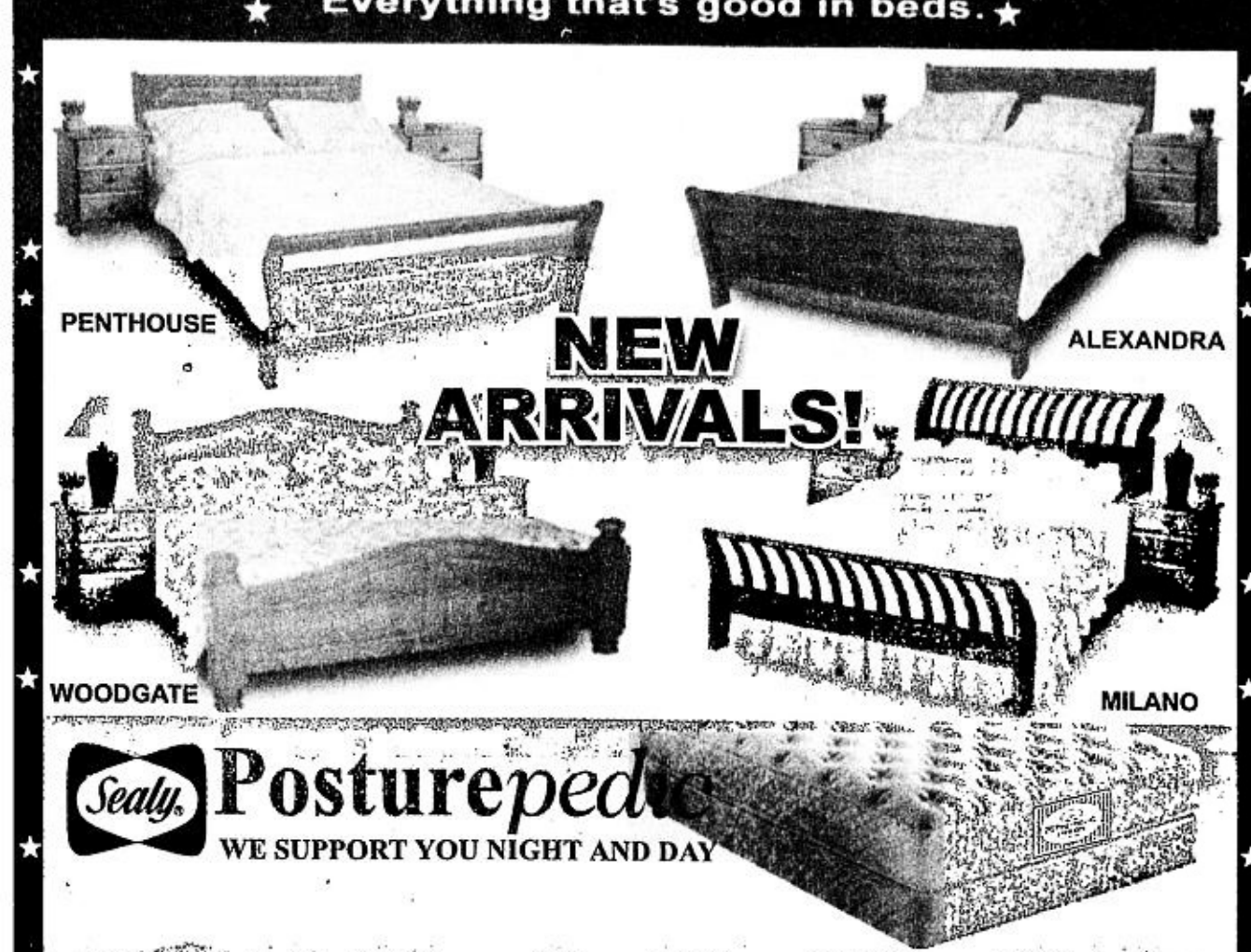
Now accepting distributorship nationwide:
Tels.: 838-2042 • 838-2052 to 55
• 838-2037 / 39
FAX: 838-2050
CEBU OFFICE: (032) 345-9261

WATERWARE
Global Technology, Local Expertise.
3rd Floor Administration Bldg., Duhat St.,
FTI Complex Taguig MM.
E-mail: watware@philonline.com

A MEMBER OF: Water Quality

Forty Winks

Everything that's good in beds.



NEW ARRIVALS!

Sealy Posturepedic
WE SUPPORT YOU NIGHT AND DAY

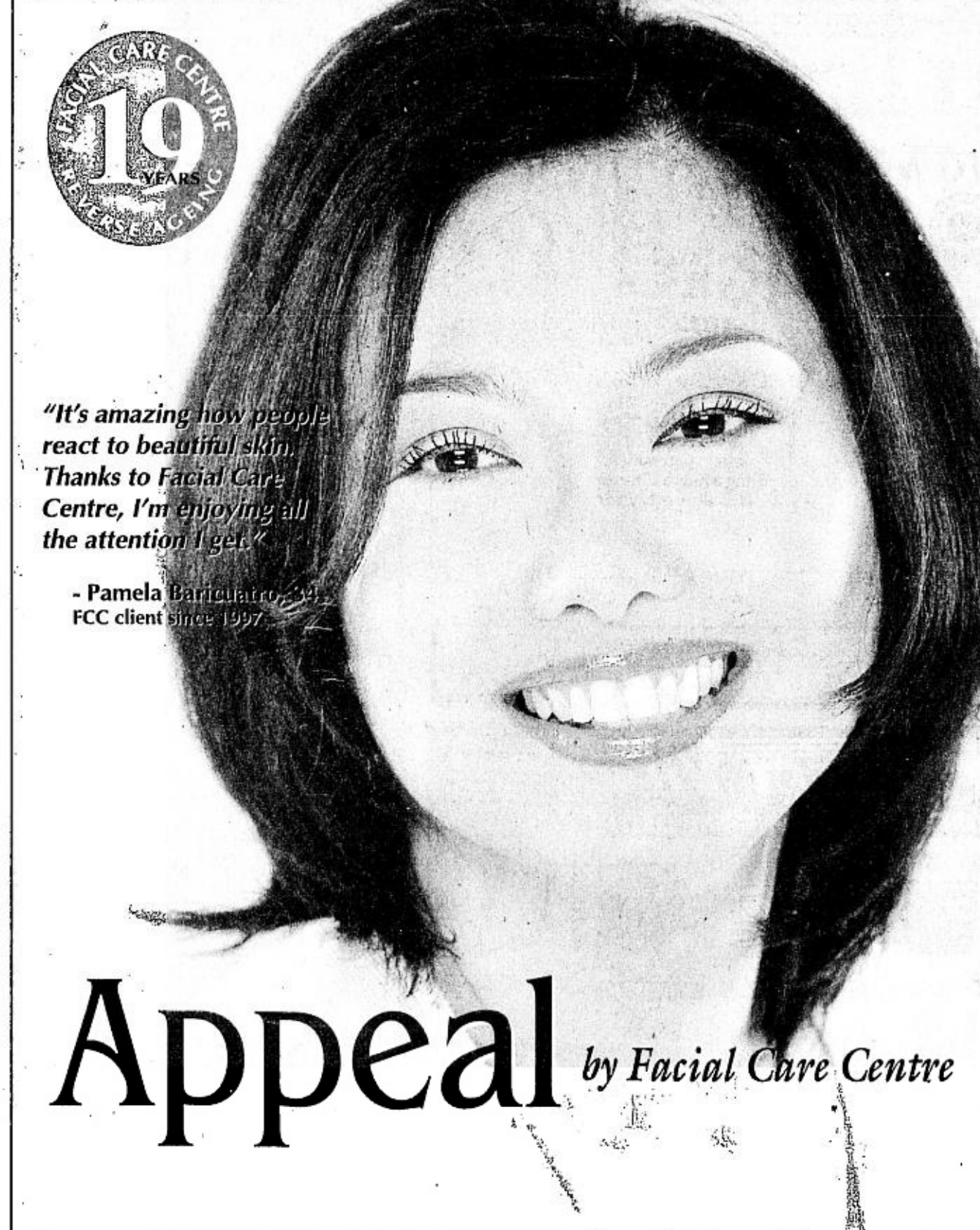
LAST 3 DAYS! RELOCATION SALE AT MC HOME BUILDERS' BRANCH! ALL STOCKS MUST GO!

MATTRESSES BEDS IMPORTED BED COVERS

MC HOME BUILDERS' DEPOT 8934167	GREENBELT car. Legaspi st. Pasco de Roxas 8105647	RIVERBANKS MALL OFF-PRICE DEPT. STORE 9489759	SM MEGAMALL 6356812-13	SM NORTH EDSA 9276813
FIESTA WORLD MALL (043)9810790	STA. LUCIA 6817498-99	MAGALLANES 8541850-52	SM CEBU (32)2321632	SM SOUTHMALL 8001110

SM BACOR (046)4171972

OPEN DAILY 9:00am to 8:00pm OPEN DAILY 10:00am to 9:00pm



Appeal by Facial Care Centre

Get up to **40% DISCOUNT** on any treatment program upon enrollment until September 30, 2001 only!

Facial Care Centre
Where Beautiful Skin Happens

NOW OPEN

MAKATI 817-3323 812-6080/81 Solid Mills Bldg., dela Rosa St.	ORTIGAS 687-2196 687-2197 631-3007 • 631-3045 Robinsons Equitable Tower, ADB Ave.	QUEZON CITY 372-6633 372-6634 410-3709 • 410-3710 Cedar Executive Bldg., Timog Avenue	SHAW 534-7701/02 717-0076 Sunshine Square Plaza	ALABANG 842-1144 809-9583 / 850-4577 Cibabang-Frabelle Bldg., Alabang-Zapote Rd.	BINONDO 242-2148 242-2185 Federal Tower Bldg., Dasmariñas St.	CONGRESSIONAL 920-7938 920-7992 / 920-8064 Q Plaza Congressional Avenue	PAMPANGA 961-3404/08 860-2663/64 Dan's Marketing Bldg., McArthur Highway, San Fernando	CEBU 233-7631 233-7633/35 Keppel Center, Cebu City
---	---	---	--	---	--	--	--	---

ALL CENTERS ARE NOW OPEN 7 DAYS A WEEK.
MON. - FRI. (8 AM - 7 PM) / SAT. (8 AM - 5 PM) / SUN. (10 AM - 3 PM)

The Association of Negros Producers presents

The 14th ANNUAL

NEGROS TRADE FAIR

SEPTEMBER 26 - 30, 2001

MEGA TRADE HALL 1 Building B 5th Flr., SM Megamall,
Edsa Cor. Julia Vargas St., Mandaluyong, Metro Manila

RETRO ACTIVE
Modern design interpretations of Retro motifs in Active Lifestyle settings

Featuring the latest products from Negros Island: Food, Furniture, Furnishings, Pottery, Ceramics, Novelties, Antiques, Linens, Fashion Accessories, Garments, Lamination, Lighting, Basketry, Gifts, Houseware, Bags

Regular Market Hours: 10 a.m. to 8 p.m. Daily;
Trade Buyers' Hours: 10 a.m. To 2 p.m., Sept. 26
Open to the public starting: 4 to 8 p.m., Sept. 26

In cooperation with the City of Bacolod

Baduarian Brew
Slimming Coffee

*If you don't like tea...
This is for you*

Exclusively distributed by:
DIAMOND LABORATORIES, INC.
E-mail: diamond@i-manila.com.ph



PRETTY
SMART

THE
LANDMARK
Cosmetic Fair
Sept. 28 to Oct. 28

up to **50%** OFF
on selected items



PERMIT NO. A1 - 0564, SERIES OF 2001

CLAIROL®

Nice'n Easy®

VMV

VMV HYPOALLERGENICS



The scent of freedom.



NEW L'ORÉAL
EXCELLENCE
Crème

REVLON
L'ORÉAL
PARIS

MAYBELLINE
NEW YORK

MAX FACTOR

Calvin Klein Sally Hansen

FREEMAN

Neutrogena



Kanebo
INTERNATIONAL



LACOSTE

Ferrari



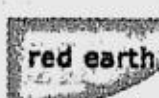
PIKENZ
THE FIRST

GATSBY

ESKINOL
Naturals

GUCCI
parfums

BRUT



in 2 it

collection
2000

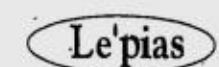
Palmolive
Naturals

Dove



Chic
bobbie

LACTACYD



Aquafresh



Wet 'n' Wild
U.S.A.

RDL

L.A. Girl
U.S.A.

Charms



Nalder

Kokuryu Cosmetics



VICTORIA'S SECRET
Nichido Cosmetics

Ever Bilena • Clinique • Cinema Secrets
Amie Magic Beauty • Nioxin • Covergirl
James Cooper • Personal Care • Caress
Glair • FA • QTX • Pureskin • Ice drops

THE
LANDMARK

DEPARTMENT STORE

No buyers in Marcos property auction

BY BLANCHE S. RIVERA

THE PRESIDENTIAL Commission on Good Government again failed to liquidate assets seized from the Marcoses and their associates after the latest auction failed to attract bidders for prime real estate properties.

PCGG Commissioner Ruben Carranza Jr. said the Aug. 29 bidding for properties in Mandaluyong, Caloocan, Baguio and Cebu did not generate as much interest as the PCGG had hoped.

Only the property in Beverly Hills, Cebu City was sold for around P10.5 million. The Goths of the shipping industry bought the property, which is adjacent to their residence.

"Apparently, the buyers found the prices too high at this time," Carranza said in an earlier interview. "The market is not very open to such acquisitions right now because times are hard."

Last month's auction was the second conducted by the PCGG in a year's span, with the agency also

failing to dispose of surrendered assets in the IBC-13, the country's third largest broadcasting network, during the first auction.

The PCGG had hoped to generate at least P308 million from the sale of the mostly commercial properties seized from, or surrendered by cronies such as Hans Menzi and Jose Yno Campos.

Included in the last auction were four famous compounds that belonged to Campos and Menzi, located on the upscale Outlook Drive in Baguio City. Their prices ranged from P6.2 million to P148 million.

A 2,013-sq. m. vacant lot on Edsa in front of SM Megamall also failed to fetch the floor price P90.6 million despite its highly commercial location.

Carranza said the PCGG was unlikely to hold another auction of assets this year and would probably wait until the market was ready for purchases.

The PCGG had intended to sell the jewelry collections of former first lady Imelda Marcos but it has not come into an agreement with the Bureau of Customs, which holds the most valuable Roumiliotes collection.

The finance department's privatization council has been keen on the disposition of sequestered or surrendered properties in an attempt to generate much-needed revenues for the government to cut its ballooning budget deficit.

Saving Metro trees

BY CYNTHIA D. BALANA

ENVIRONMENT Secretary Heherson Alvarez yesterday announced a master plan to save and rehabilitate trees in Metro Manila through "Oplan Sagip-Puno."

"We are intensifying the implementation of 'Oplan Sagip-Puno' and shifting our operations into high gear," Alvarez said.

Damaged and injured urban trees would be saved through silvicultural treatment to enable them to produce oxygen and clean air.

"We will bring them back to the pink of health," Alvarez said.

"Metro Manila residents only need to look around them, and what they'll see are graying and suffocating plants. Here, trees live for only seven years whereas in suburban areas, they last an average of 20 years," he added.

Since the start of Oplan Sagip-Puno, the DENR-National Capital Region disclosed that around 1,142 trees have already been rehabilitated.

FAME **AUTOMATIC ELECTRIC SHOWER**
Gives you instantaneous warm running water when you need it



- Automatic, Operates with water flow only. No need to switch it on or off everytime.
- Continuous warm water - without limit.
- Low cost-Energy saving - Consumes electricity only when water is flowing (271 watt for 5 mins.)
- Simple installation - No double piping required. Connect directly to cold water main supply.
- Safe operation - manufactured under the most rigid safety norms.
- Compact Size - No storage tanks required.
- All desired temperature simply by regulating the flow of water through tap, more water, less hot, less water, warmer.

DISTRIBUTED IN THE PHIL. BY:
ELECTRICAL & EQUIPMENT SALES CO., INC.
211 KATIPUNAN AVE., BLUE RIDGE, Q.C.
TELS.: 913-2692; 913-2678; 913-2662; 913-2254
913-2474; 913-5414; 913-6193; 943-6189
665 TOMAS MAPUA (Misericordia) ST., MANILA
TELS.: 733-8194 to 97; 733-3458; 733-3472; 733-3460

THE MOST DURABLE CHAIR EVER INVENTED BY A FILIPINO.



MEMBER: FILIPINO INVENTORS SOCIETY

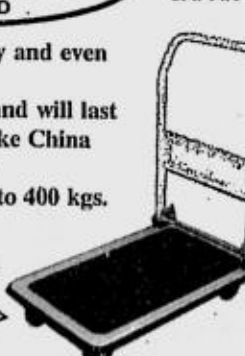
- UNIQUE
- ARTISTIC
- DURABLE
- ALL RIVETTED WITH SOLID STEEL FRAME

NAVARRO PATENTED SCHOOL CHAIR*

*IMITATION IS PUNISHABLE BY LAW
A.C. NAVARRO PATENTED PRODUCTS
50 TAYTAY ST., MAYPAJO, CALOOCAN CITY
2880837 • 2883689 • 2887172

The Original Hand Truck Brand

PRESTAR BRAND **MADE IN JAPAN**



- Stronger steel body and even better paint
- More heavy duty and will last you longer than fake China made hand trucks
- Capacity : 150 up to 400 kgs.

The No. 1 hand truck brand in the Philippines

Can be folded flat and carried inside the truck



Bring down Prestar from truck
Handle lift-up easily
More efficient, faster delivery, saves you time & money

Hardware Dealer Inquiries Are Welcome

Sole Agent:
DEXTERTON INDUSTRIAL CORP.
157 Sgt. E. Rivera St. (Near Damar Village) Quezon City
Tel.: 323-1111; 323-6006 Fax No. 362-0524
E-mail: dexterton@dexterton.com

events which can be classified as terrorism were the Slaughter of Innocents by Herod, the Sack of Rome by the Visigoths and most importantly, the Reign of Terror that followed the French Revolution.

Itself? Although it wasn't called as such, Terrorism has occurred many times in as many civilizations since early recorded history. Some infamous

BOSE
Better sound through research.
www.bose.com

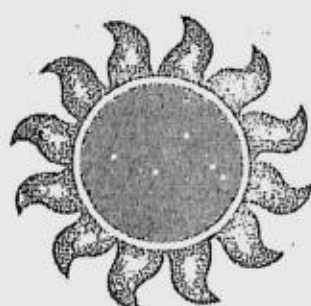
BOSE STORES:
SM Megamall: Tel. No. 634-8484 to 85 • SM City North Edsa: Tel. No. 926-80-34 • Robinson's Place Ermita: Tel. No. 536-2668
Festival Supermall: Tel. No. 850-3638 • Enzo Bldg.: (Jaguar Showroom) Tel. No. 897-8888 • SM City Manila: Tel. No. 525-1995 •
Gicrella 4 (Automatic Center): Tel. No. 729-64-50

DEALERS:
Ambassador Appliances: Virramall, Greenhills Tel. 721-0905 • Ang Brothers Appliances: G-Puyat Street, Sta. Cruz, Manila
Tel. 733-7715 • CD Plus: (Iloilo City) 2nd Floor, SM City Iloilo Tel. (033) 337-0514 • Cebu Circuit City: Unit 122 Ground Floor,
Gaisano Country Mall Banilad, Cebu City Tel. (032) 231-3598 to 99 • Nagatome Auto Sales: (Naga City) 6rd. Floor, Mc-Kay Building,
Panganiban Avenue, Tel. (054) 811-1515 • Sound Signal: (Bacolod City) 22nd Lacson Street, Dona Ceferina Building, Tel. (034) 434-1664

The Happy Savers Club Mascots are now here, BIG EAGLE and ANN TIPID!

Catch them on TV now!
You can also meet them personally when you join the Happy Savers Club.

Happy Savers Club



BANCO FILIPINO

Savings and Mortgage Bank

SUBOK NA MATIBAY. SUBOK NA MATATAG.

HEAD OFFICE 101 Paseo de Roxas cor. de la Rosa St., Makati City • TEL. NO. 818-5151

A PROUD MEMBER OF

BancNet

Member: Philippine Deposit Insurance Corporation. Deposits insured up to P1,000,000.
Member: Chamber of Thrift Banks.

OPINION

e-mail: feedback@inquirer.com.ph website: http://www.inq7.net



EUGENIA
D. APOSTOL
Founding
Chairman

INQUIRER

Vol. 16 No. 292
ISSN
0116-2642

ISAGANI YAMBOT
Publisher

LETTY JIMENEZ-MAGSANOC
Editor in Chief

JOSE MA. D. NOLASCO
Managing Editor

ABELARDO S. ULANDAY
Associate Editor

ARTEMIO T. ENGRACIA JR.
News Editor

NILO B. PAUROM
Assistant News Editor

PERGENTINO B. BANDAYREL JR.
National Editor

GERRY LIRIO
City Editor

ROSARIO A. GARCELLANO
Senior Deskperson

JORGE V. ARUTA
Opinion Editor

FRANCOISE B. J. OQUIN
Night Editor

AMANDO DORONILA
Editorial Consultant

MARIXI R. PRIETO
Board Chairman

ALEXANDRA PRIETO-ROMUALDEZ
President

RENATO R. REINOSO
Senior Vice President
for Sales and Marketing

DAVID O. VALDES
Senior Vice President
for Corporate Services

FELIPE R. OLARTE
VP for Advertising

GLORIA P. LARDIZABAL
AVP for Circulation

The Philippine Daily Inquirer, Inc. has its business and editorial offices at Chino Rocas Avenue (formerly Pasong Tamo) corner Yague and Mascardo Streets, Makati • P.O. Box 2353 Makati Central Post Office, 1263 Makati City, Philippines • Our new telephone numbers are 897-8808 connecting all departments; Editorial Fax 897-4793, 897-4794; Advertising 897-4807; Circulation 527-33-42, 527-33-48, 528-01-83, 528-01-86 and 528-02-13, Fax: 528-02-34.

All rights reserved. Subject to the conditions provided for by law, no article or photograph published by the Philippine Daily Inquirer may be reprinted or reproduced, in whole or in part, without its prior consent.

Two for death row

THE CRONY who tried to save Joseph Estrada from being impeached may himself be headed for death row. Jaime Dichaves, the wealthy businessman friend of the disgraced former president, has been included in the plunder charges filed by the Ombudsman against Estrada. He stands accused of conspiring with Estrada in the anomalous purchase by the Social Security System and the Government Service Insurance System of some P1.8 billion worth of shares in Belle Resources Corp. in 1999.

Dichaves' name first became widely known when he wrote the Senate during Estrada's impeachment trial to claim ownership of the Jose Velarde account in Equitable PCIBank. Raymond Fortun, one of Estrada's many lawyers, announced that Dichaves was ready to prove he owned the account by signing the name of Jose Velarde and submitting it to examination by handwriting experts. But Clarissa Ocampo testified that she saw Estrada from about a foot away sign the name of Jose Velarde on the same bank documents being claimed by Dichaves. After Estrada was toppled, Dichaves simply faded away without being held to account for perjury and trying to mislead the Senate inquiry.

Now Dichaves, who is believed to be in hiding in a foreign country, is charged with the same heinous crime as Estrada. The Ombudsman has accused Dichaves of having "abetted, connived and prevailed upon Estrada" to buy the Belle shares. Government prosecutors say they have evidence showing that Dichaves personally delivered to Estrada P189.7 million as the latter's "commission" for the transaction.

Willy Ocier, Belle vice chair, said Dichaves assured him the two pension funds would buy the shares if Estrada got his commission. When the deal was consummated, Ocier said he issued a check for P189.7 million to Dichaves. Dichaves deposited the check in his own account, then prepared a check for the same amount and deposited it in the Jose Velarde account of Estrada. "The culpability of Dichaves is established by evidence that he indeed delivered to Estrada the profit/commission," said Overall Deputy Ombudsman Margarito Gervacio.

Fine. Dichaves should have had his comeuppance a long time ago. But what about the other parties to the plunder? Dichaves might have thought up the whole scheme and Estrada might have set it in motion, but without the cooperation, willing or unwilling, of key officials of the SSS and the GSIS that deal would not have been signed and sealed.

Three who got away

CARLOS Arellano, former SSS chair and president, and Federico Pascual, former GSIS president and general manager, now say they were pressured by Estrada to approve the purchase of those shares. But since when have public officials been freed of all responsibility and accountability for following unlawful orders? So it was the president who issued the orders, but surely he didn't put a gun against their heads.

The Ombudsman explained that Arellano and Pascual were spared from prosecution because their testimony is vital in proving the case for plunder. "They were dragged into the situation by reason of their positions, and not for their pecuniary gain, advantage or benefit," it said. Besides "there is no showing" that they knew Estrada stood to gain from the transaction.

Well, Arellano and Pascual got their positions partly because of their savvy and experience and partly because of their closeness to Estrada. Arellano in particular was a boyhood chum of Estrada's. And now the poor innocents are saying they didn't know what he was up to and that they didn't smell something rotten in a transaction that was hatched in such a peculiar fashion? If they were so trusting and naïve, they wouldn't have been hired even as janitors by the banks they worked for for several decades.

And what if they got nothing from the transaction? The law doesn't say you have to get a share of the P50-million loot to be guilty of plunder. Any person who participated with a public officer in the commission of the crime "shall likewise be punished," says RA 7080.

The Ombudsman says without their testimony, they may not be able to prove the case against Estrada, Dichaves and others who may be included in the charge in the future. But again the law says immunity should be given to the party who is least guilty. Everyone from Estrada to Dichaves, Ocier, Arellano and Pascual look equally guilty. But the crime of Estrada, Arellano and Pascual looks worse because they did not only connive to defraud the SSS and the GSIS and their members like the others, but they also violated their oath and the public trust. Why then should any one of them get away free?

At the rate the Ombudsman has been dispensing immunity, nobody will answer for the crime one day.

LAST Monday afternoon, right after my daughter had parked her car in the carport, she saw two housemaids approaching. They were holding a plastic bag with something wriggling inside. When they passed the house, they put the bag down on the street. Out wriggled a scrawny-looking, black and brown puppy, about 4 months old. The two maids then hurriedly walked away.

My daughter ran after the maids and asked why they were abandoning the puppy there. They replied that their employer had told them to leave it somewhere. "May galis kasi, eh," they said. The puppy had a mild case of mange.

"Where do you live?" my daughter asked. "Sa Bato-Bato," one of the maids replied. Then she changed her mind and said, "Hindi, sa Martinez." She was obviously lying.

"You can't just leave it here," my daughter said. "Ano 'yan, basura?! It's your responsibility, tell your employer that."

Shamed, the maids started toward the puppy. "Sige na nga, babawin na namin."

My daughter knew they would just take the puppy somewhere else and leave it there, where nobody would notice or care. The puppy would grow as a stray scrounging for food in garbage cans, wracked by disease and parasites, living a miserable life. It could even contract rabies and be a menace to residents of the whole subdivision.

"Huwag na lang," she said, "itatapon n'yo lang 'yan sa ibang lugar. Aamponin na lang namin."

On the same day, the puppy—a very friendly one (I couldn't understand how its owner could have the heart to throw it away)—was taken to the veterinarian and was given vaccination shots.

I live in an upscale subdivision. I presume all my neighbors to be professionals, well educated, well provided, sensible human beings living in expensive, comfortable, beautiful houses. But it seems I am wrong. Here is this resident who orders his maids to throw away a puppy just because it has mange. Maybe he didn't want to spend for the veterinarian. Maybe he got tired of the puppy which was so cute when he got it as a little puppy but now looks scrawny.

But throwing it away is not the answer. There are animal welfare groups that adopt unwanted pets, like PAWS (Philippine Animal Welfare Society) and the Society for the Prevention of Cruelty to Animals. Be-

(THIS column has been waylaid several times over the past several weeks because of a spate of earthshaking events. But better late than never.)

I remember what Katherine Graham said a couple of years ago during an event paying tribute to journalists who had changed the course of the world. I do not now recall how many journalists there were. I do recall it was a celebration to mark the end of the last century, which was the end as well of the last two millennia. I most certainly recall that one of the honorees was our very own Joe Burgos.

Katherine Graham was chosen to speak for the group, something she found not a little embarrassing. Although her own accomplishments merited attention, she said, she felt humbled by the thought that she was in the presence of people who had risked death to live up to their calling. Who went to jail or were harassed for daring to tell their truth. Who fought a heroic fight against daunting odds and so changed the course not just of their country's history but that of the world. She herself, Graham said, for all the adversity she faced, never experienced that. Any one of the other honorees, Graham said, seemed a better choice for spokesperson for the group.

Well, if only for that insight and the humility with which she put it across, Graham proved herself worthy of speaking for the group. It spoke of one other aspect of courage, which is the moral one.

This year, another Filipino is being given international recognition for journalism, one possessed of both physical and moral courage. She is Eugenia Apostol, founding chair of the INQUIRER and current president of Pinoy Times. The International Center for Journalists, a group that has worked since 1984 with more than 12,000 journalists in 170 countries, has chosen her as the first recipient of the Knight International Press Fellowship Lifetime Achievement Award. Apostol, or Eggie to friends, will receive her award this October in Washington, D.C. Unless that has been postponed in light of recent events. I should think though that pushing through with it should



Of dogs, cats and their irresponsible owners

AS I SEE IT

Neal H. Cruz

sides, the Animal Welfare Act punishes abandoning pets anywhere such as what this resident told his maids to do. And even if it is not illegal, there is the moral aspect which is between you and your conscience, the society you live in and your God. Abandoning a pet to die a miserable death or to pass on the responsibility of caring for it to somebody else is the height of irresponsibility.

But that is one of the sad quirks of our society. Families routinely abandon unwanted kittens on the sidewalks or vacant lots and have no pangs of conscience at all. They can easily have their cats spayed or neutered so they will not beget unwanted kittens but they don't want to spend the few pesos for the veterinarian. Throwing them away is cheaper and easier.

How many times have we found abandoned kittens meowing pitifully inside garbage cans, on sidewalks and streets, and in vacant lots and parks. All my children have soft spots for animals, especially if they are unwanted. They can't walk away from an abandoned kitten. They just have to take it home and care for it.

"I know it's going to die or live a miserable life if I don't care for it," my elder daughter said. "I can't live with the knowledge that I could have done something for it but didn't do it."

Perhaps knowing this, some people have several times actually left kittens in the vacant lot next to ours and we couldn't help but take them in.

We now have more than 30 cats, all adopted as abandoned kittens, all spayed and neutered now, all with names, have regular vet care, all well fed and apparently happy. They are not caged; they have the run of the house and the yard.

Adopting unwanted dogs is not new to us, either. At one time, we had seven dogs, all but one of which were unwanted by their former owners who asked us

to adopt them. Two were strays who camped at our front gate, made friends with our dogs and refused to leave. One was owned by a squatter living outside the subdivision, who begged that we pay P500 for the dog so she could pay her electric bill. Nobody came for the other dog. We adopted them both.

Another is a mini-pinscher which was abandoned as a puppy, together with its mother and siblings, at the Animal House by a well-known movie and television actor who did not pay his bills. The veterinarian asked us to adopt it.

Another veterinarian asked us to adopt a young dog with a congenital defect: its legs were crooked. This didn't seem to bother it and it is now living happily with us.

Another dog was a cute ball of fur as a puppy, a Chow-Chow. But when it grew up, it lost all its fur. It looked so ugly its owners couldn't bear to look at it. It would have been euthanized had my daughter not adopted it. It lived many more years with us, still very ugly but otherwise happy.

The first dog we adopted was a brown dog which was perennially tied with a wire around its neck. The end of the wire had created a festering wound in its neck. Taking pity on it, my daughter asked if the owner would let her adopt it. The owner gladly gave the dog away. It is now our oldest dog.

The newest addition to our menagerie is a Basset Hound with long floppy ears and sad eyes. Its owner had no time to care for it; the maids were too lazy to do it, either, and my daughter was asked to adopt it. Now it lives happily with us.

All the dogs take daily exercise walks on leashes. They're never let loose outside of the yard, unlike many of the dogs in our subdivision. There are so many stray dogs in our otherwise "upscale, respectable" neighborhood it is dangerous to jog or even walk home. The homeowners association have asked residents several times to keep their dogs inside their yards but to no avail. One time, a resident walking home was attacked by a dog, fell and broke his arm. He spent P40,000 in the hospital. He should have sued the dog's owner.

The strange part is that there is an ordinance in the city mandating pet owners to confine their dogs in their yards. It also mandates the city pound and the barangays to catch stray dogs and fine their owners. But nobody is doing that.

Lucky

THERE'S THE RUB

Conrado de Quiros

make a strong statement against terrorism.

The IPFJ's letter informing Eggie of the award said she was being honored for her "tremendous contributions to the media in the Philippines." "Your work," the letter went on to say, "exemplifies the ideals for which so many struggle worldwide and can serve as a beacon for those journalists who work under the most desperate conditions." Except for the part about the recipient's contributions being limited to media in the Philippines—American journalists are never cited for their contributions only to American media, they are cited for their contributions to journalism in general—I agree completely.

Eggie exemplifies both the physical courage, the capacity to act under the most perilous circumstances, that Graham and the IPFJ extol, and the moral courage, the capacity to take the path not trodden armed only with the conviction that it is the right thing to do, that mark those who leave lasting legacies behind. In September last year, when the Ateneo Library of Women's Writings honored Eggie for her already many contributions to journalism, Eggie hadn't yet done two things that have since added to her accomplishments. She hadn't yet risked life and limb again to fight another threat to democracy in the person of Estrada. And she hadn't yet staked her fortune and reputation to do what everyone had despaired of ever doing, which was to run a successful newspaper in Filipino. The first speaks of physical courage, the second of moral one.

Eggie would say at the Konrad Adenauer Foundation last month that media were every inch a cornerstone of Edsa II—without media it would not have happened—but some people in media were obviously more a cornerstone of it than oth-

ers. Eggie was. Her libertarian instincts have always been strong, but nowhere did I see this than when she kept expressing her anxieties about the direction media were taking long before most everybody else did. "What are we going to do about this?" she kept asking me and other journalists shortly after Estrada closed the Manila Times and tried to do the same thing to the INQUIRER. Unless we acted vigorously, she said, we were in for a crony press.

She did. When Chavit Singson came out with his exposé of Estrada's *jueteng* money, she was at the forefront of it, along with the INQUIRER, giving the public a blow-by-blow account of the proceedings. Much as she had done before in the past, during the Marcos years, when other publications preferred to be more cautious. The enthusiasm and idealism were infectious, which translated among others in Pinoy Times' circulation zooming to half a million copies at one point.

There is one thing that's very Filipino about the way Eggie has done these things. Which is that she has done them with an unsinkable cheerfulness. Proving that you do not always show physical and moral courage by wearing a frown or a mask of death. Sometimes, you do so by wearing the unbearable lightness of a smile. That hasn't just been Eggie's secret of staying young, that has been her secret of not getting burnt out. By all means let us stop tyrants, but that shouldn't prevent us from stopping for a cup of tea.

Eggie did say during the tribute for her at the Ateneo, that she wasn't really heroic, she was just lucky. She just had a knack for being at the right place at the right time. She just had a knack for starting small things that end up doing big things. Well, I repeat what I said then in a column about it: Heroism is just being driven to do what is right, often in utter forgetfulness of safety, and so ending up being at the right place at the right time. Heroism is just reaching for the stars, often completely refusing to believe it is beyond one's grasp, and so touching heaven.

They have a saying in chess: The better player is always lucky. The same might be said in life. The better person is always lucky.

Hostage to world political crisis

AT NO time in the history of this country since World War II has its economy been hostage to international political crisis than now.

The terrorist attacks in New York and Washington on Sept. 11 hit the economies of the United States, the European Union and most other economies in the world, including ours.

The International Monetary Fund has made the grim forecast that in the aftermath of the attacks, the risk of a steeper and longer economic downturn has been increased. The IMF's chief economist, Kenneth Rogoff, says, "There's no doubt that the attack is having a negative effect on activity now in many regions of the globe, and it has increased what were already significant downside risks to the short-term global outlook, including for emerging market economies."

This outlook comes after the IMF had revised downward, prior to the Sept. 11 events, its forecast for world growth for 2001 to 2.6 percent from the previous estimate of 3.1 percent in May. Prior to the attacks, the IMF had shrunk its forecast for US gross domestic product in 2001 to 1.3 percent from 1.5 percent. For the European economic community, the IMF cut its 2001 GDP forecast by 0.6 percentage points to 1.8 percent. The United States and the European community are the main export markets of the Philippines, and if their economy slows down, it has a depressing fall-out on the Philippine GDP growth, although the effect of the attacks on world economy is expected to be felt in the first two quarters of next year.

This time lag explains why the National Economic and Development Authority (Neda) has made a bold forecast that despite the world economic downturn and the Sept. 11 attacks, the Philippines can still grow 3.3 percent—the low end of the growth forecast for 2001. The Philippine GDP expanded 3.3 percent in the first half of 2001 due to strong agricultural growth and domestic consumption.

The Asian Development Bank is reviewing the potential growth figures and ADB country director Gunter Hecker says that "I don't think it would be premature to say that (the GDP growth) will be a little bit lower than ADB's initial forecast."

It is generally claimed that the terrorist attacks

ANALYSIS

Amando Doronila



inaugurated a new kind of war but in the aftermath, the economic impact has changed the pattern of the relationship between political crisis and the economic slumps in the Philippines. A number of our economic downturns have been driven by domestic—not international—political crisis. This time, our downturn is driven by a catastrophic international crisis spawned by the attacks in the United States.

To illustrate, the cycle of high and low economic growth in the Philippines has been linked to political crises. In 1970, a year of high political and social unrest leading to martial law in 1972, GDP growth dipped to 3.76 percent, the lowest since 1965. In 1983, the year former Senator Benigno Aquino Jr. was assassinated, growth sank to 1.87 percent, from 5.15 percent in 1980. The assassination intensified the political crisis and the economy went to negative growth in 1984 and 1985.

The economy went back to positive growth in 1986, the year of the People Power Revolution, marking the resurgence of international confidence in the Aquino administration. Growth from 1986 rose to 6.75 percent in 1988 and 6.21 percent in 1989. The big coup in December 1989 sent the economy back to its knees, moving to negative growth in 1991 up to 1992, when a new government, that of President Fidel Ramos, was elected.

The 1997 Asian financial crisis halted the growth at 5.15 percent, and pushed it to negative in 1998, but this was not due to domestic political crisis. It was due to the regional financial crisis—albeit an external cause. Growth was sluggish during the Estrada administration—3.32 in 1999 and 3.95 percent in 2000. Growth could have been better since the Philippines, among Southeast

Asian economies, was the least damaged and was expected to recover earlier than most regional economies. The political crisis of the Estrada administration did not help recovery and explains why growth was nailed down to the level of between 3 and 4 percent. The economic performance was linked to political crisis.

Economic growth and recovery after the Sept. 11 attacks—in which external political and economic variables play a critical role on the performance of the economy—would now depend on several factors. They will depend on how soon confidence returns, on the level of uncertainty of war, on whether there will be new terrorist attacks and on what kind of terrorism, and on the effectiveness of the military and punitive action of the United States and its allies against terrorist networks. They will be determined more by these external factors than by domestic turbulence. After the May 1 rebellion, the prospects of political turbulence and instability from domestic sources have diminished although the danger from domestic instability is far from over.

The 3 percent growth of the first half of the year is marginally slower than the growth rates of the Estrada years, but the Macapagal administration took office when the United States and European economies were going downhill and the Japanese economy remained sluggish and walked on the edge of recession.

The Sept 11 attacks have made the economy less autonomous in its cycles to external events. They underline the close linkage of the international economy, such that an attack on one economy has a spill-over on other economies, and automatically translates into an attack on all-interlinked economies. Economies, like people, are most vulnerable to terrorist attack because the catastrophe that they create—both political and economic—cannot be countered by the conventional instruments like interest rates to arrest economic slide or stimulate economic activity.

The prospects therefore for the economy in the short-term—i.e., up until 2004—are locked into external political events (i.e., the terrorist crisis) and domestic events take a secondary role.

From small beginnings

AT LARGE

Rina Jimenez-David



displays made of split bamboo and driftwood. A women's group trained by the nuns at the Laura Vicuña center provided food items such as bagoong in plastic packs and grated ginger, for instant steaming cups of salabat. There are also packages of dried pancit and fettuccine noodles, products of home-based enterprises that provide poor housewives with an extra source of income.

Small beginnings, true, but certainly promising. And if Mayor Bantug is to have her way, the start of a better future for Victorias City.

AT SEVEN this morning, the family of Norma Ybáñez will lay her to rest beside her father in a plot in Pamplona, a town 45 minutes from Dumaguete where Norma lived and worked and raised her family.

The burial arrangements are in accordance with Norma's wishes, laid down in a letter to her eldest child Tetchie. She also left behind a six-page account of her life that she asked to be read during the memorial services. Having lived with breast cancer for many years, Norma had time to ponder her past and the uncertain future. But her friends and sisters in the women's movement also know that facing her impending passing with unflinching courage was vintage Norma, entirely in keeping with her nature as a pioneer and fighter.

In her autobiography, Norma said that it was her father's career as a public defender that inspired her to seek a life of service and activism. Her own career may have been focused on the academe, having been a long-time teacher at Silliman University, but she had enough energy left over for various causes, foremost of which were women's issues.

She founded and nursed through its birth pains the Silliman University Women's Center.

And when she retired from the university in 1996, mostly to give in to her children's wishes that she "take it easy" since she had been diagnosed with breast cancer, Norma found she had even more time to get more involved in women's organizations.

"These were the most productive years of her life," says Tetchie. A founding member of the Women's Studies Consortium, Norma also undertook projects for Bantay Banay, which promotes community-based approaches to violence against women; the Women's Crisis Center; Women Involved in Nation-building or WIN; Power; and AbangPinay, where she was part of the national council.

ASIDE from her work as activist and feminist, Norma was, above all, wife, mother and grandmother.

With husband Rogelio, who heads the General Services Office of the Negros Oriental provincial government, she raised four children and enjoyed the company of three grandchildren. "A very good and loving mother," is how Tetchie describes Norma. "She gave us freedom in everything, especially the freedom to make mistakes."

Through her many years of battling breast cancer, Norma sought to rise above her condition and finish all her unfinished tasks. I will remember visiting Dumaguete last year for a WCC workshop and being led around the city by Norma, wearing a turban to mask the effects of radiation treatment and chemotherapy, but still energetic and vibrant as ever.

While in the hospital, recalls Tetchie, she asked her mother "are you happy?" "Even as she was very weak," remembers Tetchie, "she still nodded to say yes, she was happy." Her mother's only regret, reflects the daughter, centered on the three *apos*. "She was saying that she was sorry she couldn't be around longer because they, the young ones, still had so many things to learn from her."

Oh, but Norma, you were a teacher to the very end. Your life and passing has taught all of us, and not just your beloved *apos*, meaningful lessons in life.

one does not even have to make up stories to make the film exciting. When her husband was being hunted by the Philippine Constabulary Tarhata holed up with him in a fort. At one point in between trips from the fort to Jolo as intermediary between the government and the fugitives Tarhata caught her husband coming out of the bath, being helped into his clothes by another woman Tarhata did not take this sitting down, she threw a *palangana* of water on girl's face, (perhaps the *palangana* too) and chased her out of the fort. Then she took it out on her husband, hitting and strangling him. There was a scuffle and when the smoke cleared she had a contusion in her eye. Not content with this she grabbed a knife and tore her husband's clothes to shreds such that he could not meet with Tarhata's uncle the Sultan of Sulu. The fort was attacked but the princess and her husband escaped the government forces. They were eventually captured, her husband was convicted of rebellion but Tarhata was given a reprieve lest her uncle the Sultan of Sulu make trouble for the US colonial government.

Each time the Palanca awards are given each year I keep waiting for someone to write the so-called "great Filipino novel" that will replace Rizal's "Noli me tangere" and "El Filibusterismo" from its niche. I always wonder why our short story writers and our fictionists do not turn to the past to find story lines, themes and other materials for their books. Although my critics say I am more of a creative writer than a historian—that I pass fiction off as fact—I cannot write fiction or creative non-fiction if only to use up all the trivial bits of information I have in my head and my files. History is a great source for literature that continues to lie untapped.

Comments are welcome at ambeth@admu.edu.ph

Unresolved issues of CARP

ON SEPT. 14, DAR officials obliged the farm workers picketing their office by holding a dialogue with them. These farm workers, representatives of Task Force Mapalad, a network of farmers' and farm workers' groups in the country, are once again calling on the government to do something about the slow implementation of the Comprehensive Agrarian Reform Program in their areas and landowner resistance to land reform.

The Department of Agrarian Reform is perhaps tired of hearing farm workers complain of the way it handles CARP implementation, particularly in Negros, a region often described as CARP's "final frontier."

COMMENTARY

Andrea Soco

Institute on Church and Social Issues

But these farm workers will not cease to make their voices heard unless DAR substantiates its promise of land to the tiller. The situation in Negros does not look promising though, as Agrarian Secretary Hernani Braganza seems to be powerless in the face of landowners who are intent on keeping their estates that they employ heavily armed guards to prevent farm workers from claiming the land. Not surprisingly, more than 135,000 hectares, or around 55 percent, of private agricultural lands in the region have yet to be placed under CARP, even though the program began nearly 13 years ago. In fact, a majority of the farmer-beneficiaries who already hold CLOAs (certificates of land ownership agreement) cannot even step into, much less cultivate, the land that is rightfully theirs because of harassment from landowners.

A few months ago, DAR was able to help a number of farmer-beneficiaries settle in three haciendas that had been transferred to them—Hacienda Fami, Hacienda Agueda and Hacienda Espinos. The beneficiaries' luck was short lived however, because the former owners of the latter two estates refused to give up their land. They ordered guards to threaten the workers, who could not do anything but leave and become landless again.

Moreover, around 500 farm workers are still waiting to be installed in various haciendas, among them Hacienda San Benito owned by Miguel Lacson, RSB, owned by Roberto Benedicto, and one Hacienda Espinos. These workers are already legitimate landowners and should have been able to settle in these lands if not for the intimidation of landowners who have no qualms in disregarding CARP, and DAR officials who allow them to do so. With such ineptitude, it is the workers who bear the brunt and go hungry and jobless.

While the installation of farmer-beneficiaries is not the only concern of Task-Force Mapalad representatives picketing the DAR office, it is the most pressing one. Farm workers are among the poorest of the rural poor mainly because they are landless. They rely on hacienda work, such as planting, weeding, butting and loading of the harvest onto trucks, for the survival of their families. Such backbreaking labor only fetches them around a P100 a day. If given land, they will finally be able to reap the fruits of their toil. What they want to see now is a marked improvement in the implementation of CARP, the faster processing of applications to prevent landowners from subdividing their estates into smaller parts so as not to be covered by the program, and the immediate coverage of the lands owned by President Gloria Macapagal-Arroyo's family.

In his dialogue with the Task Force Mapalad representatives, Undersecretary Virgilio Delos Reyes expressed the need to resolve issues regarding installation and the coverage of Arroyo lands. There has been no clear response yet as to these issues, only promises that DAR will look into the situation, especially in Negros.

What is surprising is that even with the dialogue and Secretary Braganza's open-door policy, the DAR office remains closed to farm workers and to those advocating their cause. When Task Force Mapalad representatives began their picket on Sept. 12, they were not allowed to go inside the premises. Around nine members were able to get in, however, but were told that if they rejoined their comrades outside, they would have to remain outside. So the nine opted to stay within the halls of DAR, virtual prisoners until their fellow workers called them out on Sept. 21. In their nine-day sojourn inside DAR, none of the officials bothered to hear them out. The offices were also padlocked. Similarly, Maribel Arias, a lawyer representing cases for farmers and farmers' groups, was also refused entry to the premises until a person from the legal affairs office intervened. Yes, DAR must indeed be tired of all these rallies, pickets and complaints. But these will never end unless the government seriously implements genuine agrarian reform. And this will only come about once the government goes beyond statistics and performance indicators and looks at the bottom line—the people represented by those figures.

"Parang di tao ang pagkilala sa amin," observed Mang Danny, one of the Task Force's leaders. That explains why action seems to be too long in coming. The thousands of landless farm workers mired in poverty and made pawns by the few wealthy people on whose lands they cultivate are seen, not as people needing assistance, but as problems.

The farm workers and their supporters are weary of hearing promises, promises that eventually fizzle out without anything being done about them. They need immediate action. In such a situation where people are concerned—people who need security, people who need food—there is no time to waste.

THEY SAID

Hippies in Congress?

"We believe we will find kindred modern-day hippies in the August Halls of Congress."
—Michelle Licudine, Sanlakas-Youth spokesperson on plans to revive the '60s "flower power" anti-war protests

Cherished qualities

"It is a tribute to the qualities we cherish. We don't carry on to make light of what happened, we carry on to make more of it."
—Tony Danza on the staging of Miss America despite the terrorist attack in the United States

Due to training

"Their philosophy now is, 'I'm not hiring you to train you. I am hiring you because of your training.'"
—Personnel Management Association of the Philippines executive director Gerry Plana

Not a reason

"Religion must never be used as a reason for conflict."
—Pope John Paul II urging people to build a world without violence

Few like Giuliani

"I've been in the disaster business for a long time, and frankly, there are very few elected officials as good as him."
—Jerry Hauer of the Office of Emergency Management on New York Mayor Rudy Giuliani

Bits and pieces of social history

AFTER READING the "Tales of the City" section of our Metro Section I dug up my dusty files for similar stories in pre-war newspapers and magazines. I came up with Martina Lunod of Olongapo who in a June 1927 issue of the Philippines Free Press was featured for being "Manila's Lady Barber." In an occupation dominated by men Martina was a big hit after less than a month of personalized training under her own father. For two years she carved a name for herself in La Marina barbershop and later moved to People's Barbershop in Santa Cruz where her father also worked as a barber. She made P17 daily and when interviewed said: "My mother is dead and I have three sisters and four brothers who are studying in school that's why I gave up my studies to follow this trade. This is not a girl's work, I think, but I have done my best to a certain extent, and my customers like my work."

The above is a short, trivial piece of information, not even enough for a newspaper column, yet it is an example of today's news becomes tomorrow's history. No wonder journalism is sometimes described as "history in a hurry." One can never tell how a small insignificant item in the inside pages of our newspapers can help provide context in the future.

For example, one of the most boring television shows of my martial law childhood was a late-night talk show with "Uncle Bob" Stewart. In the morning "Uncle Bob" hosted a kiddie show and at night he paired with "Maestro" Frederico Elizalde who sat by a piano and played all requests. In retrospect "Maestro" was a human karaoke who was always in white. He had an aristocratic bearing complete with gold rimmed glasses that rested on a nose as sharp as an eagle's beak.

Before and after he played a piece of music he always told a story—either historical or personal—and I was impressed that he knew so much. I

LOOKING BACK

Ambeth R. Ocampo



thought everything about the show was staged, that "Maestro" even bought the airtime to keep his show running. Years after he passed away I found favorable reviews on Elizalde in 1929! I did not know he conducted a band in the *soyay* Savoy Hotel in London! This man from a rich Manila family a band leader? More surprising was that he composed a piece for the visiting Queen of Spain who was so pleased she broke protocol and danced to the maestro's music. The man was not a product of PR and praise releases, he really had talent and met all the famous people who talked about on his show. Now I wish I was born 20 years earlier if only to interview this mine of social history.

From my notes on 1929 came material on Princess Tarhata Kiram, the favorite niece of Jamamul Kiram, Sultan of Sulu. She was sent to the University of Illinois by the US colonial government I guess to keep her uncle friendly to the United States. She was an instant hit abroad shedding her Sulu attire and ways seemingly transformed into a modern American co-ed. She bobbed her hair, learned the latest dances, spoke English, smoked cigarettes and was seen to be a happy result of American education. But when she returned to the Philippines she returned to her roots, went back to her royal Sulu clothes, gave up cigarettes for betel nut, and horror of horrors she filed her teeth and blackened them.

Now that is a truly modern nationalistic woman. There is enough on Tarhata Kiram for a movie and

The INQUIRER is a member of the

PHILIPPINE PRESS INSTITUTE
The National Association of Philippine Newspapers



Short-changed by the GSIS

I AGREE with the description of the COA general counsel Santos Alquizala that GSIS officials are "acting like the stepisters of Cinderella who took the latter's wealth and made her life miserable."

The GSIS officials and employees, through the GSIS ELIP and salary structure that allows a 26-percent average yearly increase, are enriching themselves at the expense of many other government employees who, unlike

them, earn measly salaries.

I believe my particular case exemplifies how the Government Service Insurance System makes government employees' lives more miserable.

I was a full-time assistant professor at the College of Business Administration of the University of the Philippines (UP), Diliman, Quezon City under a 12-month contract from June 1, 2000 to May 31, 2001.

During my 12 months at UP, the

GSIS had collected a total of P13,816.22 from my salaries (I have with me a summary of my GSIS contributions certified by the accounting office of UP). It was my understanding that UP also paid the same amount in my behalf to GSIS representing its counterpart contributions.

After the expiration of my 12-month contract with UP, I immediately went to the GSIS Branch in Philcoa, Quezon City to claim back my personal contributions and, if possible, the UP counterpart contributions as well.

I was instructed by the GSIS Philcoa Branch to obtain the following requirements to support my claim for my GSIS contributions:

1. UP Clearance
2. Service Record
3. Original Copy of my GSIS Policy.

I then went to UP to request for my clearance and service record. After many follow-ups, I finally got the said two documents on Aug. 1, 2001 (two months after my request).

On the same date (Aug. 1, 2001), I submitted the three requirements (in-

cluding the original copy of my GSIS policy) for my claim to the GSIS Philcoa Branch.

Finally on Sept. 4, 2001 (more than one month after I submitted the three requirements to the GSIS), I was advised by the GSIS by phone that my check was ready for pick up at the GSIS Philcoa Branch. I promptly went back to the GSIS Philcoa Branch to get my check. When they handed me my check (I still have this GSIS check with me), I got the biggest surprise of all my life's surprises!

The amount on my check was P250.28.

How could I get so little from the GSIS after I contributed to it P13,816.22 (9 percent of my annual salary)? Is the GSIS designed to take advantage of government employees instead of protecting them?

Ms Araceli V. Ferrer, the section chief of the Claims Division of the GSIS Philcoa Branch, told me that my check was small because they deducted from it the unpaid premiums (in arrears) for the months of June, July and August,

2001 plus the interest penalty for the late premium payments for the said 3 months.

Why did GSIS still collect premiums from me for the months of June, July and August, 2001 when I was no longer connected with UP effective June 1, 2001 as stipulated in my employment contract with UP?

Ms Ferrer countered that it took UP 2 months (June to July, 2001) to complete my clearance and service record and it took the GSIS Philcoa Branch another month (August, 2001) to process my claim. For these 3 months of UP and GSIS processing times, over which I did not have any control, I had to be penalized because the GSIS, according to Ms Ferrer, did not know that I was no longer employed by UP effective June 1, 2001.

But why should I get penalized for the slowness of both the UP and GSIS procedures? I already did my best efforts to speed up everything by making numerous follow-ups of my clearance/service record with UP and my claim for my GSIS contributions with the GSIS.



I recently learned from the accounting office of UP Diliman, Quezon City that my case is just one of the many cases of UP employees (and most likely, other public school teachers and government employees) who had been short-changed by the GSIS.

Hopefully, the appropriate committee of the Senate or Congress will be enticed to study the problem of GSIS members by conducting a comprehensive review and investigation of the unfair practices and then correct them by amending the GSIS law for the benefit of many government employees including the public school teachers.—**VIRGILIO C. CONTI**, Macopa corner Langka Streets, Palmera Homes, Phase 1, Sta. Monica, Novaliches, Quezon City

LET US RESPECT THE INDEPENDENCE OF THE SUPREME COURT AND PRESERVE THE RULE OF LAW

Justice Felix Frankfurter of the US Supreme Court once said:

"History teaches that the independence of the judiciary is jeopardized when courts become embroiled in the passions of the day and assume primary responsibility in choosing between competing political, economic and social pressures."

When the Supreme Court loses its independence, Truth is sacrificed and the Rule of Law suffers. And when the Rule of Law is undermined, Constitutional Democracy weakens. The breakdown of society will not be far behind. "The Law is the strongest link between man and freedom." - John F. Kennedy. "The Law is man's last line of defense against the devil." - St. Thomas More.

Preserving the independence of the Supreme Court is therefore at the center of justice and freedom, and of law and order in society.

In his speech "Keeping Faith and Confidence In Courts", Chief Justice Pedro L. Yap expounded on this by pointing out that to effectively discharge its duty as the final referee on Constitutional matters, the Supreme Court "must be able to do so without fear or favor", that is, completely and absolutely independent to arrive at its decision from undisturbed study and reflection. It cannot afford to get entangled in the intense and consuming passions of the hour... nor shirk its "duty to stand up, if need be, to public opinion, even against those who wield the temporary political majority." It must "withstand public opinion to make the right decision, not merely the popular one."

The jurists' only weapons are their honest conscience, their clean hearts, their independent minds and their resolute pens.

Let us allow our justices to do honestly the very best they know how - the very best they can - AND TO KEEP DOING IT SO UNTIL THE END.



ACLAS
FOR GOOD GOVERNANCE, INC.

Ata Manobo leader's legacy

I WEEP for the people of Talaingod. My friend Marda Sang-an is a former classmate belonging to the Ata Manobo tribe. She was able to go to school with the help of their tribal leader who moved heaven and earth just so she and some others could get an education.

Datu Jose Libayao belongs to the Ata Manobo tribe. He worked for the recognition and acceptance of the tribe so that they will have a better life. He was always in conferences and consultations sponsored by the government in the hope that one day, his dream of a progressive and peaceful community could be realized.

Last Sept. 5, 2001, five bullets pierced the body of Datu Libayao. He died instantly. A great man who was the bearer of the hopes of the tribal community of Talaingod.

He was killed because his enemies wanted to pursue an ideology that was contrary to his beliefs. They feared that progress and development will put a stop to their illegal activities or further their cause.

Marda is now working in Cebu City. She finished college and is helping her family. Her siblings are also getting an education, but only one at a time.

Marda has too many good words for Datu Libayao. His enemies killed his body but not his dreams, his ideas, his vision of a progressive community. Marda and those whose lives was touched by Mayor Libayao will see to it that his dreams will be fulfilled.

Thank you so much and I hope Datu Libayao's death will inspire others to work hard for their communities and continue to dream for a better life.—**MA. SELMA DUITAS**, Panacan, Davao City

Will the people benefit from RP cooperation?

WHY do some Cabinet members jump puppy-like at every demand, including imagined ones, of Washington?

Defense Secretary Angelo Reyes and National Security Adviser Roldo Golez offered the use of Clark and Subic as staging grounds of President Bush's still undefined first war of the 21st century. Now Reyes wants to institute a national ID system in pursuit of Bush's war while, on the other hand, Golez wants to turn over to the US captured Abu Sayyaf men. Of course, Reyes' and Golez's offers are purely acoustical since, under the Constitution, they cannot deliver them.

In exchange for its cooperation in America's war, Pakistan obtained substantial concessions: the write-off of its \$375 million foreign debts and the lifting of sanctions imposed by the United States when Pakistan joined the world's nuclear club two years ago. Hence, it is Pakistan—the Pakistani people as a whole—which would benefit from the cooperation.

In our case, it is only Reyes, Golez and their ilk who stand to benefit from their pro-American vocal exercises. Reyes, Golez and company calculate that their behavior would be noted by Washington and could be useful in their self-serving careers. The Filipino people stand to get nothing but the reinforced hatred of America's enemies, terrorists or not. Washington does not even offer to remove the deadly toxic wastes US forces left in Clark and Subic.—**AMADO GAT INCIONG**, Inciong and Associates, Unit 301, Union Square Cond., 145 15th Ave., Cubao, Quezon City

False imputations

THIS has reference to a news story last Sept. 24, 2001 headlined: "Dagupan COA probe uncovers PIM in cell cards," concerning alleged unliquidated cash advances in the Dagupan City government.

While my name—inadvertently mentioned as "Councilor Ramon Reyna," which is the name of one of my brothers, general manager Ramon C. Reyna of Dagupan City Water District—was singled out among city councilors whose names had apparently been used by unscrupulous City Hall personnel to cover fund shortages through fictitious cash advances, the news story failed to clear my name from implied involvement in a perceived anomaly. The disturbing implication has so affected my honor and reputation that even my children have suffered and have undergone real mental anguish.

For the record, therefore, out of the total of P1,351,056 in cash advances attributed to me, only P32,000 were actually made by me and these consist of salaries, official travel allowances, and representation and transportation allowances. All of these have been liquidated according to accepted government accounting and auditing procedures. The rest were fictitious cash advances of which P554,500 were supposedly for prepaid cell cards and P764,556.00 were for unspecified purposes. Obviously, since the last two were not covered by proper disbursement forms, such as vouchers, they were used to cover fund shortage in the office of the City Treasurer.—**CESAR C. REYNA**, city councilor, Dagupan City

If you have any complaints, grievances or suggestions about the treatment of news and photos by the Inquirer, you may write to the Readers' Advocate, Philippine Daily Inquirer, Chino Roces Avenue, corner Yague and Mascardo Streets, City of Makati or send a fax to Nos. 897-4793, 897-4794, or e-mail readersadvocate@inquirer.com.ph

Writers of letters to the editor are requested to include their complete address and telephone or pager number or e-mail address for verification purposes. The Inquirer will not publish any letter unless such information is supplied.

The WORLD

LUVERNE B. GUECO, EDITOR

Probers focus on chemicals haulers

WASHINGTON—At least 10 people have been arrested for fraudulently obtaining commercial drivers' licenses and permits to transport hazardous materials, as US authorities investigated whether terrorists planned to use dangerous chemicals to conduct further attacks on US cities.

Officials said five men were arrested in Detroit, three in Washington state and another two in Missouri on Wednesday.

Authorities have not publicly linked the men to the Sept. 11 attacks on the World Trade Center and the Pentagon, but US Attorney General John Ashcroft told a Senate hearing on Tuesday there was "a clear and present danger" terrorists may be planning to use trucks carrying hazardous materials to blow up targets in US cities.

The arrest of a Somali-born US citizen, Mohamed Abdi, 44, was also seen as a prime lead in the US investigation. He appeared in court Wednesday after authorities found his name and phone number in a car registered to one of 19 suspected hijackers.

US prosecutor Rob Spencer said Abdi may be a "witness to the most heinous crime ever perpetrated on America," according to Washington television station WRC.

Investigators in the United States and elsewhere were also trying to uncover the financial dealings of chief suspect Osama bin Laden and his al-Qaida terrorist network.

The tiny Pacific nation of Nauru

is facing new scrutiny over its secretive tax-haven operation amid fears it could have been a conduit for terrorist funds, senior diplomatic sources said yesterday.

Nauru operates around 400 offshore banks, all registered to one government mail box.

A diplomat who obtained a list of the banks registered in the island said over half were actually subsidiaries of major American banks.

"About a third of them appear to be of Middle Eastern origin, and in the circumstances of what happens, it raises questions about what and who they are," the source said.

In Uganda, officials seized the registration documents of a firm thought to have links with Bin Laden, the government-run New Vision newspaper reported, without naming its sources.

It said security agents seized documents related to Taba, reportedly the local subsidiary of Taba Investments of Saudi Arabia, in which Bin Laden is said to have a stake, the state-owned newspaper reported.

In another development, Salvadoran authorities have been asked to provide information about a citizen of the Central American nation detained in the United States following the terror attacks.

The man, identified as Luis Alonso Martinez Flores, is believed to have assisted suspects linked to the attacks in obtaining US documents, such as drivers licenses, Interior Minister Francisco Bertrand told a local radio station Wednesday.

Authorities were seeking to establish "whether he was some kind of useful idiot or if he was really

part of a major network."

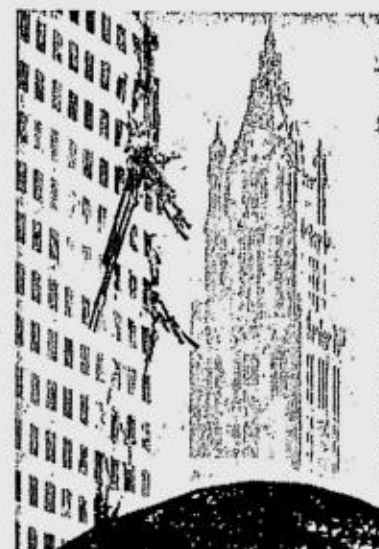
In Spain, Interior Minister Mariano Rajoy, said Wednesday that Spanish police had dismantled a "terrorist cell" linked to Osama bin Laden's al-Qaida network.

He said the cell comprised six Algerians who were members of the Salafist Group for Preaching and Combat.

In France, authorities jailed seven suspected Islamic extremists thought to be linked to a network in Europe close to Bin Laden.

In Pakistan, intelligence officials agreed to cooperate with their US counterparts, Pakistani sources said Thursday following talks between teams from both countries.

"The (US) delegation left with a whole range of information on Bin Laden, his network and his support bases in Pakistan," a Pakistani intelligence source said. **AFP**



DEBRIS hangs from the side of the damaged American Express building at the site of the World Trade Center attacks. At background is the Woolworth Building. **AP**

Bush authorizes generals to shoot down airliners

WASHINGTON—President George W. Bush has given two mid level air force generals authority to shoot down commercial airliners that threaten US cities without first checking with him, the New York Times reported yesterday.

Air Force General Ralph Eberhart, who heads the North American Aerospace Defense Command (NORAD), told the Times that the two would take the decision only



BUSH

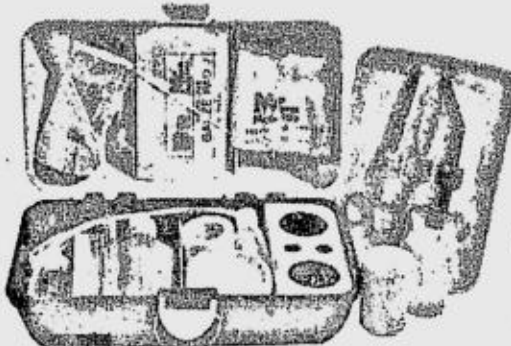
as a last resort and if there was no time to consult Bush or a higher-ranking general.

Before the deadly Sept. 11 attacks there were no formal rules on how the US military should deal with such a situation, Eberhart told the Times.

In the hours after the attacks Bush ordered the air force to destroy any airplane that threatened Washington, vice president Dick Cheney said on Sept. 16. **AFP**

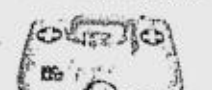
PREPARED FOR ANYTHING.

5 pcs Band-Aid Strips
1 pc Menthol Plaster
1 pc Tormentum (1ft.)
3 pcs McBride Gauze Pad (Sterile, 4 x 4)
1 pc Eye Pad
1 pc McBride Triangular Bandage
1 pc Elastic Bandage (4x5)
1 pc Alcohol (120 ml)
1 pc Ammoniac Spirit of Ammonia
1 pc Gum Citron
1 pc Plaster (1x5)
1 pc Ice Bag #8
4 tabs Dicyclanil Tablet
4 tabs Atropin Tablet
4 tabs Mefenamic Acid Tablet
4 tabs Oxidizing Tablet
1 bottle Acetone (30 ml)
1 pc Cotton (10g)
Oral Thermometer
Bandage Scissor
Thumb Forcep
Operating Scissor
First Aid Box



MCB RIDE FIRST AID KIT

Distributed by:
medical center trading corporation
Powers St. Cor. Shaw Blvd. Quezon City
Tel. 831-1710, 831-9355, 837-8504 Fax (832) 631-7889
E-mail Address: medcen@info.com.ph



Available in all
mercury drug
Stores Nationwide

Pasig Branch (02) 631-1715	Manila Branch (02) 711-8374	Cebu Branch (032) 254-2367
Davao Branch (082) 222-4404	Iloilo Branch (033) 320-1413	Lipa Branch (043) 757-2051

iWEB INTERNET DOUBLE DISCOUNTS

1. 50% OFF - Initial Month

(All monthly payment plans included)

2. 50% OFF - Second Month

Only if your "Proof of Billing" is from your previous Internet Service Provider and must be presented under the same account name.

Plan Type	Free Hours	Amount
Plan 10	10	P 330
Plan 20	20	P 580
Plan 40	40	P 960
Plan 80*	80	P 1520

*Up to 4 Simultaneous Log-ins (Additional P 200.00 per user)

For more details visit our website at
<http://www.iweb.ph/monthly>
or e-mail us at
info@iweb.ph

Note: This promo cannot be availed in conjunction with the Advance Payment Plan

Virtual Hosting Package
HURRY! CALL NOW!
3239911

iWeb Corporation
Creator of GOTCHA! and ISOLONY



BPI Card

The easier, more convenient way to shop on the web is here!

Introducing



BPI

E-CREDIT

The newest feature of your BPI MasterCard



Enjoy the unmatched convenience of BPI E-Credit, the country's first virtual credit line.

CONVENIENCE

Pay for your internet purchases the easy way with BPI E-Credit, the latest feature of your BPI MasterCard. It's a separate virtual credit line created exclusively for online purchases, which you can monitor through your BPI MasterCard monthly statement of account.

PEACE OF MIND

Rest easy! Since your BPI E-Credit uses a different account number, your regular credit line won't be compromised. Two leaders, BPI and MasterCard, are making sure of that!

FLEXIBILITY

Enjoy the option of transferring your BPI E-Credit balance of over P5,000.00 to your Special Installment Plan and enjoy low interest rates! You can also free up your virtual account for more purchases! All these earn you Frequent User points which you can later exchange for exciting gifts.

Enroll now and enjoy this exclusive feature for BPI MasterCard holders!

Make the web your shopping paradise! Get BPI E-Credit for you and your extension cardholders and be among the first to enjoy the convenience of the country's first and only virtual credit line for internet shopping.

Enroll now! Visit www.bpiexpressonline.com or call BPI Express Phone at 89-100.

Don't have a BPI MasterCard yet?

Apply for one now at any BPI or BPI Family Bank branch.

myAyala.com

Hurry! Be one of the first 200 BPI E-Credit users and win cool movie passes, pre-paid Internet cards and trendy myAyala.com duffel bags with an accumulated P500.00 purchase at www.myAyala.com.

Per DTI-AI Permit No. 489, Series of 2001



BPI E-CREDIT. VIRTUALLY AHEAD IN INTERNET SHOPPING.

Gaza gunbattle erupts despite truce pledges

GAZA—Israeli soldiers and Palestinian gunmen fought a fierce gunbattle in the Gaza Strip on Thursday, despite an agreement to try to forge a lasting truce that could bolster US efforts to create a global anti-terror alliance.

Three Palestinians were killed and at least 22 people were wounded, four of them critically, in the overnight fighting near Rafah close to the border with Egypt, Palestinian hospital sources said.

Hours earlier, Palestinian President Yasser Arafat and Israeli Foreign Minister Shimon Peres agreed at talks in Gaza to renew efforts to implement a truce-to-talks plan that includes the lifting of Israeli military blockades of Palestinian areas.

Peres and Arafat also said security talks would resume on Friday, the first anniversary of a Palestin-

ian uprising against Israeli occupation in which more than 750 people have been killed, and agreed to meet again next week.

But neither side expressed much hope of quickly turning a shaky week-old ceasefire into a durable truce.

Bloodshed continued even as Peres and Arafat held their long-awaited truce talks at Gaza airport, and the two Nobel Peace laureates sat tense and unsmiling as they met.

Israeli troops shot dead a 16-year-old Palestinian only a few kilometers from the airport, and three Israeli soldiers were wounded in a bomb blast near Rafah before the meeting.

Shooting continued overnight in the area—near an Army post—although other parts of Gaza and the West Bank were generally calm.

Reuters

Pope urges United States: Be magnanimous to Afghanistan

YEREVAN—Pope John Paul II's comments in his visit to Armenia should be interpreted as a call on the United States "not to give in to the temptation to use unjustified force," Vatican radio said Wednesday in a press statement.

On his arrival in Armenia on Tuesday, the Pontiff called on the "strongest" to be "magnanimous," a reference, according to the Holy See's official radio station, to the threat of US attacks on Afghanistan.

The Pope's comments had initially been interpreted as a reference to the conflict between Armenia and Azerbaijan, but Radio Vatican chief Father Pasquale Borgomeo said they were directed at Washington.

"Peace can only be built on the basis of mutual respect, fair relations between communities and magnanimity

on the part of the strongest," the Pontiff had said on Tuesday.

Borgomeo said the pope meant that states should have the "moral strength to pursue legitimate objectives clearly and prudently, without giving in to the temptation to resort to unjustified force."

Radio Vatican's interpretation of the Pope's remarks contradicted earlier comments by papal spokesperson Joaquin Navarro-Valls, who was quoted as saying a nation's right to self-defense included using force.

A member of the papal entourage has since qualified the spokesperson's comments as being "his personal opinion."

Washington has hinted at military action against Afghanistan in response to the terrorist attacks earlier this month in New York and Washington, which claimed more than 6,000 lives. AFP



POPE John Paul II prays during the Mass at Etchmiadzin Sept. 27 on the last day of his three-day apostolic voyage in Armenia, on the occasion of the marking of 1700 years of Christianity in the country.

AFP

LA rattled by subway gas scare

LOS ANGELES—Los Angeles authorities evacuated the city's busiest subway line on Wednesday after passengers complained of dizziness and itching eyes and throats, but found no signs of hazardous chemicals or biological materials.

It was the first time that the city's entire Metro Red Line system was shut down and evacuated for a possible emergency and officials said they were prompted in part by the Sept. 11 attacks on the World Trade Center and Pentagon.

Hazardous

"We spent more than an hour sweeping the entire Metro Red Line Station with sophisticated instruments, checking every square inch and after the search we determined that there was no evidence whatsoever of any known hazardous material, chemical, biological or nerve agents," said Los Angeles City fire department spokesperson Brian Humphrey.

Two Los Angeles police officers and a woman in her 70s were taken to local hospitals for tests and treatment, but authorities later reopened the subway line.

An adjoining subway line, the Metro Blue Line, was also partially closed in the scare and later reopened.

Humphrey said officials did not consider the incident "mass hysteria" but acknowledged that it was possible the affected passengers had reacted to a relatively harmless substance.

"It could be as simple as person with very strong perfume or someone who accidentally released pepper spray," Humphrey said. "It could be somebody with a rotten sandwich in their lunch pail. These are things we've responded to in the past."

Reassurance

The fire department spokesperson added: "We can offer total reassurance that the station and system remain free of any hazardous agent."

More than two dozen people complained of some symptoms during the incident, but most were examined at the scene and released, authorities said.

All 16 Metro Red Line subway stations and trains were evacuated as a precaution and fire crews cordoned off a nearly four city blocks as a precaution.

One passenger told KABC-TV that his train was evacuated by officials who explained to passengers that a gas leak had been reported at the Wilshire and Western subway station.

Although gas scares on the subway system are not uncommon, this was the first time that authorities shut down the whole subway line, said Metropolitan Transportation Authority spokesperson Bill Heard.

He said it was in part a reaction to the attacks two weeks ago by hijacked airliners on New York and Washington, which left nearly 7,000 people dead or missing, presumed dead. Reuters

PADDOCK'S SINCE 1970

PdX JEANS XCHANGE

Life is what you make it.

SAMSUNG

BLUE

Get Your Own
BLUE
SAMSUNG SGH-A200

DUAL
LCD

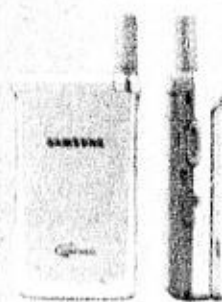
Blue i - External LCD
Dual LCD Display

Easy Communication
Easy MMI & Navigation keys
Voice Activated menu system

Unique Design
Elegant & stylish design
for superior feeling

SAMSUNG DIGITAL
everyone's Invited.

OTHER AVAILABLE MOBILE PHONE MODELS:



**Big Features in a
small package**

SGH-A100



**Voice Activated
WAP Phone**

SGH-N100



"Think Slim"

SGH-N200



SMART Messaging

SGH-R220

Samsung Electronics, Phils. Corp. G/F Bonaventure Plaza, Ortigas Ave., Greenhills, San Juan, M.M. Tel. no. 722-7777 For more information, visit www.samsungelectronics.com



First Asia Mobile Inc. 1902 Jollibee Plaza, Emerald Ave.,
Ortigas Center, Pasig City / Tel no. 638-2574

TELECOM
CONCEPTS

Shop A, Crisanta Tower Capt. Javier St., Pasig City,
Tel. nos. 671-6601; 671-6478; 671-6402; Fax no. 671-6445

LAST QUARTER SALE

Promo period: Sept. 28-Oct. 31, 2001 only

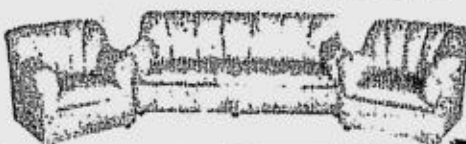


2 pc. Sofa set in fabric
Before: P 15,990

NOW P 7,995
50% OFF

Bookcase
Before: P 3,190

NOW P 1,595
50% OFF



3 pc. Sofa set w/
FREE center table
Before: P 9,990

NOW P 5,995
40% OFF



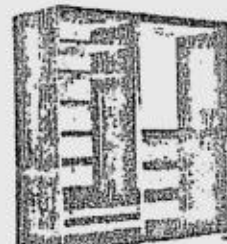
Study table
Before: P 2,658

NOW P 1,595
40% OFF



Margarette
3 pc. Sofa set
in German leather.
Before: P 15,990

NOW P 7,995
50% OFF



Entertainment center
Before: P 5,707

NOW P 3,995
30% OFF



Shoe Cabinet
Before: P 3,420

NOW P 2,395
30% OFF



Cabinet
Before: P 3,330

NOW P 1,998
40% OFF



Wardrobe cabinet
3 doors
Before: P 6,785

NOW P 4,750
30% OFF



Dresser w/ stool
Before: P 4,140

NOW P 2,898
30% OFF



Cloth hanger

ONLY P 495



Queen size bed
frame 60x75
w/o mattress
Before: P 5,995

NOW P 4,795
20% OFF



Dining set
for 4
Before: P 4,850

NOW P 3,395
30% OFF



Single bed w/o
mattress w/
FREE nite table
Before: P 4,583

NOW P 2,750
40% OFF



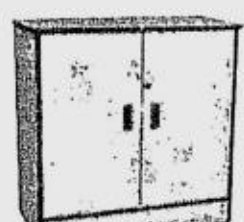
Dining set
for 6
Before: P 11,500

NOW P 7,995
30% OFF



Clerical table
Before: P 3,163

NOW P 1,898
40% OFF



Back cabinet
Before: P 2,700

NOW P 1,350
50% OFF



Writing/Typing table
Before: P 1,996

NOW P 998
50% OFF



Computer table w/
FREE bookcase
Before: P 4,278

NOW P 2,995
30% OFF



ONLY P 898



ONLY P 648

SOGO
GIANT
FACTORY
OUTLET

SOGO GIANT FACTORY OUTLET
500A near cor. Pioneer St., Mandaluyong City
Tel Nos. 833-8034 & 36
SOGO FACTORY OUTLET
Alto Mall Complex cor. P. Torres St.
Araneta Center, Cubao, G.C.
Tel Nos. 912-8804 to 08 / 911-5772 / 912-2088
SOGO HOME & OFFICE CENTER
Custon Brgn Aranda Gdn, Mabalay Ave.
Cor. Gen. Aranda Ave. Araneta Center
Cubao, G.C. Tel Nos. 911-2772 / 912-5483

Per DTI NCR Permit No. A3-603 Series of 2001

Across the NATION

TONY BERGONIA, Assistant Editor

Navy intercepts 2 Chinese boats off Palawan

By JOFELLE P. TESORIO
PDI Southern Luzon Bureau

PUERTO PRINCESA CITY—Authorities on Sunday seized two Chinese boats off Quezon town in Palawan after Philippine Navy forces intercepted these in separate operations in the waters of Rizal and Balabac towns.

Members of the Philippine National Police Maritime Command and the Philippine Coast Guard apprehended the vessels off Sitio Catuwayan, Barangay Berong, in Quezon.

Supt. Jacinto Diño, provincial police director, identified the boats as the Quiong-Quiong Hai 02038 and 02039.

Diño said 14 Chinese crewmen were on board, accompanied by 10 Filipinos.

He identified the Chinese only as Chi Saweo, Pingping, Chizang, Teong Lian, Taipan, Hibin, Zuojam, Shangpen, Shauden, Deihong, Saulie, Saw-uy, Limshau and Thaping, all natives of Hainan, China.

The Filipinos were identified as Celso, Manuel, Dodoy and Bernard, all surnamed Aborot; Jayson Favila; Andoy Vergara; Ching Lanuan; Erlinda Balansag; Nonoy Cello; and Wilson Favila.

Diño said the Filipinos could have been used to deceive authorities while the vessels were inside Philippine territory.

The boats are reportedly owned by a certain Lucio Ong, a Chinese citizen from Amoy with a residential address at Poblacion, Quezon, Palawan.

Diño said the vessels had earlier been apprehended but were released in July by the Provincial Committee on Illegal Entrants (PCIE) through the diplomatic efforts of the Chinese government.

The same Chinese crewmen were on board. During the first apprehension, more than 100 slaughtered sea turtles were found in the boats.

The Chinese were charged before the provincial prosecutor's office with illegally taking the endangered species, but the complaint was dismissed on the ground that they were caught outside the Philippine territory.

This time, Diño said, the PCIE would no longer release the Chinese without any charges filed against them unless another diplomatic issue is raised.

"We should not allow them to abuse our seas and our laws," he said.

So far, 51 Chinese nationals have been detained here following previous apprehensions.

Yesterday, volunteers from the World Wildlife Fund, Environmental Legal Assistance Center, Department of Environment and Natural Resources and the Philippine Navy released 23 green sea and hawksbill turtles saved from the Chinese vessels.

Some of the turtles had already been dead when they were recovered.

The biggest turtle released into the sea was 102 centimeters long and 83 cm wide. It took six people to carry the turtle, which weighed some 600 kilos.

Dr. Terry Aquino, WWF conservation officer, said the turtle, named Quasimodo because of its barnacle-infested hump, was 60-70 years old. Quasimodo has only three legs.

P30 wage hike in Northern Mindanao eyed

CAGAYAN DE ORO CITY—The Regional Tripartite Wages and Productivity Board here is mulling over a daily wage increase of P15 to P30 for laborers in Northern Mindanao.

But militant organizations and other labor groups want more.

Wildon Barros, chair of the Kilusang Mayo Uno here, said Congress should approve House Bill No. 2605, which mandates a P125 across-the-board wage increase for the private sector and HB No. 2606, which provides a P3,000 monthly across-the-board wage increase for those in the public sector.

"Once these bills are enacted, we will no longer need the wage board," Barros said.

But while the KMU, which normally demands higher increases, is willing to settle for the legislated wage increases, the Partido ng Manggagawa want employers to pay P500 more per day to workers.

The amount, it said, would be enough to cover the workers' needs for decent shelter, clothing, hygiene and sanitation, health and medical care and other benefits.

The RTWPB urged the KMU and other groups to join the consultations being held to determine how much increase would be acceptable to the workers.

But the KMU said it did not want to get involved in a process "that doesn't reflect the true sentiments and needs of the labor sector."

Wage board officials said that if the labor groups refuse to join the consultations, they could always file petitions for increase before the regulatory body.

The labor groups agreed that the filing of petitions for wage increase was useless based on their experiences. They said the amount granted by the wage board was far below their demand.

Allan Macaraya, director of the Northern Mindanao labor office, said workers should receive at least P505 per day but employers could not afford this amount. Grace Cantal-Albasin, PDI Mindanao Bureau

"WESTERN UNION MADE MY DREAM COME TRUE!"

-Pamela Enriquez

Just when things don't seem to work, the wheel of fortune turns and things begin to fall into place. Such is the story of the first lucky winner of Western Union's "Win Your Dream Home" Promo. From unemployed to lucky homeowner, Pamela tells her story.

When Pamela Enriquez first received the phone call informing her of winning the house & lot, she dismissed it as a prank call and went about her usual business. After all, she was not exactly a person blessed with luck at the moment. After a string of casual jobs, she tried to set up her own buy-and-sell business with the help of a friend. But the business did not prosper, leaving her without income source. For three years, she tried to find a job but luck seemed elusive.

But Pam's fate was about to change. A year ago Pamela met Wesley Scott, a man who eventually became her fiancé. Wesley began sending her some money to save up for a trip to the US. These money transfers were sent via Western Union, chosen by Wesley and Pamela for its efficient, fast and reliable service. "Efficient at mabilis ang service nila, 'di kumplikado ang procedures sa pagpapadala o pagtanggap ng pera, kasi may advanced global computer network" says Pamela. "Walang bank account o credit card na kailangan para mag-transact sa Western Union."

How to Win

By the time the promo started, Pamela was already a faithful customer of Western Union for almost a year. All it took for her



In a special turnover ceremony last September 4, Pamela Enriquez, winner of Western Union Dream Home promotion was awarded the keys to her own house and lot in Cavite



Pamela and her sister Gena Andres stand proudly at the door of her new home

was one entry and the rest is history. "Dahil wala akong trabaho, di ko kayang mag-renta ng bahay, kaya nakitira lang ako sa mga kapatid ko." Pamela smiled as she replied further. "Ngayon may sarili na akong bahay." But it wasn't until she received the notice from Western Union via registered mail that she finally believed she was the first winner of a brand new house & lot package. "Western Union is like a trusted friend that you can count on."

The promo started May 30, 2001 and will run until March 18, 2002. Open to receivers of Western Union International Money Transfers

who are Filipino citizens of legal age, customers can participate by getting a Western Union passbook certificate at participating Western Union outlets. Each transaction at Western Union branches entitles customers to a sticker. Three stickers in a page entitle the customers to a raffle entry and a gift of their choice, ranging from caps, wallets, t-shirts to phone books.

Two More House & Lot Packages to be Given Away

Pamela is not the only beneficiary of Western Union's "Win Your Dream Home" promo. The next raffle draw is on November 23, 2001, wherein another house & lot will be given away to the next lucky patron. Next year, another draw will take place by March 18, to give away still another house & lot.

Who will be the next lucky winner of a house and lot? Tell your friends and loved ones overseas to send money transfers via Western Union now through March 18, 2002.

Who knows, your wheel of fortune may be the next to take a turn for the better.

WESTERN UNION MONEY TRANSFER

Bishop warns 'jueteng' lords: 'Not in my flock'

BAYOMBONG, Nueva Vizcaya—The Catholic Church in the province renewed its opposition to illegal gambling on Sunday, warning gambling operators not to try to operate in places that are within the diocese.

"Absolutely, there should be no jueteng (operations) in the diocese," Catholic Bishop Ramon Villena said in a message aired over the Church-run dwtv.

Villena, whose diocese covers Nueva Vizcaya and Quirino, made the statement in reaction to reports that the illegal numbers game is set to resume here after the bishop has allegedly given his consent to illegal gambling operators.

The reports also claimed that Villena has received money from jueteng lords.

"No way will I ever compromise my moral stand on jueteng and other positions I have taken in the past," Villena said. "I remain very strongly against jueteng, and I did not receive any centavo from jueteng operators."

Operators have reportedly been attempting to launch jueteng operations in Nueva Vizcaya, the only province in Cagayan Valley that has not been penetrated by the illegal numbers game.

Despite the supposed anti-illegal gambling drive of the police and the Department of Interior and Local Government, jueteng operations have continued in Isabela, Cagayan and Quirino.

Operators' attempt
According to Villena, jueteng operators have been going to his office to convince him to allow the operation of the game.

"I admit to talking to two of them," the bishop revealed. "I did so with the intention of giving them my piece of mind on the evils of jueteng."

He did not name the supposed operators. "I wanted to ask them to spare the diocese of Bayombong from this illegal and immoral activity," he said.

He accused jueteng operators of spreading "malicious" rumors that he has allowed the operation of jueteng here.

"These (rumors) are absolutely false," Villena said. "I am sure these men (jueteng operators) are spreading rumors with the intention to malign my name before you, my dear people. (They) regard me and our Church community as obstacles to their malicious purposes."

In Quirino, at least 14 suspected jueteng collectors and employees were arrested last week by police in Cabarroguis town.

Police seized P7,740.50 in jueteng bets from the collectors. The suspects told police that they were on their way to Diffun town for a jueteng raffle. **Melvin Gascon with a report from Villamor Visaya Jr., PDI Northern Luzon Bureau**



VILLENA

'LABUYO' AFTERMATH

Landslide clearing to take a week

LAOAG CITY—Clearing of debris from a major road connecting Ilocos Norte and Cagayan Valley will take a week due to huge boulders that cascaded from a mountainside at the height of Typhoon "Labuyo," public works officials here said.

The debris covered at least a kilometer of the road network from Caunayan and Calbaryo villages up to the Patapat viaduct in Pagudpud, Ilocos Norte.

"Our men are working round-the-clock to clear the debris that piled up in patches," Antonette Martin, Department of Public Works and Highways information officer, said.

Belated reports received by the INQUIRER from disaster response agencies also showed that the death toll in Labuyo's aftermath has risen to three, with a fatality each recorded in Ilocos Norte, Ilocos Sur and Cagayan.

The DPWH advised motorists to use Isabela and Pangasinan as temporary entry and exit points to Ilocos Norte and Cagayan while the road is closed to traffic.

Martin said even motorcycles and light vehicles were denied access to the road cut due to the threat of more landslides.

"It is dangerous to be moving about in the area because boulders could rush down anytime. But residents whose destinations are in nearby villages are insistent. We have allowed them to pass through the road but at their own risk," she said.

In Paoay town, the body of Urbano Raymundo, 38, who was believed to

have drowned at the height of the typhoon on Tuesday, was found floating off the coast of Barangay Nagbacalan in Paoay on Wednesday.

The victims' relatives reported that Raymundo, who was drunk when he left their house, had been missing since Tuesday night.

In Ilocos Sur, Emil James Burgonia, 2, of Sta. Maria town was crossing a flooded canal over an improvised wood and bamboo bridge when he slipped and fell into the water. His body was recovered Tuesday night.

In Cagayan, Filemon Sabado, 72, drowned while crossing a river in Sta. Ana town.

Edna Junio, provincial director of the Department of Social Welfare and Development, said more than 2,800 hectares of farmland in the coastal towns of Claveria, Buguey, Sta. Ana, Camalaniugan, Lal-lo and Sta. Praxedes were damaged by floodwaters.

At least 10 coastal villages in Claveria were reported flooded after big waves spawned by Labuyo hit the town.

Junio said the typhoon also damaged more than P27 million worth of crops and infrastructure.

In Ilocos Norte, reports said 109 families in Solsona, Pasuquin and Vintar towns were evacuated to various centers when their houses were swept by floodwaters.

The typhoon damaged more than P800,000 worth of crops, fisheries and infrastructure projects. **Cristina Arzadon, Kira Espino and Estanislao Caldez, PDI Northern Luzon Bureau**

Are you happy with your weight?



"I am not overweight. But I have a problem with excess fat. I am drinking this popular anti-fat pill, but all I get are its well known side-effects like loose bowels and oily discharges- very uncomfortable! I don't think it really takes away fat from my stomach. I heard it only takes away fat from the food I eat."

Marie, 28 yrs. old

FACT: Anti-fat pills are not effective in inducing weight loss if your diet consists mostly of carbohydrates. They are only effective in taking away fat- 30% of the fat from the food you eat.

There is a new method of taking away fat from your body regardless of what you eat, and it does this by going directly to the source of why people over-eat and gain weight- **the brain!**

Consult your doctor about the **10/20/30** Program to lose weight and maintain the weight you lost for a long time.

Not only will you look and feel good, but losing even only 10% of your weight can benefit your health.

Benefits of 10% Weight Loss

Mortality	more than 20% fall in total mortality more than 30% fall in diabetes related deaths more than 40% fall in obesity related deaths
Blood pressure	fall of 10mmHg systolic and diastolic pressure
Diabetes	50% fall in fasting glucose
Lipids	10% decrease in total cholesterol 15% decrease in LDL 30% decrease in triglycerides 8% increase in HDL

Williamson DF, Pamuk E, Thun M et al. Am J Epidemiol 1995; 141 (12): 1128-1141

Colditz GA et al. Ann Intern Med 1995; 122 (7): 481-485

Consult your doctor about the **10/20/30** Program today!

You can also fax your questions at 634-0045 c/o Reductil along with your name and address.
Or e-mail: reductil-ph@abbott.com

STUDY NOW. PAY LATER!

MORE SKILLS. BETTER JOBS!

SHORT COURSES

[Getting Started with Web Design]
[Professional Web Design]
[Web Animation Using FLASH]
[Getting Started with PERL Programming]
[CGI Programming using PERL]
[Getting Started with LINUX]
[LINUX System Administration]
[LINUX Network Administration]
Many more...



For more information, please call
3241066 and 3239622

or visit our website
www.ifirst.ph or e-mail us at
info@ifirst.ph

iFIRST
Institute of Information Technology

208 Rizal Avenue Extension (bet. 4th and 5th ave.) Caloocan City, Philippines

Cherry
FOODARAMA

Everyday Low Prices

Have the chance to win any of the two (2) brand new KIA Rio and various KOLIN appliances.
Every P500 worth of purchase (single receipt) at any Cherry Foodarama branches entitles you to one entry coupon.

Promo Period: June 1, 2001 to February 13, 2002. Grand Draw is on February 14, 2002. Cherry Foodarama Shaw Blvd. is at 10:00 am, and Cherry Foodarama Congressional Ave. is at 2:00 pm.

See posters for details.

Per DTI-NCR Permit No. A3-258 Series of 2001



Pay off your debts.

PSB Flexiloan

Keep your options open

- Maximum loanable amount: P375,000
 - Fixed Low Rate of 1.9% per month
 - Easy Payment Terms: 12, 18, 24 or 36 mos.
- NO COLLATERAL REQUIRED**

Apply now: 885-8228/885-8249/885-8250



PSBank
PHILIPPINE SAVINGS BANK
A METROBANK SUBSIDIARY

Working harder for you

PSBank Tower, Sen. Gil Puyat Avenue cor. Tindalo St., Makati City Tel. 843 2010

0% interest
is back!
0% of up to 3 months.
Promo Period: September 17 to December 17, 2001
See fliers for details.
*To be deducted on the last month of amortization.

Per DTI-NCR Permit No. 1435 Series of 2001. Promo valid in GMA only.

CENTENNIAL EVENT

Filipino victory in Balangiga recalled

BY ROLANDO O. BORRINAGA
PDI Visayas Bureau

BALANGIGA, Eastern Samar—In the morning of Saturday (not the mythic Sunday) on Sept. 28, 1901, hundreds of native fighters staged a surprise attack on US troops, who were mostly eating or lining up for breakfast in Balangiga town at the southern coast of Samar Island.

Described as the "worst single defeat" of the US military in the Philippines, that event became known in history as the "Balangiga Massacre."

The natives plotted against the Americans to fight for honor after having been publicly shamed by two faulty military reasons.

The Balangigans were forced to starve after the Americans destroyed or confiscated their food stocks.

They also fought to free about 80 men who had been rounded up for forced labor and detained for days in crowded shelters with little food and water.

Company C

The US troops, belonging to Company C, 9th US Infantry Regiment under Capt. Thomas Connel, were stationed in Balangiga on Aug. 11 to keep its small port closed and prevent any trading.

Their mission was to deprive the Filipino revolutionary forces of supplies during the Philippine-American War, which

had spread to the Visayas.

The attacking force of about 500 men was headed by the local chief of police, Valeriano Abanador. It represented virtually all families of Balangiga, whose outlying villages included the present towns of Lawaan and Giporlos, and of Quinapundan, a town served by the priest in Balangiga.

Only two of the eight main plotters were identified as revolutionary officers under the command of Brig. Gen. Vicente Lukban, the politico-military governor of Samar appointed by President Emilio Aguinaldo.

The two were Capt. Eugenio Daza, a former teacher who became Lukban's area officer for tax collection and food security in southeastern Samar, and Pedro Duran Sr., a Balangigan sergeant under Daza.

Mastermind

Contrary to the century-old attribution that Daza masterminded the attack, the essentially all-Balangigan plot appeared to be the work of Abanador.

Abanador was a Letran dropout who had played chess against the Company C's surgeon, Maj. Richard Sill Griswold, and an *arnis* (stick fighting) master.

The plan was simple: Abanador would disarm the mobile guard, Pvt. Adolph Gamlin, and hit him on the head with its butt.

This served as the cue for the communal laborers positioned in and around the

town plaza to attack the two other guards and the unarmed men of Company C.

Abanador picked up his rattan cane, waved it over his head, and yelled, "Atake, mga Balangigan-oni! (Attack, men of Balangiga!)"

A church bell was rung seconds later to announce the start of the attack. (This was probably the smallest of the three bells, the ringing of which was allowed for secular or civic uses.)

Fierce fighting ensued, resulting in one of the biggest number of American casualties in a single encounter.

Of the 74 Americans, 36 were killed, including all commissioned officers. Eight of the wounded died later during the soldiers' escape by bancas to Basey town, while four were missing and presumed dead.

Only four of the 26 survivors were not wounded. The natives suffered 28 deaths and 22 wounded.

'Howling wilderness'

The Filipino victory in Balangiga was followed by a shameful episode that the US government has not regretted or apologized for.

The US military authorities retaliated with a "kill and burn" policy to take back Samar, deliberately equating a victorious small town with an entire island, from October 1901 to March 1902.

Implemented by the 6th Separate Brigade under Brig. Gen. Jacob Smith of the US Army, which included a battalion of US Marines under Maj. Littleton Waller, the campaign was blamed for the alleged disappearance of some 50,000 people in Samar.

Smith reportedly gave orders to kill anybody capable of bearing arms (specifically, 10 years old and above) dur-

ing the combat operations to reduce Samar into a "howling wilderness."

The soldiers also burned hundreds of houses, destroyed native boats, and slaughtered the carabaos.

The US troops burned confiscated rice and food stocks and market-ready *abaca* (hemp) fibers, the principal source of local cash income.

Smith was eventually made the scapegoat for the shameful policy on Samar. He was forced to retire from the US Army following a court martial.

The bells

The three church bells of Balangiga were taken days after the attack by members of the 11th US Infantry, another US Army unit that occupied the abandoned town.

The "war trophies" were shipped out of the Leyte-Samar region from the headquarters of the 11th Infantry at the former Camp Bumpus, now the Leyte Park Resort in Tacloban City.

The camp was named after Lt. Edward Bumpus, Harvard graduate and second-in-command of Company C, who was also killed in Balangiga.

The smallest bell was turned over to the 9th US Infantry in Manila. This relic is on permanent display at the traveling museum of the 9th US Infantry, now stationed in Korea.

The two bigger bells were brought to the US by the returning 11th Infantry soldiers to their home station at the former Fort D.A. Russell, now the F.E. Warren Air Force Base, in Cheyenne, Wyoming. Both are now displayed at its Trophy Park.

The return of the bells to the Philippines remains the last issue of contention between the US and Philippine governments related to the Philippine-American War.

WEATHER FORECAST

FORECAST: Extreme Northern Luzon will continue to experience cloudy skies with rainshowers and thunderstorms. The rest of the country will be partly cloudy to cloudy with isolated rainshowers and thunderstorms.

SOURCE: PAGASA

Metro Manila	Partly Cloudy	HI 33° Lo 25°
Baguio	Partly Cloudy	HI 22° Lo 16°
Tuguegarao	Cloudy with Rains	HI 32° Lo 21°
Laoag	Cloudy with Rains	HI 31° Lo 25°
Clark Zone	Partly Cloudy	HI 31° Lo 23°
Tagaytay	Partly Cloudy	HI 31° Lo 23°
Legazpi	Partly Cloudy	HI 33° Lo 26°
Calapan	Partly Cloudy	HI 31° Lo 24°
Bacolod	Partly Cloudy	HI 32° Lo 24°
Roxas	Partly Cloudy	HI 33° Lo 25°
Cebu	Partly Cloudy	HI 33° Lo 25°
Tacloban	Partly Cloudy	HI 34° Lo 25°
Gen. Santos	Partly Cloudy	HI 34° Lo 23°
Zamboanga	Partly Cloudy	HI 34° Lo 25°
Cagayan de Oro	Partly Cloudy	HI 32° Lo 24°
Davao	Partly Cloudy	HI 32° Lo 24°

Compiled by: Ray Laya, PDI Research/09/28/01

ROUNDUP

Dump trucks burned

DAVAO CITY—Suspected communist rebels burned three dump trucks in Barangay Ngan, Compostela town, Compostela Valley. The trucks, owned by Ulticon Builders Corp., were used in the construction of the Compostela-Cateel road connecting Davao Oriental and Compostela Valley. Col. Felipe Berroya, chief of the Army's 701st Infantry Brigade, said rebels led by Roberto Rosete, alias Alex, were behind the burning of the trucks.

Anthony Allada, PDI Mindanao Bureau

Gunmen kill worker

COTABATO CITY—An Armalite-wielding man riding on a motorcycle fired at a group of men in an auto repair shop along the national highway in Barangay Salimbao in Sultan Kudarat, Maguindanao killing one worker and wounding two others on Tuesday. Insp. Dicalingan Masla, Sultan Kudarat police chief, said the fatality, Mama Ebos, an employee of Bayaquin Auto Repair Shop, was hit by bullets supposedly intended for Lucman and Nasser Mastura, who belong to a prominent clan in Maguindanao. The Masturas, who were both wounded, were having their car repaired at the shop.

Charlie Sefiase, PDI Mindanao Bureau

'Oplan Bakal' gains

PARANG, Maguindanao—Police and military authorities on Tuesday seized three Armalite rifles from unauthorized gun holders in Marawi City. Supt. Omar Pango Ali, police spokesperson in the Autonomous Region in Muslim Mindanao, said the campaign against illegal possession of firearms, dubbed "Oplan Bakal," was launched following the Sept. 20 shootout in Marawi's public market that left five people dead. Ali said a team of local policemen and soldiers were patrolling Barangay Guimba when they chanced upon a house with three men. The men fled and left their firearms. Ali said there were at least 8,000 loose firearms in Marawi.

Edwin Fernandez, PDI Mindanao Bureau

Environment awards

COTABATO CITY—North Cotabato will represent Central Mindanao in the national Gawad ng Pangulo sa Kapaligiran cleanest and greenest local government unit contest. The province was unanimously selected by a committee tasked by the Department of Interior and Local Government with choosing regional winners of cleanest and greenest LGUs. M'lang town, also in North Cotabato, will represent the region in the "Category A" cleanest and greenest town contest. Both M'lang and North Cotabato are regular winners in the regional level. For Category B (town), Lambayong in Sultan Kudarat will represent the region. For Category A (city), Iligan got the regional award while Kidapawan won Category B. The Baloi River in Baloi, Lanao del Norte, and the Matingao River in Kidapawan were declared cleanest and greenest rivers.

Edwin Fernandez, PDI Mindanao Bureau

Wanted man falls

STA. CRUZ, Laguna—A police officer arrested the fifth most wanted man in this town and a suspected car thief in separate incidents on Sunday. Supt. Leonilo de la Cruz, provincial police chief, said SPO3 Percival Gabinete arrested the wanted man, identified as Charlie Tope, 25, of Sariaya, Quezon. Gabinete also arrested the car thief suspect, identified as Gerry Temoteo, 22.

Romulo Ponte, PDI Southern Luzon Bureau

KBP cites Quezon solon

LUCENA CITY—The Kapisanan ng mga Brodkaster sa Pilipinas chapter in Quezon has conferred on Quezon Rep. Rafael Nantes a special award of recognition "for his invaluable contribution to the cause of the organization in its pursuit of providing relevant and truthful information for the benefit of the community." The citation was given during the induction of KBP officers held recently at the Luzonian Bowlodrome here. In his speech, Nantes urged all members of the Quezon tri-media to work in harmony "in the pursuit of truth not only to sell copies and airtime, but more importantly, to provide relevant information for the common good of the public."

PDI Southern Luzon Bureau

Gas station robbed

SAN PABLO CITY—Two masked men wielding knives and a shotgun robbed the Caltex gas station along the Maharlika Highway in Barangay San Francisco, this city, about 4 a.m. on Sunday. A city police report submitted to Laguna police director Supt. Leon Nilo de la Cruz said the robbers took about P25,000 cash from the station cashier, Rhodora Alcala. The station is owned by a certain Benedict Lee of Barangay Gulang-Gulang, Lucena City.

Romulo Ponte, PDI Southern Luzon Bureau

Gunman fires at mourners

LEGAZPI CITY—Two persons were killed while three others were seriously wounded when a lone gunman fired at family members burying their dead at the Catholic cemetery in Barangay Macalaya, Castilla, Sorsogon, about 2:30 p.m. on Sunday. Police identified those killed as Levita Lorilla, 60, and Jayson Llandones, 14. Wounded were Arlene Belansing, 16; Elizabeth Enovejas, 40; and Elmer Llandones, 28. Witnesses told police that they could not identify the assailant who was armed with an M-16 rifle.

Roly Embille, PDI Southern Luzon Bureau

The AVID "Zero-Three" Deals

3 equal payments with 0% interest.



KV-HF21N70
53.3 cm (21-inch)
CTV WEGA
Double Speaker-Mono

FREE WEGA Organizer

P5,600 per month
for 3 months

Cash P16,800

● FD Trinitron ● Power VM ● New Dynamic Colour ● Intelligent Picture ● Video Multi-System
● Child Lock ● Wake-up/Sleep Timer ● 100 Programme Memory

It's available only at AVID SONY SHOP, AV SURFER, BEST BRANDS & BEYOND.
You'll find different television models to choose from...

MODEL	Monthly payment	Cash Price
KV-HF21N80 53.3 cm (21") Flat Wega TV Dual Speaker - Mono Sound FREE WEGA Organizer	P6,267 per month for 3 months	P18,800
KV-XA21N93 53.3 cm (21") Flat Wega TV Dual Speaker - MTS Stereo Sound with Sub-Woofer FREE WEGA Organizer	P7,933 per month for 3 months	P23,800
KV-XA25N90 63.5 cm (25") Flat Wega TV Dual Speaker - MTS Stereo Sound FREE WEGA Organizer	P11,600 per month for 3 months	P34,800

Now is the right time to finally own that
dream Flat Wega Television that
you've always wanted.

The Avid
Experience
is affordable!

Available only at the following Avid Stores:

AVID SONY SHOP AV Surfer BEST BRANDS! BEYOND

Participating cards:



AVID. Where your digital lifestyle begins

The Promo will run from Sept. 25 to Oct. 15, 2001

Per DTI-NCR Permit No.3294, Series of 2001

AVID SONY SHOP U.N.-Manila 5247277, 5213943; Megamall 6332111, 6332112, Quad 8934566, 7527203;
Filinvest 8503642, 7710051; Cebu (032) 2327638, 2340731; AV SURFER Alabang 8072596, 8073541,
8072723; Alimall 9122048, 9122049; Pasong Tamo Ext. 8937988, 8122005; Rockwell 8982329, 8981833;
8981828, 8981835; CALL AUDIO VIDEO SHOP Galleria 6329110 to 11, BEYOND Farmers 9132740, 9124932,
BEST BRANDS Bacoar (046) 4176888 to 89; Balintawak 3301777, 4533088 www.avsurfer.com



Hearing Loss?

- * Virtually invisible hearing aids
- * Latest multi channel digital technology
- * Crystal clear CD quality sound
- * Auto background noise reduction
- * Authorized Siemens dealer

DON'T FORGET TO ASK ABOUT OUR

- P1,000 discount off purchase price (not applicable for trade-in)
- FREE batteries for life*
- INSTALLMENT: payable within 6 mos. & 3 mos. w/ 50% D.P.
- TRADE-IN DISCOUNT up to P5,000 for your old hearing aid regardless of brand, age or condition, working or not. (Promo period September 3 - November 30, 2001)

*For every 6 mos. of regular check-up & cleaning of hearing aids at SounTex offices.

CALL FOR A FREE HEARING TEST TODAY!

Makati : 8671916
Alabang : 8071920
Robinsons : 6359033

SOUNtex
THE HEARING CARE PROFESSIONALS

PER DTI-NCR PERMIT NO. 2742 SERIES OF 2001

Straight news ● In-depth analysis ● Provocative columns

We'll deliver them all
right at your doorstep.



"The Largest Selling Newspaper Nationwide"

For Metro Manila home delivery, please call us at

528-01-83 • 528-01-86
or mail/fax reply coupon below to

Philippine Daily Inquirer

c/o Circulation Division

Ground Floor, Trinity Building, 636 T.M. Kalaw St., Ermita, Manila Fax No. 528-02-34

I'd like to subscribe to the Philippine Daily Inquirer.
Please have my copy delivered to:

Name _____

Address _____

Tel. No. _____

Signature _____

News that makes
a difference

Rebels burn road-building equipment

BY NESTOR P. BURGOS JR.
PDI Visayas Bureau

ILOILO CITY—Communist rebels burned about P7 million worth of heavy equipment owned by the construction firm F.F. Cruz & Co. Inc. in Antique on Sept. 9 for failing to pay "revolutionary taxes."

It was the first reported rebel attack against private firms in Panay in recent years.

Four heavily armed New People's Army (NPA) rebels burned a backhoe and dump truck at 11:45 p.m. inside the company's quarry site at Purok 3, Barangay Nauhon, Sebaste town, 96 kilometers north of the capital town of San Jose.

FF Cruz is constructing a 44-km concrete road from Culasi, Antique to Nabas, Alan. The P646-million project of the Department of Public Works and Highways and the Asian Development Bank was started in

March 2000 and was expected to be finished in September 2003.

Supt. Ranier Idio, Antique police director, said the rebels, led by Benny Garcia of the Northern Front Committee of the Communist Party of the Philippines (CPP) in Panay, burned the equipment after they tied the lone watchman, Don-Don Dalumpenes, inside the guardhouse of the quarry site.

The rebels, wearing fatigue uniforms and bonnets, did not harm the watchman but took his 12-gauge homemade pistol.

They fired warning shots while fleeing after the watchman's father Dolorico arrived with a shotgun.

Idio said policemen and soldiers of the Army's 12th Infantry Battalion pursued the rebels but failed to capture them.

In a two-page statement in Hiligaynon dated Sept. 25, the CPP-led National Democratic Front said

the company was "punished" for ignoring the rebels' demand for "revolutionary taxes."

George Estrada, assistant project manager, said the rebels sent the company a letter in January, demanding P6 million.

The rebels, he said, were not against

the construction of the road and were willing to negotiate with the construction firm.

Despite the attack, the road project will continue, said Estrada. But he said he had asked local officials to help secure the safety of company personnel and equipment.

Live a full life...

TRIANON GINSENG & ROYAL JELLY (300mg)

Helps enhance physical, sexual and mental energy.

Helps reduce the effects of stress, improve sexual function, boost energy levels, enhance memory, relieve mental and body fatigue, and neutralize the effects of aging.

Available at **mercury drug** and other leading drug stores nationwide

Dose: 1-2 capsules daily

BFAD FR No.: 9422

Also available at **pharmacy & convenient store**

Electric Commercial Vacuum Cleaners
from GERMANY

Available in 20-liter and 32-liter sizes

Platform Hand Trucks
made in JAPAN

Available in 150 kg and 300 kg capacities

Sole Agent:
KUYSEN ENTERPRISES, INC.
232-234 Rizal Ave. Ext., Kalookan City M.M.
Tels.: 361-1415 • 361-1357 • 364-2041 to 46 Fax: 362-1193
E-mail: kuisen@pacific.net.ph Website: www.kuisen.com.ph

Batac folk mark Marcos death anniversary today

BY CRISTINA ARZADON
PDI Northern Luzon Bureau

BATAC, Ilocos Norte—The shadow of Ferdinand Marcos may have been obliterated from the minds of victims of his two-decade dictatorship, but his stamp continues to hang heavy in his home province where his refrigerated remains lie.

Once more, Marcos' hometown here will play host to what has been considered a traditional observance of the late president's death anniversary.

Marcos died in 1989 in Hawaii where he and his family fled after his ouster following a popular uprising in 1986.

Torture victims continue to frown on the patriotic reverence accorded to Marcos, but his wealthy and still well-placed family has made sure that the late dictator will find a heroic place in the country's history.

Thousands of human rights victims, who have been awaiting compensation from the Marcos estate, have so far been unsuccessful in their quest for justice for the last six years.

Although they have been awarded damage claims worth \$2 billion by a Hawaii court in 1995, the amount had since been reduced to \$150 million after they entered into a compromise with the Marcos heirs.

The failure goes to the three past administrations as well which have been unsuccessful in prosecuting members of the Marcos family amid charges that they plundered billions of dollars from the national coffers.

For almost two months now, Marcos' sprawling ancestral home, the town's most popular landmark, has been spruced up in preparation for the traditional occasion.

A museum housing his memorabilia was temporarily closed to public viewing last month to make way for renovations, a family staff said.

Gallery

A chamber inside the compound fronting the mausoleum, where the dictator's remains are enclosed in a freezer crypt, was turned into a gallery and will be unveiled today in time for a program dubbed "An Intimate Moment with the Marcos Family."

Former first lady Imelda Marcos will be travelling with her children, Ilocos Norte Rep. Imee Marcos and Irene Marcos-Araneta from Manila today to join Ilocos Norte Gov. Ferdinand "Bongbong" Marcos, Jr. and the Ilocanos in marking her husband's death anniversary.

The gallery will showcase Marcos' memoirs and several notes, which have never been made public before. Some of Marcos' collections that were previously displayed in the museum have been moved to the new gallery.

The Marcos family will be regaled by schoolchildren with the images of the former leader and songs that catapulted Marcos' Bagong Lipunan (New Society) concept to national consciousness.

Elementary students were asked to rummage through the treasure chests of their grandparents for old photographs of the late strongman and craft a story about them.

"These stories could be things that were retold by their *lolas* and *lolos* which children never heard before," Ligaya Miguel, provincial schools superintendent, said.

The pictures, which came in bulk from various participants, will be compiled and presented as gifts to the Marcos family.

Competitions

Apart from the story-telling segment, which will be held in the Marcos mansion compound, elocution and choral competitions highlighting specific periods during the Marcos era will mark the occasion, Miguel said.

The traditional tableau depicting the gains under the Marcos regime had been put on hold to give way to "a simpler celebration."

In previous years, various schools in the province would come together to present tableaux on the country's history. Today's event also marks Marcos' 84th birthday celebrations that were supposed to be held on Sept. 11.

It was Irene Marcos-Araneta's idea to do away with the tableau because she wanted recollections about her father as told by old folks, Miguel said.

Irene herself has made available speeches of her father for children to interpret in the elocution competition.

The education department had been actively involved in the discussions with the Marcos family on how to mark the event.

Miguel said she wanted schoolchildren to be part of the celebrations "to bring to their awareness that once upon a time, there was born a great leader in Ilocos Norte."

"We want the children to regard this event as an educational experience where they could learn from the ideas and principles that Marcos stood for," she said.

"We'd like to bring them there and listen to the stories so that they could discuss about them in class later on."

We are World Class Because...



Our Machines and Technology are State of the Art

Our Doctors - trained here, in the United States, and in other advanced countries - are Leaders in various fields of Expertise and Specialization

Our Partnership with Leading Medical Centers Abroad keeps us in the mainstream of Research, Information, and Technology

Nearly a Century of Experience puts us at the Forefront of Patient Care

Truly, World Class Technology and Expertise in Caring Hands



St. Luke's
Medical Center

World Class Technology And Expertise
In Caring Hands

279 E. Rodriguez Sr. Boulevard
Quezon City
Philippines
1102

Connecting all Departments
Fax
Website
E-mail

723-0101 to 32
723-0199 to 0218
723-1199
www.stluke.com.ph
info@stluke.com.ph



HAPPYLAND, the name of a subdivision in Tondo, is in tears as a fire leveled 300 shanties on Thursday. President Macapagal and MMDA Chair Abalos visit the site.

EDWIN BACASMAS

'Dirty money' bill OKd by House won't wash, say experts

(From page A1)

able under the revised Penal Code.

In what was also seen as a watering down of the measure, the House raised to P5 million from P1 million the amount for a transaction or series of transactions subject to scrutiny.

Depending on the extent of one's role in a money-laundering activity, convicted money launderers will get a prison term of six months to 14 years, and a fine of between P500,000 and P1 million.

"I wouldn't want to appear criticizing our lawmakers but I couldn't hide my disappointment. We could have done better in increasing the chances of this law passing the scrutiny of the FATF," said Justice Undersecretary Jose Calida, chair of the inter-agency task force on anti-money laundering.

The FATF had earlier put the Philippines, Russia and Nauru on a shortlist of the most uncooperative countries in the global combat against money laundering.

The FATF, composed of 29 developed countries, threatened to impose countermeasures against the three countries unless anti-money laundering legislation was put in place.

Deficiencies

Calida expressed concern that the House bill failed to address the country's deficiencies that the FATF had identified.

He noted that a court order was still needed before a bank account could be examined.

Under the House version, the anti-money laundering unit, with the concurrence of at least five members of the Monetary Board, would have to obtain a court order before it could examine a suspicious bank account or investment.

Calida said the FATF had set five minimum requirements for an anti-money laundering law, including the elimination of excessive bank secrecy.

"This additional layer will perhaps be taken against us because one of the deficiencies noted is our excessive bank secrecy laws. So we are not in a better position

if we resort to a court order (to be able to examine bank accounts)," Calida said.

The FATF also requires that money-laundering be criminalized, that a centralized unit compel financial institutions to report and investigate suspicious transactions, that customers be properly identified, and that provisions on international cooperation be put in place.

Ramon Esguerra, who has been coordinating with Congress on behalf of the executive inter-agency, pointed out that many features of the House and Senate versions fell short of international anti-money laundering standards as contained in the list of 40 anti-money laundering recommendations of the FATF.

Esguerra, senior partner of the Castillo Laman Tan Pantaleon and San Jose law office, noted that from a list of 22 crimes, the Senate had trimmed this down to three, namely, kidnapping, graft and drug trafficking.

Cases of money laundering cannot be prosecuted unless these are related to unlawful activity enumerated by the law.

Too watered down

Leonilo Coronel, Bankers Association of the Philippines executive director, said limiting the list of crimes to which suspected money-laundering activity must be related was tantamount to closing one's eyes to other money-laundering activities.

"It is too watered down that it forgets to take into account the local ills we are trying to address," Coronel said.

Esguerra observed that, under the House version, the body that would implement the law was a financial investigation unit attached to the Bangko Sentral rather than an independent and permanent board.

Moreover, the House version did not even allocate a budget for the investigating body.

"So even if we meet the Sept. 30 deadline, the possibility remains, and strong at that, that we will not be able to meet minimum standards set by the FATF," Esguerra said.

Sanctions still possible

Coronel said the sanctions were still possible if in the FATF judgment the legal framework was not sufficient.

"The best we can have is to be like a Nauru," Coronel said. Nauru has been given up to Nov. 30 to amend its anti-money laundering law that it enacted last August.

Although Akbayan Rep. Loretta Anne Rosales voted for the bill, she complained that the resulting House version had lost its "strong points."

She cited the removal from the list of plunder, illegal recruitment, women and child trafficking, and white slavery—"the most important and urgent crimes committed" against Filipinos.

Rosales noted that while the Senate kept the crime of plunder

in its version of the bill, her House colleagues decided to delete it.

She said illegal recruitment and human trafficking should be reinserted during the bicameral conference for the protection of the country's premier "export"—overseas workers.

The bicameral deliberations reconciling the House and Senate versions of the bill were expected to commence last night.

A bank official lamented the inclusion of Ilocos Rep. Ferdinand "Bongbong" Marcos and Manila Rep. Mark Jimenez, a fugitive from US justice, in the bicameral committee.

"What kind of signal to the international community are we giving when we do that?" the banker said.

Law to be signed Friday

De Venecia said President Macapagal-Arroyo could sign the bill into law Friday night or Saturday morning.

That would mean beating the FATF's Sept. 30 deadline by one day, he said.

Earlier in the day, senators led by Francisco Pangilinan met with Ms Macapagal on the anti-money laundering bill.

"We gave her the assurance that we will work round the clock, in fact we will stop the clock if necessary to be able to meet the objective," said Pangilinan, chair of the Senate committee on justice and human rights.

Finance Secretary Jose Isidro Camacho and presidential legislative and liaison officer Gabriel Claudio were in the Senate since the session began at 9 a.m.

As of 7 last night, the Senate measure considered money laundering as a crime and required banks and other "covered institutions" to report to a unit "a series or combination or a pattern of unusually complex and large cash transactions" made by a depositor.

At least P3 million

Senators agreed that the transactions to be reported involved an amount in excess of P3 million or its equivalent in foreign currency.

The banks are required to report these transactions within five working days from its occurrence.

To be established under the Senate measure was the Financial Intelligence Unit, tasked to report the suspicious transactions to the Bangko Sentral.

It was also agreed that the Monetary Board would be given an authority to freeze bank accounts suspected of containing laundered money for a period not exceeding 20 days.

But should there be a need to extend the freeze order or to look into the account, a court order is required.

The depositor is then given an opportunity to explain in 72 hours.

The Supreme Court may restrain the court order allowing access to or extending the freeze order on the account.

THE ONE AND ONLY AUTHENTIC FAR EASTERN MOONCAKE



DEOXYGENIZED

MOISTURE-FREE. MOLD-FREE.

FAR EASTERN MOONCAKE IS NOW INDIVIDUALLY MACHINE-
PACKED USING THE LATEST SCIENTIFIC FOOD PACKAGING

SYSTEM CALLED DEOXYGENIZATION, THE
PROCESS OF EXTRACTING OXYGEN FROM
THE PACK TO ELIMINATE MOISTURE AND
AVOID MOLD FORMATION. GUARANTEED

LONG-LASTING FRESHNESS.

ROYAL GARDEN RESTAURANT, INC.

851 SABINO PADILLA ST. (FORMERLY GANDARA ST.), COR. OKOPIN ST., MANILA
TEL. 733-1122 • 733-1181 • 733-1175 • TELEFAX 733-9739

FREE!!! For every 100 boxes of MOONCAKE you buy,
HURRY! Promo lasts until September 30, 2001 only.
25 boxes Available at SM Supermarkets

REY
MARKETING INC.

**FACTORY SECONDS
Warehouse**

Sale

No. 8 Victory Ave. Quezon City Tel. Nos. 781-1987 / 711-4201

No. 1127 Quirino Highway, Novaliches Tel. Nos. 417-5449 / 938-9073

CASH BASIS AND SAME DAY PICK-UP ONLY
Quezon City and Novaliches Branches Only

**HURRY!
SALE IS FROM
SEPTEMBER
28-30, 2001**

**MARIWASA
TILES**

40cm x 40cm Floor Tiles
Starting at P37.50
30cm x 30cm Floor Tiles
Starting at P15.50
20cm x 20cm Floor Tiles
Starting at P7.00
Listels at P12.00



KAYANG-KAYA MO!

REY
MARKETING INC.

The full text of John Lennon's Imagine

Imagine there's no heaven
It's easy if you try
No hell below us
Above us only sky
Imagine all the people
Living for today...

Imagine there's no countries
It isn't hard to do
Nothing to kill or die for
And no religion too
Imagine all the people
Living life in peace...

You may say I'm a dreamer
But I'm not the only one
I hope someday you'll join us
And the world will be as one

Imagine no possessions
I wonder if you can
No need for greed or hunger
A brotherhood of man
Imagine all the people
Sharing all the world...

You may say I'm a dreamer
But I'm not the only one
I hope someday you'll join us
And the world will live as one



JOHN LENNON



YOKO ONO

GMA: The battle is joined

(From page A1)

He quoted Fargo as saying that the former US military bases at Subic in Zambales and Clark in Pampanga would be used "only for transit and transshipment of materials and personnel."

Golez said they would be used as well for refueling the Pacific Fleet from Honolulu, Guam or the US West Coast to the US base in Diego Garcia, an island in the Indian Ocean that was used as US staging ground during the 1991 Gulf War.

Fargo, the highest-ranking US Navy officer in the Pacific, liked what he saw when he visited the Subic Bay Freeport Zone, which until the US pullout in November 1991 was deemed "America's largest and most comprehensive support available to the US Navy in the South Pacific and Indian Ocean area."

Senior military officers who were with Fargo briefed him on "the kind of military assets especially aircraft expected to enter Philippine air space in the coming days, as well as those expected to use ... Subic and Clark and other facilities," Golez said.

"We're not talking here of aircraft that will go from the Philippines direct to the point of conflict. It's too long a distance," he said.

But Golez did not specify the exact type and number of US aircraft that would be involved.

"We have to respect the operational security aspects of this matter," Golez said, adding that the aircraft were not due in the "immediate following days."

He quoted Fargo as saying that "we should expect more of the diplomatic offensive as well as the financial offensive that we saw in the past few days."

Golez expressed confidence that the materials that would pass through Subic and Clark would not include nuclear weapons, despite the US policy of neither confirming nor denying presence of the weapons in its carriers.

"The US is aware of our constitutional requirements here, and we know it will comply," he said.

The Philippines and other sup-

Protestants urge US gov't: Act with 'prudence and wisdom'

THE UNITED Church of Christ in the Philippines has joined the worldwide appeal for the US government to act with "prudence and wisdom" in seeking restitution for the Sept. 11 attacks in New York and Washington.

In a statement, the UCCP echoed the reminder of Catholic and Muslim leaders to the US government that "the ways of peace are superior to the ways of war."

The statement was signed by Bishop Elmer Bolocon, UCCP general secretary; and Bishops

Rizalino Q. Taganas, Alan Ray Sarte, Osias Jaim, Eliezer Pascua and Anacleto Serafica of the Visayas, North Luzon, North West Mindanao, South Luzon and South East Mindanao jurisdictions.

The UCCP said the attacks had wounded all of humanity, and offered its condolences to the families of the victims.

It said that while it understood and appreciated the right of the US government to respond in ways deemed appropriate or necessary, it was appealing that these would not result in further violence and

loss of more innocent lives.

"As a Christian partner of the people of the United States of America, we empathize with the emotional suffering this act of terrorism has brought to bear upon her people. No apology, however sincere, can relieve the pain and grief of the bereaved and suffering," the UCCP said.

But it added: "The world is too fragile and volatile, plural and diverse for any nation to arrogate unto itself the role of building peace." **Norman Borda**

porters of the US-led ICTC can expect a "long-drawn campaign" that will last "more than a year, possibly two," Golez said.

He said Fargo told him that this was in view of the fact that "the military situation is very different from any campaign participated in by US forces in modern times."

But Roman Polintan, chair of the Bagong Alyansang Makabayan in Central Luzon, said the militant group would hold simultaneous protest rallies to meet the arrival of US troops at Subic, Clark and the Benito Ebuen Air Base in Cebu.

Primo Amparo, spokesperson of the Kilusan para sa Pambansang Demokrasya, warned of big demonstrations demanding that the administration of President Macapagal-Arroyo withdraw its commitment to the "US-led war of aggression."

The protests, according to Polintan and Amparo, will start today when the President visits Clark to attend a ceremony renaming the international airport there after her father, the late President Diosdado Macapagal.

The two activist leaders said Bayan and KPD chapters in Central Luzon and the Visayas would be

mobilized for the protest actions.

No consultation

Leaders of business groups in the Clark Special Economic Zone also expressed apprehension over the ICTC's planned use of the former US bases.

Lito Mercado, acting president of the Clark Investors and Locators Association (Cila), said this would "undermine the business viability" of what is now one of the country's two biggest industrial havens.

Mercado said the plan was made without prior consultation with business communities.

The Pinoy Gumising Ka Movement, speaking for Clark-based investors and those in Angeles City and Mabalacat town, raised concern for the business sector.

It also said that while the use of Clark could produce benefits, civilian communities might be faced with threats.

No secret

Karen Kelly, US Embassy press attaché, told the INQUIRER yesterday that Fargo's Tuesday visit to Subic was "no secret."

She said it was to thank officials of the Macapagal administration for their "support to the global efforts to combat terrorism" and to "ob-

serve the developments" at the Subic Bay Freeport Zone.

The President expressed "all-out" support for the US government immediately after the Sept. 11 attacks in New York and Washington.

On Wednesday, she announced her administration's "14 pillars of policy and action" against terrorism that included deploying Filipino combat troops and medical personnel subject to the concurrence of Congress, and allowing the use of Philippine air space and facilities as transit and staging grounds by the ICTC.

Golez, however, said he and Fargo did not discuss the availability of Filipino combat troops.

But Bayan Muna Rep. Satur Ocampo said he would oppose this in Congress.

Senators Blas Ople, Rodolfo Biazon and Francis Pangilinan said the Philippines could best help the fight against global terrorism by going after and destroying the extremist Abu Sayyaf in the South.

Ople, chair of the Senate foreign relations committee, cautioned the President against committing Filipino troops.

He pointed out that US President George W. Bush sought and got the

approval of the US Congress in the anti-terrorism campaign, and that he expected Ms Macapagal to do the same.

Ople also said that if ever, Congress would have to appropriate money for the deployment of troops, and issued the reminder that the government had a "depleted treasury" and was plagued by "stagnant economic growth."

Biazon said he agreed with the President's announced pillars of policy and action except for the deployment of combat troops.

He said Filipino workers in the Middle East could become targets of terrorists if Filipino combat troops joined the armed conflict.

"More seriously, it could complicate our problems in Mindanao," Biazon said, adding that he would prefer the deployment of medical teams to help in the expected refugee problem.

Pangilinan said the deployment of troops should be "symbolic in gesture," and recommended the sending of only a "small contingent."

He said the Philippines could best help by helping bring home the foreigners still being held hostage by the Abu Sayyaf in Basilan.

Pangilinan also raised the need for the Philippines to address the economic problems that would result from an armed conflict, including the thousands of Filipino workers who might have to return home.

House Speaker Jose de Venecia said the US government should formally request the Philippines if it would need the help of Filipino combat troops.

"We will cross the bridge when we get there," De Venecia said when asked if the House would have problems concurring with such a request.

But he said he personally had no reservations about it.

'Hypocrisy'

Leaders of militant groups took turns in assailing the President's 14-point anti-terrorism policy, saying it exposed the government's "hypocrisy and twisted policies."

"Instead of upholding the country's sovereignty and giving life to the anti-war spirit of the Constitution, (she) gave in to the insane blackmail of the US government and upheld our criticism that she is a loyal puppet of imperialism," said Sanlakas president Wilson Fortaleza.

"(She) should have echoed the call of the Pope for peace instead of dragging the country into a new war that will victimize thousands of innocent civilians, not just a few terrorists," he added.

Bayan Muna Rep. Crispin Beltran lamented that while the government had offered to send doctors and nurses to help in the ICTC campaign, it had failed to address the "war against disease" that had long been raging in the country.

"Countless of Filipino children die untreated from simple illnesses like measles or primary complex," he said. "The US government has more than enough high-quality medical facilities and personnel. It's an immoral and hypocritical offer."

Victor Briz, president of the Bukluran ng Manggagawang Pilipino, said that instead of an all-out war, Ms Macapagal should busy herself waging war on poverty.

Beltran also noted that the Philippines had "no credible guarantees" that the US military aircraft and vessels entering the country would not be carrying nuclear weapons and other toxic materials.



HIGHEST naval officer in the Pacific, Admiral Thomas Fargo, was in Subic to inspect its facilities for a "long-drawn out" war against terrorism.

"The Philippine Coast Guard and other local police and military authorities do not have the right to examine or even just enter US military facilities. The Philippine government is just forced to take the Americans' word for it," he said, adding:

"The very entry of these vessels and aircraft maligns Philippine sovereignty, and they also endanger the lives of Filipinos in the surrounding area."

Bayan secretary general Teodoro Casino pointed out in a phone interview that the United States had "no legal basis" to use its former military bases because "definitely, (it) cannot invoke the Mutual Defense Treaty."

"The only way that US military troops can be allowed to use the country's military facilities will be if they enter into an entirely new treaty with the government," Casino said.

He said groups led by Bayan would oppose this in Congress and eventually in the Supreme Court.

'It depends'

Golez said there would be "no permanent stationing" of US troops in Subic, "only to oversee transit and transshipment."

But he said other uses of Subic and Clark by the ICTC would depend on how the conflict developed.

"That's why they will inspect first and then, probably, they will find out what could be the possible use of the facilities," he said, adding:

"It depends on the kind of conflict that will unfold in the area. Until now they cannot say what kind of conflict they will see there because they are still assessing it. They are very careful and prudent in making the military response. They said it's going to be primarily diplomatic and financial offensive."

The women's group Pagkakaisa ng mga Kababaihan para sa Inang Bayan (Kaisaka) vowed to meet the planned use of the former bases with stiff opposition.

"It's going to be protests for us. War is not the way to create peace in the world and to protect women and children," Kaisaka chair Sonia Soto said.

But while it was unclear if the foreign troops would be allowed "rest and recreation" in Clark, a woman who claimed to belong to the League of Angeles City Entertainers and Managers said: "Of course, we like that. It would mean greenbacks for us." *With reports from Christine Avendaño, Philip C. Tubeza and Andrea Trinidad-Echavez*

GMA to seek US help vs biological warfare

BY MARTIN P. MARFIL

PRESIDENT Macapagal-Arroyo announced last night that she would seek help from the United States and the United Nations against biological warfare.

"I will be requesting the US and the UN for technical assistance in detecting, preventing and coping with biological and chemical agents," she said after reiterating her administration's

14-point anti-terrorism program. "To coordinate this campaign, I am taking personal charge of all its elements," she said.

The President made her remarks in a speech she delivered at the annual dinner hosted by the Foreign Correspondents Association of the Philippines, which was held at the Dusit Hotel in Makati.

In the speech, she said the proposed money-laundering bill being rushed through Congress would

first be used against Abu Sayyaf accounts in a number of banks in the South.

"(The measure) will give the legal basis to identify and seize all money transfers, deposits and transactions by terrorists. We can begin with the large deposits in banks in Zamboanga, Sulu and Basilan that date back to the Sipadan kidnappings (last year)," she said without elaborating.

At one point during the question-and-answer portion, the President

admitted that she had received a letter from suspected terrorist Osama bin Laden's brother-in-law Mohammad Jamal Khalifa.

She said Khalifa, who had set up humanitarian groups in the South, had offered to work for the release of those taken hostage by the Abu Sayyaf from the Dos Palmas Resort in Palawan.

She also said she had turned the letter over to the "National Security people."

Bush: Intelligence is the most powerful weapon

(From page A1)

gence can point the way.

When former President Bill Clinton ordered air strikes on Afghanistan in 1998, Navy ships in the Arabian Sea launched more than 70 Tomahawk cruise missiles against the Zhawar Kili Al-Badr training complex near Khost, based on intelligence information that Bin Laden would be there. He was not.

The CIA has played a role in every US conflict since its creation in 1947, starting three years later with the Korean War in which it trained Korean agents for airborne infiltration behind enemy lines. By early 1954, the agency was covertly airlifting supplies to French forces in their losing fight in Vietnam.

This time the CIA is part of a wide US intelligence network searching for signs of the al-Qaida leaders, sifting through millions of pieces of information from one of the most remote regions on Earth.

Operate in the shadows

Defense Secretary Donald H. Rumsfeld says Bin Laden and his associates "live in the shadows," and thus the US-led forces targeting them likewise will have to operate in the shadows.

He told reporters on Tuesday the government would need more resources to track the terrorists, whom he called "people who previously had been of less interest because they seemed to be of less immediate threat."

Bin Laden, a millionaire Saudi exile who has been operating from Afghanistan since 1996, is believed by American officials to have masterminded numerous terrorist attacks, including suicide bombings of two US embassies in Africa in 1998. Bush has called Bin Laden the prime suspect in the Sept. 11 terrorist attacks that killed more than 6,000 people in New York, Washington and Pennsylvania.

The Taliban that rule most of Afghanistan have been sheltering Bin Laden and benefiting from his financial network since he left Sudan in 1996. The US government has demanded they turn him over or face punishment, but Taliban officials said earlier this week that they didn't



know his whereabouts.

The United States apparently doesn't either. Paul Wolfowitz, the deputy secretary of defense, told allies in the North Atlantic Treaty Organization (Nato) Wednesday that the United States would need more information to find Bin Laden and his followers. He asked their help in gathering intelligence.

In private sessions with 18 Nato partners and Russia, Wolfowitz emphasized non-military options.

Even when military strikes do come, he said, the principal objectives at first might be to try to obtain additional information, according to par-

ticipants at the sessions.

Among the possibilities, officials said: strikes designed to shake up suspect hideouts rather than to kill people on the ground.

Wolfowitz's comments to reporters afterward suggested that Bush was focusing first on nabbing Bin Laden and others in his al-Qaida network rather than planning a large-scale military attack.

"It can't be stressed enough that everybody who's waiting for military action... needs to rethink this thing," he said. "We don't believe in just demonstrating that our military is capable of bombing." **AP**

RP soldiers battle...

(From page A1)

ing all movement difficult if not impossible, while blizzards and sleet considerably reduce visibility," according to the report, posted on the agency's website this week.

Mabanta admitted that if Filipino troops were deployed to Afghanistan for combat, the AFP would have to "reconfigure" the units it would send, training and preparing them to fight in high-altitude, desert and winter conditions.

The AFP's elite units, such as the Army's Scout Rangers, the Marines' Reconnaissance Force, and the recently established AFP Counter-Terrorist Force, are trained, among other things, to operate in inhospitable territory.

It isn't Baguio

But Afghanistan features some of the world's toughest terrain, with harsh deserts, intimidating peaks, a confounding network of mountain caves and battle-hardened Afghan militants who are used to fighting in extreme cold and know every mountain pass and boulder by heart.

"Even Soviet pilots, used to operating under such conditions in their own country, found it impossible to operate in the Afghan winter during their decade-long occupation of Afghanistan that ended in 1989," Jane's reported.

Still, Mabanta pointed out that Filipino combat troops "have the most extensive experience in anti-guerrilla warfare and knowledge in small unit maneuvers, at least in Southeast Asia."

The AFP boasts of a long record of combat with communist and Moro insurgents, he said. "While other armed forces have advanced theories on counter-guerrilla warfare, it is not unusual during international military seminars that Filipino representatives are the first asked to speak up when it comes to 'reality check,'" Mabanta said.

In military jargon, a "reality check" is a review of whether battle concepts have been tested under actual fire.

Without second-guessing the coalition's military planners, Mabanta said that independent military analysts have been pointing out that prospective operations in Afghanistan will likely not rely heavily on conventional warfare involving an invasion by infantry, armor and artillery.

Stealth

Most analysts predict the type of low-intensity, relatively covert engagements that form the core of counter-guerrilla warfare.

"What is apparently shaping up is the use of special operations forces and highly selective air strikes," Mabanta said.

He said Filipino forces could fit well into these kinds of operations "because our troops are trained and experienced to operate in stealth."

"We are adept at hit-and-run strikes," he said.

Mabanta also said that numerous officers of the AFP have extensive schooling in US military schools that would allow for easier integration into the command structure of the US-led coalition.

"Let's remember that our military is patterned after the US (armed forces) and we have long been military allies," he said.

Mabanta added that the AFP has a history of sending troops abroad for both combat and peacekeeping duties.

President Macapagal-Arroyo the other day unveiled a 14-point policy package against international terrorism, which includes the possible deployment of combat troops in the global war sparked by the Sept. 11 terrorist attacks in the United States.

Any such deployment, if requested by the US-led international coalition, requires congressional approval.

Remember the 'howling wilderness' . . .

(From page A1)

Balangiga encounter, which sparked a US kill-and-burn policy that turned Samar into a howling wilderness. (See Page A16 for history of Balangiga.)

Even though the commemoration had to do with a battle between Filipino revolutionaries and American soldiers, yesterday's centennial festivities in Balangiga felt more like Philippine-American Friendship Day.

Many of the locals placed Philippine and US flags on their motorcycles, tricycles and bikes. There were no harsh words or slogans uttered against the former enemy.

In fact, among those to the town's reenactment today of the Balangiga Encounter are Michael Andersen, counselor for public af-

fairs of the US Embassy, and Jean Wall, a daughter of an American soldier belonging to Company C of the 9th Infantry, the unit attacked by the Filipino revolutionaries.

During World War II, the INQUIRER was told, men and women older than 18 were obliged to join the guerrilla movement in Balangiga. So it came to pass that the sons and daughters of those who fought the Americans in 1901 sided with United States in the fight against Japanese Occupation forces.

President Gloria Macapagal-Arroyo and former President Fidel Ramos were invited to attend yesterday's celebration. Both canceled plans to go.

So far, no Philippine president has ever attended rites here commemorating the Balangiga Encounter, dubbed as the "single worst de-

feat" of the US military in the Philippine-American War.

Renewed call

"Until now, the town of Balangiga has yet to get their church bells back," said Colonel, who joined Leyte Bishop Leonardo Medroso in commemorating the centennial with a concelebrated Mass in the province's archdiocese.

On behalf of the CBCP, Colonel joined Medroso and the National Historical Institute in again calling on the US government to return the church bells of Balangiga to Samar.

The bells, seized as war booty, are among the war trophies now enshrined at Fort Warren in Cheyenne, Wyoming.

Philippine efforts to get back the bells peaked in 1998, the centennial of the country's declaration of independence from Spain. But the

National Centennial Commission's campaign lost speed when the commission began to focus on the nation's biggest Independence Day celebration instead.

The issue of the bells' return has become a nagging thorn in the relationship between Manila and Washington.

Strong belief

Most Balangigans, if not all, remain hopeful that the US government will return the bells.

"I have a strong belief that they will be retrieved," Balangiga Mayor Catalina M. Camenforte told the INQUIRER at the town plaza where a street dancing exhibition was held.

She said the bells should be returned to satisfy the clamor of Balangigans who share the conviction that these rightfully belong to the town.

Camenforte, however, admitted that the locals are somewhat confused be-

cause of conflicting reports of the whereabouts of the bells.

Ronnie Salazar, 55, who was busy working in his newly opened cenderia, said, "the bells are mementos of our forebears who fought here in Balangiga."

Salazar added that his ancestors were among those who joined the attack on the American garrison.

Voltaire Canillas, 38, and a member of the board of trustees of the Balangiga Historical and Cultural Foundation Inc., said their group will continue to lobby for the recovery of the bells, by asking the support of the church and other sectors.

Canillas is a direct descendant of Carlos Canillas, who fought the Americans in 1901. He said that the town would totally be free once the bells were returned.

Remembrance

Maria Balasbas Ablay, 76, shared her sentiments, saying the bells should

be returned to serve as a "hinumduman (remembrance)" of the valor and bravery of those who fought in Balangiga.

Ablay's father is Donato Balasbas, who used a bamboo spear during that historic battle. She recalled that her father had told her about the bells that were taken from the church belfry. "It was the talk of the town," she said. She said the bells should be returned so that the children who see them will know what happened in 1901.

But the absence of the "Bells of Freedom" did not dampen the spirit of those celebrating the Balangiga Encounter Day, which is a public holiday not only in this town but the whole of Eastern Samar.

A festive mood has pervaded this coastal town since Monday, when activities like a civic-military parade, the opening of an agro-industrial fair and a literary musical contest kicked off the 10-day centennial celebration.

Trader freed; Sino engineer to follow

(From page A1)

in Mindanao.

Officials flew Lim to Manila for a meeting with President Macapagal-Arroyo, Chinese Ambassador Wang Chungui and Speaker Jose de Venecia in Malacañang.

"We pray to the Lord that there'll be no more abductions," Ms Macapagal said. The President said Lim's release was made possible through "a lot of back-channeling with friends, relatives, local officials and the Armed Forces."

She declined to give more details, saying she did not want to jeopardize efforts to secure the release of the Chinese hostage.

"The kidnappers must have been pressured to release Lim," said Maj. Julieto Ando, spokesperson of the Army's 6th Infantry Division based in Central Mindanao.

"We cannot say if ransom was paid," Ando added.

Jesus Dureza, presidential assistant for Mindanao, said Lim's release did not involve ransom.

But one of the kidnappers, who identified himself as Faizal Marohombas, said otherwise. Other sources said the Pentagon gang was reimbursed for expenses it incurred for Lim's "board and lodging" during his captivity.

Marohombas told dxMS radio station that Zhang Zhongyi's release was delayed due to "some misunderstanding" in the negotiations in which he also claimed ransom was involved.

"We will release Zhang Zhongyi in two or three days if ransom is paid," he said without mentioning any figure.

Looking haggard

Lim, looking haggard and sporting the same shirt he was wearing when he and three Chinese engineers were abducted in early August, was released along the national highway in Kabacan late Wednesday.

Lim, who served as interpreter for Zhang Zhongyi and two other Chinese engineers, were kidnapped as they were delivering a P5-million ransom for Zhang's brother Zhang Zhongqiang.

The four Chinese engineers were employees of China Electric Power Technology Import and Export Corp. who won the contract to finish the Japanese-funded Malar irrigation project in Central Mindanao.

Zhang Zhongqiang, who was abducted by the Pentagon gang in June, and another Chinese engineer were killed when the military mounted a rescue attempt last month. A third engineer was rescued, but Lim and Zhang Zhongyi were not.

The Philippine government had promised to give a \$5,000 indemnity to the families of the two Chinese engineers killed.

In Malacañang, Ms Macapagal said she was expecting Zhang Zhongyi's release before she visits China for the summit of



RELEASED kidnap victim, Edward Lim, Chinese translator, meets with President Macapagal at the Palace on Thursday.

EDWIN BACASMAS

the Asia-Pacific Economic Cooperation leaders on Oct. 20-21.

She is scheduled to return to Beijing for a state visit on Oct. 29-31.

Very grateful

"We are very grateful for the efforts, especially of President Gloria Macapagal-Arroyo. We hope that through her further efforts, our last Chinese national would also be freed very soon. I am very confident that we will hear another good news," Ambassador Chungui said.

Ms Macapagal said she had tapped Norberto Gonzales, presidential adviser on special concerns, to work out Lim's release.

"He was the one whom I asked to try to look for all the maze of friendship and family relationship so that we have a peaceful release rather than rescue operations," she said.

Ms Macapagal said she was hoping Zhang Zhongyi would be negotiated "through the same network of friends and relatives."

She also said De Venecia was also to get the assistance of the Libyan ambassador to Manila in resolving the hostage crisis.

Ms Macapagal also cited the efforts of Brig. Gen. Roy Kyamko, head of the Army's 6th Division, and his intelligence chief.

The President spoke to Lim in Tagalog and told him to take care of himself.

The Pentagon is a little known group of bandits whose members were allegedly former guerrillas of the Moro Islamic Liberation Front (MILF).

The separatist MILF, engaged in peace talks with Manila, has disowned the Pentagon.

Mayor Sema said he had promised the kidnappers "livelihood" projects if they turned themselves in with their firearms.

The government, however, has refused to negotiate or talk peace with a smaller but more extreme Moro group, the Abu Sayyaf, which is notorious for kidnappings and banditry and reportedly has links with Osama bin Laden, the principal suspect in the terrorist attacks in the United States.

Despite the hostage crisis in Mindanao, Ms Macapagal inaugurated the Malar irrigation project last week, 12 years after work began.

Construction stopped in April 1995 because of lawlessness in the area, including kidnappings of foreign workers. It resumed in February 2000 after China Electric Power Technology Import and Export Corp. won the bid to finish the project. With reports from Juliet Labog-Javellana, AP and AFP

American Dream put on hold

(From page A1)

envisioned leaving behind an economic crisis, getting a professional job and buying a house.

But that was before the Sept. 11 terror attacks ended her faith in the United States as a haven of security and economic opportunity.

Bruzzone, 25, who lives in Miami, is flying home with her Argentine boyfriend on Saturday.

"I'm scared about what happened here in the United States," she said. "I think there may be more attacks."

About 840,000 people from around the world became naturalized US citizens in 1999—up from 308,000 in 1991—with Mexico and the Philippines providing the largest share.

Now, some new arrivals are actually leaving.

And from Brazil to Hong Kong, US consulates report that visa requests have dropped by as much as 70 percent since the attacks.

In Hong Kong, requests for US visas have dropped 70 percent since the attack, compared to the same period last year.

In Chile, they are down by at least 50 percent.

In Brazil, lines of people applying for visas used to form at dawn outside the US consulate in Rio de Janeiro and snake onto Presidente Wilson Avenue. Today, those lines are much shorter.

Shaken

With workers removing rubble and corpses from the ruins of the World Trade Center and the Pentagon, and the US economy taking a dive, the perception around the world of America as a haven of

safety and prosperity has been deeply shaken.

"We came looking for economic security and to build professional careers," Bruzzone said. "We wanted to live well here, buy a house, to have our car, to have children and see them grow up here with better education."

Many Muslims across the globe are especially concerned, fearing they might be attacked or harassed in America.

The 19 suspected hijackers who carried out the terror attacks are all believed to be Muslim and connected to prime suspect Osama bin Laden, an Islamic fundamentalist hiding in Afghanistan.

"Before today, America was a land of opportunities for me," says Yasar Shafi, a medical student in New Delhi. "From today, it would be the worst place on earth to be (because) I am a Muslim."

Since Sept. 11, there have been dozens of incidents in the United States of Arab-Americans and Asians being attacked, threatened or harassed.

"That ends the whole idea of America as a free country, where people from everywhere are supposed to go, and realize those dreams they can't make true in their countries," said Mahmoud Farhat, an Egyptian who said he recently graduated from the University of Miami.

Farhat was in Cairo on vacation this week, but planned to return to America even though "life will never be the same."

The rising apprehension about living in the United States cuts across ethnic, religious and geographical boundaries.

In Dublin, construction worker Denis Rafferty vowed never to work again in the United States, as he had done in the New

York area during the 1990s when the Irish economy was in a slump.

"Here, the worst thing that might happen is if I fell off the scaffold," said Rafferty, who is building an office block in Ireland's capital.

Even long-term residents of the United States are reassessing.

Rodolfo Araujo, a radiologist in Morris, Illinois, has lived in America for 38 years and had tentatively planned to move to his native Colombia in two years when he retires.

He is now even more inclined to do so because of the Sept. 11 attacks, even though a civil war is raging in Colombia that kills thousands every year.

Underscoring the dangers, Araujo's sister was kidnapped Monday by leftist rebels in Colombia.

Steady

To be sure, there's no indication that the cooling of interest in America is universal. Requests for visas have been steady in impoverished Zimbabwe, in Singapore and some other countries.

For many, like Effiah Nkrumah, a 28-year-old mother of two in Accra, Ghana, the United States still represents the promise of a better life.

"America is America," Nkrumah said as she waited for a visa interview at the US Embassy. "Whatever happens there, it still remains the land of prosperity."

But some—like Anupama Mohan, an English teacher in New Delhi—would rather wait and see what happens before considering a move.

"I saw America as the beacon of the world," Mohan said. "I have not been to America. I'd like to. But not for the next two years at least." AP

P2,200 P2,500 P2,800 P1,500 P2,175 the SEAT of success

ACRO OFFICE PRODUCTS, INC.
Rm. 401/OFFICE/SHOWROOM GLOBAL TOWER
Capt. Reyes cor., Mascardo St., Bughal Makati City
Tel. # 844-1005 • 843-7650 • 843-1371 • 852-9020
Fax # 844-1056
e-mail: acro@netcom.net
website: <http://www.netcom.net/users/acrohome.html>

1FO 200 TRENTON PHOENIX 600 NOVA PRECISION TRIADROP

REACH NEW CULINARY HEIGHTS. ELBA

Technology you can enjoy

With Elba technology, you wouldn't be afraid to try out new recipes. It has user-friendly features that make even the most daunting culinary endeavor easy. With Elba precision and care, everything is possible.

- Gas Oven with Grill
- Thermostat
- Enamel Lld, Glass Door
- Automatic Ignition on Top Burners
- Stainless Steel Cooktop
- 3 Gas + 1 Electric Plate
- Rotisserie, Light
- Oven Accessories: Shelf, Tray
- Dimensions: (L x W x H) 60cm x 50cm x 85cm
- Also Available in Glass Cover
- 220 Volts - 60Hz

ISO 9001 CERTIFIED
100% ITALIAN RANGE

5550 FG-BK

AVAILABLE AT ALL MAJOR APPLIANCE STORES

FOR INQUIRIES, PLS. CALL:
SHOWROOM: 411-0888 to 89
Parts & Service Available: 714-6002 • 714-6003

Get the Edge WITH THE ATENEO MBA PROGRAMS

Join the more than 1,800 fully-employed adult learners from the public and private sectors. Application for admission of new students for the 3rd Trimester, School Year 2001-2002 for the following degree programs is now going on:

MBA STANDARD PROGRAM (MBA Standard)
Designed for fully-employed young professionals for intensive business skills education to prepare them for managing and leading the business enterprise in the future.

ATENEO-REGIS MBA PROGRAM
Designed for workplace-based and experience-driven managers and executives in a highly interactive, intensive, and accelerated mode of delivery.

MBA for MIDDLE MANAGERS (MBA-MM)(will start in June 2002)
Designed for fully-employed middle managers featuring a broad, balanced, and integrated curriculum to prepare the middle managers to assume senior leadership and CEO roles in the future.

MBA for CIVIL SERVICE COMMISSION -Local Scholarship Program(will start in June 2002)
Designed for government staff and employees as a one-year full-time program to prepare them to assume leadership roles in the bureaucracy.

MASTER IN HEALTH SERVICES ADMINISTRATION (MHSA)(will start in June 2002)
Designed as a two-year program for acquiring managerial and leadership skills to effectively direct the complex socio-technical systems of hospitals and health service institutions in the Philippines.

Entrance examinations for MBA Standard, MBA-MM, Ateneo-Regis, Civil Service Commission, Local Scholarship MBA Programs are scheduled on October 6 & 20, 2001 at 8:00 a.m.

All classes are held in the new state-of-the-art campus in Rockwell Center, Makati City. Some classes will also be held at the H.V. dela Costa Campus, Salcedo Village, Makati City.

For additional information, please write or call:
THE REGISTRAR
ATENEO PROFESSIONAL SCHOOLS BUILDING
#20 Rockwell Drive, Rockwell Center, Makati City

TO ATENEO MBA ALUMNI Please update your residence/business e-mail add through E-mail: agsbalumni@aps.ateneo.edu or Fax: 8955007 c/o Owie
AGSB Alumni Relations Office

Tel. 8997691 locals 2214,2215,2216 & 2217 or 7292000 / 8995548 Direct Line
e-mail: cmansibang@aps.ateneo.edu • lsuyom@aps.ateneo.edu • lbarroga@aps.ateneo.edu
gporcioncula@aps.ateneo.edu • ptranquilino@aps.ateneo.edu
www.gsb.ateneo.edu
(Office Hours: 12-8 pm)

ATENEO DE MANILA UNIVERSITY

PGA raises \$6M for relief effort

SAN ANTONIO, Texas—After raising \$6 million at a rally to aid the relief effort in the wake of terrorist attacks, the PGA Tour will get back to golf here Thursday at the Texas Open. The tour staged a benefit to aid rebuilding efforts in New York and Washington, "A Tribute to America," that attracted 6,000 people to a theme park adjacent to LaCantera Golf Club, site of this week's US tour stop. AP

SPORTS

AL S. MENDOZA, Editor EDWIN M. VILLANUEVA, Assistant Editor

Tito Boy tourney Sunday

THE TITO Boy's Trophy, a much-anticipated Philippine Junior Golf Federation tournament, will be played Sunday, Sept. 30 at the Wick Wack Golf and Country Club's East course. "I'm calling on federation members to take part in the event," said PJGF president Edgardo "Tito Boy" Cantada yesterday. Sponsors are Milo and Outback Steakhouse.

A WIN SHY OF '4-PEAT'

La Salle downs Ateneo

BY DENNIS EROA

DE LA Salle banked on its tremendous poise under grinding pressure to hack out a 74-68 victory over Ateneo and move within a win of completing the coveted "four-peat" in the UAAP men's basketball championship last night at the Araneta Coliseum.

Ren Ren Ritualo shrugged off a shaky start to key La Salle's fiery finish with a nerve-crunching jumper, but the spotlight also belonged to teammates Mike Cortez, Manny Ramos, Carlo Sharma and Willy Wilson, who exploded at the right time.

Ateneo, which is hoping to end 13 years of frustration, came out with guns blazing but simply collapsed in the face of the Green Archers'

relentless assaults in the fourth period.

Hampered by Ateneo's double-teaming defense, Ritualo struggled in the early going, before punishing the Eagles with his outside shooting, the last one giving the Archers a 71-67 lead, 40.8 seconds left.

To the frustration of their supporters, the Blue Eagles suddenly lost their focus, flubbing several shots which led to the insurance free throws of Manny Ramos, 73-68, 3.9 seconds left.

The sad ending for the Eagles came after they came back from eight points down, 61-69, 1:19 left. Rich Alvarez and Lewis Tenorio clustered two three-point plays, 67-69, before Ritualo came to the rescue.

"The true character of the team showed. They just won't give up," said La Salle mentor Franz Pumaren.

While stressing that team effort lifted the La Salle to victory, Pumaren added that he expects an Ateneo comeback in Game Two of the best-of-three series slated on Oct. 4, also at the Big Dome.

Shooting well from the field, the Blue Eagles were in command, repulsing the Green Archers' repeated rallies with their clinical plays. Mike Cortez gave La Salle a 45-43 lead but Rainier Sison, Rich Alvarez and Magnum Membrere made it 54-49 for the Eagles.

As Ateneo's guns jammed, the Blue Eagles pinned their hopes on the inside plays of Enrico Villanueva. Villanueva clustered six straight points but the Green Archers withstood the challenge, 69-61, 1:30 left.

La Salle missed BJ Manalo, who got hurt in practice, but Cardona, Sharma and Ramos ably supplied the Archers' firepower.

Tenorio sizzled with his spirited plays, but appeared tentative in the dying minutes, giving La Salle the breather.

The 6-foot-6 Sharma had 10 points, six coming down the stretch, while the 6-foot-5 Ramos had eight and grabbed 13 rebounds.

In the junior division, Jun Cortez and John Paul Reyes shone as the University of Santo Tomas Tiger Cubs nipped the Ateneo Blue Eagles, 69-67, and moved to within a win of snatching the title.

Scores:

LA SALLE 74—Cardona 17, Cortez 16, Ritualo 13, Sharma 10, Ramos 8, Wilson 5, Sta Maria 5, Arejola 0, Gavino 0, Yeo 0.

ATENE0 68—Alvarez 17, Tenorio 16, Villanueva 14, Membrere 8, Sison 8, Cruz 2, Bugia 2, Tan Chi 1, Fonacier 0.

Quarters: 15-19, 29-36, 49-52, 74-68.



ATENE0'S Paolo Bugia (21) blocks a shot by La Salle's Adonis Sta. Maria. ERNIE SARMIENTO

NCAA: Stags nip Bombers

BY JUNE NAVARRO

GAMES TOMORROW (Rizal Memorial Coliseum)

1 p.m.—Letran vs San Beda (jrs)
3 p.m.—JRU vs San Sebastian (srs)

SAN Sebastian College bucked a nightmarish third quarter to nose out Jose Rizal University, 77-74, and gain headway in the NCAA men's basketball Finals before a riotous crowd yesterday at the Rizal Memorial Coliseum.

Steel-nerved Roy Falcasantos converted a lay-up in the last 48 seconds as the Stags completed their mastery of the Heavy Bombers in Game 1 of the best-of-three championship series.

Falcasantos' brilliance eventually snuffed the sting out of the Heavy Bombers, who fought like title-hungry warriors in the final period.

"It's only Game 1. I'm sure they'll bounce back on Saturday," said SSC coach Turo Valenzona in Tagalog. "Really, defense was the key."



BERNARDO Mercado of SSC (middle) looks for an open teammate as JRU's Winsjohn Te and Joel Finuliar apply pressure. ROMY HOMILLADA

In a state of collapse as they fell by as much as 10 points, 56-46, in the third, the Stags applied pressure on the Bombers' ball carriers as they trimmed the gap within striking distance.

Christian Coronel, Clark Moore and Nurjamjam Alfad then took turns in puncturing the hoop that turned the tide into the Stags' favor.

The Bombers, however, were not in the mood to crumble as Joel Finuliar tied the count for the last time at 72.

In the juniors division, the Letran Squires tripped the San Beda Red Cubs, 74-69, and took Game 1 of their best-of-three title series.

Scores: SAN SEBASTIAN 77—Moore 15, Macapagal 14, Alfad 10, Coronel 13, Reguerra 9, Falcasantos 7, Najorda 4, Uy 3, De Leon 0.

JOSE RIZAL 74—Epondulan 16, Villarin 14, Gregorio 11, Capus 11, Valena 10, Finuliar 6, Dela Rea 5, Santos 2, Te 0, Lazaro 0, Jorge 0, Fajardo 0. Quarters: 18-13, 38-33, 53-59, 77-74.

Anton seeks title

CARLOS Anton of ZED-MP Turbo is the overwhelming favorite, but the rest of the campaigners are expected to put up a strong challenge when the Shell Philippine Junior Touring Car Championship comes to a fitting end at the Batangas Racing Circuit in Rosario, Batangas this weekend.

Anton, who won three of the last five rounds with surprising ease, is favored to extend his dominance over Carlo Pastor of Team TEC and five other campaigners and capture the overall championship in this 12-part annual series organized by the Batangas Racing Circuit Association (BRCA) and sponsored by Shell Helix, Shell Velocity, Kilton Motors, Norkis-Yamaha, Toyota, Marlboro, Casino Filipino, CGU Insurance, Lumar, MOF Company and Shell Citibank Mastercard.

F3 tilt on tap

THE COMPETITIONS for top honors in the Philippine Asian Formula 3 Challenge and Formula Toyota Cup shift into high gear this weekend with Jojo Silverio of Standard Insurance-Caltex Team Toms and Roland Hermoso of Standard Insurance-KACE-Toyota Alabang-Petron favored to keep the lead in their respective categories at the Batangas Racing Circuit in Rosario, Batangas.

Silverio, who dominated five of the eight races held in Batangas and Subic so far, tries to firm up his grip on the overall lead in the centerpiece Asian Formula 3 against perennial rivals Mark Goddard of Ghiasports, Philip Alvenda of Kart 1, Pepon Marave of Shell and Richard Joson of Kart 1.

Overall, Silverio has an eight-leg aggregate of 127 points built on five first, one runner-up and one third-place finishes in the prestigious series organized by the Batangas Racing Circuit Association. For details, call BRCA at tel. 8172469.

'Burn the Floor'

IF YOU are a dance enthusiast who has not seen the ballroom dance spectacular "Burn the Floor," tomorrow is your chance to see the original cast of this world-renowned extravaganza at the Ninoy Aquino Stadium.

Strutting their wares before the local audience are John Byrnes and Jane Lyttleton of England, the European professional 10 dance champions, who will perform a five-dance number during the 5th National Dancesport-Alaxan Cup, the year's biggest and most exciting event under the aegis of the Dancesport Council of the Philippines.

According to council president Becky Garcia, the English dance pair will also adjudicate in the nationwide competitions together with a panel of foreign judges headed by Japan's Keiji Ukai, president member of the International Dancesport Federation and president of the Asian Dancesport Federation. The lively event gets going at 2 p.m. tomorrow, with competitions in the juvenile, junior, Pro-Am, Pre-Amateur, six-dance and 10-dance categories in both the Standard and Latin American disciplines. A one-dance category for beginners in either the cha cha cha or waltz has been added to the program.

Last year, "Burn the Floor" made an auspicious debut in the country before a sellout crowd, proving that ballroom dancing, also called dancesport in international competitions, is alive and well. A much-awaited side event to the annual national championships, the first version of "Burn the Floor" featured Russian standard dance pro champions Sacha and Olga Zenkevitch and European Latin American dance standouts from Greece, Christo-

CLEAN LIVING

Manolo R. Iñigo



pher Reeve look-alike Jason Roditis and Tonia Kosovich. World famous Marcel de Rijk of Holland, a World Dance and Dance Sport Council licensed coach and adjudicator, hosted the event alongside Ms Garcia.

For this year's national championships, more than 100 couples are expected to compete, a healthy sign that the sport is getting bigger and better all the time. In this year's organizing committee aside from Ms Garcia are honorary chair Gov. Raul Daza of Northern Samar, chair lawyer Noel Laman, vice president Jun Herrera, secretary general lawyer JO Saliva, treasurer JO Alcala and director lawyer Andy Fonacier.

"At present, the council is focused on training the youth because by 2008 these kids will be the ones representing the country in major international championships, including—hopefully—the Olympics," said Ms Garcia. She is likewise hoping that affluent members of society who are ballroom dancing enthusiasts will pitch in to support dancesport just like what the project directors, the ninongs and ninangs of the 1970s did to Philippine sports.

Bonds ties McGwire's NL mark

NEW YORK—Needing three to match Mark McGwire's record, Barry Bonds got them at Dodger Stadium. Walks, that is.

Bonds stayed at 67 home runs, but tied Big Mac's National League mark of 162 walks and helped the San Francisco Giants rally in the ninth inning Wednesday night for a 6-4 victory over Los Angeles.

"Arizona won, so we had to win," Bonds said. "It

was a good game, a lot of pressure for both sides. It was fun."

The Giants overcame a 4-3 deficit in the ninth, with Bonds scoring the go-ahead run after a walk. He went 1-for-2.

San Francisco remained 1-1/2 games behind Arizona in the NL West and three games behind St. Louis in the wild card race. AP

it's here!

UNIQU POINT ENGINE TREATMENT Made in U.S.A.

240 ml

"THE FRICTION ELIMINATOR"

www.uniqupoint.com

Engine wellness even at very extreme pressure

UNIQU ENGINE TREATMENT is the 21st century's first ultimate engine treatment formula that: Saves fuel by as much as 30% • Reduces engine wear by as much as 400% • Increases engine power & performance by as much as 30% • Reduces engine friction by as much as 800% • Reduces operating temperature by as much as 40% • Controls noxious emissions by as much as 20% • Improves oil viscosity by as much as 60% • Ensures engine maintenance savings up to 400% • Ensures engine treatment up to 24,000 kilometers • Ensures that your engine can run without oil up to 500 kilometers • Does not contain teflon and other harmful chemicals • Smoothens & quiets rough-running engines • Ensures easy starting even in cold weather • Is environment-friendly.

Come to our Demo & Exhibit Booth at:

THE NEW CUSTOM CAR & SPORT TRUCK SHOW 2001 September 28 - 30, 2001 (10 AM - 8 PM) Moto Show 2001 October 3 - 7, 2001 (10 AM - 8 PM) AUTO SHOW AREA 2001 November 28 to Dec. 2, 2001 (10 AM - 8 PM)

Exhibitors: SM Megamall, Ortigas Center, Mandaluyong City • World Trade Center, CCP Complex, Pasay City • World Trade Center, CCP Complex, Pasay City

KNOW YOUR ENGINE OIL OR ADDITIVE CAPACITY BEFORE IT CATCHES YOU UNAWARE. BRING IT TO US FOR FREE TESTING AT THE EXHIBIT.

Now Available Nationwide At:

METRO MANILA DEALERS: CACOGAN: Eton Gen. Sales 365-9217, RC Engineering Supply Co. 948-2804. LAS PINAS: Fourth Estate 508-5550. MALABON: Kumon Trading 447-2502, Mc Vin Ent. 281-1806. MAKATI: Food & Body Works 844-1916, Great Goods Gen. Mdg. 344-1009. MANDALUYONG: CAJ Auto Centrum 534-3249 to 51, Goodwill Car Tech Center Co. 725-0185, MG Infinity Car Acc. 634-6501, The Handyman-Robinson Galleria 633-6650, The Handyman-Shaw Blvd. 721-9584, Velocity Motors & Collision Specialist Inc. 721-2439. MANILA: 2 Brothers 740-9881, Nakanura Auto Supply 564-3213, Emilia The Handyman 536-7829, MARIKINA: Path Marketing 933-1213, The Handyman-River Bank 942-6430, PARANAGUE: Alabang MG Infinity Car Acc.-SM Southmall 806-4637, The Handyman-Metropolis 807-6989, PASAY: Villamor Air Base 528 Motor Vehicle Squadron 551-0580, Frolics Express 843-5844, PASCAL: The DIY Shop Corp.-Ever Goleco 559-9114, The Garage-Sta. Lucia Eastmeil 645-6727, QUEZON CITY: Arenal Auto Supply 712-3427, Young Bros. Auto Supply 712-0210, Commemwealth, Water Auto Supply 931-0722, The DIY Shop Corp.-Ever Goleco 427-4061, RBA Clutch & Brake 936-8851, The Handyman 937-5620, Cubana Automotor Parts Co. 722-6298, Camen Clutch Auto Service 921-9245, G&S Auto Supply 921-8831, Great Country Motor Works 912-4924, The Handyman-Farmers 421-0507, The Handyman-Almali 912-6613, E. Rodriguez Ave., The Handyman-Volegio 414-9503, North Edsa MG Infinity Car Acc. 929-2584, Novaliches: The Handyman 935-3245, Roosevelt Ave., Richmond Auto Supply 415-3719, Vlasquez Ave., Mekaniko Auto Supply 924-4773.

PROVINCIAL DEALERS: CAGAYAN: L.U. Pioneer (074) 444-2952, The DIY Shop Corp. (074) 444-2888, 90.92, The Handyman (074) 304-1614. ILAGAN: The DIY Shop Corp. (075) 515-6009. PANGASINAN: Urdaneta The DIY Shop Corp. (075) 568-6118. LA UNION: L.U. Pioneer Auto Supply (072) 242-0469. REGION III: NUEVA VISCAYA: Solano Petron Service Center (078) 326-6088. SANTIAGO CITY: Five J Petron Service Center (078) 882-3800. REGION III: CAGAYAN: The Handyman (044) 600-2780. TARLAC: The Handyman (045) 800-6507. REGION IV: CAVITE: Blue Point Auto Supply, Carerra The Handyman (046) 430-2722. Dasmariñas: The Handyman (046) 416-2217. Imus: The Handyman (046) 875-2348, The Handyman-Gen. Trials (040) 416-0752. AGUINAY: The Handyman (048) 545-7178. Los Baños: The Handyman (049) 536-7035. Sta. Rosa: The Handyman (049) 549-1653. The DIY Shop Corp. (049) 534-1390. REGION V: LEGASPI: Indusina-Boot Inc. (052) 480-7505. REGION VI: ILOILO: The Handyman-Maryann (033) 397-0125, Gaisano The Handyman (033) 320-8834. BACOLOD: Upright Enterprises (034) 707-4715. REGION VII: CEBU: The DIY Shop Corp.-Plaza Fair Colon Mall (032) 253-2882. REGION X: CAGAYAN DE ORO: The Handyman (088) 866-2771. REGION XI: DAVAO: The Handyman (082) 224-3300.

DEALER APPLICANTS PLEASE CALL: 743-8221 TO 32 LOCAL 102/103

MJ return sparks support, doubters

WASHINGTON—Michael Jordan is back again. No Bull.

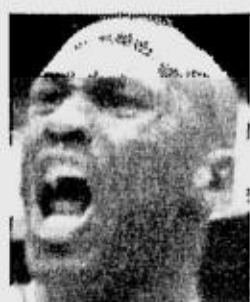
But on the day after Jordan made his long-anticipated return as a player official, reaction around the National Basketball Association ranged from support to skepticism.

Jordan, who will turn 39 next February, will donate his entire \$1.3-million salary for the upcoming season to relief efforts for victims of the Sept. 11 terrorist attacks.

Jordan, who will wear his familiar No. 23, led the Chicago Bulls to six NBA titles, winning an NBA-record 10 scoring crowns and five league Most Valuable Player awards. He retired in 1993, returned in 1995 and won his final three titles before retiring again in 1999.

Not everyone is convinced Jordan is bound for success. His workouts to find top form lacked such top NBA stars as Vince Carter, Kobe Bryant and Allen Iverson. And even Jordan cannot out-hustle Father Time.

"He had such dominating talent and was such an overwhelming player. To come back and play at that level is going to be very difficult," said Kareem Abdul-



JORDAN

Jabbar, the ex-Los Angeles Lakers star and all-time NBA scoring leader.

"I wish him well but I don't think it will work. I hope he gets through it in one piece."

Magic Johnson, who retired 10 years ago when he was diagnosed with the HIV-virus, made brief comebacks as a player and coach but quickly became disenchanted.

"He wants to do it so now we just get on the bandwagon and cheer him on," Johnson said. "It's going to be fabulous to see how he performs against the new top guns. I will take 80 percent of Michael Jordan against anybody."

Jordan does not plan to make any public comments about his return until next Monday at a team pre-season media appearance here Monday. The team will conduct pre-season workouts October 2-10 in Jordan's hometown of Wilmington, North Carolina.

The news of Jordan's return made an immediate impact for the Wizards, several hundred people buying season tickets in the first few hours after Jordan's announcement. Sellout crowds are expected wherever Jordan plays. **AFP**

Sta. Lucia racefest Oct. 3-7

ANOTHER five-day racing festival is in the offing when real estate giant Sta. Lucia Realty and Development Inc. stages the Oct. 3-7 event at the Santa Ana Park.

A total of 20 invitational races are lined up in the racefest which will be highlighted by the Grand Futurity Stakes on Oct. 7.

Expected to see action are classy gallopers Lyonnais, Bidang Bida, Agree to Agree, District Three, Flaming Bullet, Harmless Inc., Picture Perfect, Power Pack, Selectee, Serena and Silver Rose.

Also serving as highlight of the meeting is the introduction of the Saddle & Clubs Leisure Park, a 576-hectare mixed-used estate in Tanza, Cavite where an ultra-modern horse racing, commercial, residential and

golf facilities are now being constructed.

Envisioned to be the future site of the Santa Ana Park, Saddle & Clubs has multi-level seating capacity, bars and lounges for grandstand viewers, camera-controlled towers, mutual betting windows, stables for more than 1,000 horses, tunnels to infield service, track lighting for night racing, luxury suites and fine dining restaurants.

Aside from Sta. Lucia, also supporting the race festival are the Philippine Racing Club, Azkcon Construction and Dev. Inc., Ebecom Holdings Inc., Harmony Homes Inc., Megatop Realty and lawyer Diogenes Bartolome. Royal Homes Marketing Corp. handles the exclusive marketing network for the event.

Wheelchair tennis clinic today

WHEELCHAIR tennis experts Kotaro Shibata and Mike Bullock will hold a three-day clinic starting today at the Rizal Memorial Tennis Center.

Shibata, president of the Japan Wheelchair Tennis Association, and Bullock, an International Tennis Federation Wheelchair tennis trainer, will show the latest methods used by successful wheelchair tennis squads abroad.

The clinic, which will be capped by a mini-tournament, is organized by the Philippine Sports Associa-

tion of the Differently Abled (Philspada) in cooperation with Philippine Sports Commission, NEC Corp. in Japan and the Philippines, and JWTA.

Joji Akiyama of NEC-Japan and Yoshifumi Matsubara of NEC-Philis. will be on hand during the workshop, which the NEC and JWTA had similarly conducted in Singapore and Malaysia recently.

NEC and JWTA also donated three lightweight tennis wheelchairs to Philspada.

Purefoods meets Shell

GAMES TODAY
5:05 p.m.—Shell vs Purefoods
7:10 p.m.—Tanduay vs Swift

BY JUNE NAVARRO

ITS big men hobbled by injuries, Purefoods will again try to weave its magic when it faces Shell in the PBA Governors Cup at the Araneta Coliseum.

EJ Feihl and Andy Seigle are in the thick of recuperation while Richard Yee's participation in the 5:05 p.m. setto remains uncertain.

"They usually call us as the Dirty Dozen. Now, we're relegated to a few good men," said Purefoods coach Eric Altamirano, who earned spectacular plays from his diminutive duo of Boyet Fernandez and Noy Castillo in outsmarting Ginebra, 106-102, in their last outing.

At 2-2, the Hotdogs are currently locked in a four-way tie with San Miguel Beer, Pop Cola and Barangay Ginebra. Askia Jones and the Turbochargers are coming off a setback against league-leader Sta. Lucia Realty, 109-96, last Sunday.

To improve their 1-2 record, the Turbochargers should distribute the labor among the locals to ease the offensive weight on the high-scoring Jones, who averages 42 points per outing.

MBA today (Araullo gym, Cabanatuan City)

3:00 p.m.—Davao vs San Juan
5:30 p.m.—Batangas vs N. Ecija

Weatherkote

The real waterproofing system by Shell

For Oil & concrete Roofs, Wall Damp-proofing, toilets & shower rooms, laundry rooms, retaining walls, basement, elevator pits, tank lining, industrial flooring



FOR INQUIRIES, PLEASE CALL OUR CUSTOMER SERVICE CENTER:
Tel. Free Hot: 1-800-1-888-1000 (Luzon)
1-800-1-888-9000 (Visayas)
1-800-1-888-7000 (Mindanao)
Email: info@shell.com.ph

Ucap cockers test mettle of Pasay foes

STALWARTS of the United Cocker Association of the Philippines (Ucap) face a tough challenge from Pasay cockers as the blockbuster 4-stag derby fires off tonight at the Pasay City Cockpit.

Some 68 fights are lined up beginning at 7 p.m. At stake is a cash prize of P300,000.

Derby host Mauro Prieto of Palawan has invited his fellow Ucap stalwarts like Butch Macasaet, Raymond Velayo, Biboy Enriquez, Vic Yu, Ram Lopez, Blandy Tolentino and Pol Estrellado, among others.

To challenge them are some founding members of the soon to be formed

Pasay Cockpit Cocker Association (PCCA) bannered by Eric dela Rosa, Oscar Gonzales, Butch Olan, Joel Fernando, Dante Eustaquio, Bobby Cabillon, Lito Roque, Benjie Lim, Tony Lasala, Madlambayan brothers, Peping Suarez, Jesus de Leon, Dennis del Rosario, Allan Siaco, Boyet Plaza, Wilson Go and Gerald Go.

Meanwhile, all PCCA members are enjoined to attend the group's general meeting at 2 p.m. today at Pasay Cockpit. The upcoming PCCA derby circuit for 2001-2002 cockfighting season will be the main agenda. For inquiries, please contact 816-6750, 843-1890 and 843-1746.

SPORTS ON TV COMPILED BY LORENZO MANGUITA

GOLF: Inside the PGA Tour at 11:30 a.m. (r - 8 p.m.) on Star Sports
PGA Marconi Pennsylvania Highlights at 8 a.m. and 4 p.m. (r) on Star Sports

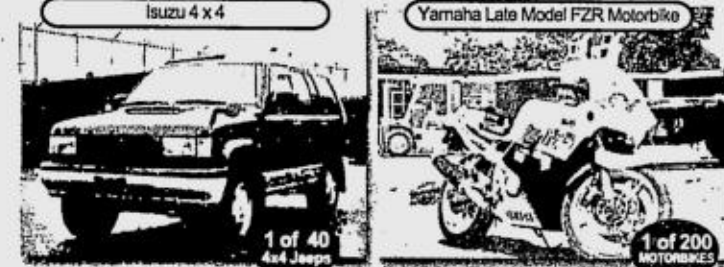
PGA Texas Open, First Round at 10 p.m. on Star Sports
BASKETBALL: NBA Inside Stuff at 8:30 p.m. on Star Sports

AUCTION MALINTA

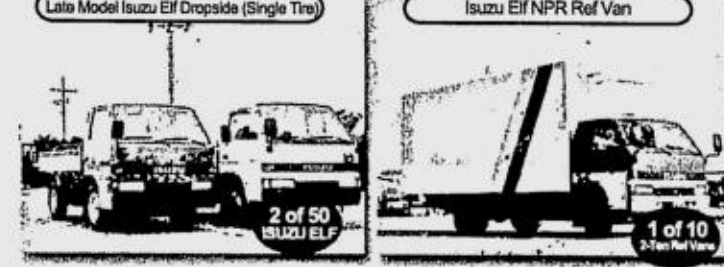
UNRESERVED PUBLIC AUCTION



Toyota Town Ace with Skylite Roof 2 of 150 VANS



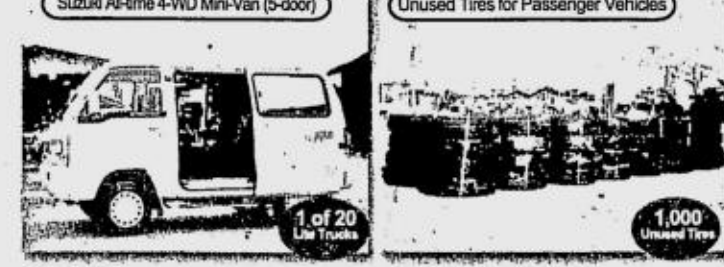
Isuzu 4x4 1 of 40



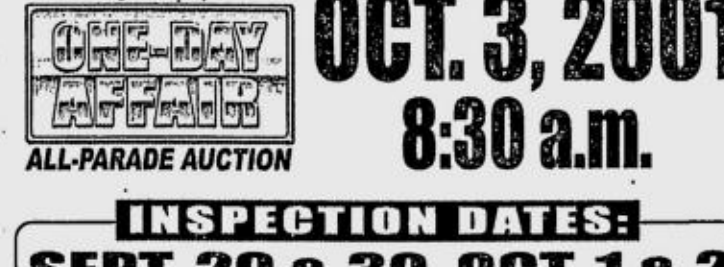
Yamaha Late Model FZR Motorbike 1 of 200 MOTORBIKES



Late Model Isuzu Elf Dropside (Single Tire) 2 of 50 ISUZU ELF



Isuzu Elf NPR Ref Van 1 of 10 4-Ton Ref Vans



Isuzu Forward Wing Van 1 of 5 4-Ton Vans



Isuzu Forward Dropside 2 of 20 4-Ton Dropside



Suzuki All-time 4-WD Mini-Van (5-door) 1 of 20 4-Ton Trucks

Unused Tires for Passenger Vehicles 1,000 Unused Tires

Strictly a... **OCT. 3, 2001**
8:30 a.m.

INSPECTION DATES:
SEPT. 29 & 30, OCT. 1 & 2

All lots must go! Guaranteed no minimum price!
All items taxes and duties paid!

PASSENGER VEHICLES • MOTORCYCLES • 4x4 VEHICLES
PASSENGER VANS • JEEPS • LIGHT CBU TRUCKS • and MORE!

AUCTION SITE:
(Former Tate Compound)
Km 19 East Service Rd. North Luzon Expressway,
Lawang Bato, Valenzuela City

For inquiries, call:
984-0215/16 • 984-0278/79
Website address: <http://web.ph/members/aim>
E-mail address: aim@web.ph

BIG TRUCKS & HEAVY EQUIPMENT WILL BE AVAILABLE IN THE UPCOMING NOVEMBER AUCTION

RACING TIPS

AT SAN LAZARO
By Mr. 999

Race 1—1. Live Show 2. Premiere Treasure 3. Thunder Dragon 4. King Cobra

Race 2—1. Simpatika 2. Premiere Stock 3. Pep Talk 4. Yallah's Princess

Race 3—1. Let Me Pass 2. Kingair 3. Talk to Patsy 4. Sham Sham

Race 4—1. Courage 2. North Shine 3. Sure to Glow 4. Classic Wine 5. Jetli

Race 5—1. Heavy Metal 2. Turbo Carera 3. Intunda 4. Woman's Task 5. Go Johnny Go

Race 6—1. Summer Dreams 2. Truthful Lady 3. Always/Grand Ecole 4. Arch Rival

Race 7—1. Gifted Angel 2. Sunny Sky 3. Corporate Law 4. Rapid Strike 5. Premiere Act 6. Kissin Tzang

Race 8—1. James Joy 2. Red Bells 3. Gimme A Ring 4. Monopoly 5. Queen Storm

Race 9—1. Banahaw Blues 2. Imus Emperor 3. Photogenic 4. Romantic Bay 5. Contra Barata 6. Breathless Charm

AAA ASIA INTERNATIONAL AUCTIONEERS, INC.

C.B.U. TRUCKS & EQUIPMENT

"NO-MINIMUM-PRICE" PUBLIC AUCTION
OCTOBER 24, 25, 26, 2001 INSPECTION: OCT. 21-23

Inquire and Register on-line via
www.asia-intl-auctioneers.com

Join our auction and see the AIA advantage

- Complete documents
- No "buy-backs"
- Professional service



200 - PASSENGER VANS

ALL MUST GO
TAXES & DUTIES PAID
AUCTION STYLE: PARADE

Subic Bay Freeport • Mla. Tel: (02) 531-5751/ 531-5789/531-5061
Subic Tel: (047) 252-3333/252-7936/252-6841 • Fax: (047) 252-6840

Email: asiainc@visp.com

POWER GRIP™

Non-Slip Darts
Won't let go
'til you tell them to.™

80% TUNGSTEN DARTS

- Powergrip™ aluminium shafts
- Exclusive Tomahawk™ flights
- Styled with non-slip E.V.A. grip enhancers

STEELTIP
21gm Wave Grip-1003.21
23gm Ribbed Grip-1003.23
25gm Ribbed Grip-1003.25



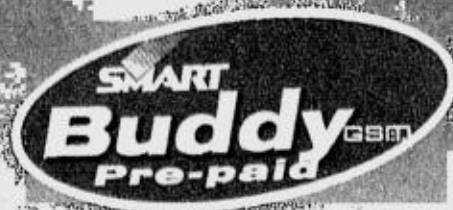
WINMAU SPORT

EXCLUSIVELY DISTRIBUTED BY: **SPORTS Resources, Inc**

Harrison Plaza, Park Square 1, Glorietta 2, Shangri-La Plaza, Robinsons Galleria, SM City north, SM City Fairview, SM City Bacoor, SM City Manila, SM Centerpoint, SM Megamall, SM Southmall, San Pablo City, Batangas City, SM City Pampanga, Cabanatuan City, SM City Cebu, Ayala Center Cebu, Davao City, Cagayan de Oro City, Zamboanga City, Iligan City

website - <http://www.tobys.com> e-mail - cust.serv@tobys.com

TOBY'S SPORTS



Big News On Our Amazingly Affordable Celfones.
As Low As

P12,990



Motorola V2288
P 2,990



Nokia 3310
P 5,790



Nokia 3330
P 9,490



Nokia 6210
P 13,995



Ericsson A2628
P 3,690



Alcatel OT302
P 5,590



Alcatel 501
P 10,190



Alcatel 701
P 12,890



Siemens C351
P 6,595



Siemens S351
P 12,395



Philips Ozeo
P 4,590



Philips Vogue
P 3,390

Powered by:



Get these celfones at even lower prices and choose between two of the most advanced SIMs in the market today--Smart zed plus and Smart Money. Smart zed plus gives you more Inbox, Phonebook memory and an "add and delete" feature that lets you choose the services you need. Smart Money gives you cashless shopping convenience with your celfone.

The Celfones You Want. The Most Advanced SIMs You Can Imagine. What More Could You Ask For?

SMART

Simply Amazing!

DENR scolded for inaction over oil depot A28
Fire brings grief to Happyland A28

METRO

LOUIE C. CAMINO, Editor

MMDA awards contract to build landfill in Pililia, Rizal

BY NELSON F. FLORES

A GARBAGE deal between a sanitary firm and the Metropolitan Manila Development Authority could lead to the creation of a sanitary landfill in Pililia, Rizal, MMDA Chair Benjamin Abalos Sr. said yesterday.

But Pro-Environ, the sanitary company that won the contract to build the proposed Pililia landfill, must fulfill several conditions imposed by the MMDA's Public Bidding and Awards Committee, Abalos said. Otherwise, the contract could still be cancelled, Abalos stressed.

Among these conditions is how Pro-Environ would address the opposition earlier raised by the local government of Pililia against the landfill.

Abalos said Pro-Environ would MMDA AWARDS/ A28



WILL the landfill that will be built help rid Metro Manila streets of familiar ugly sights like this? EDWIN BACASMAS

6 cops relieved for preying on Muslim traders

Victims gave P700,000, 2 vans

BY CHRISTIAN V. ESGUERRA

SIX OFFICERS of the Northern Police District were relieved of their posts on Wednesday for allegedly extorting about P700,000 and at least two vans from Muslims early this month.

Chief Insp. Michael Angelo Martin, Insp. Allan Jing Medina, PO3 Arnold Asis, PO2 Pedro Gutierrez, PO2 Nilo de Paz and PO2 Antonio Berida Jr. were transferred to the Regional Headquarters Support Group by Deputy Dir. Gen. Edgar Galvante, Metro Manila police chief.

The policemen are facing kidnapping, car theft and robbery charges to be filed by the National Capital Region Police Office.

The suspects were accused of arresting and extorting money from Maca-Angcos Alawiya, Samera Alawiya, Jameel Maamor, Isagani Abdul, Ansary Alawiya and Zarah Lango.

Maca-Angcos, Abdul and Lango told investigators that they were driving in a Mitsubishi 6 COPS/ A28

Policeman shot dead in holdup

BY PHILIP C. TUBEZA

A POLICEMAN assigned to protect a Chinese-Filipino businessman was killed in an apparent holdup attempt in Quezon City Wednesday afternoon.

SPO1 Samad M. Gogo, 41, of the Regional Mobile Group based in Camp Bagong Diwa, Bicutan, Taguig, was killed trying to protect Domingo Tan, said Chief Insp. Rudy Jaraza, head of the Central Police District's Criminal Investigation Unit homicide section.

Before he died, Gogo engaged the four armed robbers in a shootout and injured suspects Randy Ramirez, of Guiguinto, Bulacan, and a certain Domeng, Jaraza said.

Police are still trying to determine if the incident was a robbery or if the gunmen meant to kill Tan.

Police said Gogo was assigned to the businessman after Tan allegedly received death threats.

Jaraza said the businessman had just withdrawn money from a nearby bank about 3:30 p.m. Wednesday, when the four armed men struck.

Gogo and the businessman were about to alight from a Toyota Revo (WHD-320) in front of the Flash Fitness Center on Tandang Sora Avenue when Ramirez and Domeng, armed with .45-

POLICEMAN/ A28

MILD SEVEN

SCRATCH & DRAW

GRAND DRAW

Congratulations to all the winners of the Mild Seven Scratch and Draw!

The Mild Seven Scratch & Draw promo concluded with a celebration at the Hard Rock Cafe last September 8. Hundreds of Mild Seven guests and supporters gathered to witness the grand draw party of the promotion. The party featured the Passage band who treated the guests to a night of music and dancing. Listeners of 99.5 RT were also privy to the entertainment and live announcement of the Mild Seven Scratch and Draw grand prize winners.

Six names rang out that night: **Jessica Araneta, Richard Marantan & Orlando Sarmiento**, winners of a Sony Audio System each, **Simeon Mallari & Jose Asilo**, taking home a Sony Home Theater System each... and the luckiest of them all, **Flora Jacinto**, winner of a brand new TOYOTA RAV4!

1st prize winner:
 Flora Jacinto "I'm so lucky I won a Toyota RAV4 in the Mild Seven Scratch and Draw!"

From left to right 3rd prize winners:
 Orlando Sarmiento "I still can't believe this is happening!", Richard Marantan "My family has never been so excited than on the day we found out I won!" and Jessica Araneta "This is so exciting! I've never been so happy!"

From left to right 2nd prize winners:
 Jose Asilo "Praise the Lord for this wonderful gift!" and Simeon Mallari "I had to buy a newspaper to double check. It was simply unbelievable!"

Per DOH-BFAD Permit No.0899 Series of 2001

WAZZZZZUP? ENTERTAINMENT GUIDE

8th day 8th day 8th day	LIMITED EDITION ORIGIN FIRST CIRCLE SEPT. 29 634.7696/98	MAHA BAND AEGIS CONCERT SEPT. 29 896.2116/896.1939	FREE ENTRANCE (LEAGUE OF CUYONS) 818.5555/818.3348	TRILOGY SEPT. 29 411.3650/374.3750	HERZ MR. ROXY WEDNESDAY OCT. 16 801.7644	COOL CHANGES FREDDIE A. OCT. 11 525.1474/525.4269	NO ENTRANCE FEE KNIGHTS FEEDBACK 521.8143	MAEGAN AGUILAR STREETLIFE/BROWNE 936.9757	P. 250 CONSUMABLE ARNEL IGNACIO LAFFATAK/ACOLITES 373.5110/373.7181	CHRIS & CRUSH NEXT PAGE 373.2221/373.7183	ERASERHEADS RIDGE/ECHOBLAST 735.12800/735.1405	BORACAY TRIP RAFFLE SIDE A SATURDAY SEPT. 29 453.0080/925.3177	CROSSTOWN SPAGHETTI 890.4735	FEVER DVS P. 150 CONSUMABLE 400.7438/39	NO ENTRANCE FEE POWER ON MUSIC CIRCUIT (049) 5127268	TRUE FAITH OCT. 12 JOEY B. & OWEN (045) 961.3360	ANGELA YELEZ SEPT. 29 DAUGHTERS & BANANA NOTY NOTES (082) 224.4150
--------------------------------------	--	---	---	--	--	--	---	--	---	--	---	--	---	---	--	---	--

FRIDAY, SEPTEMBER 28 912-8983

Government Warning : Cigarette smoking is dangerous to your health.

'117'

ARIES B. ESPINOSA, Assistant Editor

SPROJECTS@INQUIRER.COM.PH

APPLE FONTANILLA, Account Manager

MESSAGES



I AM PLEASED to convey my warmest felicitations to the people of Star Concepts on the launching of "117."

I congratulate the Star Concepts, the Department of the Interior and Local Government and the Philippine National Police for their concerted efforts in showcasing the new image of the 118,000 members of our police force. By constantly instilling professionalism and effecting moral transformation among the ranks of the PNP, we strengthen our police force's commitment to promote peace and order, not only in our respective communities, but in the entire nation as well. No doubt, this project will greatly boost and accelerate our efforts in restoring peace, solidarity and economic stability to our country.

In this time of national healing, the need for solidarity and consolidation among our people to attain lasting peace and order in our country is of paramount importance. We must be able to relive and apply the lessons learned from the patriotism displayed by our people during EDSA II and use it as a catalyst to provide our people with more dignified lives.

I therefore call on Star Concepts to continue assisting the new administration in its efforts to help the Philippines strengthen its pride and self-esteem as a nation. May this occasion likewise inspire our police force to become more responsive and vigilant in protecting our citizenry and promoting lasting peace and order for our country.

Congratulations and *Mabuhay!*

GMA

GLORIA MACAPAGAL-ARROYO
President
Republic of the Philippines



CONGRATULATIONS to the men and women of Star Concepts, the Department of the Interior and Local Government (DILG) and the Philippine National Police (PNP) as they launch a new television program "117."

As you come out with your initial telecast and the succeeding editions, may you be reminded that the media is instrumental in shaping people's views, and in stimulating them towards action. Thus, any information that would be disseminated to the people should be true and impartial in order not to mislead them. I am sure the people behind this television program will respond not only in delivering balanced, objective and fair reporting of events but also in showcasing the PNP and the DILG in their crusade for good government and battle against all forms of criminality.

I hope that "117," the DILG and the PNP, will be able to greatly contribute to our nation's quest for lasting peace, progress and prosperity in the coming days.

Mabuhay at hangad ko ang tagumpay ng "117"!

RZB

ROBERT Z. BARBERS
Senator



IN BEHALF of the DILG Family, I convey my warmest felicitations and congratulations to the staff of "117" on the occasion of the launching of the newest television program.

In the light of our crusade against all forms of criminality, the birth of a very laudable TV program as "117" that is wholesome, educational and entertaining is timely, hence, a most welcome development.

Like Call 117, which the Department is currently espousing as a crime prevention and suppression scheme, this program underscores the importance of community and police relationship. It helps restore the faith of our citizens and confidence in our police. Through hotline 117, the community is assured of quick response to all complaints that are perceived as threatening to lives and properties and many more. It strengthens the principle that the police are the people and the people are the police, hence, everyone has the responsibility in a community he lives.

Towards this end, I enjoin every loving Filipino to watch and support this program. And let it be a reminder to you that in case of an emergency there is a number you can dial and a help nearby to respond to your call.

Dial 117 in case of emergency. The life you save may be your own.

JDL

JOSE D. LINA, JR.
Secretary
Department of the Interior and Local Government



THE COMMUNITY deserves to know the scenes behind the success of every Police operation. These success stories of the PNP demand not the accolade of the people but to seek their understanding and support in all the effort to fight crime.

The TV program "117" will feature the most sought-after stories on bravery and courage in the Philippine National Police based on its files and records. The true-to-life depiction of events will highlight the most current crime situation, trends and the interventions by dedicated Police Officers. "117" attempts to educate the viewing public on crime prevention, inculcate awareness and involvement of the mobilized community in solving crime.

This is a must see TV Program which will challenge every individual in his responsibility to participate in the PNP's various program on Public Safety. The men and women of the Philippine National Police enjoin the public to watch "117" as it unfolds the dramatic role of the prime law enforcement agency in protecting the properties and saving the lives of our people.

Congratulations!

LRM
LEANDRO R. MENDOZA
Police Director General
Chief, PNP

When help is just around the corner

PETER was enjoying his freshly brewed coffee next to his kitchen window when he noticed a van parked in front his neighbor's house. He saw two individuals entering his neighbor's house, which was unlighted. He also noticed another person lighting a cigarette beside the parked van. It wasn't wrong for a termite control crew to drop by his friend's house, Peter thought, except if it was already nine in the evening and his friend was not even there. His neighbor-friend, at that time, was with his family on a vacation in Hong Kong.

Thinking that something was amiss, Peter quickly dialed up for police assistance. Minutes later two police cars arrived, sirens blaring. What ensued was just like a scene from a movie: The surprised driver-lookout tried to flee but the van wouldn't start. One of the police cars blocked the van's path. Hearing the commotion, the two men inside tried to run away but the responding cops were much quicker and wrestled both to the ground. As the three were being handcuffed and loaded into the police car, some of the curious bystanders were clapping, amazed at what they just saw.

The following story may seem too fantastic to happen here in the Philippines. This would contradict the usual lack of collaboration between residents and their local precinct on reporting crimes. It may not even fit the orthodox profile we have of our police force. But believe it or not, you may have to change your perception of our police force.

Changing the public's attitude on police may seem a tall order for the Department of Interior and Local Government and the Philippine National Police. Yet, the two agencies are confident they can pull it off. Perhaps tak-



ing its cue from the celebrated emergency call network in the United States, the DILG and the PNP has joined hands to come up with a unique television show called "117".

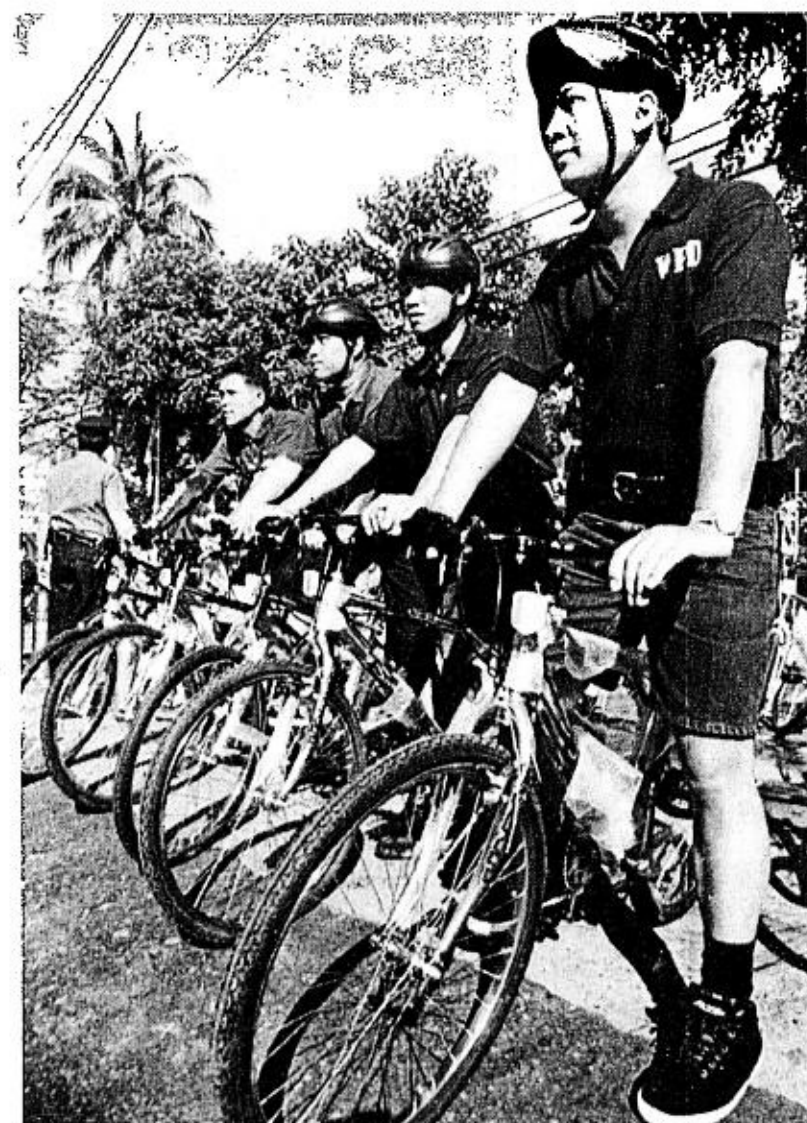
Call it the Philippines' version of 911. "117" hopes to bridge the gap between the police force and the community it serves. Viewers are encouraged to participate in many ways. One of them is reporting crime incidents. The DILG and the PNP believe that it is through the collaboration with the community that crime rates can go down—and fast. For them, there are no better eyes for the police than the people of the community themselves who would promptly report any untoward incidents and suspicious activities in their areas. Members of the community can also complement the limited coverage and resources of a depleted police force.

"117" will try to close the gap that somehow existed between the police and the community they

serve. People's minds have been conditioned by acts of errant police, which are magnified by media. The show hopes to give viewers the other face of the police force that have been forgotten—a police force that is

responsible and professional. With this, the PNP even hopes to encourage young and idealistic individuals to join its ranks.

To be hosted by PNP Director General Leandro Mendoza, DILG Secretary Joey Lina, TV



BANCO FILIPINO

Savings and Mortgage Bank

SUBOK NA MATIBAY. SUBOK NA MATATAG.

HEAD OFFICE 101 Pasco de Roxas cor. de la Rosa St., Makati City • TEL. NO. 818-5151

A PROUD MEMBER OF
BancNet

Member: Philippine Deposit Insurance Corporation. Deposits insured up to P500,000.
Member: Chamber of Philippine Banks.



CRIMEBUSTERS: "117"'s stalwart hosts Philippine National Police Director General Leandro Mendoza, multi-awarded TV personality and anti-crime advocate Cory Quirino, and Local Government Secretary Joey Lina.

Photos by ERIK ARAZAS, EDWIN BACASMAS, JOAN BONDOC, RYAN HERNANDEZ, DENNIS SABANGAN, and CALOY SANCHEZ

Want to know the people who keep you and your community safe? Want to know the people you can trust and go to for help? Then this is the show to look forward to every Friday night. "117" premieres tonight at NBN Channel 4, 10 to 11 p.m. "117" is hosted by Gen. Leandro Mendoza, Secretary Joey Lina, and Ms. Cory Quirino. Produced by Star Concepts.

personality Cory Quirino and crime prevention advocate Dante Jimenez, "117" will feature the following segments:

- **Bayani Ka**—highlights police individuals who have been instrumental in solving a particular crime.
- **Bisita Prisinto**—how a police precinct's day is like. This segment follows a chosen precinct's everyday routine.
- **Iwas Krimen**—profiles a particular criminal and his or her modus operandi, and warns them of becoming the next possible victim.
- **PNP Files**—discusses a celebrated crime and its present status.
- **Mga Wanted Ng Bayan**—so viewers may be warned of the country's most wanted men, this segment will show pictures or sketches of criminals still at large. A hotline will be flashed on screen so the public may know what numbers to call.
- **Huli Ka**—major and petty crimes and the criminals who perpetrated them.
- **D'Survey Says**—a roundup of crime statistics nationwide, and analyzes particular cities' and municipalities' crime rates.
- **Samakama**—a youth-oriented program initiated by the PNP in specific districts around the country.

117 will coordinate and monitor the activities of Patrol program (see related story), a concept earlier initiated by the DILG and the PNP. Patrol, which stands for People's Action Team Responding Online, aims to prevent and address any form of emergency by rapidly deploying any form of assistance using the existing facilities and structures of DILG, LGUs, PNP and other related offices.

With "117", the DILG and the PNP hope that the citizenry can now sit back and relax, and at the same time be alert, since help is just around the corner.



'Call 117' can help protect you, your family, and your neighborhood from crime

YOU and I have a stake in the fight against crime. We cannot just turn a blind eye nor play deaf when another person's life is in danger.

When criminality is met with fear and indifference, people are generally exposed to peril. When people feel they do not have anyone to turn to, even our homes can become unsafe places to live.

Hence, we must act together and immediately! A second's action can spell the difference.

This is the vision and mission of the Foundation for Crime Prevention (FCP). Incorporated in 1996 by the country's business, banking and socio-civic pillars, the foundation is an NGO dedicated to crime prevention and developmental work.

By virtue of Memorandum of Agreement with the Department of Interior and Local Government (DILG), the Foundation is partner to the operation of a quick response mechanism and the promotion of a comprehensive crime prevention program "Call 117".

What is "Call 117"? This crime prevention program is an immediate assistance to people in

crime and emergency cases. It also means support for national developmental goals.

"Call 117" is an emergency hotline facility patterned after the United States' Rescue 911. First established to respond to crime and emergency situations, its role has been expanded to include development concerns.

A call to the numbers 117 means a swift action and instant link-ups with concerned agencies of government and the private sector. Response teams are on alert to act on calls requesting assistance in case of emergencies, disasters and the occurrence of natural calamities.

With specially trained police hotline operators backed by the telecommunications facilities of the Philippine Long Distance Telephone Company, the 117 network can be reached by practically anybody anywhere round-the-clock.

Today, operations are concentrated in Metro Manila while preparations are underway to put into the loop major cities all over the country.

You can do your share in keeping our homes and communities safe—call 117 and report a crime.

Getting serious with public safety and crime prevention

IMAGINE a system that promptly responds to calls on crime incidents, public safety assistance and other emergency cases. Imagine a community so vigilant, the last thing you should fret about is your security and peace of mind.

In line with the mandate of the Department of Interior and Local Government to promote peace and order and public safety, and enhance local government unit capability, the DILG and PNP embark on a program called Patrol.

Patrol, which stands for People's Action Team Responding Online, was instituted to respond to calls on crime incidents, public safety assistance and other emergency cases. Its hotline Patrol 117 reports, relays, responds, monitors, and verifies each call.

To realize the goals of the program, Patrol 117 aims to tap the citizenry to preserve peace and order in their respective communities.

The Patrol program will involve government, non-government organizations and civilians to realize its goals. The program's coverage is nationwide, but the focus is on the *barangay* level.

Patrol 117 will be composed of *tanods* who will respond to *barangay*-level problems and incidents, thereby taking this load off the police. A group called Barkadahan (Barkadahan Kaunlaran Dakilang Hangarin) will also be formed. Led by their *punong barangay* (barangay captain), Barkadahan will form specific teams that will address various emergency situations in their *barangays*: Barangay Fire Volunteer Patrol, Barangay Emergency Rescue Patrol and Barangay First Aid and Life Saver.

In Patrol hotline 117, the caller reports an incident to the operator and the information will be relayed to the appropriate agency—the PNP, Bureau of Fire

Protection, the *barangay tanods* or other agencies.

To hasten the creation of Barkadahan, a team called Atomm was formed. Atomm stands for Advocating, Training, Organizing, Mobilizing and Monitoring, and that is exactly what it will do in order to mobilize the *barangays*.

The Atomm team will advocate the Patrol program, organize its structure, train stakeholders, mobilize volunteers and monitor the organized structures.

The 17 Atomm teams organized and trained in every city and municipality in the National Capital Region are now in the process of organizing *barangay* patrol and Barkadahan groups in their respective areas. At the moment, there are now 367 *barangay* patrols and 124 Barkadahan groups organized in the NCR.

Patrol 117 has classified calls as Crime Incident, Public Safety or Other Emergency. In its initial run, Patrol 117 received 29,461 legitimate calls, 28,406 of these were relayed. The average response time improved to 6.32 minutes in this year's first semester compared to last year's average of 6.47 minutes. Data were taken from the NCR only, since the hotline is not yet operating outside Metro Manila.



BARANGAY GINEBRA TAGA-RITO KA!



Dull Gerry not a result of too much spaghetti

GERRY Peñalosa, my friend and long-time idol with a mission to reclaim his world boxing crown, was nowhere near the championship arena in Yokohama on Monday.

The reliable, sharp, sweet-punching hero who had given me many memorable thrills at ringside must have taken a day-off and decided to vacation somewhere else.

The guy I saw fighting for a world crown was slow, indecisive, a lot older than Dodie Boy, Gerry's elder brother who was a two-time world champion.

Before the Yokohama title bout, I suggested Gerry should play terrorist and send Japanese fans grieving on championship night. That wish I had made public in this column on the day of the title bout.

Ha, ha, ha, yodeled my lawyer-friend Francis Serrano on the phone yesterday, you're wrong, very wrong. Instead of sowing terror, it was Peñalosa who became the victim of a terrorist in Yokohama.

How true. Agree, I said. I'm sorry but I had been used to the Peñalosa of old, who could be both menacing and magical inside the boxing ring.

I wanted to know where he actually was during the title bout, so I rang up Gerry yesterday.

I tried his mobile phone number, the only one available.

"It cannot be reached, please try again later," advised the voice of the mechanized operator.

I tried again but got the same recorded reply.

I paused and dialed again some 30 minutes later, no success.

What I did instead was ring up Rex Wakee Salud, Peñalosa's former manager, whose fighter Rev Santillan retained his Orient welterweight title in the same card Gerry Peñalosa was supposed to topple.

No, it was not the Gerry we both knew, Wakee confirmed. He was very slow, he did not have the sting. *Walang rhythm, wala talaga, nakakapagata.*

Don't you think he had had problems making the weight?

Impossible, Wakee replied, he made it in one try, he was also eating very well, *walang masyadong diyeta.*

But don't you think he could've lost his sting because of an oversupply of carbohydrates, spaghetti? It was said a boxer also needs meat, pro-

BARE EYE

Recal Trinidad



tein, for power.

Ewan ko, I don't know, Wakee said, all I knew is that his manager had given and provided him more than what he had needed. *Walang kulang, sobra pa nga.*

What else did you notice? *Parang hindi na gumot.* He seemed to lack focus and intensity.

Well, this would hurt a little but, looking back, Gerry Peñalosa was supposed to keep a championship date with fans back home. But the guy, the way he performed, had stood us all up. *Nang-indian*, as the sidestreets kids would quip.

To get the real score, I next called up Rudy Salud, Peñalosa's manager who had all but been knocked out following Gerry's "no-show" in Yokohama.

Salud, a kind-hearted lawyer, con-

firmed he would be parting ways with Gerry.

But what did you think go wrong? I can't understand; we were more than prepared, he explained, but things just did not turn out as expected.

Was it the officiating, the judges? Well, I would not comment on the scorecards. The referee could have played it more honestly, but you must expect all those sorts of obstacles and problems when you fight abroad.

But would you agree with me, I said, that it was not the old Gerry Peñalosa who fought there on Monday. He was there, but a lot of things were lacking.

How much of Gerry would you say was there in the championship? At best, it may not even be 50 percent, Salud confided.

Were you able to determine what went wrong? No, but I reminded Gerry that, if he had fought Thailand's Ratanachai Vorapin, whom he had beaten at Casino Filipino, with the same condition he had in Yokohama on Monday, he would have been knocked out in less than six.

Vorapin, in case you don't know, has won three straight after that defeat and is being avoided by champions in the

three world boxing bodies.

So I heard. That only shows Gerry had fought the best before Yokohama. But do you have any other significant observations, like how Gerry's game suddenly deteriorated after he got cut by a head butt in the fifth?

That could be a factor, maybe he got a little stunned, Salud tried to explain. Do you remember Gerry being cut in any of his major fights?

No, I said, maybe he's not used to blood flowing down his face and blurring his vision.

He's the son of a great, courageous fighter, Carl Peñalosa. I won't even bring up the issue of the dread of blood. There must've been a bigger factor behind that surprise setback.

Short of blaming himself, Rudy Salud said he believed it was a sad case of wrong chemistry. He said he might not be the right guy to make Peñalosa a world champ again.

Salud, with deep regrets, said he has no choice but to cut ties with Gerry.

He, however, vowed he would not leave the poor, vanquished world

title-seeker high and dry.

Gerry still has got what it takes to win a world crown, Salud said, but I will have to assign him to a new manager. (Their contract expires in July 2003.)

The name of Joe Koizumi had been brought up, I said. Will Gerry next be handled by him?

Koizumi is just one of three guys I have in mind. I will be talking to two other fellows.

Aren't you convinced Joe Koizumi, who had convinced Luisito Espinosa a world champ for a second time, has the connection and chemistry to lead Peñalosa back to the crown?

I have faith in Joe. But I would like to make sure that Gerry gets the best deal, that his dealings with his new manager would not be all business. You know, we have always treated him like family. I sincerely believe he's capable of making it as a world champion. He still has what it takes to be a great champion.

If he cuts down on spaghetti?

I don't even think that was part of the problem. It was just a question of chemistry.

DENR scolded for inaction over oil depot

BY JEROME ANING

THE DEPARTMENT of Environment and Natural Resources found itself the target of reproach by Manila councilors during the second public hearing on the proposed phaseout of the oil depot in Pandacan, Manila on Wednesday after the DENR representative said the department had no official position on the proposed phaseout.

The councilors allied with Manila Mayor Lito Atienza took turns in grilling Cesar Siador Jr., chief of the DENR-Air Quality Management and deputy director of the department's Task Force Air Quality, for what the city officials described as the "ambivalence and inaction" of the DENR in the phaseout issue.

The city government and the DENR are at odds after the department ordered City Hall to stop the construction of the controversial P48.5-million parking facility at the back of the Metropolitan Theater.

During the hearing, Siador told the councilors that the oil depot was under the jurisdiction of the Laguna Lake Development Authority.

But Councilors Mitch Cunia and Miles Rocas, allies of Atienza, said they find it "absurd and ridiculous" that the DENR did not have an official stand on the phaseout when Malacañang already said it wanted the facility transferred.

Councilor Alejandro "Kim" Atienza, the council's president pro tempore and son of the mayor, said he found it "hard to believe that Environment Secretary

Heherson Alvarez can find the time to meddle with the city government project but does not have the time for an important matter" such as the phaseout issue.

The younger Atienza was apparently referring to the DENR opposition to the parking lot project.

"(The oil depot) issue has been discussed for the past so many months and the DENR is still equivocal on the matter," he said.

On Tuesday, the Manila fire department admitted for the first time that it does not have the capability to "effectively respond" if the Pandacan oil depot catches fire.

Senior Insp. Ruben Pascua told councilors that it would be "best" if the facility would be transferred to another site that is not as densely populated as Pandacan.

The Department of Energy wants two to three months to undertake a comprehensive study on the effects of the phaseout on the distribution of oil supply.

Oil firms operating the facility want the government to help them financially in the transfer and warned that fuel prices would be affected.

Col. Pete Cidungong of the Presidential Security Group also said that in the event of a fire or a terrorist attack on the facility, the fastest way to evacuate the President and her family from Malacañang would be by land.

"We won't dare evacuate her by air or by water," he said. "We have to carry her on foot and transport her to a safe place."



THIS little resident's attention is focused on other things while smoke from burning houses darkens the sky over Road 10 in Tondo, Manila.

RANDY HORMILLOSA

Fire brings grief to Happyland

BY JEROME ANING

BETWEEN 800 and 1,000 families lost their homes after a three-hour fire ravaged a slum at the Manila North Harbor in Tondo yesterday.

The area, known as Happyland, became a howling inferno as about 300 shanties went up in flames.

About 20 people were slightly injured during the evacuation. One woman prematurely gave birth and an elderly man suffered a heart attack, authorities said.

The Manila fire department's arson division was verifying reports that four people were killed in the fire. The arson division head, Chief Insp. Fenimore Jaudian, could not tell reporters if the four were missing or if four bodies were

found, or if the four victims died in the hospital.

Arson investigators led by SFO3 Redentor Alumno were looking for an alleged drug dependent identified as Jojo Quiñola, alias Jojo Buwaya, whom residents said ran amuck and burned one of the shanties with gasoline.

Policemen from the nearby Western Police District Station 1 arrested three suspected looters.

Supt. Pablo Cordeta, city fire marshal, said the blaze began at 10:25 a.m. and reached the general alarm, or "Task Force India" in firemen's parlance, less than an hour later.

It was declared "under control" at 1 p.m. and "fire out" 30 minutes later. Happyland, located near Pier 18 and west of Radial Road 10, was originally

the resettlement site for thousands of residents of the former Smokey Mountain dumpsite.

But in the mid-'90s, thousands of squatters from other parts of the metropolis streamed into Happyland.

Residents said the fire destroyed at least two-thirds of the area. The affected families were evacuated to the Antonio Villagas and Vicente Lim high schools and the barangay halls of barangays 105, 100 and 102.

Mayor Lito Atienza went to the fire scene around noon and assured the fire victims they would get relief goods and other emergency provisions.

President Gloria Macapagal-Arroyo visited the area around 4 p.m. to offer her sympathies and government financial aid.

Hayashi witness' abductors identified

BY CHRISTAN V. ESGUERRA

POLICE have identified the alleged kidnappers of the primary witness in the killing of Japanese harpist Tadao Hayashi.

Caloocan police chief Supt. Benjardi Mantale on Wednesday said they were set to arrest the suspects in the abduction of witness Reynaldo Ortillano last week in Fairview, Quezon City.

"They're not professional kidnappers," Mantale said. "That's for sure."

Ortillano's kidnapping was in connection with the murder of Hayashi, police said.

He said police have also identified the places where the suspects have been supposedly hiding since the kidnapping.

Ortillano and his companion identified, only as Patil, were abducted last Saturday while they were waiting for a jeepney ride in front of the SM mall in Fairview, Quezon City.

At least four heavily armed men on board a Mitsubishi L-300 van snatched Ortillano and Patil. But Ortillano managed to escape when the kidnappers' vehicle was caught in a traffic jam on Litex road. Ortillano himself reported the kidnapping to Caloocan police.

Mantale said Ortillano and Patil went to the mall for their cell phone business.

In his sworn statement, Ortillano said he saw Alex Ilagan, 31, said to be Hayashi's masseur and lover, knocking on the door of the musician's house on the night of the murder.

Hayashi was killed in his house in LD Village, Tala, Caloocan last July 22.

Ortillano's testimony led to the arrest of Ilagan, whom police had tagged as the primary suspect in Hayashi's death.

Ilagan was charged with robbery with homicide, a non-bailable offense. But city prosecutors later reduced the charge to homicide, enabling Ilagan to post a P50,000 bail for his temporary release.

Earlier, an officer of the Northern Police District had said that Ortillano's abduction could have been staged so police could pin the blame on Ilagan.

But Mantale shrugged off the speculation. He said police investigation showed the kidnapping was not faked.

Lethal injection for daughter's rapist

A 41-YEAR-OLD man was sentenced to die by lethal injection yesterday for raping his live-in partner's daughter three years ago in Mandaluyong City, when the girl was only 4 years old.

Judge Amalia Dy of the Mandaluyong City Regional Trial Court Branch 213 also ordered the man to pay the victim P150,000 in damages.

Court records showed that the man raped the girl between April 11 and 14 of 1998, when the girl was left alone with him. The girl's mother, the man's live-in partner, was in the hospital looking after her sick one-year-old son.

During the trial, the man said he was out of town at the time of the rape as he

was helping in the campaign of a presidential candidate.

But Judge Dy said the defense was "too shallow and that such alibi is the weakest element" in a trial.

Records also showed that the girl's mother discovered the rape when she noticed something different in her daughter's behavior. *Agnes Donato*

Policeman shot dead in holdup

(From page A25)

caliber pistols, approached them.

When Gogo saw the two men, he allegedly tried to pacify them. But instead of listening, the two men opened fire and hit Gogo in the back, police said.

But Gogo was able to pull out his

.38-caliber handgun and shot the suspects.

Ramirez was hit in the left thigh and forehead while Doming was shot in the torso, Jaraza said.

Doming managed to run to an accomplice who was waiting on board a motorcycle, police said.

Ramirez was left behind and was

taken to the Quezon City General Hospital. He was transferred yesterday to the East Avenue Medical Center where he was confined under police guard.

Tan took Gogo to the Casaul Hospital but the lawyer died around 5:30 p.m. despite doctors' efforts to save him, Jaraza said.

Man leaps to death in hospital

INSTEAD of getting cured, a 26-year-old man met his death at the East Avenue Medical Center after he jumped from the hospital's 7th floor before dawn yesterday.

Police were still trying to find out what led Rafael Robillos, of Barangay Batasan Hills, to commit suicide, said investigator SPO1 Fidencio Basibas of the Central Police District-Criminal Investigation Unit.

Basibas said the victim's sister-in-law Lydia Reyes brought him to the hospital after he complained of chest pains around 2:15 a.m. yesterday.

But while doctors were trying to find out what was ailing him, Robillos ran out of the examination room, climbed to the 7th floor of the hospital's main building, and, before startled nurses and doctors could stop him, he jumped to his death, Basibas said.

Robillos was taken to the emergency room where he died around 5:15 a.m. *Philip C. Tubeza*

MMDA awards ...

(From page A25)

be responsible for securing all the necessary permits for the construction of the landfill from concerned local and national government agencies.

"Should Pro-Environ fail to resolve the local opposition, the firm should be able to provide an alternative site while maintaining the original cost of their proposal," Abalos said.

The awarding of the contract to Pro-Environ would still have to be approved by Malacañang before it takes effect, Abalos said.

But the MMDA would still carry out its plan to construct a sanitary landfill in Rodriguez, Rizal and an offshore dumping site in Manila Bay, Abalos said.

A proposal for the construction of a sanitary landfill in Camarines Sur is still under consideration.

"I think it would be for the benefit of Metro Manila to have many options," he said. "The more landfills we have the better."

Pro-Environ proposed a waste disposal fee of \$18, or about P922 per ton of garbage. Its bid is the lowest among all bids presented to the PBAC.

6 cops ...

(From page A25)

Pajero (WKS-847) on UN Avenue in Manila early this month when their vehicle was hit by a blue Toyota carrying the policemen.

The policemen confronted the Pajero passengers at gunpoint, investigation showed.

One of the policemen allegedly shoved Maca-Angcos and Abdul into the Toyota while the other officers took the wheel of the Pajero, dragging Lango with them, police said.

The policemen allegedly detained the victims and demanded P3 million and two vehicles for their release.

The victims agreed to give the policemen P700,000 and a Toyota Revo and a Tamaraw van, said Prof. Taha Basman of the Philippine Islamic Council.

The money was reportedly handed over to the policemen in a hotel on Roxas Boulevard, while the vehicles were supposedly delivered at a restaurant in Caloocan City.

The policemen allegedly released the victims the morning after they received the ownership documents of the vehicles.

Basman said the suspects were the same policemen who arrested Muslim businessman Omra Macmac last week for alleged drug trafficking.

THE DAILY GOSPEL

Friday, September 28, 2001
25th Week in Ordinary Time

1st Reading: Gospel:

One day when Jesus was praying alone, not far from his disciples, he asked them, "What do people say about me?" And they answered, "Some say that you are John the Baptist; others say that you are Elijah, and still others that you are one of the former prophets risen from the dead." Again Jesus asked them, "Who then do you say I am?" Peter answered, "The Messiah of God." Then Jesus spoke to them, giving them strict orders not to tell this to anyone.

And he added, "The Son of Man must suffer many things. He will be rejected by the elders and chief priests and teachers of the Law, and put to death. Then after three days he will be raised to life."

Commentary

Now it is Jesus who asks his disciples, "Who am I?" The answer from the crowds as quoted by them are all wrong. Peter gives a correct answer. But Jesus has to clarify. True, Jesus is the Messiah, but he is a Messiah rejected by the leaders of Israel. He is a Messiah who will die on the cross. He is the Messiah who will rise after that. Quite contrary to the people's expectations, nothing of a suffering rejected Messiah was expected, only a powerful and triumphant one. It is beyond us why the cross is necessary for the Messiah. The way to salvation is not triumphalism but the way of the cross. Christians must tread on the same difficult path.

Claretian Publications Inc., 8 Maymut St., UP Village, Dillman, Quezon City, UP P.O. Box 4, Dillman, 1101 Quezon City; Tel.: 921-3984; Fax: 921-7429; E-mail: claret@cnl.net; Websites: <http://www.bible.claret.org>; (Claretian Publications Inc.) & <http://missionaries.claret.org> (Claretians in the Philippines)

SUPREME COURT DOCTRINES

REMEDIAL LAW (EVIDENCE)—Inconsistencies between sworn statements and testimonies—With respect to the contradictions between the sworn statements and the testimonies in court, it has been observed that such testimonies are oftentimes due to the fact that affidavits are generally not prepared by the affiants themselves but by others, like police investigators, and are only signed by the affiants. In any event, the witnesses should have been shown their prior inconsistent statements and given a chance to explain themselves, as required by Rule 132, Section 13. This was not done in this case. The witnesses were never confronted during the trial with the alleged inconsistencies between their affidavits and their testimonies and asked to explain them. It is only now on appeal that the question is raised. [Citations omitted.] Justice Mendoza, Second Division, People v. Amazan, G.R. Nos. 136251, 138606 and 138607, January 16, 2001]

DIGEST BY R.B. VERA

zed Are you and your partner headed for happiness or a showbiz break-up?

Whether you're business partners or partners for life, check your compatibility with zed Matchmaking. For all you know, your perfect match could be a strike-out.

Available exclusively to SMART Gold, SMART Buddy and Talk 'N' Text subscribers. \$2.50 per matchmaking report. For key words of other ad services, type in **BBWS** and send to 288.

How to get your Personal Match:

- For personal, type in **MATCH P**, 021474, 062170.
- For business, type in **MATCH B**, 021474, 062170.

Send to 288.

You have done great and will be the same better. You'll love each other forever!

z

SM CINEMA
SM Dial-A-Movie Tel. 633-9999
NOW SHOWING

CITY BACOR 417381	CITY NORTH EDSA 828132
1 SCARY MOVIE 2	1 KNIGHT'S TALE
2 HEART BREAKERS	2 LA VIDA ROSA
3 PRINCESS DIARIES	3 BANYO QUEEN
4 BANYO QUEEN	4 PUKYUTAN
5 FAST & FURIOUS	5 HEART BREAKERS
6 LA VIDA ROSA	6 ORIGINAL SIN
7 ORIGINAL SIN	7 PRINCESS DIARIES
8 PUKYUTAN	8 FAST & FURIOUS
9	9 SCARY MOVIE 2
10	10 LA VIDA ROSA
11	11 RUSH HOUR 2
12	12 ENEMY AT THE GATES

CENTERPOINT
714332-7141418

1 LA VIDA ROSA	11
2 HEART BREAKERS	12
3 FAST & FURIOUS	
4 SCARY MOVIE 2	
5 PRINCESS DIARIES	
6 PUKYUTAN	
7 KNIGHT'S TALE	
8 ENEMY AT THE GATES	
9 ORIGINAL SIN	
10 BANYO QUEEN	

CITY FAIRVIEW
8330148

1 A.I.	9
2 ENEMY AT THE GATES	10
3 BANYO QUEEN	
4 FAST & FURIOUS	
5 KNIGHT'S TALE	
6 LA VIDA ROSA	
7 HEART BREAKERS	
8 PRINCESS DIARIES	
9 ORIGINAL SIN	
10 SCARY MOVIE 2	
11 LA VIDA ROSA	
12 BUKAS BABAH NG DUGO	

CITY MANILA
5229143

1 FAST & FURIOUS	1
2 HEART BREAKERS	2
3 ORIGINAL SIN	3
4 PRINCESS DIARIES	4
5 ENEMY AT THE GATES	5
6 KNIGHT'S TALE	6
7 A.I.	7
8 RUSH HOUR 2	8
9 LA VIDA ROSA	9
10 BANYO QUEEN	10
11 SCARY MOVIE 2	11
12 PRINCESS DIARIES	12

MEGAMALL
837101 • 8329141

1 PRINCESS DIARIES	1
2 HEART BREAKERS	2
3 PRINCESS DIARIES	3
4 FAST & FURIOUS	4
5 ORIGINAL SIN	5
6 KNIGHT'S TALE	6
7 ENEMY AT THE GATES	7
8 SCARY MOVIE 2	8
9 BANYO QUEEN	9
10 LA VIDA ROSA	10
11 RUSH HOUR 2	11
12 A.I.	12

TUTUBAN
231012

1 FAST & FURIOUS	1
2 HEART BREAKERS	2
3 ORIGINAL SIN	3
4 LA VIDA ROSA	4

DAVAO

1 SOON TO OPEN	1
2 STATE-OF-THE-ART	2
3 MOVIE THEATERS	3

AYALA CINEMAS
NOW SHOWING
YOUR 24-HOUR LINK TO ALL AYALA CINEMAS 729-7777
reserve seats through www.suresepts.com

GLORIETTA 1 formerly QUAD 1	GLORIETTA 4 All Digital Sound	GREENBELT	ALABANG TOWN CENTER
1 LA VIDA ROSA	1 HEART BREAKERS In Dolby Digital Sound	5 ORIGINAL SIN In Dolby Digital Sound	1 FAST & FURIOUS In Dolby Digital Sound
2 FAST & FURIOUS	2 FAST & FURIOUS In Dolby Digital Sound	6 PRINCESS DIARIES In DTS/DDS Digital Sound	2 HEART BREAKERS In DTS Digital Sound
3 HEART BREAKERS	3 FAST & FURIOUS In DTS/DDS Digital Sound	7 LA VIDA ROSA In DTS Digital Sound	3 PRINCESS DIARIES In DTS Digital Sound
4 PRINCESS DIARIES	4 FERDINANDO & CAROLINA (Exclusive Phil. Premiere) In DTS Digital Sound	4 MARTIN NIEVERA LIVE! SEPT. 27, 28 & 29-8PM In Dolby Stereo Digital Sound	4 ORIGINAL SIN In DTS Digital Sound

MMTA
METRO MANILA THEATERS ASSOCIATION
MOVIE GUIDE
NOW SHOWING
EMAIL: mmta@asia.com

FESTIVAL CINEMA
(Muntinlupa) tel 850.3572 or 72
1 (1000) A KNIGHT'S TALE
2 (1001) HEART BREAKERS
3 (1002) ENEMY AT THE GATES
4 (1003) FAST & FURIOUS
5 (1004) PRINCESS DIARIES
6 (1005) ORIGINAL SIN
7 (1006) PUKYUTAN
8 (1007) BANYO QUEEN
9 (1008) LA VIDA ROSA
10 (1009) SCARY MOVIE 2

GOTESCO CINEMA
City (Manila) tel 734.8588
1 (1000) LA VIDA ROSA
2 (1001) RESERVE
3 (1002) RESERVE
4 (1003) KNIGHT'S TALE
5 (1004) ORIGINAL SIN
6 (1005) LA VIDA ROSA
7 (1006) FAST & FURIOUS
8 (1007) PRINCESS DIARIES
9 (1008) HEART BREAKERS
10 (1009) PUKYUTAN

Calocan
tel 362.3508
1 (1000) LA VIDA ROSA
2 (1001) BANYO QUEEN
3 (1002) FAST & FURIOUS
4 (1003) HEART BREAKERS
5 (1004) PRINCESS DIARIES
6 (1005) ORIGINAL SIN
7 (1006) PUKYUTAN
8 (1007) BANYO QUEEN
9 (1008) LA VIDA ROSA
10 (1009) SCARY MOVIE 2

Grand Central
(Calocan) tel 364.3781
1 (1000) LA VIDA ROSA
2 (1001) BANYO QUEEN
3 (1002) FAST & FURIOUS
4 (1003) HEART BREAKERS
5 (1004) PRINCESS DIARIES
6 (1005) ORIGINAL SIN
7 (1006) PUKYUTAN
8 (1007) BANYO QUEEN
9 (1008) LA VIDA ROSA
10 (1009) SCARY MOVIE 2

Commonwealth
tel 951.0083
1 (1000) FAST & FURIOUS
2 (1001) LA VIDA ROSA
3 (1002) BANYO QUEEN
4 (1003) PUKYUTAN
5 (1004) HEART BREAKERS
6 (1005) LA VIDA ROSA
7 (1006) PRINCESS DIARIES
8 (1007) ORIGINAL SIN
9 (1008) PUKYUTAN
10 (1009) BANYO QUEEN

Ortigas
tel 856.8708
1 (1000) LA VIDA ROSA
2 (1001) HEART BREAKERS
3 (1002) RESERVE
4 (1003) LA VIDA ROSA
5 (1004) FAST & FURIOUS

Universal
(Manila) tel 733.2470
1 (1000) LA VIDA ROSA

Sampaguita
(Cubao) tel 911.7888
1 (1000) LA VIDA ROSA

Dilson
(Manila) tel 734.7724
1 (1000) SEXUAL MALICE
2 (1001) MAGENTA
3 (1002) RESERVE

Mandaluyong
tel 533.3851 / 533.3856
1 (1000) PRINCESS DIARIES
2 (1001) LA VIDA ROSA
3 (1002) RESERVE
4 (1003) RESERVE

Prima
(Pasig) tel 541.1215
1 (1000) LA VIDA ROSA

Isetan Cinerama Complex Recto
SUPER CINERAMA
tel 733.4238
1 (1000) LA VIDA ROSA
2 (1001) BUKAS BABAH NG DUGO
3 (1002) ORIGINAL SIN
4 (1003) FAST & FURIOUS
5 (1004) PRINCESS DIARIES

Premiere Cinema
(Makati City) Tel. 7053152 - 55
FAST & FURIOUS

Center Plaza Cinema
(Balanga, Bataan) tel (047) 237.7007
1 SHREK
2 BANYO QUEEN

FCM Fairview Center Mall, Inc.
tel 930.9515
1 LA VIDA ROSA
2 PITCH BLACK
3 FAST & FURIOUS

Spring
(Libertad, Pasig City) tel 831.7884
1 BURLESQUE QUEEN
2 LA VIDA ROSA

Sunshine
(FTI, Taguig) tel 838.4301 loc. 3376
1 PRINCESS DIARIES
2 LA VIDA ROSA
3 RESERVE
4 RESERVE

Baclaran LRT
LRT CINEMA
tel 512.0115
1 (1000) LA VIDA ROSA
2 (1001) BUKAS BABAH NG DUGO
3 (1002) RESERVE

Berma
tel 879-2029 or 30
1 (1000) LA VIDA ROSA
2 (1001) PUKYUTAN

CitiMall
(Parañaque) tel 820.7269
1 (1000) LA VIDA ROSA
2 (1001) RESERVE
3 (1002) RESERVE
4 (1003) RESERVE

Advanced Screening THX DOLBY dts SDDS

THE FAST AND THE FURIOUS
MOTOLITE

ROBINSONS MOVIEWORLD
NOW SHOWING
State-Of-The-Art Cinema

GALLERIA 832-8115-16 / 833-7841 loc. 279	ERMITA 536-7809 to 12
1 FAST & FURIOUS	1 FAST & FURIOUS
2 FAST & FURIOUS	2 HEART BREAKERS
3 HEART BREAKERS	3 A KNIGHT'S TALE
4 PRINCESS DIARIES	4 RUSH HOUR 2
5 LA VIDA ROSA	5 LA VIDA ROSA
6 ENEMY AT THE GATES	6 ORIGINAL SIN
7 RUSH HOUR 2	7 PRINCESS DIARIES
8 ORIGINAL SIN	
9 A KNIGHT'S TALE	
10 PRINCESS DIARIES	

NOVALICHES
835-3229 to 31

1 RESERVE	1 FAST & FURIOUS
2 FAST & FURIOUS	2 ORIGINAL SIN
3 RESERVE	3 HEART BREAKERS
4 FAST & FURIOUS	4 PRINCESS DIARIES
5 LA VIDA ROSA	5 LA VIDA ROSA
6 LA VIDA ROSA	6 LA VIDA ROSA
7 ORIGINAL SIN	
8 PRINCESS DIARIES	

BACOLOD
(034) 441-0453

1 RUSH HOUR 2	1 METRO EAST
2 A KNIGHT'S TALE	2 SAN FERNANDO PAMPANGA
3 BANYO QUEEN	3 ILOILO
4 A.I.	4 THX DTS DOLBY DIGITAL
5 ENEMY AT THE GATES	5 MONEY ACCEPTED AT ROBINSONS MOVIEWORLD GALLERIA AND ERMITA
6 SCARY MOVIE 2	

SOON TO OPEN

THEATER MOVIE GUIDE

ARANETA CENTER THEATERS 911-3101

ALI MALL CINEPLEX-1	LA VIDA ROSA
ALI MALL CINEPLEX-2	LA VIDA ROSA
ALI MALL CINEPLEX-3 (DTS)	PRINCESS DIARIES
ALI MALL CINEPLEX-4 (SDDS)	FAST & FURIOUS
ALI MALL CINEPLEX-5 (DTS)	ORIGINAL SIN
ALI MALL CINEPLEX-6 (DOLBY)	HEART BREAKERS
ALI MALL CINEPLEX-7 (DOLBY)	BANYO QUEEN
FARMERS PLAZA-1 (DOLBY)	CROCODILE 2
FARMERS PLAZA-2 (DOLBY)	ORIGINAL SIN
FIESTA CARNIVAL	CLOSED FOR RENOVATION
NEW FRONTIER	CLOSED FOR RENOVATION

MANILA

EASTERN	
MAXIM	CLOSED
MIRAMAR	PARU PARONG LIGAW / MAGENTA
ODEON	ORIGINAL SIN
ODEON-2	PUKYUTAN
ROBEN	LA VIDA ROSA
TANDEM-1	SEX MEDUSA
TANDEM-2	SEX EDUCATION
TIMES	SWORDFISH / FINAL FANTASY

QUEZON CITY

ACT-1	SENSUAL ISLAND
ACT-2	KAYA KO PERO MASAKIT
ACT-3	CLOSED
ACT-4	CLOSED
CORONET-2	ORIGINAL SIN
QUEZON-1	PUKYUTAN
REMAR	LA VIDA ROSA
REMAR-2	PUKYUTAN

NOVA MALL - NOVALICHES CINEMA

A	LA VIDA ROSA
B	SISIS (open Oct. 1, 2001 sneak preview)
C	

MANDALUYONG CITY

SHANGRI-LA PLAZA MALL	835-20-79 / 833-78-51 to 70
CINEMA-1	PRINCESS DIARIES
CINEMA-2	FAST & FURIOUS

CAINTA RIZAL

STA. LUCIA EAST	(681-5401 to 19)
CINEMA-1	BAKIT DI TOTOHANIN
CINEMA-2	MANO MANO 2
CINEMA-3	PUKYUTAN
CINEMA-4 (DOLBY DIGITAL)	RUSH HOUR 2
CINEMA-5 (DTS)	PRINCESS DIARIES
CINEMA-6	A.I.
CINEMA-7	BURLESQUE QUEEN
CINEMA-8	BUKAS BABAH NG DUGO
CINEMA-9 (DTS)	PRINCESS DIARIES
CINEMA-10 (DOLBY DIGITAL)	ENEMY AT THE GATES
CINEMA-11 (SDDS)	A KNIGHT'S TALE
CINEMA-12	SCARY MOVIE 2
CINEMA-14	ORIGINAL SIN
CINEMA-15	BANYO QUEEN

LORES

CINEMA-2	CLOSED
CINEMA-3	CLOSED

POWER PLANT CINEMA

CINEMA-1	ENEMY AT THE GATES
CINEMA-2	PRINCESS DIARIES
CINEMA-3	HEART BREAKERS
CINEMA-4	LA VIDA ROSA
CINEMA-5	ORIGINAL SIN
CINEMA-6	THE FAST & THE FURIOUS

UNIWIDE METROMALL

(LAS PIÑAS)	
CINEMA-1	RESERVE
CINEMA-2	RESERVE
CINEMA-4	RESERVE

UNIWIDE COASTAL MALL

(PARAÑAQUE)	
CINEMA-1	APOY SA MAGDAMAG
CINEMA-2	ALFREDO LIM
CINEMA-4	RATRATAN

A 30

Losing my voice . . .
(From page A31)

doesn't inspire many tough philosophical musings. I haven't been to Page One or Powerbooks recently so I'm not sure if these books are locally available. I got my books a month ago from Amazon.com and only got around to reading them while I was sick.

Rajo's night
TODAY marks another milestone in the life of my dear friend **Rajo Laurel**.

Rajo has an invitational gala tonight at The NBC Tent in The Fort. Aside from his new collection, Rajo will also be launching a coffee-table book and a limited collection make-up line.

I'm very excited about his make-up because I told Rajo that he now ranks up there alongside Calvin Klein, Giorgio Armani and Donna Karan since they've all recently launched their own cosmetics. If I'm not mistaken, Rajo is the first Filipino designer to have ventured into having his own make-up line.

We won't only be feeling lovely wearing his clothes, Rajo will now also be enhancing our faces to complete the look.

We were playing with some of his make-up samples, since Rajo knows how obsessive I can be about make-up and he wanted my opinion. His Rajo Red lipstick is very flattering and plumps up the lips to give you a sexy pout.

Rajo also had some creatively packaged, sheer creamy eye make-up, as well as shimmery, creamy make-up neatly packaged in just-right-sized tubes for easy squeeze on your fingertips, direct application. They make a nice base for eye shadow since they help deepen and preserve the color. I liked spreading the gold-hued cream on my neck, shoulders and cleavage for a healthy, seductive shimmer.

Rajo's make-up will be available where all VMV Cosmetics are sold. I'm pretty sure all SM department stores will soon have them.

Side A performs at Conway's

CONWAY'S Bar, the trendy night spot at Makati Shangri-La, will feature Manila's premier band Side A, Oct. 2, 9 and 30.

The special lineup of shows will highlight Side A's music that has spanned 15 years of memorable ballads, catchy and upbeat tunes, plus their most requested songs from their latest CD, "Platinum Collection."

Join the popular pop quintet composed of Joey Genoroso, Joey Benin, Ernie Severino, Naldy Gonzales and Kelly Badon.

Conway's offers the best of night life, where great sounds and great people come together for evenings to remember.

For inquiries and reservations, call Makati Shangri-La at 813-8888.

ENTERTAINMENT

LOUIE C. CAMINO, Editor

Losing my voice and finding two good books

I'M sorry I missed my deadline for my Monday column. The medicines I'd been prescribed made me so drowsy and I feared whatever I'd write might be incoherent.

I've been sick with a bad cough, cold and sore throat for two weeks. Unlike others, though, who'd caught the same bug, I was spared the high fever and chills.

I went to my E.N.T., Dr. Randy Lopa, at the Makati Medical Center last week and I obediently took all my antibiotics and my cough syrup, Levopront. The antibiotics did prevent my viral infection from getting worse.

Fortunately my lungs were clear so it was just an upper respiratory ailment. My runny nose is also gone but I ended up with a bad case of laryngitis because of my incessant coughing.

Yesterday, I was back at Dr. Lopa's clinic and he had to give me a prescription for Codipront N, which is highly restricted because it's codeine to suppress my coughing, since this did the trick for me the last time I had severe bronchitis. He also prescribed Decilone Forte, which is a steroid to help me get my voice back.

Dr. Lopa had told me that the virus I caught could make coughing last up to eight weeks. He said that ideally, I should just let the coughing take its course since a cough is the body's way of expelling phlegm and serves as our body's defense.

Sleep and water

But when you talk for a living, losing your voice, just like I did over the weekend, is particularly troublesome.

Nakakahiya because a part of you feels like you're short-changing your audience. It's hard to be perky and full of enthusiasm when your voice is croaking and you're rasping out

your questions.

Sleep and keeping quiet are two things that really help speed up getting your voice back. I've been sleeping nearly 14 hours a day, and I've barely been talking. For someone as loquacious as me, that's a real sacrifice.

I've been good about gargling with warm water and salt, I've been drinking a lot of room-temperature water (Nestle Pure Life is my choice. For me it just tastes the best and according to the label it has added minerals), as much as 10 of the 500-ml bottles a day since he said that I had to keep myself as hydrated as possible.

Since I've been staying in bed and keeping quiet, I've read a lot of magazines and two books recently. The first book is "Between Lovers" by African American author Eric Jerome Dickey. It was a hard-to-put-down book, but its theme might be difficult for the more conservative readers out there.

Love triangle

The story deals with a love triangle, two girls and a guy. The only difference is that it's not the typical story of the male narrator falling in love with another woman. It's actually the story of the male narrator

KRIS AND TELL

Kris Aquino



losing the love of his life, Nicole, to another woman, Ayanna.

The novel explores what they are all willing to give in the name of love. In their duel for Nicole's loyalty, Ayanna and the narrator concede to share her while they battle for her love.

It's an innovative look at how love can be selfish and destructive while attempting to be honest and giving. The author writes very sensual prose to describe and express some understandably shocking circumstances.

The ending, though, will bring tears to anyone who

held on to a relationship and eventually walked away with the realization that it's best to let go "because butterflies never become caterpillars."

After reading the book I was left with the insight that for as long as you don't look at love as a battle or a competition, then there won't be any losers. When you reach the point when you've let go not only of the person you once loved but also of the loss of that person in your life, then you've finally won your own freedom, which comes enriched with the wisdom to know that "now it was time to move on and find

someone new to give all that love to."

Complicated plot

The other book I read is "Hostage" by Robert Craze. It was so hard to put down that I finished it in a night.

The story is simple. An affluent family living in a gated community outside Los Angeles is taken hostage in their own home by three small-time criminals who accidentally killed a Korean American mini-mart owner in a botched armed robbery attempt.

The plot gets complicated because the dad of the hostage family happens to be the accountant of the head of the West Coast mob. This affluent accountant holds all the mob's paperwork, he's responsible for making feasible the profits earned by the mob supposedly

from their legitimate businesses but which actually came from their drug trafficking and their shipping and distribution of stolen "hijacked" goods, cars and construction

equipment. The chief of police of this affluent community is Jeff Talley, a burnt-out, former LAPD SWAT negotiator. He's tasked with negotiating with

the three small-time criminals turned hostage takers. The Los Angeles mobster had his wife and daughter kidnapped to make sure he gets them the disks from the

accountant's home, which hold all the mob's secret finances.

It's an exciting read that doesn't require much soul searching and it

LOSING/ A30

POWER PLANT CINEMA

Rockwell Center, Makati City Tel. No: 8981440-41

ENEMY AT THE GATES - R 18 12:00, 2:30, 5:00, 7:30, 10:00	PRINCESS DIARIES - GP 11:00, 1:20, 3:40, 6:00, 8:20, 10:40	HEART BREAKERS - P 13 11:30, 2:10, 4:50, 7:30, 10:10
LA VIDA ROSA - R 18 12:10, 2:35, 5:00, 7:25, 9:50	ORIGINAL SIN - R 18 12:30, 2:50, 5:10, 7:30, 9:50	FAST & FURIOUS - R 18 11:00, 1:10, 3:30, 5:50, 8:10, 10:30

Matinee: P80, Mon.-Fri, 11:10 am to 4:45 pm Screenings, Free Seating.

ARTFILM - GLORIETTA 4 NOW SHOWING

MTRCB R Restricted Strictly for ADULTS. No one below 18 yrs. may be admitted.

FERDINANDO & CAROLINA

The life and times of Italy's King Ferdinand are played for laughs in this comic historical piece directed by controversial director Lina Wertmüller. On his death bed in the 1820s, King Ferdinand I of Naples tries to escape the ghosts of his bloody kingship by remembering his younger days, when he was allowed to go hunting and have fun, and inventing love games. Then he was obliged to marry Maria Carolina of Austria, daughter of Empress Maria Theresa, in a political marriage; unexpectedly, they became happy lovers, until court power games divided them, and a different historical season arrived.

Language: Italian w/ English sub-titles

WARNING! The film is suitable for adults only due to strong sexual images, pervasive nudity, violence and language.

Fasten your Seatbelts! Get Ready for

CAR RACING MANIA

@ **AYALA CINEMAS**

GLORIETTA 1 & 4 / GREENBELT ALABANG TOWN CENTER

Watch

THE FAST AND THE FURIOUS

MTRCB Rating: Restricted 18 (R)

@ Ayala Cinemas and get a chance to win RayBan sunglasses, Timex watches, Timezone Powercards & Gift Certificates from Ayala Center establishments & more!

Plus! Get a chance to join Timezone's exciting **Ferrari F3 55 Challenge!**

Schedule of Daily Competition:

Glorietta 4 - Sept. 26 to 28

Alabang Town Center - Sept. 26 to 29

*The Top 20 scorers will be posted @ Timezone & will be announced @ NU 107.

The Ferrari F3 55 Challenge Grand Finals for Glorietta 4 is on Sept. 29; 5-7pm while for Alabang Town Center is on Sept. 30; 5-7pm.

THE FAST AND THE FURIOUS movie NOW SHOWING at Ayala Cinemas

See poster or call 752-7880 to 83 for details. Per DTI-NCR Permit No. 1483, Series of 2001.

YOUR 24-HOUR LINK TO ALL AYALA CINEMAS 729-7777 / RESERVE SEATS THROUGH www.sureseats.com

A STORY OF LOVE, OBSESSION AND BETRAYAL!

OPENS OCTOBER 1 (MONDAY)

MTRCB R Restricted STRICTLY FOR ADULTS No one below 18 yrs. may be admitted

UNCUT VERSION (Minors Not Allowed)

SISID

Directed by JOEY ROMERO

After NOTTING HILL, Julia Roberts is back in a new heartwarming romantic comedy set in the glitz & glamor world of showbiz!

OPENS OCTOBER 3!

MTRCB PG-13 Children below 13 yrs. old will only be allowed if accompanied by a parent or adult

JULIA ROBERTS BILLY CRYSTAL CATHERINE ZETA-JONES JOHN CUSACK

America's Sweethearts

Distributed by COLUMBIA PICTURES

SECOND WEEK!

MTRCB R-18 Strictly for ADULTS No one below 18 yrs. may be admitted

Lead us into temptation

antonio BANDERAS angelina JOLIE

ORIGINAL SIN

DISTRIBUTED BY TWENTIETH CENTURY FOX THRU WARNER BROS.

zed

Is your future going to be a comedy or a drama?

Find out with a Tarot card reading from zed.

Available exclusively to SMART Gold, SMART Buddy and Talk 'N Text subscribers, P2.50 per Tarot reading. For keywords of other zed services, type in **KEYS** and send to 288.

To find out your tarot reading for today:

1 Type in keyword, ex. TAROT 2 Send to 288 3 You will receive tarot reading

THE POWER TO LIVE THE LIFE YOU CHOOSE.

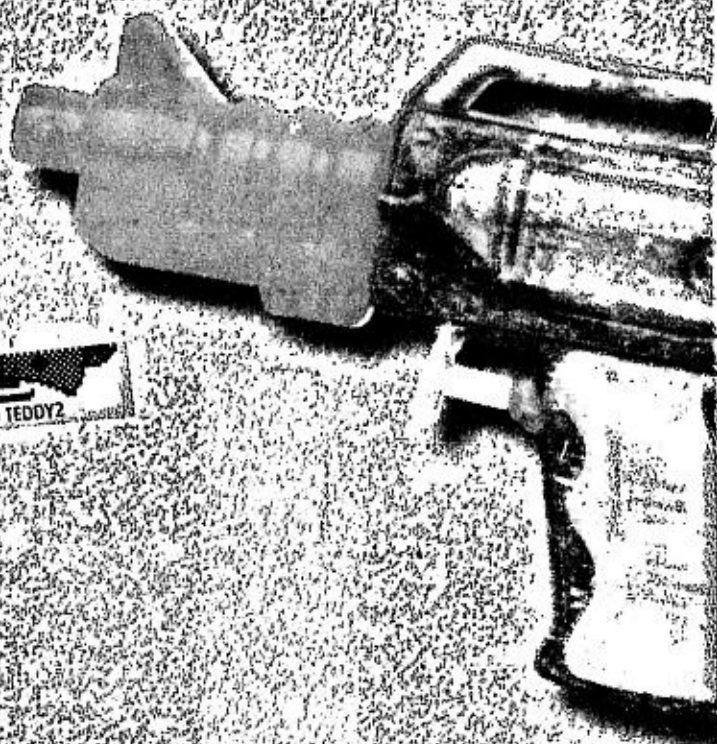
SMART zed™



SUPER
LOGO SUPER

BIMBO
LOGO BIMBO1

LOGO TEDDY2



LOGO TOES

LOGO GOKART2

LOGO PUPPY2

LOGO DATE1

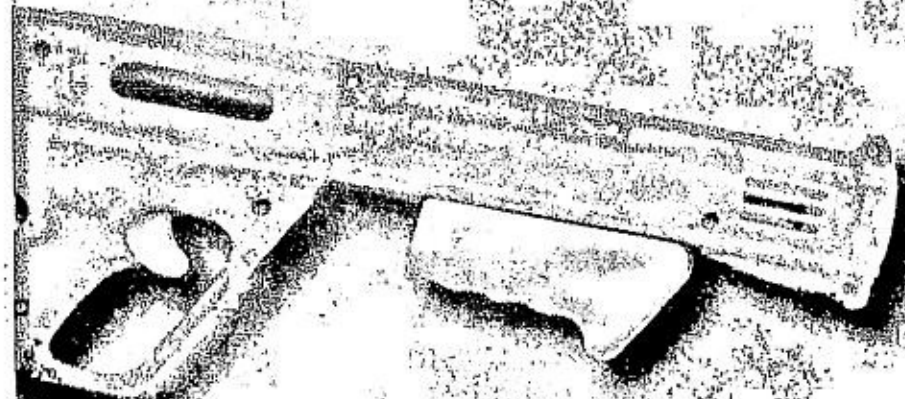


HONEY!
LOGO HONEY1

LOGO BASKET1

NO STRESS!
LOGO NOSTRESS1

LOGO F3



LOGO FM

LOGO LAUNDRY

LOGO BFLY1

LOGO BUNNIE2



High Speed
LOGO HIGHSPEED



LOGO BIZ

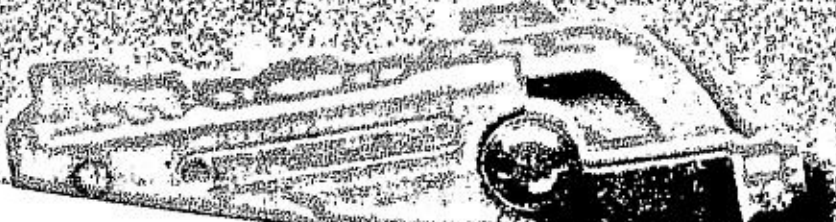
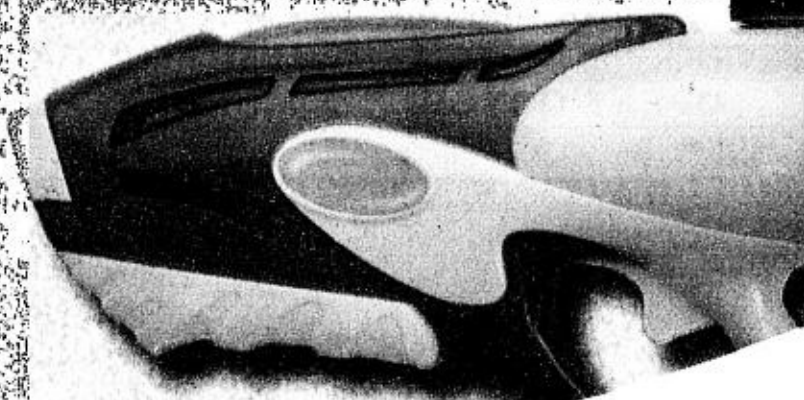
LOGO FLEAT1

My Pet
LOGO MYPET

LOGO TURTLE1

SOCCER
LOGO SOCCER1

LOGO FLAG



LOGO WORM2

LOGO BLONDIE1

HOW-TO DOWNLOAD LOGO:

Shoot for the latest logos.

Lock and load the latest SMART zed logos on your SMART celfone. Just type LOGO <logo name> and send to 288 to download the hottest logos that adds some pop to your celfone.

Available for selected Nokia cell phones. ₱12.00 for every successful download. You can also download a caller group icon, just type ICON <logo name> and send to 288.



Type in keyword.
Ex.: LOGO TOES



Send to 288.



Save upon receiving logo.

SMART

Simply Amazing!

To get a list of keywords for other SMART zed services, type KEYS and send to 288.

Available through:



For more info, visit www.smart.com.ph

ELECTRI WORLD

hp Pavilion 8869 Intel Pentium III
desktop computer with
CD WRITER & 17" monitor
for only **P4,183.17/mo**
for 24 mos using BPI Credit Card
CASH PRICE: P69,900

FREE!
128MB SDRAM • 30GB Hard Drive
8x4x32CD WRITER • 6MB Video Memory
Internal modem • Windows ME

INQUIRE NOW! 8931765 / 8928119

FRIDAY,
SEPTEMBER 28, 2001

PHILIPPINE DAILY INQUIRER

B1

BUSINESS

RAUL O. MARCELO, Editor ■ CORRIE S. NARISMA, Assistant Editor

Equitable PCI
BANK
MEMBER FDIC

Napocor reinsurance auction fails

BY RONNEL W. DOMINGO

YESTERDAY'S bidding for the reinsurance of National Power Corp.'s \$6.5 billion worth of assets was declared a failure as pre-qualified bidders shied away from the auctions citing market volatility as the main reason.

Instead of sealed offers, the committee administering the auction received letters of regret from all the six reinsurance brokers earlier pre-qualified for the bidding.

Representatives of Aon Energy, Alexander Forbes and Arthur J. Gallagher, attended yesterday's bidding but only to submit a letter of regret, a statement issued by the bidding committee said.

It added that the three other pre-qualified bidders—Agnew Higgins Pickering, Marsh & McLennan and Heath Lambert—sent their letters of regret even

before the 10 a.m. deadline for the submission of bids.

The committee said the reinsurance brokers cited the prevailing market volatility brought about by recent terrorist attacks on the United States as their main reason for not joining the bidding. The incident, they said, prevented them from drawing up their proposals.

The Government Service Insurance System, despite its reported withdrawal from the joint committee overseeing the bidding, sent three representatives to yesterday's auction.

In a statement issued yesterday, the GSIS said it was looking for ways and means to solve the impasse between itself and Napocor. The state insurer said it would do its best to help the government and Napocor in preventing any possible adverse effects of the failed bidding on the power firm.

In a separate statement, Energy Secretary Vicente Perez Jr. said an extension of Napocor's industrial all-risk policy by 60 to 90 days was seen "appropriate in the meantime."

Sources said the joint committee tapped Chesterfield Insurance Brokerage Ltd. to arrange the cover note for the extension of Napocor's industrial all-risk policy, which would expire in end-September.

Also, Perez said in the statement that the pre-qualified bidders found the three-day notice of the bidding too short for them to adequately prepare their bids.

The announcement of today's bidding was made only last Monday.

On Tuesday, the GSIS was reported to have withdrawn from the joint bidding. Despite this development, the committee proceeded with today's auction.

Finance Undersecretary Anto-

nio Bernardo, who represented Finance Secretary Jose Isidro Camacho as chair of the joint committee, told reporters that the GSIS decided to retract its withdrawal from the committee. The GSIS, he said, had also decided against holding its own bidding.

"The market remains to be the only problem now," Bernardo noted.

He said the committee was aiming for a two- to three-month extension of Napocor's existing policy before taking other steps to lure a prospective new reinsurers. The committee hopes the market will stabilize after three months.

"Otherwise, we will get locked under very high terms," he said.

Bernardo said the committee had observed a significant increase in insurance premiums worldwide due to the terrorist attacks on the United States.

INDICATORS

CURRENCIES

Peso-Dollar Rate

P 51.365 = \$1

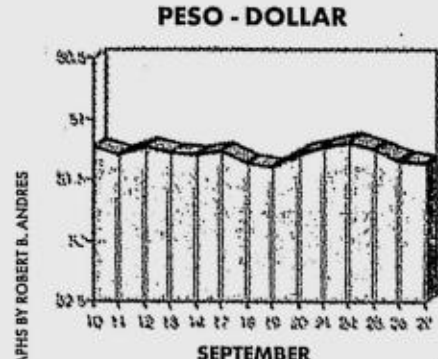
As of 5 p.m.,
Sept. 27, 2001

Y 118.64 = \$1

As of 5 p.m.,
Sept. 27, 2001

GOLD: \$290.50/291.50

per ounce Hong Kong,
Sept. 27, 2001



Country	Unit	Euro Equivalent	Foreign currency in US\$	Foreign currency in Peso
United States	Dollar	1.082837	1.000000	51.2890
Japan	Yen	0.009197	0.008493	0.4356
United Kingdom	Pound	1.597509	1.475300	75.6667
Hong Kong	Dollar	0.138841	0.128220	6.5763
Switzerland	Franc	0.677620	0.625782	32.0957
Canada	Dollar	0.688827	0.636132	32.6266
Singapore	Dollar	0.612811	0.565931	29.0260
Australia	Dollar	0.531141	0.490509	25.1577
Bahrain	Dinar	2.872400	2.652661	136.0523
Saudi Arabia	Rial	0.288703	0.266617	13.6745
Brunei	Dollar	0.609294	0.562683	28.8594
Indonesia	Rupiah	0.000113	0.000104	0.0053
Thailand	Baht	0.024437	0.022568	1.1575
UAE	Dirham	0.294890	0.272331	13.9676
Korea	Won	0.000836	0.000772	0.0396
Euro	Euro	1.000000	0.923500	47.3654
Germany	Mark	0.511292	0.472178	24.2175
France	Franc	0.152450	0.140787	7.2208
Netherlands	Guilder	0.453780	0.419066	21.4935
Austria	Schilling	0.072672	0.067113	3.4422
Belgium	Franc	0.024789	0.022893	1.1742
Italy	Lire	0.000517	0.000477	0.0245
Finland	Markka	0.168188	0.155322	7.9663
Portugal	Escudo	0.004988	0.004606	0.2362
Spain	Peseta	0.006010	0.00555	0.2847
Luxembourg	Franc	0.024789	0.022893	1.1742
Ireland	Punt	0.002934	0.00271	0.1390

STOCK MARKET

Shares down

SHARES yesterday closed slightly lower as bargain hunting in some key blue chips led by Philippine Long Distance Telephone Co. trimmed losses in the main index after it hit a fresh three-year low in mid-session.

Preliminary turnover shrank to a meager P260.47 million from the previous P587.62 million as most investors held tightly on to their cash amid uncertainty over the effects of a prolonged US retaliatory action against perpetrators of the Sept. 11 air attacks.

The Philippine composite index slid 2.69 points, or 0.24 percent, to close at 1,141.59 points after trading in a tight range of about 11 points. The index hit a new three-year low of 1,135.13 points in intraday trades.

However, the broader All Shares Index climbed 2.56 points, or 0.39 percent, to 663.02 points.

Losers outnumbered gainers, 31 to 22, with 46 issues unchanged. Reuters

BSP maintains key rates

BANGKO Sentral ng Pilipinas left its benchmark overnight rates unchanged at its weekly policy-making Monetary Board meeting on Thursday, BSP Governor Rafael Buenaventura said.

The overnight borrowing rate remains at 9.0 percent and the lending rate at 11.25 percent. Deputy Governor Amado Tetangco said on Wednesday he did not expect any change as there were no significant developments in the past week.

"We'll wait for inflation numbers,"

Buenaventura told reporters.

The BSP did not follow a coordinated rate cut by major monetary authorities abroad after the Sept. 11 air attacks on the United States, citing possible inflationary concerns.

Inflation data for September is due to be announced on Oct. 5. Socioeconomic Planning Secretary Dante Canlas said last week he expected annual inflation in September to be at 6.3-6.4 percent from the annual increase of 6.3 percent in August. Reuters

FBDC modifies offer to PSE

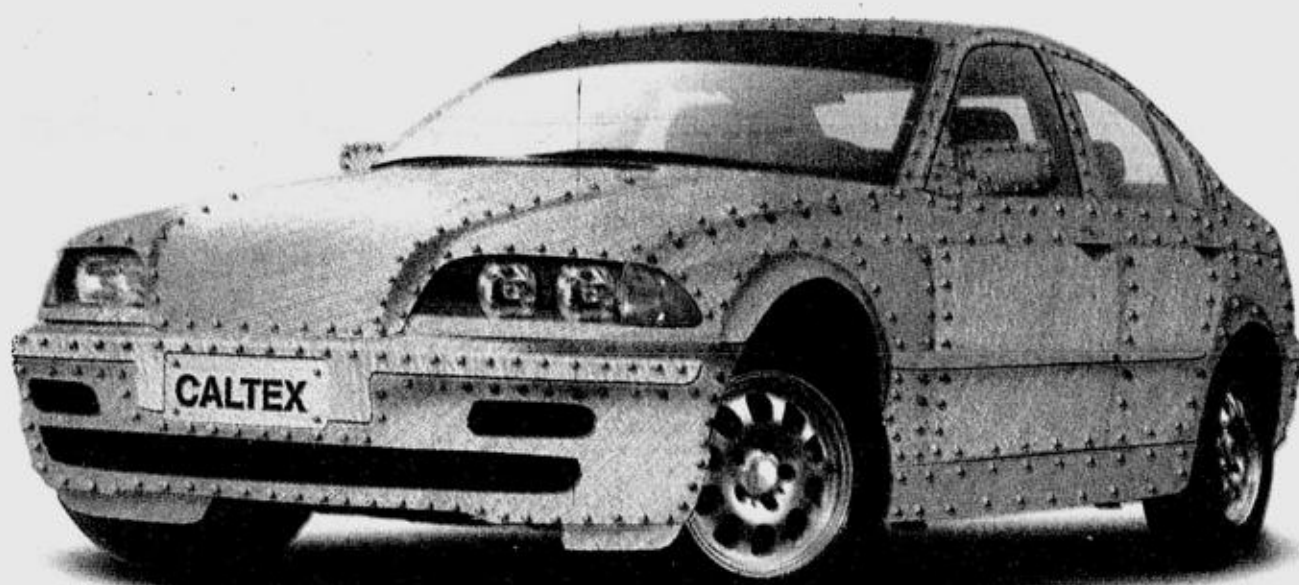
PROPERTY developer Fort Bonifacio Development Corp. has submitted to the Philippine Stock Exchange an improved offer for the construction of its unified trading floor in the Fort Bonifacio Global City.

In the modified offer, FBDC yielded to the PSE's demand to keep the original location of the future bourse but it was geared towards a

project completion period beyond the 2004 target.

The new offer was submitted by FBDC chair and CEO Ricardo Pascua to PSE building committee chair Ismael Cruz last Wednesday, the day PSE president Ramon T. Garcia was sacked by the PSE board for being too harsh on the FBDC/B2

What Drives You



Ultimate protection.

You're looking for total, unyielding protection for your car. For you, Caltex carefully developed the best protection it can give - Havoline Fully Synthetic. Proven under extreme racing conditions, it's simply the best protection you'll get against engine wear and heat stress. Havoline Fully Synthetic. The ultimate protection for your car.



What Drives You CALTEX



Fortune Guarantee & Insurance Corp.

An ISO 9002 certified company

Total Insurance Coverage for FIRE, MARINE, AVIATION, ENGINEERING, PERSONAL ACCIDENT, MOTOR, MISCELLANEOUS INSURANCE

45

years of
continuing
service on your
insurance needs

50

branches and
issuing offices
nationwide

4th Floor Citystate Centre, No. 709 Shaw Blvd.,
Pasig City 1603 • Tel. 633-9232 • Fax 633-8987/633-8988 •
fgicmail@fortuneinsurance.com.ph • www.fortuneinsurance.com.ph

Philippine Stock Exchange

(As of Thursday, September 27, 2001)

STOCKS	OPEN	HIGH	LOW	CLOSE	VOLUME
BANKS & FINANCIAL SERVICES					
BANKS					
Bank of the Phil. Islands	51.00	51	50	50.5	383,700
Equitable PCI Bank Inc.	24.50	24.5	24.5	24.5	32,500
Global Business Bank Inc.	77.00	78	75	77.5	7,200
Metropolitan Bank & Trust	198.0	199	194	197	60,330
Prudential Bank	420.0	420	420	420	250
Philippine National Bank	50.00	50	50	50	35,800
Phil. Savings Bank	28.00	28.5	28	28.5	10,000
Security Bank Corp.	17.00	17.5	16.75	17.5	33,600
Union Bank of the Phil.	16.75	16.75	16.5	16.75	192,500
FINANCIAL SERVICES					
Bankard Inc.	1.14	1.14	1.14	1.14	119,000
Filipino Fund Inc.	3400	.34	.34	.34	10,000
Manulife Financial Corp.	1250	1255	1250	1255	1,740
COMMERCIAL & INDUSTRIAL					
COMMUNICATION					
ABS-CBN Broadcasting Corp.	23.25	23.25	22.5	22.5	8,700
Digital Telecom Phils Inc.	.3300	.33	.33	.33	590,000
Globe Telecom Inc.	530.0	635	630	630	7,510
Liberty Telecom Holdings	.4700	.47	.47	.47	310,000
Manila Bulletin Pub. Corp.	2.90	3	2.9	3	207,000
Phil. Long Dis Tel Co.	487.5	492.5	482.5	492.5	108,770
Philweb Com. Inc.	.0220	.023	.022	.023	25,900,000
POWER & ENERGY					
Manila Electric Co. "A"	24.50	24.5	24.25	24.25	29,400
Manila Electric Co. "B"	33.00	33.5	32.5	33.5	924,700
Petron Corp.	1.34	1.36	1.34	1.36	888,000
Trans-Asia Oil and Energy	.8500	.85	.84	.84	20,000
TRANSPORTATION SERVICES					
Int'l Container Term'l SV	1.44	1.45	1.44	1.46	718,000

Koppel Phils. Marine Inc.
Netrogs Navigation Co. Inc.

Engineering Equip. Inc.
Fortune Cement Corp.
Republic Cement Corp.
Union Cement Corp.

CONSTRUCTION & OTHER RELATED PRODUCTS

Alaska Milk Corp.
Jollibee Foods Corp.
La Tondena Disillers Inc.
Pura Foods Corp. "A"
RFM Corp.
San Miguel Corp. "A"
San Miguel Corp. "B"
Universal Robina Corp.

FOOD, BEVERAGES & TOBACCO

Ayala Corp.
Abolitz Equity Ventures
Ajo.Net Holdings Inc.
A. Soriano Corp.
Balabac Resources & HLDGS.
Bonpas Holdings Corp.
Southeast Asian Cement
DMCI Holdings Inc.
Ebecom Holdings Inc.
Filinvest Dev. Corp.
First Phil. Hldgs Corp.
Global Equities Inc.
Ionics Inc.
J.G. Summit Hldgs Inc.
Medco Hldgs
Megaworld Corp.
Multitech Inv. Corp.
Metro Pacific Corp.
Music Corp.
Solid Group Inc.
Tanday Holdings Inc.

MANUFACTURING, DISTRIBUTION & TRADING

Interphil Labs Inc. "B"

HOTEL, RECREATION & OTHER SERVICES

Belle Corp.
Fairmont Holdings Inc.
Manila Jockey Club
Premiere Ent. Prod. Inc.
Philippine Racing Club

BONDS, PREFERRED & WARRANTS

ABS-CBN Hldgs. Corp. (PDR)
Globe Telecom Hldg. (PDR)
PLDT (10% Pref) Series P
PLDT (10% Pref) Series U
PLDT (10% Pref) Series V
PLDT (10% Pref) Series Y
PLDT (10% Pref) Series Z
PLDT 10% Pref Series "AA"
Philweb.com Inc. warrants

PROPERTY

Ayala Land Inc.
Cebu Holdings Inc.
CSP Homes Inc.
Cyber Bay Corp.
Empire East Land Inc.
Fillinvest Land Inc.
Fil-Estate Land Inc.
Robinsons Land Corp.
SM Prime Holdings Inc.
Universal Rightfield Prop

MINING

Apex Mining Co. Inc. A
Atlas Cons. Min & Dev't.
Ilogon-Suyoc Mines A
Omico Corp.
Polar Mines & Dev't Corp.
Philex Mining Corp. B
United Paragon Mining Co.

OIL

Interport Res.
Interport Res. B
Prinential Pet. & Min. B
South China Resources Inc.



TO : ALL STOCKHOLDERS

NOTICE is hereby given that an Annual Meeting of the Stockholders of MUSIC Corporation (the "Corporation") will be held on 05 October 2001, at 2:00 P.M., at Renaissance Room of the New World Hotel to consider both:

1. An Important Item of material interest to shareholders (Agenda Item 7 below) and requiring approval by the stockholders representing at least two-thirds of the outstanding capital stock; and
2. Items that are part of an Agenda of an Annual Meeting of Shareholders

The specific agenda is planned as follows:

AGENDA

1. Call to Order;
2. Certification of Notice and Quorum;
3. Reading and Approval of the Minutes of the Annual Meeting of the Stockholders held on 18 October 2000;
4. Management Report
4.1 2000 Operations and Results
4.2 2001 First Eight Months Results
5. Ratification of All Acts of Management and the Board of Directors;
6. 2001 and Future Business Projections, Financing and Direction;
7. Restructuring Plan of MUSIC Corporation;
8. Election of Directors;
9. Appointment of SGV & Co. as External Auditors;
10. Other Matters;
11. Adjournment.

In accordance with the rules of the Philippine Stock Exchange, the close of business on 12 September 2001 has been fixed as the record date for the determination of the stockholders entitled to notice of such meeting and any adjournment thereof, and to attend and vote thereat.

All stockholders who will not, are unable, or do not expect to attend the meeting in person are urged to fill out, date, sign and send the enclosed proxy to the Corporation at 110 Excellence Avenue corner Accuracy Drive, Special Export Processing Zone 1, Carmelray Industrial Park, Canlubang, Laguna or to MCPO Box 1618, 1256 Makati City, Philippines, or to the undersigned at the 9th Floor, Sage House, 110 Herrera Street, Legaspi Village, Makati City, not later than 2:00 P.M. on 04 October 2001. The proxies submitted shall be validated by a Committee of Inspectors commencing on 01 October 2001, at the office of the Corporation's stock and transfer agent, Stock Transfer Service, Inc., at the Asian Bank Plaza, Gili J. Puyat Avenue Ext. corner Tordesillas Street, Makati City, Metro Manila.

To avoid inconvenience in registering your attendance at the meeting, you or your proxy are requested to bring identification paper(s) containing a photograph and signature, e.g. passport, driver's license, or credit card.

Makati City, Metro Manila, 14 September 2001.

JIMMY S. SOO
Corporate Secretary

DO YOU REALLY KNOW YOUR CUSTOMERS?

Attend the STRATEGIC MARKETING CONFERENCE ON CONSUMER BEHAVIOR

THEME: MARKETING MODELS FOR COST-EFFECTIVE DECISION MAKING

October 4 and 5, 2001 • AIM ACCEED Center

Presented by:

ASSOCIATION OF MARKETING
EDUCATORS OF THE PHILIPPINES &
(an affiliate of the Philippine Marketing Assn.)MANSMITH AND FIELDERS, INC.
Specialist in Marketing and
Sales Training

DAY 1 (Oct. 4, 2001)

DAY 2 (Oct. 5, 2001)

Session 1

MODELING CONSUMER BEHAVIOR

By: Dr. Eduardo Roberto
Professor, Asian Institute of Management

Session 2

DECISION MODEL FOR OPTIMUM
PRODUCT DESIGNBy: Ms. Mercy Abad
President, Trends-MBL

Session 3

SETTING PROFITABLE PRICING
THRESHOLDBy: Dr. Antonio Concepcion
Professor, De La Salle Graduate School of
Business

Session 4

PREDICTING CONSUMER PURCHASE
BEHAVIORBy: Mr. Ambrosio Reyes
Director for Operations, A C Nielsen Philippines

Session 5

QUANTIFYING CONSUMER ATTITUDE
TOWARDS CREATIVITY OF AN
ADVERTISEMENTBy: Ms. Darrah Estrada
Managing Director, Taylor Nelson Sofres
Philippines

Session 6

UNDERSTANDING CONSUMERS' IN-
STORE SHOPPING BEHAVIOR AND
THEIR ROLE IN SALES PROMOTIONSBy: Mr. Raul Esteban
Managing Director, Philippine Survey and
Research Center

CONFERENCE INVESTMENT

P5,800 ► If registered and paid from
September 1-30, 2001P6,800 ► If registered and paid by October 1, onwards
(subject to availability of seats)

To register, please, call up Annabelle at 8936459 or 8923261.

FBDC

(From page B1)

FBDC group and its
chair Manuel
Pangilinan.

The proposal will still have to be approved by the PSE board and ratified by the stockholders of the newly demutualized bourse.

FBDC agreed to donate to the PSE a lot within the original prime location, as provided in the original agreement in 1999, and earmark a bigger floor area of 12,000 square meters for office use. The FBDC pledged to transfer and complete the building within 10 years after the signing of the new deal.

The PSE, in turn, is required to occupy the area and use it as its principal headquarters and main trading floor for a period of at least five years.

FBDC documents said that the lot would be transferred to a new corporation. The PSE will get the full control of the new company at the end of a 10-year period. FBDC will place the shares of the new company in escrow for the benefit of both FBDC and the PSE, and to grant the latter voting proxies over the shares.

COMPEX
PROMO

COMPEX plus **Canon**
PENTIUM III 800 BJC-1000SP
PRINTER

SUPERIOR PERFORMANCE
133 MHZ BUS Internet Ready!
When speed is a must

at only **P27,588**

- 64MB 133 SDRAM memory (exp. To 512MB)
- Micro ATX Casing
- 64-bit 3d AGP video w/ 8MB shared memory
- Premium Quality 52x CDROM (VCD ready)
- 10 GigaByte ULTRA ATA Hard Disk
- 1.44 MB 3.5" Floppy drive
- Built-in 56k internal fax/modem
- 14" LowRad digital SVGA monitor
- 3D PCI SoundPro full duplex with surround sound
- UART serial, ECP parallel ports, & 2 USB ports
- Corel Wordperfect Suite 8 OEM software
- PC-cillin VIRUS protection for Win95/98
- Gamut Mp3 music edit/player software
- Win98 keyboard
- Multimedia Speakers: Option

Free: Mouse Mousepad & PC cover

MAIN OFFICE
341 Quezon Ave.
Quezon City TEL# 7110288

SM North EDSA
108 Carpark Plaza
SM North EDSA
TEL#9204610

ROBINSONS Place
3rd Flr Robinsons Place
Ermita, Manila TEL# 5368027

SM Southmall
2nd Flr. SM Southmall
Las Pinas City
TEL# 8067606

Sta. Lucia East Grand Mall
3rd Flr. Phase III
Sta. Lucia, East Grand Mall
Maroon Highway, Cainta Rizal

SM Megamall
Bldg A 3rd Flr. Edsa
Mandaluyong City
TEL# 6331860 & 6331861

Park Square I
Ayala Center, Makati City
TEL# 8928382 & 8928383

ROBINSONS Galleria
Level 3 New Expansion Mall
Edsa, Quezon City
TEL# 6327138, 6327150

FESTIVAL Supermall
3rd Flr. Festivalmall Filinvest
Alabang
TEL# 8503654 & 8503655

TUTUBAN Center Mall II
2nd Flr. CenterMall II
Recto Manila
TEL# 2531615 & 2510380

SM Manila
Unit 419, 4th Flr. SM City
Ermita, Manila
Tel. # 4004676-77

SM Pampanga
2nd Flr. SM Pampanga #204
San Fernando, Pampanga
Tel#(045)875-1716

SM Sucat
#305 3/F, SM Super Center
Paranaque City
TEL#8254467

SM Fairview
#237 2/F, SM City Fairview
Quirino Highway
Novaliches Quezon City

Cordless is Panasonic

For clear cordless excellence, trust it to the expert. **Panasonic**. This premium line of cordless phones is packed with the latest features that guarantee all-time convenience, all time clarity.

KX-TC1005MLB
• Lighted Handset Keypad
• 11-Station Direct/Speed Dialer
• Handset Locator (paging)
• 30-Day Standby Battery Life
• 10-Channel Auto Scanning

KX-TC1005MLN
In Champagne Gold
• Lighted Handset Keypad
• 11-Station Direct/Speed Dialer
• Handset Locator (paging)
• 30-Day Standby Battery Life
• 10-Channel Auto Scanning

KX-TC1025MLB
• Lighted Handset Keypad
• Simultaneous Key Pad Dialing
• Illuminated Talk Key
• 30-Day Standby Battery Life
• 20-Station Automatic Dialing

KX-TCM526BX
• Extra Range
• Digital Messaging System
• Simultaneous Key Pad Dialing
• Digital Duplex Speakerphone

Panasonic

For inquiries contact us at:
National Panasonic Sales Philippines
(Division of Matsushita Electric Phils. Corporation)
3/F Montivar Bldg., No. 34 Jupiter cor. Planet Sts., Bel-Air IV, Makati City Tels.: 899-4595 to 98 Fax: 897-4558

Local airlines seek rise in insurance cover

BY ABIGAIL L. HO

LOCAL airlines are working overtime to look for insurers that would be willing to go over the \$50-million limit on airline insurance coverage that almost all insurance firms unilaterally imposed following the attacks on the United States.

Philippine Airlines president Avelino Zapanta said in a phone interview that PAL has been searching all over the world for insurers willing to cover the extra risk, but they have made very little progress so far.

"We're still looking far and wide, mostly in Europe and the US (United States). The problem is they've taken a unilateral stand to cap the coverage at only \$50 million," he said.

Second national flag carrier Cebu Pacific Air has also been doing the same thing.

"It's our commitment to the government. They acted very fast (when the insurance firms made their announcement)," Cebu Pacific vice president for corporate planning and external affairs Peggy Vera said in a phone interview.

She said the Gokongwei-owned airline is in talks with London brokers who would comb the European insurance market for firms who would be willing to give more than the \$50-million third party coverage.

President Macapagal-Arroyo herself assured the country's flag carriers that the government would give its full support, especially during these times of crisis for the airline industry worldwide.

In a letter to the carriers, the transport and justice departments said they "will formulate a plan within the ambit of applicable laws which would allow the government to provide Philippine air carriers with incremental indemnity protection for war and allied perils."

Vera said this was a form of a guarantee from the government since the law prohibited it from giving direct guarantees to private companies.

But PAL's creditors had suggested that the country's debt-ridden pioneer flag carrier ask the government for a direct cover or guarantee on the difference between the usual \$2-billion coverage and the existing \$50-million coverage or to get commercial cover, Zapanta said.

"The government's assurance is that they'll help alleviate this insurance problem, but there is no direct guarantee. The government is bogged down by legal restrictions," he said.

He stressed that the government had to come in and do its best to intervene, if the Philippine airline industry was to survive these turbulent times.

"The airlines would have to shoulder almost all the liability. No airline in the world could absorb an almost infinite level of liability," he said.

He added that airlines might have to resort to grounding their fleet if this insurance problem would worsen.

"But we'll try to avoid that situation," Zapanta said.

Vera, on the other hand, remained confi-

dent that Cebu Pacific would not have to resort to this last option. "As long as the government backs us up, we're okay," she said. She also disclosed

that this would not deter the flag carrier from proceeding as planned with its international operations in November.

In the meantime, the local airlines have

decided to file for a fare increase to cover the increase in insurance premiums.

Both PAL and Cebu Pacific have a pending application

with the Civil Aeronautics Board for a P300 surcharge per passenger for local flights and a \$6 surcharge for international flights.

Wise people know Panasonic has important features other brands don't have.

New
OneTouch Text & WAP
...fast!

ONLY P 3,990
WITH SIMPACK + P300 FREE AIRTIME

GD35
Panasonic

Plan a "gmik" with your friends!

Enter the world of Panasonic GD35 and organize the whole evening from start to finish. The GD35's one-touch access to WAP and TEXT, plus a large visual display makes surfing, chatting, and texting easier and faster.

One Touch W@P
• One Touch TEXT
• One Touch VIBRA
• One Touch Phonebook
• Dual-Band
• T9 Text Input
• Game "4"
• Calculator
• Auto Phone On-Off
• Sim Toolkit 2
• Small
• Lightweight
• Ergonomic
• Clock / Alarm
• Large Display

MANILA Wireless SM City Manila 4/F MAKATI Wireless Greenbelt Mall 3/F • Wireless 7/F Cocofed Bldg. Amoroso St. QUEZON CITY Wireless SM Centerpoint 3/F MANDALUYONG Wireless SM Megamall 5/F LAS PIÑAS Wireless SM Southmall G/F and 2/F CAVITE Wireless SM City Bacoor 3/F PASIG Wireless 4/F Centerpoint Bldg. J. Vargas Ave. PARAÑAQUE Wireless Sucat Supercenter 2nd Level Hypermart Sucat Road CEBU Wireless SM City 3/F • Junrex SM City 3/F • Junrex Metro-Colon G/F JUREX Bogo P. Rodriguez St. MACTAN Junrex Gaisano G/F Main Entrance ILOILO Junrex SM City Cinema Level BACOLOD Junrex Gaisano Main Entrance • Junrex LTL Bldg. B Aquino Drive ORMOG Junrex Gaisano Main Entrance TACLOBAN Junrex Gaisano 2/F DAVAO Junrex Sazon Bldg. P. Reyes St. CHECK YOUR FAVORITE TELECOM SHOP IN OTHER AREAS FOR AVAILABILITY.

Beating the HEAT is a BREEZE!

Let the stirrings of the heat surrender to the breezy performance of Hunter Ceiling Fans. Hunter is a stylish yet an economical way to cool our homes. And what better choice! They reduce energy costs and earn savings up to 40%.

Hunter's superior quality is in the motors and blades. They reflect Hunter's uncompromising hallmark of workmanship and provide not only energy efficiency but also maximum comfort.

With beautifully crafted designs made by world-class components, Hunter offers an extensive array of models designed to suit every taste and budget. And all are backed with a 20-year warranty. No wonder Hunter has been America's most trusted name in ceiling fans for more than 100 years.

So get a Hunter ceiling fan now and enjoy the cool difference.

20 Years
HUNTER WARRANTY

EXCLUSIVE DISTRIBUTOR:
CO BAN KIAT HARDWARE
495 Quintin Paredes St., Binondo, Manila
Tel. Nos. 243-2730 to 33
243-1931 to 34
Fax Nos. 241-6279
243-5265

SHOWROOM:
COBY'S DESIGN CENTER
Level 4, Shangri-La Plaza,
Edsa cor. Shaw Blvd.,
Mandaluyong City
Tel. No. 636-4895
Fax No. 636-4896

DEALERS:
All branches of Ace Hardware & Hardware Workshop • Aristocrat Lamps - 636-5734 • Asean Industrial Center - 733-1811 • Asean Lighting - 724-0601 • Dekolux International - 733-3285, 733-3290 • Lights Arts, Inc. - 733-1853 to 55 • Lexus Lighting - 733-2206, 734-1883 • Winlight Marketing - 733-3406, 733-3407

WARNING!

IGNORING THESE SIGNS CAN BE HAZARDOUS TO YOUR HAIR!

If you see more hair strands in places other than your head, don't ignore it! You may be suffering from excessive hair loss which can lead to baldness. End your hair loss problem now at Svenson International!

Tricho-DHT Inhibitor is the solution to counteract Dihydrotestosterone (DHT), a converted hormone that is proven to be the main culprit of hair loss among men. DHT builds up in the hair follicles causing thinner strands until nothing regrows. Along with this treatment, Svenson also offers Laser Hair Cell Accelerator. A special soft laser is applied directly on your scalp and acts like a light vitamin to increase the amount of hair cells. It helps to prolong the life of these cells so you can get longer, stronger-growing hair. When combined, these treatments are proven to accelerate the process of hair regrowth and prevent baldness.

Save your hair and keep it where it belongs --- on your head. Call or visit Svenson now!

Svenson INTERNATIONAL
YOUR CHOICE NOT TO BE BALD

MAKATI
Solid Mills Bldg., dela Rosa St.
817-2280 • 817-2194

QUEZON CITY
Cedar Executive Bldg., Timog Avenue
372-6631 • 372-6632

BINONDO
Federal Tower Bldg., Dasmarinas St.
243-0128 • 244-8913

ALABANG
Citibank-Frabelle Bldg., Alabang-Zapote Rd.
842-1389 • 842-4181

CEBU
Keppel Centre, Cebu City
032-2340851 • 032-2340853

MON FRI 10 AM - 7 PM / SATURDAY 10 AM - 3 PM

When gaming... net-surfing... or working... Ensure continuous work or play with your PC by eliminating the threat of power problems with NEW APC Back-UPS CS

Whether your equipment is in the home or office it needs clean and consistent power to operate reliably. Power disturbances will corrupt data, damage or even destroy the sensitive circuitry in your expensive electronic equipment and jeopardize your vital online activities such as business transactions, banking, online gaming or even surfing.

Damaging power problems can enter your computer through phone, cable and data lines as well as satellite TV hardware. APC's new Back-UPS CS has telephone, modem, and fax line protection to prevent power disturbances from interrupting Internet access. What's more APC Back-UPS CS comes complete with a two year warranty (including batteries) to give you complete peace of mind.

APC protects more computers and networks worldwide than any other UPS vendor. Over the years, APC has received more than 150 awards worldwide for reliability and innovation of solutions - more than any other UPS manufacturer. You deserve the Legendary Reliability that only APC can provide.



Protects you while gaming	Protects you while surfing the web	Protects you while working
- Battery back-up lets you play through short term power loss, save your game or shutdown safely - Telephone/Modem protection stops surges from damaging your system and prevents connection problems	- Battery back-up lets you surf the web, download files and keep sending email even during power loss - Telephone/Modem protection stops surges from damaging your PC and prevents connection problems	- Battery back-up lets you keep working and sending email even during power loss - Auto-shutdown software saves important files in the event of prolonged power cuts - Telephone/Modem protection stops surges from damaging your PC

Name: _____
Job Title: _____
Company: _____
Address: _____
City/Town: _____
Postal Code: _____
Phone: _____

Fax: _____
E-mail: _____
How many PCs do you want to protect? _____
How many servers do you want to protect? _____
Your organization is:
☐ Small/Medium Business (less than 200 employees)
☐ Corporation (more than 200 employees)
☐ Computer Reseller/VAR

Register today at promo.apcc.com and enter the keycode
Fax now on (+632) 637 5580 or call (+632) 637 5457

APC Philippines: 2502, The Orient Square Building, Emerald Avenue, Ortigas Center, Pasig City, Philippines
©2001 American Power Conversion. All trademarks are the property of their owners. BK2A1CF-PI Keycode: 42990m



FREE! Back-UPS CS product information!

☐ YES! Please send me FREE APC Back-UPS CS product information.
☐ YES! I'm interested in purchasing APC Back-UPS CS. Please contact me today.

Email: phinfo@apcc.com
www.apc.com/ph

How to deal with sexual harassment

EMPLOYERS, beware. Your workers may be victims of sexual harassment, and your failure to act accordingly may be taken against you. You need to study the law and receive expert advice.

Yes, it is not about sex. It's about power. Sexual harassment, as the movie "Disclosure" portrays, may be committed even when there is no sexual contact at all. When a manager or a teacher uses his ascendancy, powers, prerogatives or rank to exact or solicit a sexual favor, the offense of sexual harassment is consummated even in the absence of a sexual relationship. The evil sought to be avoided is the propensity of some sexually perverted wielders of powers in the corporate and academic settings to apply pressure on employees or students to acquire some sexual favors.

Corporate owners and managers, as well as school administrators, should look at the provisions of Republic Act 7877, otherwise known as the Anti-Sexual Harassment Act of 1995. Under the law, they have specific duties that entail penalties. These duties include the formulation of specific rules on sexual harassment in the work place or

the academic community, appointment or designation of a particular personnel who will serve as an "anti-sexual harassment ombudsman" in every firm and school, and immediate publication of the law itself in the company premises or campus.

How is sexual harassment committed?

The law provides that sexual harassment is committed by an employer, employee, manager, supervisor, agent of the employer, teacher, instructor, professor, coach, trainer or any other person who, having authority, influence or moral ascendancy over another in a work or training or education environment, demands, requests or otherwise requires any sexual favor from the other, regardless of whether the demand, request or requirement is accepted by the object of said act.

The specific acts of sexual harassment in a work environment include: a sexual favor made as a condition in the hiring or in the employment, reemployment or continued employment of an individual; granting an individual favorable compensation terms, condi-

LABOR MANAGEMENT FORUM



Josephus B. Jimenez

tions, promotions, privileges and other advantage on account of such sexual favor; or, refusal to grant sexual favors results in the limiting, segregating or classifying the employee that, in any way, will discriminate, deprive or diminish employment opportunities or otherwise adversely affect said employee.

Rulings on harassment

Even before the enactment of RA 7877, the Supreme Court had already decided a case on sexual harassment involving a ranking manager of a food chain. In the case of DCV vs. NLRC (GR 106341, Sept. 2, 1994), the court

affirmed the dismissal of that senior manager as a consequence of a written complaint submitted by a young female casual employee.

According to the court: "As a managerial employee, petitioner is bound by a more exacting work ethics. He failed to live up to this higher standard of responsibility when he succumbed to his moral perversity. And when such moral perversity is perpetrated against his subordinate, he provides a justifiable ground for his dismissal for lack of trust and confidence. It is a right, nay, the duty of every employer to protect its employees from oversexed superiors."

Even a touch can harass

In the 1999 case of CL vs. NLRC, (GR 123737, May 28, 1999), an engineer and manager of a steel company based in Iligan City was charged by the lady secretary of his boss for touching her hands and shoulders and caressing her nape. The problem with the guy was that he went around spreading the rumor that it was the girl who was actively pursuing him. Thus, the woman was scorned.

The company constituted a commit-

tee of investigators. Management imposed upon the amorous engineer the penalty of suspension, not dismissal. The man questioned the decision by filing a case before the labor arbiter, who eventually decided affirming the validity of the penalty. The case was raised to the NLRC and then the Supreme Court, which sustained the propriety of management's decision to suspend the erring engineer.

Harassment causes moral damages

In the case of Aculus Automotive vs. NLRC (GR 124617, April 28, 2000), the court noted: "In moral damages, it suffices to prove that the claimant has suffered anxiety, sleepless nights, besmirched reputation and social humiliation by reason of the act complained of. Anxiety was gradual when her plant manager showed an obvious partiality for her, which went out of hand when he started to make it clear that he would terminate her services if she would not give in to his sexual advances."

It was stressed that: "Sexual harassment is an imposition of misplaced superiority, which is enough to dampen an

employee's spirit in her capacity for advancement. It affects her sense of judgment, it changes her life. If for this alone, private respondent should be adequately compensated."

Not sex but power

The court warned: "Thus, for the anxiety, the seen and unseen hurt that she suffered, petitioner should also be made to pay her moral damages, plus exemplary damages for the oppressive manner with which petitioner effected her dismissal from the service and to serve as forewarning to lecherous officers and employers who take undue advantage of their ascendancy over their employees."

The harassment was committed when "he made her understand that if she would not give in to his sexual advances, he would cause her termination and he made good his threat when he started harassing her. The gravamen of the offense in sexual harassment is not the violation of the employee's sexuality but the abuse of power by the employer." Not sex but power. (For comments, you can reach the writer at the following e-mail address: josephus.jimenez@pcppi.com.ph.)



GET CASH from your INSURANCE POLICY
in the **QUICKEST TIME!**

PHILAM LIFE
QUICK

CASHBUILDER

Looking to get an insurance plan but need to build up your savings at the same time? Philamlife lets you do both with QUICK CASHBUILDER. In 5 short years, and even shorter through our Future Premium Deposit Plan, QUICK CASHBUILDER gives you quick cash benefits plus life insurance protection.

For OFWs, QUICK CASHBUILDER is great value for their hard-earned money and a great way to jumpstart their future in the right direction.

Plan Benefits:

- Get cash benefits as early as the end of the 5th policy year and every 2 years thereafter, totaling 200% of your original amount of coverage during the entire 15-year period
- Family Accidental Death Benefit rider that provides accident coverage for your spouse and children
- Life insurance protection for 15 years that doubles on the 3rd policy year. You can even choose to continue coverage for life.

Talk to your Philamlife agent now or call
(02) 528-2000 / 0919-6221540 for inquiries.

Or visit the nearest Philamlife office. You can also reach us in Hong Kong (852) 2591-2218

www.ephilam.com

The Philam Group of Companies offers you a full range of personal financial services:
Philam Insurance Property & Casualty Insurance • Philam Care Health Care Management • Philam Plans Pre-need Plans
Philam Savings Bank Savings & Mortgage • Philam Asset Management Mutual Fund Investments
Philam Properties Property Development • AIG Credit Card Company Philippines, Inc. Credit Card Products

PHILAM LIFE
Live life now.

AIG A Member of
American International Group, Inc.

LIFE • PERSONAL ACCIDENT • CREDIT LIFE • PENSIONS • GROUP LIFE • GROUP MEDICAL • FIRE • AUTO • HOUSING LOAN

Are you an OFW on vacation?
Call 526-9380 for your
FREE accident protection.

Limited offer only.

PURCHASE A HOUSE & LOT OR REFINANCE YOUR EXISTING HOUSING LOAN
at 15% interest p.a. FIXED for 10 YRS or 16% interest p.a. FIXED for 20 YEARS!
CALL 886-87-64 to 70 NOW!

YES! I want to know more about Philamlife's QUICK CASHBUILDER P.D.I. 028

Name: _____ Age: _____
Occupation: _____
RP Address: _____
RP Phone: _____ Fax/Pager/Cell/Biz. mail: _____
Address Abroad: _____
Phone Abroad: _____ Employer: _____

☐ I also want to know more about other Philamlife products
Please send this coupon to Product Marketing Department, PHILAMLIFE INSURANCE CO., 1440 U.N. Avenue, Manila or fax to 526-9380.

'Battle not yet over,' ousted PSE chief says

BY DORIS C. DURLAO

OUTSTED Philippine Stock Exchange president Ramon Garcia said yesterday that his defense of the truth and the local bourse's interest in a row over the construction of a unified trading floor had cost him his job.

But Garcia said the battle was not yet over. "This is just the first round. 'I shall return' shall be my battle-cry," he told the INQUIRER.

Garcia still sits in the 15-member PSE board as a non-broker governor.

In a statement, Garcia said he did not regret lambasting Metro Pacific Corp. chair Manuel Pangilinan, a fellow board member, for attempting to change a 1999 agreement between the PSE and Metro Pacific.

Under the agreement, Metro Pacific offered to donate properties inside the Fort Bonifacio Global City for the PSE's future headquarters.

Metro Pacific sought to host the stock exchange's head offices to give Fort Bonifacio, which it was developing as an alternative site to the Makati central business district, a financial hub.

With property prices slumping to historical lows, however, Metro Pacific sought to change the terms of its agreement with the PSE. It wanted to change the location of the PSE's headquarters and withdraw an earlier commitment to shoulder construction costs.

'Loose cannon'

Garcia disclosed that some PSE governors attempted to pressure him to "downplay the facts and keep the truth confined within the PSE's walls."

A PSE governor present during the meeting said although the Fort Bonifacio issue was the culminating point, there were a lot of other issues that led to a loss of confidence in Garcia.

He said the board considered Garcia as a "loose cannon."

Other persons familiar with the matter said only PSE governor Eddie Gobing of Lucky Securities Inc. stood up for Garcia.

They said former PSE chair Robert Coyuto, who was regarded as Garcia's backers, was not present during the meeting.

PSE chair Felipe Yap spoke of the board's loss of confidence in Garcia but declined to elaborate.

"Apart from committing the crime of speaking the truth, I have been accused by the board of governors of lapses in my management of PSE," Garcia said.

Concerns

Garcia's sudden ouster has triggered concerns among his supporters among brokers and traders. There were suggestions yesterday to float a petition asking the board to reverse its decision.

A special stockholders' meeting is expected to be convened soon to discuss the current situation.

Eagle Equities president Joseph Roxas said: "I think it's an unjust ouster. He is not a perfect president, but you can't fire him for defending the interests of the exchange. He didn't do anything against the interest of the members."

Roxas said he heard that some brokers in the trading floor were considering to circulate a petition to rally membership support for Garcia.

Achievements

Garcia said the PSE board had yet to specify the lapses he was being accused of, even as he enumerated what he considered were his achievements:

- Restoration of the PSE's self-regulatory organization status by the Securities and Exchange Commission and its integrity that was badly damaged by the BW Resources Corp. scandal;

- A more transparent, cost-effective and efficient stock exchange on its way to realizing its goals of becoming a world-class, full-service exchange;

- A unified PSE both on the membership and staff levels, and an emergent corporate culture that espouses professionalism and best-business practices at its highest degrees;

- Improved financial discipline through tighter internal controls, lower expenses, stricter auditing and prudent management of the PSE's financial resources;

- Rallying the Philippine capital markets despite continuous local, regional and international economic and socio-political forces way beyond the country's control; and,
- Successful conversion of the PSE into a demutualized entity as targeted on Aug. 8.

The PSE governors offered a graceful exit for Garcia through resignation but he declined.

After the vote of no confidence, the board created Wednesday night a four-member interim management committee led by its chair, Felipe Yap, to fill the void left by Garcia.

The committee includes PSE corporate secretary Edgardo Guevarra and PSE non-broker members Cayetano Paderanga and Mario Camacho.

Ayatollah Andrea

OUT of desperation, the lawyer of detainee Christopher Koruga, the American husband of Banco Filipino heiress Nanette Aguirre, is set to file today a petition for a writ of habeas corpus in an attempt to seek temporary liberty for the American.

Koruga, whose major crime is being caught in the middle of a family feud over a multibillion-peso inheritance, has been detained since Sept. 17 after he was picked up by eight immigration agents under direct orders from no less than Immigration Commissioner Andrea Domingo herself.

Lawyer Jose Bernas, a nephew of constitutional expert, Jesuit priest Joaquin Bernas, has agreed to file the habeas corpus petition with the Supreme Court, after Koruga's original lawyers from Acera declined to tangle with the ayatollahs of Aduana.

Koruga, who operates a retirement facility in Seattle with wife Nanette, spent the first night of his detention in the bedbug-infested, mosquito-ridden "Aduana Ramada."

Despite initial objections from Domingo who had thought the ex-Hollywood journalist had been merely play-acting, Koruga was rushed to the ICU of the Manila Medical Center on the second day after the BID doctor certified that the shock of his arrest and detention had caused the American's weak heart to become erratic again, with Koruga's blood pressure dropping to dangerously low level.

(For the medically inclined, the ailment has been diagnosed as atrial fibrillation.)

As of yesterday afternoon, Koruga was still being kept in the hospital, with round-the-clock guards posted by the Bureau of Immigration.

Despite the intercession of the US Embassy, Domingo has refused to grant bail while the immigration bureau hears an anonymous complaint seeking Koruga's deportation and permanent ban from the Philippines.

The unsigned complaint referred to a "misdemeanor drug offense" filed against Koruga in a Seattle court way back in 1983, where, after one-year probation and \$300 fine, the Seattle judge ordered the case dismissed after entering a "not guilty" plea for Koruga.

The US Embassy already sent last week certifications from the Federal Bureau of Investigation and the Drug Enforcement Agency to prove that Washington has "no law enforcement interest" in having Koruga deported to the United States.

COCKTALES

By Victor C. Agustin



What the US certification also meant was that Koruga had been picked up and detained by local immigration authorities despite the absence of a deportation or extradition request from the American counterparts.

Still, even with the US Embassy clarification, Domingo has remained unmoved.

Koruga has been married since 1987 to Nanette Aguirre, with whom he has two kids. The Korugas have been spending winters in the Philippines, their kids having attended preschool at the Manila Polo Club, and have been flying in and out of the country without any problem with the immigration authorities until last week.

COCKTALES/B6

RP to become Honda's transmission hub in Asia

By Gil C. Cabacungan Jr.

HONDA Motor Co. Ltd. has decided to make the Philippines its regional base for the export production of automotive transmissions for the Civic, City and possibly CR-V models sold in the Asean.

This is expected to further cement the Philippines' status as Asean's transmission hub. Japanese auto makers Toyota, Mitsubishi and Isuzu Motors have already built similar transmission production facilities in the country.

Honda Motor chair Yoshihide Muekuni reaffirmed his company's commitment during President Macapagal-Arroyo's Tokyo visit on Sept. 14 to initially invest \$3.4 million

to produce 40,000 transmission units by next year.

As the region's transmission hub, the Philippines will be able to keep up with its neighbors in the post-Asean Free Trade Area that are proficient in at least one key aspect of automotive production—plastic parts in Malaysia; stamping parts in Thailand, and cast iron product in Indonesia. Under the Asean Free Trade Area (Afta), vehicles produced in the region can be traded among Asean member-countries shipped at duties between zero and 5 percent by 2003.

Honda Cars Philippines Inc. deputy marketing head Amel Doria said roughly 10,000 of the output would be used in the country while the balance would be shipped to Thailand, Indonesia, Malaysia, Pakistan and India.

Despite the high labor costs in the re-

gion, Doria said Honda took note of the quality of the Filipino worker's output and their good command of English, which made transfer of technology easier.

Doria admitted that Honda had second thoughts about the project early this year when the company and other Japanese assemblers were riled by labor problems. "Fortunately, the government was able to step in swiftly and stabilize the situation," Doria said.

Honda Cars, the leader in the country's passenger car market, has spent over P1 billion since it cruised into the Philippine market in the 1990s—P700 million for its Laguna factory and more than P300 million for the production lines for engine parts, intake manifold, exhaust manifold and starters. Honda expects to export at least \$37 million worth of automotive parts this year, up by 15.625 percent from \$32 million last year.

The Acer TravelMate Family

Now with a more affordable price to meet your budget.



Intel® Celeron™ processor 650MHz

TravelMate 202T

- Intel® Celeron™ processor 650MHz
- 64MB SDRAM • 5GB HDD
- Built-in 24X CD-ROM • 1.44MB FDD
- Internal 56Kbps Modem
- 12.1" TFT LCD
- Ni-Mh Battery
- Windows® ME Preloaded

before: P 69,900.00

now! **P 58,800.00**

Intel® Pentium® III processor 700MHz

TravelMate 525TE

- Intel® Pentium® III processor 700MHz
- 64MB SDRAM • 10GB HDD
- Built-in 24X CD-ROM Drive
- 1.44MB FDD • Internal 56Kbps Modem
- 10/100 Mbps Ethernet
- 13.3" TFT LCD
- Lithium-Ion Battery
- Windows® ME Preloaded

before: P 89,900.00

now! **P 79,900.00**

Intel® Pentium® III processor 650MHz

TravelMate 350TE

- Intel® Pentium® III processor 650MHz
- 64MB SDRAM • 10GB HDD • Easy Link External Combo 1.44MB FDD 24X CD
- Internal 56Kbps Modem
- 10/100 Mbps Ethernet
- 13.3" TFT LCD
- Lithium-Ion Battery
- TravelMate Smart Card
- Windows® ME Preloaded

before: P 109,000.00

now! **P 89,900.00**

PROTECTED BY TRAVELMATE SMART CARD to prevent unauthorized access

THE NEW! CD-RW PORTABLE

Intel® Pentium® III processor 750MHz

TravelMate 604TER

- Intel® Pentium® III processor 750MHz
- 128MB SDRAM • 12GB HDD
- CD-RW Drive • 13.3" TFT LCD
- Lithium-Ion Battery
- Internal 56Kbps Modem
- 10/100 Mbps Ethernet
- Windows® 2000 Preloaded

before: P 135,000.00

now! **P 109,000.00**



The Best Selling and the Number One PC Brand in the Phils.*

*Source: Int'l. Data Corp. Asia/Pacific, 2000 Report

Some of the Acer products packaging and cases currently feature the Acer logo. The Acer logo will be introduced during the course of the year.

Acer recommends Windows® 2000 Professional for Business. Includes Windows® Millennium Edition -- the home version of the world's favorite software.



Inquire here

Acer Hotline 302-7777 / 302-7888
Acer Website www.acer.com.ph

3 Year Limited Warranty

Prices quoted are cash basis only
VAT inclusive

acer
we hear you

IT'S GOT TO BE SHARP CALCULATORS



EL-506V

- Advanced D.A.L.
- DAL Direct Algebraic Logic
- 2-Line 2-Line Display
- Multi-Line Playback
- Formula Memory
- Constant Calculation
- Chain Calculation
- d 4X Numerical Integration
- J 4X Numerical Integration
- Hard Case (see-through)
- Twin Power
- No. of functions: 330
- Battery: 1.5V (2 x AA)



EL-609V

- Advanced D.A.L.
- DAL Direct Algebraic Logic
- 2-Line 2-Line Display
- Multi-Line Playback
- Formula Memory
- Constant Calculation
- Chain Calculation
- Hard Case (see-through)
- No. of functions: 183
- Battery: 1.5V (2 x AA)



EL-531RH*

- DAL Direct Algebraic Logic
- 2-Line 2-Line Display
- Multi-Line Playback
- Constant Calculation
- Chain Calculation
- Attached Easy-Glide Hard Case
- No. of functions: 183
- Battery: AA x 2
- *Available in 2 translucent colors: BLUE & GREEN

Exclusively distributed by:
Collins International Trading Corp.

Available at

SM Appliance Center & SM Stationery Department

IMF sees slower RP growth of 2.5% in 2001

THE INTERNATIONAL Monetary Fund sees slower economic growth of 2.5 percent for the Philippines this year, the IMF's resident representative said yesterday.

IMF representative Sean Nolan said the fund expected the Philippines to post a 2.5-percent gross domestic product growth this year, down from 3.9 percent in 2000, "be-

cause of the challenges in the financial environment."

The IMF earlier projected a 3-percent GDP growth for the Philippines this year. The government is keeping its 3.3- to 3.8-percent growth target for the time being.

Nolan said the lower projected economic growth would not have a "sizeable impact" on government

revenues, adding the government had already taken this into account.

Despite the reduced growth, Nolan said the fund saw "some points, which would provide strength for the Philippines," with indications the economy was stronger than in 1997 when the Asian currency crisis broke out.

"We envision a significant drop in the current account but it will re-

main in surplus," Nolan said without giving figures.

The country's dollar reserves were higher than in 1997 before the crisis broke out and would be more than enough to meet all short-term liabilities, he added.

Inflation was projected to average 6.5 percent in 2001 and 5.7 percent in 2002, Nolan said, adding this

was consistent with government projections.

He said the 6.3-percent inflation rate posted in August was "encouraging."

However, Nolan warned, "the government has to stick to its fiscal targets, both for 2001 and 2002," particularly in regard to its budget deficit.

He urged the Philippines to adopt a cautious monetary policy, with the key being achieving the inflation target.

The government is targeting inflation at 6 to 7 percent this year with the budget deficit capped at P145 billion (\$2.8 billion).

One key issue is the continuation of economic reforms particularly within the Bureau of Internal Revenue in order to boost government collections.

IMAGINE IT'S YOU IN THE ICU.

CAN YOU PICTURE WHAT YOUR WIFE AND CHILDREN ARE GOING THROUGH?

John Lennon once said, "Life is what happens to you, while you're making plans."

And most likely at this point, you've already carried out most of your plans and fulfilled some of your dreams. You're living in your dream house and your youngest is already in college. And you're making new plans. You promised your wife to take her on a European tour and maybe retire in a farm. You also recently reviewed your retirement plan.

Then, life overtakes your grand design. A hemorrhagic stroke paralyzes you. Suddenly, you find yourself unable to sustain the lifestyle you and your family have been accustomed to. Your plans turn into fear. And your dreams for yourself and your wife disappear.

Protect your loved ones now -- while you still can.

Sun Protector is a comprehensive life insurance plan that helps you take care of your family, your savings, and properties -- in the event of temporary or lingering disability and serious illness or, even death.

Save yourself and your family from life's surprises while you're busy making plans. Get Sun Protector from the company that has been providing protection and peace of mind to Filipinos for over 100 years now.

COMPARE YOUR CURRENT LIFE INSURANCE POLICY WITH SUN PROTECTOR TODAY AND DISCOVER THE KIND OF PROTECTION THAT ONLY SUN LIFE FINANCIAL CAN PROVIDE. CALL YOUR SUN LIFE AGENT OR SUN LINK AT 849-9888.

SUN PROTECTOR

Protect them while you still can.

YES! I would like the best protection for my family!

Name: _____ Age: _____

Occupation: _____

Home/Business Address: _____

Contact Nos.: _____

Fax: _____ E-mail: _____

Fax to (632) 849-9888 or e-mail us at PHIL_SunDirect@sunlife.com or call your Sun Life Financial agent or Sun Link Call Centre at 849-9888.

PDI-92801-ICU

Eligibility for Sun Protector & Sun Protector Plus is 18-65 years.

106 Years
of Insurance

Sun Life Financial

Sun Life Insurance Company of Canada is the first and oldest life insurance company in the Philippines. Insurance products are offered through Sun Life of Canada (Philippines) Inc., a member of the Sun Life Financial group of companies.

Cocktales

(From page B5)

Koruga's wife has pleaded to *Cocktales* to go easy on Domingo after being warned to her face that the continued negative publicity against the immigration chief could warrant the immediate transfer of her husband to the dreaded Bicutan jail.

In other words, Koruga is now being held hostage because of bad publicity.

Gee, and we thought that Erap was *pikon*, *pambraun*, and vindictive.

Bobby rebuffed

AND speaking of the Aguirres, Banco Filipino chair Albert "Bobby" Aguirre has been rebuffed by the Pasay Regional Trial Court in his effort to sell the US properties of his younger sister Nanette, with whom he is feuding.

Judge Eleuterio Guerrero directed Bobby, the administrator of the Aguirre estate, to seek a postponement of the sale and, more importantly, to ask the Seattle court to hold the auction in the Philippines and not in the United States.

The Seattle court wanted to auction a retirement facility owned by Nanette and her husband Christopher Koruga on the strength of Bobby's claims that the funds used to acquire the retirement home came from the multibillion-peso estate left by their late father, Tomas Aguirre.

The sale would in effect satisfy the debts allegedly owed by Nanette to the Aguirre estate.

Nanette, in her defense, said that the \$4 million that Bobby wants returned had been given by their father for her "long-term security" since she alone of the Aguirre siblings lives overseas and does not work for the family corporations.

Judge Guerrero, in his Sept. 20, 2001 order, denied Nanette's motion to instead set off the award of the Seattle court against her inheritance, saying a partial distribution of the intestate estate would be premature.

Short takes

● IT is the Ayala subsidiary Laguna Property Holdings, not BPI Leasing as reported on Wednesday, that has retained Erap defenders Fortun Narvasa as litigation lawyers.

● JAGUAR X-type, the seductive entry-level offering from the British marquee, has been enjoying exuberant reception from the local market.

According to the grapevine, 27 units have so far been sold since the X's introduction two weeks ago, representing Jaguar's Philippine quota until the yearend.

Those who want the P2.75-million joyride will have to wait for January 2001 delivery at the earliest.

Heard through the grapevine

THE LOAN officers of 19 creditor-banks of Ramcar are now suffering anxiety attacks after the car battery maker was discovered to have P8 billion in liabilities, not only P2 billion as earlier believed by Ramcar restructuring consultant Monico Jacob.

(Cocktales may be reached by e-mail at cocktales_pdi@yahoo.com or at cocktales_pdi@hotmail.com.)

We Continue To Bind Family Ties.

Today, we will be together once more
with our family of valued dealers
to continue a commitment to enhance the ties that matter most.
Partake of National's precious gift to the Filipino family.

The 2001 National Panasonic Dealers' Convention

Waterfront Hotel - Lahug, Cebu City

September 28, 2001, Friday



National / Panasonic

NATIONAL CLASSIFIEDS

The Widest Reaching Classifieds

RATES
P230 per column centimeter
P65 per line
(All prices exclusive of B-VAT)

DEADLINES
for reservations / cancellations / corrections
Mondays to Saturdays 12:00 noon
Sundays 12:00 noon
Day before publication every Thursday

CLASSIFIED ADVERTISING DIVISION
Main Office: PASONG TAMO, MAKATI CITY
8972535 (Direct) 8978808 (Trunk) Fax 8974808
G/F ATRIUM BLDG., MAKATI AVENUE, MAKATI CITY
8114361 8114370 8114012 Fax 8925578
ST. ANTHONY'S BLDG., AURORA BLVD., QUEZON CITY
912-9008-111 Fax 912-9011
5th FLOOR, MANDALUYONG CITY
6350219 6372008 Fax 6350220
G/F TRINITY BLDG., 636 T.M. KALAW ST., ERMITA, MANILA
5273342 5280183 5276357 Fax 5280213
ALABANG, MUNTINLUPA CITY
8506465 Fax 8506465
e-mail address: main_classifieds@inquirer.com.ph

PROFESSIONAL SERVICES

MEDICAL

PHYSICIAN/SURGEON

Cosmetic Surgery
50% DISCOUNT
Nose, Breast, Facelift, Hair Transplant, Liposuction, Split Ear Repair
Call 723-2223 / 724-8963

Psychiatric Homecare Program • (02)869-6770

RAPID Tx VD-STD
SCARS Ex SWEAT ALLERGIES
15 Annapolis, Greenhills
Call 7276124 to 25 9am-7pm

Rehab Center for Addict & Alcoholic • (02)420-1429

VDSTD CLINIC 18175071
MATRICINO BLDG. 2178
PTAMO MKT 9-2pm

PERSONAL

CONSTRUCTION/DESIGN

We Build Houses 4178012

COSMETOLOGY

FACIAL SKINCARE
Training/Workshop
8956031 L2011 OR 8971832

HEALTH/FITNESS

BE SLIM 2443937

MASSAGE

ASK JAMES M/F 24 HRS SERVICES
8511883 100% HOSME

GIGOLO 815-1168
• Glen hmesco 09198457226

H-H-Male 7314018
Male 16 Palanan 7320659

Male Masseuse 4101234
Male Masseuse 4101234

MASSAGE FRED 8513462
M/F Home/Hotel 432-0118

• New/Manuhay Msp 4215996

SPICEBOYS 5758150
Swedish Massage 834-7306

UNWIND M/F Mkt 7520437

REFLEXOLOGY

24 HR/Zoren/09173849954

BANAWA SPA M&F 7411426
Edward Reflex 7289285

FIELD OF DREAMS
for M/F 7121066 7123699

Manhunt Massage 9162650

REFLEX CARLA 716-4898
REFLEX CLEOF 729-8258

TUTORIAL LESSONS

• Adept Tutors @ 8833671

LA LUZ 5268216/70

MISCELLANEOUS

VIP-SERVICE-24HRS 8312373 Romay

HOUSEHOLD

HOUSEHOLD JOBS

Lowest Ofc.Fee + LowRate
Maid Call GSEA 9287096

Available Maids 3037314
BEST MAID 7111602/7115039/7118227

★ ANNIVERSARY PROMO ★
Lowest Office Fee
Prov'l & City All Around

Maids Cook Yaya H's Boy
Available Nationwide
Las Pinas: 873-7057 • 872-9295
Cebu: 912-4701 • 913-4235
Zapote: 873-1433 • 873-7055
Muntinlup: 807-5788 • 853-3505
Help Agency 6328376/5321947

Home Maid Specialist
Call Tel. 660-4589

We have maids older/PT
hmcare 4142321/3664375

LIPAT BAHAY

L-BAHAY 9206784 4540520
• CHEAP LBAHAY 9260424 •
CLOSE VAN 7320744/7327806
L-BAHAY 8383742/6447599
LBAHAY 7113540
Lipat Bahay Tel. 824-1227

REAL ESTATE FOR SALE

HOUSE & LOT

RIZAL

Bentley Park Subd LA108
FA100 3br2b 09178143792

SAN JUAN

Ghills SEV P20M; 30M;
45M & Up • 723-2391

PROVINCIAL

Tagaytay L-249m² 2Stry
3BR 3TB 1CG 928-1469

Tagaytay L-286m² 2Stry
3BR 3TB 1CG 928-1469

OTHER AREAS

2sty4BR 1mdrm 3TB H&C
Jacuzzi strong H2O fully
furnish elegant 12.5M
Maridel T-6391852

RUSHI Canyon Woods 8tn-
gas 6.5M 0919-2045695

LOT

QUEZON CITY

Greenmdws Nice 971m²
Facing East • 6337601-03

L-406m² Short Horn Proj 8
Comm'l LOT 928-1469

Marcos Hwy Comm'l LOT
L-317 V-LOT 928-1469

Tomas Morato Comm'l LOT
4 Sale • 6337601-03

Rollin Hills V-LOT L-725
Coner LOT 928-1469

SAN JUAN

Ghills 600-750-1000sm
SEV DBO 723-2391

• Little Bagulo •
300-500sqm • 723-2391

PROVINCIAL

150-240sqm 15mins Mega
DP P80T x 2mons M.A. P10T
747-6986 • 0917-9849455

200-240sqm Along SLEX
DP P85T x 3mons M.A. P16T
747-6986 • 0917-9849455

ATTENTION

Manufacturers & Investors
Cavite Light Industrial Park
Ready for Construction
2 years to pay w/ Interest
Along Maguway Road
Carmona, Cavite
Tel. # 635-8108 - Jonathan

Dasmariñas Cavite L-2774
Gd 4 Whse 928-1469

La Residencia Sta. Rosa
Nice Subd. P1M • 671-4421

Malinta Bulacan L-7049m²
V-LOT Alg H-way 928-1469

Nice Lot 5.3Hec Alfonso
Road P700m² 6337601-03

Open House Canyon Woods
Invited Tagaytay 928-1469

Tagaytay w/View 5,802m² 2T/m²
or Best Offer • 6337601-03

San Jose VIII Sta Rosa Laguna
L-151 or 174 928-1469

Sherwood Cavite 345sqm
Blk. 11 Lot 3 • 723-2391

Tagaytay 2Adj Lots 780sqm
and 805sqm • 723-2391

Tanza Cavite LOT 5Hec
Comm'l Lot 928-1469

CONDO/TW/HSE/APT

ALABANG

Condo Aspen Tower 1BR
Sale/Rent • 915-5177

MAKATI

2BR 1.5M RENT TO OWN
5758367 8903443 8674916

C5 Nr The Fort 988T

2BR 9T/mo or 3 Yrs No Int.
RFO 0917-8169849 1481-769894

MANILA

Apt nr UST P9.3M 9126833

REAL ESTATE FOR SALE

CONDO/TW/HSE/APT

MANDALUYONG

Var. Wack Wack Condo @
Low Prices • 534-6610 Jojo

Wack Wack Royal Mansion
P1.5M Studio 6337601-03

MARIKINA

• MARIKINA HEIGHTS •
2BR w/ prov. for attle all
conc T422-0277/645-3457

PASIG

Alexandra 3BR Semi-Furn
FF • 633-7601 to 03

Crisanta Tower 634-1212

Pacific Place 2BR 101m²
w/Prkg P4M • 6337601-03

RUSHI Renaissance 2000
DBO 2br+2tb 09178143792

Townhouse DJT Pasig
3BR • 915-5177

QUEZON CITY

Cubao Condo "EZ" Term P1.3M
9132224 9124428 4361480

Nr New Manila 4BRs 2CG
FA-230m² P5.5M 671-4421

RUSHI T-Sora 3BR+1md 2TB
P2.5M DBO 0917-8143792

SACRIFICE SALE!

4 BR nr. New Manila
P6M Neg. 0917-8986655

• TEACHERS VILLAGE •
4BR 3TB all conc w/attic
P3.5M 645-3457/437-0789

TH Ayala Montgomery 6M
Up Nr. St. Lukes 915-5177

WEST AVENUE

semi-furnish 4BR 3TB
Tel. 645-3457/437-0789

ONE BEATRIZ TOWER

Near Ateneo NCBA St. Lukes
50T Reserve RFO 3y 0%
Jacuzzi Sauna Pool
Dresser Cab Rhoad
MOVERS DEVT & MKTG
4210734, 4211350 (0919) 4076857
Agent Orientation Sat 9-11 AM

SAN JUAN

Araullo nr Shaw Blvd. 2BR
Secured P3.5M • 671-4421

Platinum 1 FA-176 634-1212

OTHER AREAS

These Woodside NMa 5.5M
Up; DJT Pasig 3.5M 9155177

MEMORIAL LOT

FAMILY ESTATE 16 LOTS
Himalyang 815/L57 6337601-03

For Cremation Vaults Fort
Bonl P65T Call • 671-4421

Heritage Park Buy Now!
For Viewing Call • 671-4421

Magnificat F. Bonl 634-1212

FACTORY/WHSE

4000m² Beside SM City
Along Edsa 928-1469

REAL ESTATE FOR RENT

APARTMENT

KALOCAN

2BR U-D 3620065 Briones 7Ave

STUDIO TYPE w/H2O Sup-
ply Tel. 961-6314

MANDALUYONG

1BR Couple, 1Child, Maid
w/Garage P5.5T 532-4446

Nr. Chali 2BR 10T, STD 7T
Bonl STD 6.5-7T 373-0587

QUEZON CITY

2BR 2TB P10T nr Aranela
Ave & Bayani St. T7160997

WANTED IMMEDIATELY

1-PROJECT ARCHITECT

- with full knowledge of Cadd Operation
- experienced and can work independently

For inquiry:
Please contact Engr. Joel Fetalino
@ tel. #541-8595
or send your resumé to HORIZON BUSINESS GROUP INC.
@ #414 El Grande Avenue, BF Homes Parañaque.

WANTED IMMEDIATELY

(1) JUNIOR ACCOUNTANT

☑ CPA
☑ at least 2 years experience in General Accounting
☑ not more than 28 years old
☑ proficiency in MS OFFICE a must
☑ well-organized and able to work under pressure

Interested applicants may apply in person at NO KA OI PHILIPPINES
INTERNATIONAL INC., Unit 406 Richville Corporate Center, 1314
Commerce Avenue, Madrigal Business Park, Ayala Alabang,
Muntinlupa City. Interview will be on October 1, 2001. Please bring your
Resumé, Transcript of Records, 2x2 picture, NBI Clearance and Employment
Certificate.

WANTED IMMEDIATELY

(1) JUNIOR ACCOUNTANT

☑ CPA
☑ at least 2 years experience in General Accounting
☑ not more than 28 years old
☑ proficiency in MS OFFICE a must
☑ well-organized and able to work under pressure

Interested applicants may apply in person at NO KA OI PHILIPPINES
INTERNATIONAL INC., Unit 406 Richville Corporate Center, 1314
Commerce Avenue, Madrigal Business Park, Ayala Alabang,
Muntinlupa City. Interview will be on October 1, 2001. Please bring your
Resumé, Transcript of Records, 2x2 picture, NBI Clearance and Employment
Certificate.

GIA THAILAND CAMPUS

Gemological Institute of America

Learn about Gems and Jewelry
From the world's foremost authority in gemology
70 year history of excellence in education
over 300,000 students worldwide

The GIA Graduate Gemologist Diploma;
the most recognized gemological credential

Next G.G. Program starts October 29, 2001

GIA Thailand Campus

Tel: (662) 237-9575 to 77 Fax: (662) 236-9829
giathai@kscl5.th.com www.giathailand.com

WANTED TO BUY

BUYING USED CARS 6990215

We Buy Cars Spot Cash
712-4680 • 0915-7010510

CAR LOAN

2% w/o Taking Car 8956633
2% w/o taking car 7262780
2% w/oTaking Car 3646928
2% w/oTaking Car 3732083
2% w/oTaking Car 7221021

Car Sangla Spot Cash!
LOWEST % 740-5692/6192

GENERAL ITEMS FOR SALE

Nokia 9110 & Palm
Pilot P32K neg 9120563

MISCELLANEOUS

EMPLOYMENT OPPORTUNITIES

MALE

WANTED

CARPET EXPERT
Male, bet. 25 to 45 yrs. old
With wide knowledge in quality,
designing, natural dyes &
services about Persian Carpet.
Send resume to: SIOIRA
PERSIAN CARPETS, INC.
4th Level, Bldg. B, Interior
Center, SM Megamall,
EDSA, Mandaluyong City

Farmretors Sale 3672002
Kubota/Isaki • 3610215

PETS

Dog Trainer 09192050952

MALE ROTT PUP SHOWQTY
Bighead 3 1/2 mos. 3633933

SPORTING GOODS

B.Table B'new w/accessories
• 8014494/8020566 •

Imported Billiard 22T, 35T
Complete Acc's. 8618714/16
8613123 / 8613125

New Billiard P18.5T P22T
P25T Ok C.Card 781-9453

STRIKEMASTER

Bowling & Billiards
Sales & Rentals T-9341569

WANTED TO BUY

ANY ROLEX
Buy / Sell / Pawn / Repair
Tel# 804-0484 • 834-2886

B/SELL FUL PD EDUC PLAN
7137284-09177939632

BUYING ROLEX

others, High Price CASH
CALL 09178142309/7269687

Buy/Pawn Diamonds 7834-2886

MISCELLANEOUS

ID strap LogoPin 656-8605

Earn \$400/Wk PT T522-0778

PHILIPPINE HEART CENTER

East Avenue, Quezon City 1100, Philippines • Telephone 925-2401

INVITATION TO PRE-QUALIFY AND TO BID

The

CLASSIFIED ADVERTISING DIVISION

Main Office: PASONG TAMBO, MAKATI CITY
 ☎ 8972535 (Direct) ☎ 8978808 (Toll-free)
 O/F ATRIUM BLDG., MAKATI AVENUE, MAKATI CITY
 ☎ 8114361 ☎ 8114370 ☎ 8114012 ☎ 8925578
 ST. ANTHONY'S BLDG., AURORA BLVD., QUEZON CITY
 ☎ 912-9008-11 ☎ 912-9011
 SM MEGAMALL, MANDALUYONG CITY
 ☎ 6350219 ☎ 6372008 ☎ 6350220
 O/F TRINITY BLDG., 636 T.M. KALAW ST., ERMITA, MANILA
 ☎ 5273342 ☎ 5280183 ☎ 5276357 ☎ 5280213
 ALABANO, MUNTINLUPA CITY
 ☎ 8506465 ☎ 8506465
 e-mail address: main_classifieds@inquirer.com.ph

RATE
 P230 per column centimeter
 (All prices exclusive of B-VAT)

DEADLINE
 for reservations / cancellations / corrections
 Monday to Sunday
 12:00 noon
 Day before publication

OBITUARIES

In Loving Memory of

Jose Octavio Lahoz

General Manager - 1964-1966
 National Power Corporation

Died in the Grace of our Lord on September 26, 2001
 at the age of 99.

His loving son Jose Carlos and Erna; grandchildren
 Jose Nathaniel, Johanna and Julia Mae request the
 pious readers to pray for the eternal repose of his soul.

His remains lie in state at Loyola Memorial Chapel,
 Guadalupe, Makati City.

Interment will be on Saturday, September 29, 2001
 at Manila Memorial Park, Sucat, Parañaque after the
 8:00 a.m. Mass at Loyola Memorial Chapel F.

ADORACION LILY B. BARANDA

Has joined her husband NONO in the warm embrace of
 our Lord on 24 September 2001 at the age of 68.

Her children MAY, NILO & ROBERT; her son-in-law
 PHILIP; and grandchildren DARRYL and KITTY; relatives
 and friends request for prayers for her eternal happiness.

Her remains lie in state at Arlington Memorial Chapels,
 Resurrection I, Araneta Avenue, Quezon City.

Interment will be on Saturday, 29 September 2001 at the
 Loyola Memorial Park, Parañaque immediately following the
 8:00 a.m. Mass at Arlington.

JESUS ISIDRO GONZALES COLET, JR.

of Pinolisco Homes, San Jose del Monte Bulacan

Passed away in the grace of our Lord on September 26, 2001
 at the age of 46.

He bore wife TERESITA; children JESS MICHAEL, JAN MARK & JASON
 CHARLES; brothers and sisters BUTCH, DONG, JOJO, RONNIE, GRACE,
 VICTOR, SIRIKIT and NYOK; nephews and nieces, relatives and friends request the
 pious readers to pray for the eternal repose of his soul.

His remains lie in state at Bankers Village II, Quirino Highway, Caloocan City.
 There will be a 10:00 AM Mass on Sunday, September 30, Venue of the cremation
 will be announced later.

In honor of his First Death Anniversary
 the family of the late

ATTY. VIRGILIO O. ABAD

request his friends, relatives and pious readers to
 continue praying for the repose of his soul.

DR. LAURA ALINA LAT

(U.P. Medicine, Class '38)

passed away on September 26, 2001 at the age of 90.

Her husband ATTY. ARISTEO LEVISTE LAT; brothers Nicolas (+),
 Gregorio (+), Perfecto; children, grandchildren and great grandchildren

Dr. Mercedes A. Lat

Aristeo A. Lat, Jr. & Teresita de Leon Lat

Dr. Margarita Lat Luna & Dr. Jericho P. Luna

Oliver, Luigi and Anton Luna

Dr. Cristina Lat Ang & Dr. Emerson Ang

Dr. Alexander D.L. Lat & Dr. Aida Dimatatac Lat

Francis Benedict Lat

Dr. Katherina L. Lat

Dr. Lovelinda Lat Cheng & Dr. Domingo C. Cheng

James & Vilma Cheng

Angelika Cheng

Brian Cheng

Christina Cheng

Dr. Emmanuel A. Lat & Dr. Zenda Garcia Lat

Atty. David G. Lat

Charlene G. Lat

Atty. Rodolfo A. Lat & Encarnacion Alfaro Lat

Tanya A. Lat

Trina A. Lat

Erica A. Lat

Victoria A. Lat

Roberto A. Lat & Evangelina Ortiz-Luis Lat

Jason Lat

Jessica Lat

request prayers for the eternal repose of her soul.

Her remains lie in state at La Funeraria Paz, Araneta Avenue, Quezon City.

Interment will be on Sunday, September 30, 2001, at the San Pablo Memorial
 Park after the 12:00 noon Mass at the San Pablo City Cathedral.



KATHERINE "JOJO" R. RODRIGUEZ

July 28, 1960 - September 28, 2000

On the 1st Anniversary of her Birth Into Eternal Life

A mass will be offered on September 27, 2001
 Philippine Pastoral Church.....6:00 PM
 248 E. 62nd St., New York, NY

Masses will be offered on September 28, 2001
 (at All Services) at the following Churches:
 St. John Bosco Parish.....Pasay Road, Makati City
 Sacred Heart of Jesus.....Dao Street, Makati City
 Santuario de San Antonio.....Forbes Park, Makati City

A Special Mass will be offered on Friday, September 28, 2001 at 7:30 AM
 at the Capilla de la Virgen, Santuario de San Antonio, Forbes Park, Makati City

We request the pious readers to join us in prayer for her.

Betty Regala-Rodriguez
 Jun, Bambi & Gaby Manas

Beloved husband, father, and lolo,

ELEUTERIO "TELIONG" PONTEVEDRA SILVOZA

of Tago, Surigao del Sur and Project 6, Quezon City

Peacefully joined his Creator on September 26, 2001 at the age of 80.

His wife Laurentina; children Myrna and Waldo, Beth and Rolly, Jing and Boy, Mye
 and Bong, Annabelle and Dante, Che-che and Butchie; grandchildren Joan, Ayes, Jenny,
 Macky, Justin, Jessica, Miguel, Katrina, Joshua, Kim, Kristina, Danielle, Anjo, Miko,
 Nikki, Sam and Denise request the pious readers to pray for the eternal repose of his soul.

His remains lie in state at the Holy Family Hall of Our Lady of Mt. Carmel Church, Dofia
 Juana Rodriguez Avenue, Broadway, New Manila, Quezon City.

Interment will be on Sunday, September 30, 2001 at Himlayang Pilipino after the
 12:30 p.m. Mass at the Holy Family Hall of Our Lady of Mount Carmel Church.

"He will wipe every tear from their eyes. There will be no more death or mourning
 or crying or pain, for the old order of things have passed away."

Rev. 21:4

Col. Luis Lagdameo Alfonso PA (Ret.)

March 14, 1918 - Sept. 26, 2001

His loving wife, Rosario, children and grandchildren Vic & Gigi,
 Victor Jr., Ramon; Mita & Tony (+), Louie Hilado; Charlyn & Vic,
 Anton, Paolo Cabañero; Cynthia & Jun, Carlo, J.R. Arteficio
 request the reader to join them in praise and thanksgiving as they
 rejoice in the magnificent reality that he has finally gone home.

His remains lie in state at the Capilla de San Francisco,
 Santuario de San Antonio, Forbes Park, Makati.

A 10:00 a.m. Mass at the Santuario chapel will precede
 the Cremation Rites at 2:00 p.m. on Saturday, Sept. 29, 2001.

Whoever finds his life will lose it, and whoever
 loses his life for my sake will find it. Matthew 10:39

OBITUARIES

In Loving Memory

on the
FIRST DEATH ANNIVERSARY
of

RAMON S. CHANYUNGCO

who passed away on September 28, 2000

Holy Masses will be offered at the following churches:

Christ the King Church

Green Meadows, Quezon City 7:00 AM & 6:00 PM

Santuario de San Antonio Parish

Forbes Park, Makati City 7:30 AM

Mount Carmel Church

Quezon City 6:00 PM

Santuario de San Jose Parish

Greenhills 6:00 PM

Our Lady of Abandon Church

Marikina City 5:30 AM

The family requests the pious readers to pray
for the eternal repose of his soul.

"Surely goodness and mercy shall follow me all the days of my life
and I shall live in the house of the Lord forever." Psalm 23:6

APOLINARIO B. JAVIER

Died in the Grace of our Lord on September 23, 2001
at the age of 62.

His loving wife ARACELI ORENDAIN JAVIER; children JONAMELLE, JERRICK and JORDAN; sisters NATY, FE and CYNTHIA; in-laws, nieces and nephews, relatives and friends request the pious readers to pray for the eternal repose of his soul.

His cremains lie in state at Chapel B-6, La Funeraria Paz, G. Araneta Avenue, Quezon City.

Interment will be on Saturday, September 29, 2001 at St. Michael Ossuary, Parish of the Twin Hearts of Jesus and Mary, Quezon City after the 9:00 a.m. Mass at La Funeraria Paz, Quezon City.

An obituary with a picture can be a fitting
tribute to your departed loved one.

INQUIRER OBITUARIES

• DEATH ANNOUNCEMENT • MESSAGE OF THANKS •
• DEATH ANNIVERSARY • REQUIEMS • FREE OBIT DESIGN •

For the needs of your departed Loved Ones, the following establishments can help you.

ARLINGTON MEMORIAL CHAPEL

12 G. Araneta Avenue, Quezon City
Tels. 715-1025; 715-1031; 715-1027

ARLINGTON EAST THE GARDEN CHAPELS

C. Raymundo St. cor. Mercedes Ave., San Miguel Ave., Pasig City
Tels. 747-8599; 747-8609 • Telefax 641-1760

CAPITOL MEMORIAL CHAPELS INC.

1305 G. Araneta Avenue, Quezon City;
Tel. 732-0309; 732-1095

CEBU ROLLING HILLS MEMORIAL CHAPELS INC.

Cebu Branch: A.S. Fortuna Street, Banilad, Mandaue City, Cebu
Tels. 346-2543; 346-2601

COSMOPOLITAN FUNERAL HOMES, INC.

Nivel Hills, Lahug, Cebu City; Tels. 231-0721; 231-3192

COSMOPOLITAN FUNERAL HOMES, INC.

Camus Ext. cor. J. Abad Santos, Davao City
Tels. (082) 227-1201; 227-1258

DAYAO FUNERAL HOME

#2 Bayani St., Galas, Quezon City
Tels. 740-2683; 781-3705; 781-3688; 413-9400; 715-5594

DALLUAY MEMORIAL SERVICES

#42 Upper Kalaklan, Olongapo City
Tels. (047) 222-3605; (047) 811-1086; (047) 222-4512; (047) 224-2014

DON BOSCO CHAPELS

Pasay Road, Makati City; Tel. 894-5932 to 34

DULCE MEMORIAL SERVICES

Jose Abad Santos Ave. cor. Dinalupihan St., Manuguit, Manila
Tels. 712-5102; 741-5125; 741-5133 • Fax No. 711-3064

FLORESCO FUNERAL HOME

219 Gen. Luna St., Concepcion, Malabon, Metro Manila
Tels. 2812963; 2813034; 2810522

FUNERARIA PANGILINAN

Santo Entierro cor. P. Burgos St., Lourdes Sur, Angeles City
Tels. (045) 888-2959; (045) 322-5247

F. SANTIAGO MEMORIAL HOMES

13 V. Gomez St., San Roque, Marikina City
Tels. 646-1725; 646-1730

FUNERARIA ANGEL QUIOGUE

No. 67 Pasig Boulevard Extension, Pasig City
Tels. 641-7909; 641-1735

M. Almada St., Pateros, Metro Manila

Tels. 642-3010; 633-3602

GARDEN OF MEMORIES MEMORIAL PARK

Calsadang Bago, Pateros, Metro Manila
Tels. 642-6181 to 82

HOLY TRINITY MEMORIAL CHAPELS

Sucat, Parañaque City; Tels. 825-1296; 825-1291

LA FUNERARIA LAWRENCE BAQUIRAN

#27 Crisologo St., Vigan, Ilocos Sur
Tel. 722-2730; Cell (0917) 5680136; (0917) 5680145
Manila #23 Pato St., Project 2, Quezon City; Tel. 434-3258

LA FUNERARIA PAZ, INC.

1501 C.M. Recto Ave. cor. T. Mapua, Manila;
Tels. 711-6931 to 35; 732-4795

LA FUNERARIA PAZ, INC.

143 G. Araneta Ave. cor. Kalliraya St., Quezon City;
Tels. 749-3806 to 11

LA FUNERARIA PAZ, INC.

79 Naguillan Rd., Baguio City; Tel. (074) 443-3337

LOYOLA MEMORIAL CHAPELS

EDSA cor. Bernardino St., Guadalupe, Makati City
Tel. 895-1011 to 19

MARIAN MEMORIAL CHAPELS

Marcos Hiway, Antipolo, Rizal; Tels. 645-1855; 682-0209; 682-0210

MT. SINAI MEMORIAL CHAPEL

Arellano St., Dagupan City
Tels. (075) 515-5960; 515-6529; 522-8783; (0919) 348-7131

NACIONAL MEMORIAL HOMES

264 G. Araneta Avenue, Quezon City
Tels. 713-5231 to 35; 714-0867; 714-0868

ROLLING HILLS MEMORIAL CHAPELS INC.

Ground Flr. Rolling Hills Chapel, 27th-Lacson St. Mandalagan, Bacolod City; Tel. 433-7132

RIZAL FUNERAL HOMES

438 Cementina St., Pasay City; Tels. 831-1204

Sucat Branch: 8187 Dr. A. Santos Ave., Sucat, Parañaque City
Tels. 826-1376; 826-9682; Cell. (0915) 712-1220

SANTUARIO DE SAN JOSE PARISH

East Greenhills, Mandaluyong City
Telefax 724-4139; 725-2044

ST. ALPHONSUS MARY DE LIGOURI PARISH

Magallanes Village, Makati City
Tels. 852-8228; 852-7284

ST. MARK MEMORIAL CHAPEL

16-15 G. Tuazon cor. Loreto St., Sampaloc, Manila
Tels. 749-3679; 781-1772

ST. PETER FUNERAL HOMES

296 Quezon Ave., Quezon City
Tels. 372-5084; 410-9286 / 87

VERONICA MEMORIAL HOMES

Official NBI Morgue 517-A Arnaiz St., Pasay City
Tels. 831-3797; 844-7846; 843-1801; 845-4836

WELINGTON FUNERAL SERVICES

1511 Gen. Luna St., Paco, Manila
Tels. 522-8846; 522-9438; 400-5394

OBITUARY REQUIREMENTS: 1 Copy of Death Certificate 2 Any identification document (I.D.)

WE ACCEPT CREDIT CARDS and bank-to-bank payments

CLASSIFIEDS



PHILIPPINE NATIONAL OIL COMPANY

PNOC Building VI, Energy Center,
Merritt Road, Fort Bonifacio, Metro Manila
Tel. Nos.: 555-0254, 840-1440

INVITATION TO PRE-QUALIFY AND BID (RE-BID)

The PHILIPPINE NATIONAL OIL COMPANY (PNOC) invites accredited Suppliers/Contractors to submit sealed bids for the following requirements:

PROJECT	Pre-Qualification Deadline	Bid Deadline
1. Mobile Sound System (Powered Speaker, Audio Mixer, Active Subwoofer, Double Cassette Deck, Omni and Uni-directional Mic, Wireless Lapel Mic GS 2001-25)	October 12, 2001	October 30, 2001 (2:00 PM)
2. Messenger Services WO-01-034	October 12, 2001	October 23, 2001 (2:00 PM)
3. Custodial Services (Janitors/Plumber/Carpenter) WO-01-038	October 12, 2001	October 25, 2001 (2:00 PM)

Interested ACCREDITED parties may obtain bid forms upon payment of a non-refundable fee of P100.00 per bid package from the PNOC-Property and Supply Management Division (PSMD) at the G/F of the PNOC Building.

Interested parties who are not yet accredited must first pass the pre-qualification process. Pre-qualification documents-checklist is available at the said address upon payment of a non-refundable fee of P100.00 which must be accomplished and submitted to PSMD on or before the set deadline. Failure to pre-qualify would render the concerned parties automatically disqualified from this bidding.

All bids must be accompanied by a bid security equivalent to 10% of the total bid price but not to exceed ONE HUNDRED THOUSAND PESOS (P100,000.00), secured from any one of PNOC's accredited bonding companies.

The PNOC reserves the right to accept or reject any or all bids or parts thereof, to waive formally therein or to accept such bids or to award any work that are considered most advantageous to the company.

(Sgd.) ATTY. PEDRO A. AQUINO, JR.
Senior Vice President
Legal, Admin and Estate
Management Services

(PDI - Sept. 27 & 28, 2001)



Bureau of Fisheries and Aquatic Resources

860 Quezon Avenue, Quezon City,
Metro Manila 3008
Tel. Nos. 372-5057 • 372-5043
Fax Nos. 372-5048 • 372-5061

A call for nomination of NGO to the National FARMC

The Department of Agriculture-Bureau of Fisheries and Aquatic Resources is now accepting NGO nominees as representative to the National FARMC. NGO nominees should possess the following qualifications:

1. Proven and documented record of five (5) years of involvement in a wide range of issues and concerns on fisheries, particularly on small fisherfolk and development programs on resource management.
2. Active involvement in local and national fisheries and fisheries-related policy advocacy.
3. The NGO shall be recommended by Fisherfolk Organizations and shall be nominated among the NGOs in a process that shall be facilitated by BFAR.

BFAR shall accept nominees only until 25 October 2001. Please address your nomination along with the required documents to Dir. Malcolm I. Sarmiento, Jr., Arcadia Building, 860 Quezon Avenue, Quezon City.

(PDI - Sept. 28, 2001)

NOTICE TO THE PUBLIC

This is to inform the public that one (1) booklet of official receipts of DOXO INGREDIENTS, INC. with address at 168 D. Tuazon Street corner N.S. Amoranto Street, Quezon City, has been lost as of September 8, 2001. Said booklet contains the Company's copy of those validly issued official receipts with Serial Nos. 10701 to 10744, which will continue to be honored. However, the same booklet lost also contains those unissued official receipts with Serial Nos. 10745 to 10750. Accordingly, the public is hereby warned that said unissued official receipts are no longer valid, and any payments made, evidenced only by those lost official receipts with Serial Nos. 10745 to 10750, will not be honored by the Company.

(PDI-Sept. 14 & 28, 2001)

For your Classified Ads requirements, call our Classifieds Advertising Hotlines:

HEAD OFFICE

897-8808 loc. 514, 516
899-4425, 897-2535
897-8425 (Telefax)

CUBAO

912-9008 to 11 (Aurora)

MAKATI

892-5578, 811-4361
811-4370

KALAW

528-0213, 527-3342

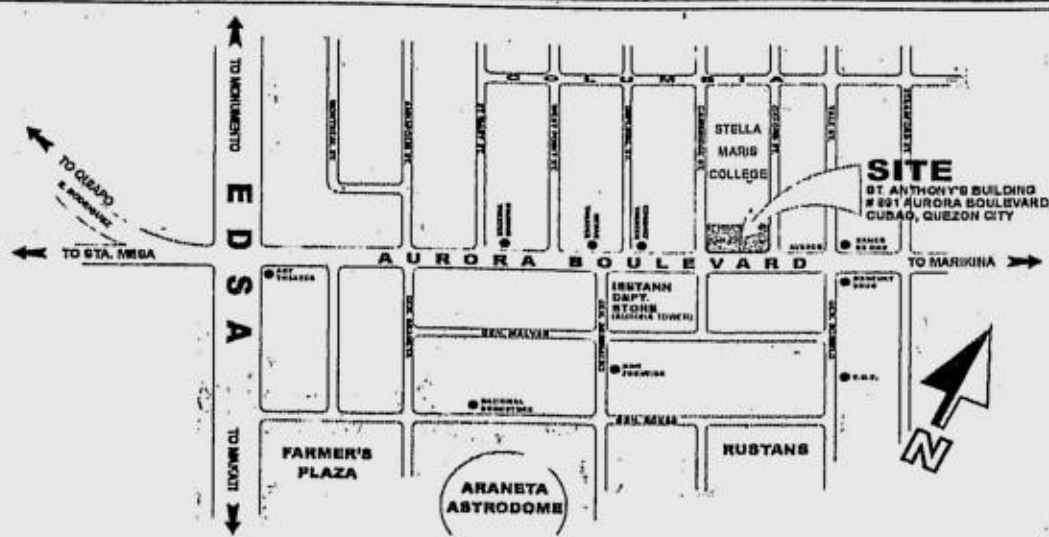
MEGAMALL

635-0219, 635-0220

INQUIRER CLASSIFIEDS

Aurora branch is now open to serve your Classified Ads requirements.

For inquiries, please call
912-9008 to 11.



SACKED FOR TELLING THE TRUTH AND FIGHTING FOR THE RIGHTS OF THE PHILIPPINE STOCK EXCHANGE?

In the interest of truth, fairness and justice, we are reprinting the press statement issued and distributed by Philippine Stock Exchange President Ramon T. Garcia to media, September 17, 2001, in a press conference at the PSE Ortigas Center. This press statement, was the main reason behind the unceremonious ouster of Mr. Garcia as PSE president last Wednesday by the PSE Board of Governors.

A lot has been said and written about the controversy between the Philippine Stock Exchange and Fort Bonifacio Development Corp./Capital Consortium Inc. over an agreement for the transfer of the country's bourses to a unified site and building at the Bonifacio Global City in Taguig.

It's time to put this issue in the right perspective and strip this controversy of the legal verbiage and the crude machinations of parties who simply must honor what they had openly and publicly agreed on and committed themselves to do. Because over and above this contrived confusion is the truth.

Indeed, it is the time for the Philippine Stock Exchange to speak out in earnest and steadfastly stand up for what is truly just, moral, legal and correct.

In February 1999, the Philippine Stock Exchange signed an agreement with Fort Bonifacio Development Corporation and Capital Consortium Inc. for the transfer of the trading floors and offices of the country's stock exchanges to the Bonifacio Global City, which envisions to build the new capital and financial center of Metro Manila and the country.

DREAM COME TRUE

This historic agreement finally ended the fractious and seemingly interminable squabble over where to locate the trading floors of our stock exchanges, which has been trading in Ortigas Center and in Makati City.

It was a dream come true.

For the PSE and its various constituencies, it meant being able to conduct business together in one trading floor, under one roof. The agreement provided that FBDC-Capital Consortium would grant the PSE the following benefits:

- A 4,000- square meter lot in a prime location within the Capital Place of the Bonifacio Global City.
- Free construction design and detailed engineering plans.
- P250 million for the stock exchange structure.

On the other hand, FBDC-CCI acquired, by stroke of a pen, the most coveted gem by real estate investors in Metro Manila's business district—the Philippine Stock Exchange, the premier action center in the financial and capital markets game.

The deal immediately extended FBDC and CCI, owners and developers of Bonifacio Global City, the unique selling advantage that made



SIGNED, SEALED BUT UNDELIVERED -- The agreement for the relocation of the principal headquarters and unified trading floor of the Philippine Stock Exchange is signed by (from left) Ricardo Pascua, president, Fort Bonifacio Development Corp (FBDC), Harry Liu, chairman, PSE, Manuel Pangilinan, chairman, FBDC and Jose Luis Yulo, PSE president.

their project very attractive in a highly competitive environment. It earned for them the prestige and the exclusive rights to the title "Home of the Philippine Stock Exchange."

FBDC-CCI has since exploited that exclusivity and distinction.

FROM DREAM TO NIGHTMARE

Today, however, this PSE dream is turning into a nightmare. What went wrong?

Several months ago, Mr. Manuel Pangilinan, who put his signature and gave his handshake to seal the agreement as FBDC chairman, met with PSE Chairman Felipe Yap to try to convince the PSE to agree to some amendments to the agreement.

The more salient points of the revisions he proposed were:

1. FBDC/CCI wanted the PSE to agree to transfer to an equivalent sized lot from the Capital Place to the e-Square Zone in the outskirts of the Global City under a simple transfer of title procedure.
2. FBDC-CCI will no longer shoulder the total construction and design cost of the PSE building.
3. FBDC-CCI will no longer provide the committed P250 million to cover construction costs of the PSE building.

Under the relocation agreement, FBDC had committed to start construction of the PSE headquarters and unified trading floor at the Capital Place by 2001. In addition, the new PSE facilities are to be completed and operational by December 2004.

The PSE, however, cannot accede to the request because, among other things, it was too late in the day for that. With the agreement, the PSE had "foregone all opportunity to consider other parties who have likewise offered to provide our relocation requirements." It would be like going back to the draw-

ing boards. In effect, Mr. Pangilinan was proposing to violate the spirit and intent of the original agreement.

And what about lost opportunities? You simply do not ask to change an agreement at the last minute because it suits your interest or it is to your sole advantage to do so. Ethical business practice dictates that one party in an active, binding agreement — perfected and sealed with signatures, handshakes and honorable intentions — cannot just simply seek amendments out of convenience, especially if the revisions being sought might seriously impair the agreement to the detriment of the other party.

More so after one party had taken full advantage of the benefits derived from the agreement.

THE PANGILINAN-LED EMPIRE

The Pangilinan-led empire, with its known network of powerful and influential friends in politics, business and industry, and amply supported by its media clout as an advertiser and public relations force to reckon with, launched a media blitz to smother the public information efforts on the unified stock exchange issue.

Expectedly, FBDC and CCI are paving the way to the controversy to be resolved by the courts. Already, they have engaged the services some of the country's known legal minds.

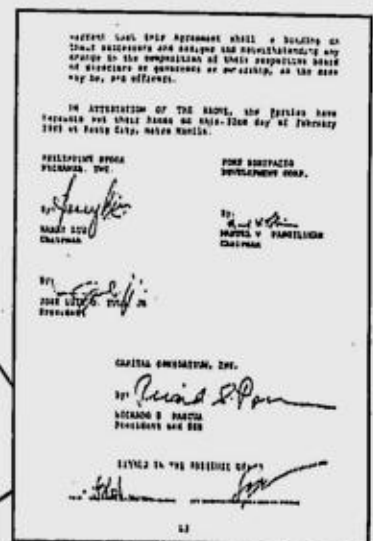
Is it really a battle of legal geniuses? A game of wits on how to best exploit the fine print and "collatillas" to avoid honoring and living up to a commitment.

Or, is this just one of the many gambits of the grand empire-building game being played to the fullest by Mr. Pangilinan to further advance the interest of his foreign

principals — the Salim Family, one of the favored cronies of deposed strongman Suharto of Indonesia?

LEGAL OPTION

A legal battle just might get them off the hook. After all, what is the powerful empire led by Pangilinan for? Indeed, the conglomeration of



PLDT-Smart-Piltel-Infocom, Metro Pacific, FBDC-CCI, GMA 7, Nation Broadcasting Company, now known as Mediaquest and the recently merged Sky and Home Cable networks, is a formidable force to reckon with in any forum — the political arena, the courts, or media.

At worst, the legal option will allow FBDC-CCI to buy time. Perhaps enough to allow the real estate market to sail past the doldrums. By then, hopefully, as this scenario shows, a compromise can be worked out with the PSE.

It is indeed sad, if not truly lamentable that this issue has become a controversy. Deplorable, is much too kind, to describe this, because Mr. Manuel Pangilinan also sits as member of the PSE Board of Governors.

We urge Mr. Pangilinan to look back, review and reassess the meaningful and significant details of the agreement. They are all clearly spelled out by intentions. Fortright, honest, well meaning and mutually beneficial intentions. These intentions, in the first place, were the ones that made us sit down and discuss details of the agreement. This agreement also mutually serves the interests of the PSE and FBDC-CCI.

The PSE believes in the integrity, reasonableness and justness of its position. It is the only honorable, principled and ethical way to do business.

Honor, principle and ethics in business are the foundations in building a strong, vibrant and dynamic economy and society.

We hope this is not lost on Mr. Manuel Pangilinan.

RAMON T. GARCIA
President, Philippine Stock Exchange
September 17, 2001

CONCERNED MEMBERS OF THE PHILIPPINE STOCK EXCHANGE

THE makro GIVE ME

P5.00

Presyong Regalo

For every P4,000 (ex-VAT) purchase,
get one (1) stamp

and buy special premium items

for only P5.00!

EFFECTIVITY DATE

SEPT. 12 -
OCT. 23, 2001

	FOOD GROUP LIST	OR	NON-FOOD GROUP LIST
1 STAMP	1 6-PACK COCA-COLA In Cans 330 mL	OR	1 PIECE Floor Pillow
2 STAMPS	1 BAG SAMPAGUITA Sugar 5 Kg.	OR	1 PIECE NB Shoe Rack Double 5 Layers
3 STAMPS	1 SACK SUNRICE Dinorado Rice 10 Kg.	OR	1 PIECE SALZBURG Armchair Weave Design
4 STAMPS	1 PACK PRINGLES (12 x 50 G.)	OR	1 PIECE US Heavy Bath Towel
5 STAMPS	1 CASE JACK 'N JILL Chippy (100 x 30 G.)	OR	1 PIECE NB Scooter All Steel
6 STAMPS	1 CAN MAGIC FRY Oil 17 Kg.	OR	1 PIECE NB Folding Table Laminated 24" x 35"
7 STAMPS	1 CASE SURF Bar (36" x 36")	OR	1 PIECE Body Pillow with Cover
8 STAMPS	1 SACK SAVPACK Long Grain Rice 25 Kg.	OR	1 PIECE Decor Frameworks Center Shelf 3 Layers
9 STAMPS	1 CASE 555 Sardines (100 x 155 G.)	OR	1 PIECE TRIO CD Storage 30-CD Capacity
10 STAMPS	1 CASE JOY Bathroom Tissue (6 x 12")	OR	1 PIECE KYOWA Rice Dispenser 25 Kg. Capacity

PROMO MECHANICS:

1. Every P4,000.00 single or accumulated Invoice/s (ex-VAT) in one (1) day, plus purchase of at least five (5) participating products appearing in a specific Makro Mail issue valid for two (2) weeks, entitles a Makro passport holder to one (1) GIVE ME FIVE Presyong Regalo stamp.

2. GIVE ME FIVE stamps may be claimed only on the same day of purchase as indicated on the sales Invoice/s as long as they meet the purchase requirement. Give Me Five stamps not claimed on the same day of purchase are no longer valid for redemption during the promo period.

3. A GIVE ME FIVE stamp entitles the Makro passport holder to buy any of the premium Food or Non-Food items listed below for only P5.00, depending on the number of stamps claimed within the same-day purchase.

4. The customer has the option to immediately buy and redeem the premium items with the stamp or stamps claimed in one day, or collect more stamps and redeem the other premium items as soon as the required number of stamps is reached. The maximum number of stamps needed to buy a specific premium item or group of items for P5.00 are 100 stamps.

5. The customer can claim the GIVE ME FIVE stamps at the duly-designated redemption booth located after the check-out area. Purchase and redemption of the premium items, however, will be transacted separately at the duly-designated check-out counter.

6. There will be a limited quantity of premium items that can be claimed in one day. In cases where a preferred premium item has run out of stock on a specific day within the promo period, the customer has the option to choose another premium item from the list of items, or return to the store when the premium item becomes available.

7. Only valid Makro passport holders are qualified to join the GIVE ME FIVE Presyong Regalo promo. Day pass holders are not allowed to join the promo.

8. All GIVE ME FIVE stamps and the premium items are not convertible to cash. Likewise, GIVE ME FIVE stamps collected during the promo period may be used to claim the premium items on the same day of purchase, up to sixty days after the end of the promo, or up to December 22, 2001.

9. All employees of Pilipinas Makro, Inc., This Is It Advertising Design, Inc., Fortune Packaging Corp., RMS Printing, Maya Ads, the participating sponsors and their relatives up to the second degree of affinity or consanguinity are disqualified from joining the promo.

10. The organizer's decision is final.

	FOOD GROUP LIST	OR	NON-FOOD GROUP LIST
20 STAMPS	2 CASES POKKANA Orange (48 x 250 G.)	OR	1 PIECE Computer Chair w/ Gaslift & Arms
30 STAMPS	2 CASES ARGENTINA Corned Beef (48 x 175 G.)	OR	1 PIECE SENTRY Fire-Safe Security Chest 1100
40 STAMPS	14 CASES COKE In Cans (24x330 mL)	OR	1 PIECE PANASONIC Cordless Phone KXT-C1025
50 STAMPS	All items included in the 1-10 stamps list (Food Group list only)	OR	All items included in the 1-10 stamps list (Non-Food Group list only)
60 STAMPS	3 CASES TIDE Ultra (356 x 32 G.)	OR	1 PIECE PHILIPS VCD/MP3 Player CD/GV80
70 STAMPS	5 CASES SAFEGUARD Soap (98 x 90 G.)	OR	1 PIECE SHARP Color TV 14" 14V-K80M
80 STAMPS	2 CASES FUNDADOR 12 x 1 Liter	OR	1 PIECE CANON Fax Machine T37
90 STAMPS	7 CASES NESCAFÉ Classic Refill 60 x 50 G.	OR	1 PIECE SAMSUNG Room Aircon 3/4 HP AW-07H2SB
100 STAMPS	All items in the 1-40 stamps list (Food Group list only)	OR	All items in the 1-40 stamps list (Non-Food Group list only)

**OPEN EVERYDAY
7 AM TO 9 PM.**

MAKRO PRICES DO NOT INCLUDE 10% VAT.

MAKRO IS EXCLUSIVELY FOR LICENSED BUSINESSES ONLY

NOW WITH 7 STORES TO SERVE YOU!

MAKRO Calinta
MAKRO Imus
MAKRO Novallches
MAKRO Sucat
MAKRO Harbour Centre
MAKRO Cebu
MAKRO Davao

F. Felix (Formerly Imelda) Avenue, Calinta, Rizal : Tel. No. 856-7451
Gen. Aguinaldo Highway, Anabu I, Imus, Cavite : Tel. No. (046) 515-2222
#402 Quirino Highway, Sangandaan, Novallches, Quezon City : Tel. No. 836-2216
East Service Road, South Super Hi-way, Muntinlupa City : Tel. Nos. 850-6570 to 79
Lot 11, Manila Harbour Centre, Radial Road 10, Vitas, Tondo, Manila : Tel. No. 256-3106
M. Logarta Avenue, Barrio Subangdaku, Mandaue City, Cebu : Tel. Nos. (032) 345-9540 to 49
Km. 7, McArthur Highway, Barrio Bangkal, Davao City : Tel. No. (082) 298-3560
Makro website : <http://www.makro.com.ph>

**SEE THE MAKRO MAIL
FOR MORE DETAILS**

UNBEATABLE 4-DAY CRAZY SALE

SEPT 28 - OCT 1, 2001 ONLY

SAVPACK
Dinorado Rice
25 Kg.
VAT (Exempt)

P23.56 per kilo

P589
per sack



BAGUIO OIL
PET 3.2 Kg.

P110

ALASKA
Filled Evap Milk
12 x 370 mL

P229
per pack

P19.08 per Can



ZESTO
Juice Drink
Orange, Strawberry, Grape,
Apple, Guayabano,
Cantaloupe, Pineapple
10 x 200 mL

P35.50
per case
P3.55 per piece

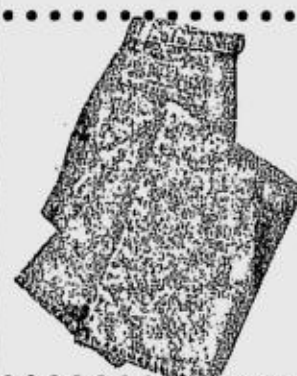
NB
MULTI-PURPOSE
SHELF
400L x 292W x 786H
Grey Color

P699



BRANDED JEANS

P169

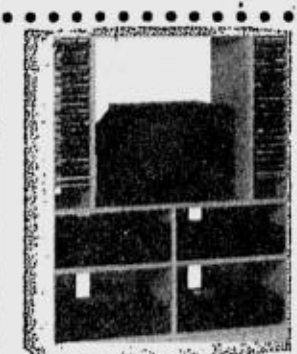


NB
GARDEN TENT
Polyester Material
3' x 3 x 2.5 Meters

P999

SHARP
Washing Machine
Single tub, ES-421W,
4.2 Kg., Large Pulsator,
15 mins. Mechanical Timer Control

P2,429



NB
ENTERTAINMENT
CENTER
2006 Model

P1,395

**LIMITED
STOCKS
AVAILABLE!**

BUSINESS Friday

MARGIE QUIMPO-ESPINO, Business Features Editor

Let's talk PR

BY MARGIE QUIMPO-ESPINO

WHEN Bangko Sentral ng Pilipinas consultant and PR professor Maximino J. Edralin asked his students what comes to mind when they think about PR or public relations, he says the majority answered Bubby Dacer.

Dacer was the PR practitioner whose list of clients was a who's who among politicians and businessmen. It was one of these clients, however, who allegedly murdered him and his driver earlier this year due to a falling out.

Edralin laments that the new practitioners are defining PR today in the mold of Bubby Dacer, whose brand of public relations included doing a demolition job on a target's reputation.

"We belong to the old school who maintains that PR is constructive, positive image building. PR is 90 percent performance and 10 percent telling the people about it. This is where we provide counsel to make sure that the institution performs, or else we have nothing to crow about. But we go by ethics of the profession that says that we don't accomplish our objectives by destroying others," Edralin says.

"We are going to put up our first seminar for students to preach this gospel, hoping that we will increase the tribe that remains faithful to the tenets of good PR," adds Edralin, a member of the International Public Relations Association.

History

The 40-year public relations veteran Virgilio Pantaleon says that PR actual began in the late 1940s when matrons wanted their photos to come out in the society pages and would pay some of the photographers to take their photos for submission to the editors.

Rene Nieva, in an article on public relations, traces the beginnings of the sector to the likes of Pete Teodoro and Joe Carpio, two acknowledged pioneers in the country.

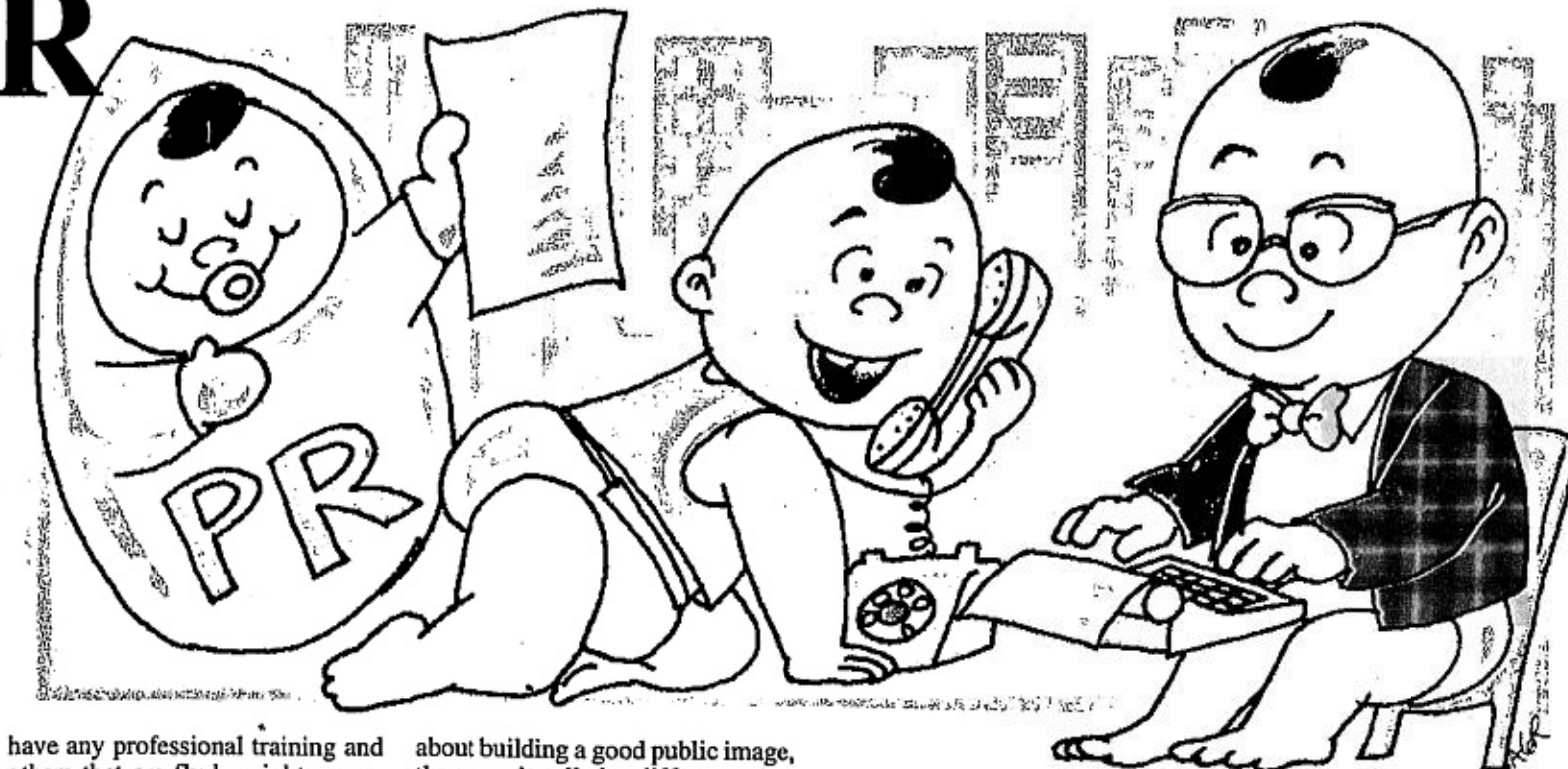
He says Teodoro who was then the PR director of Elizalde & Company, a paint manufacturer, was the first to undertake an organized PR program. The program was designed to win the goodwill and patronage of architects and contractors in competition with an American paint company.

Joe Carpio, on the other hand, was the first to manage a major large-scale PR effort in the country. This involved the Philippines Association in 1949 when the Philippines was just barely recovering from World War II.

The country faced a serious internal threat from the Communist Hukbalahap rebellion, abetted by a government that was fast losing popular support due to graft and corruption.

Fly by night

The industry today has grown so much since those days of the Hukbalahap. The market is now filled with PR practitioners of all types. There are those that do not



have any professional training and others that are fly-by-night operators.

Ipra estimates that there are about 200 formal practitioners, including internal corporate public relations officers of corporations and those with their own PR firms. Another 100 are so-called informal practitioners.

Edralin says the desire by corporations to build a corporate image has led to the increased demand for external public relations consultants.

"Many think PR is very lucrative so they go into it without preparation," says Edd Fuentes of Fuentes Publicity and a member of Ipra.

Many PR firms still manage to get clients because many corporations do not know the first thing

about building a good public image, thus, can't tell the difference between a legitimate PR firm and a fly-by-night operator.

Nieva, head of the 11-year-old Perceptions Inc., whose clients include the Hong Kong Tourism Board and Cartoon Network, defines legitimate PR as the art and science of gaining public understanding and acceptance of an organization, individual or product that a firm represents.

But Edralin hastens to add that PR is "not just publicity, not just advertising. Advertising is a tool of PR."

Crisis PR

Edd Fuentes reminds that the French word for advertising is *publicite*.

"It's a different way of talking

to clients and it is complementary to advertising," Fuentes adds.

Joy Buensalido also points out that PR is "not talent management."

Pantaleon, of the Yuchengco Group of Cos., adds that many hire PRs just to get their names in the papers. He says it is important for the practitioner to explain what the PR firm stands early on in the negotiations with the client.

Buensalido says many of the clients still have to be educated on what PR can do for them.

"When clients engage us we tell them what PR can do and we give the parameters for public relations," says Nieva who points out that there actually exists a Code of Ethics for practitioners.

Unfortunately PR is not a regulated sector in almost all countries.

Negative reputation

The negative reputation that public relations gained over the years was also due to the numerous crisis situations firms and individuals have found themselves in prompting them to hire PR people.

This has created instant millionaires in just a few months as individuals and firms pay the price. However the manner in which some practitioners solve the crises are another thing.

Often they resort to underhanded methods that make professional PRs cringe. The difference in expectation.

LET'S/C3

US firms wave flag in patriotic ad blitz

CHICAGO/NEW YORK—US companies are literally raising the flag through advertisements in the wake of the attacks on the World Trade Center and the Pentagon.

But the spasm of patriotism is not expected to find its way into longer-term advertising campaigns, analysts said.

"It will be a short burst of patriotism, at which point I think they will work themselves back into their normal programs," said Jack Trout of marketing consultancy Trout & Partners Ltd.

Major US corporations have taken up the patriotic fervor sweeping the country after the deadliest attacks on the US mainland in modern history have left more than 6,000 missing.

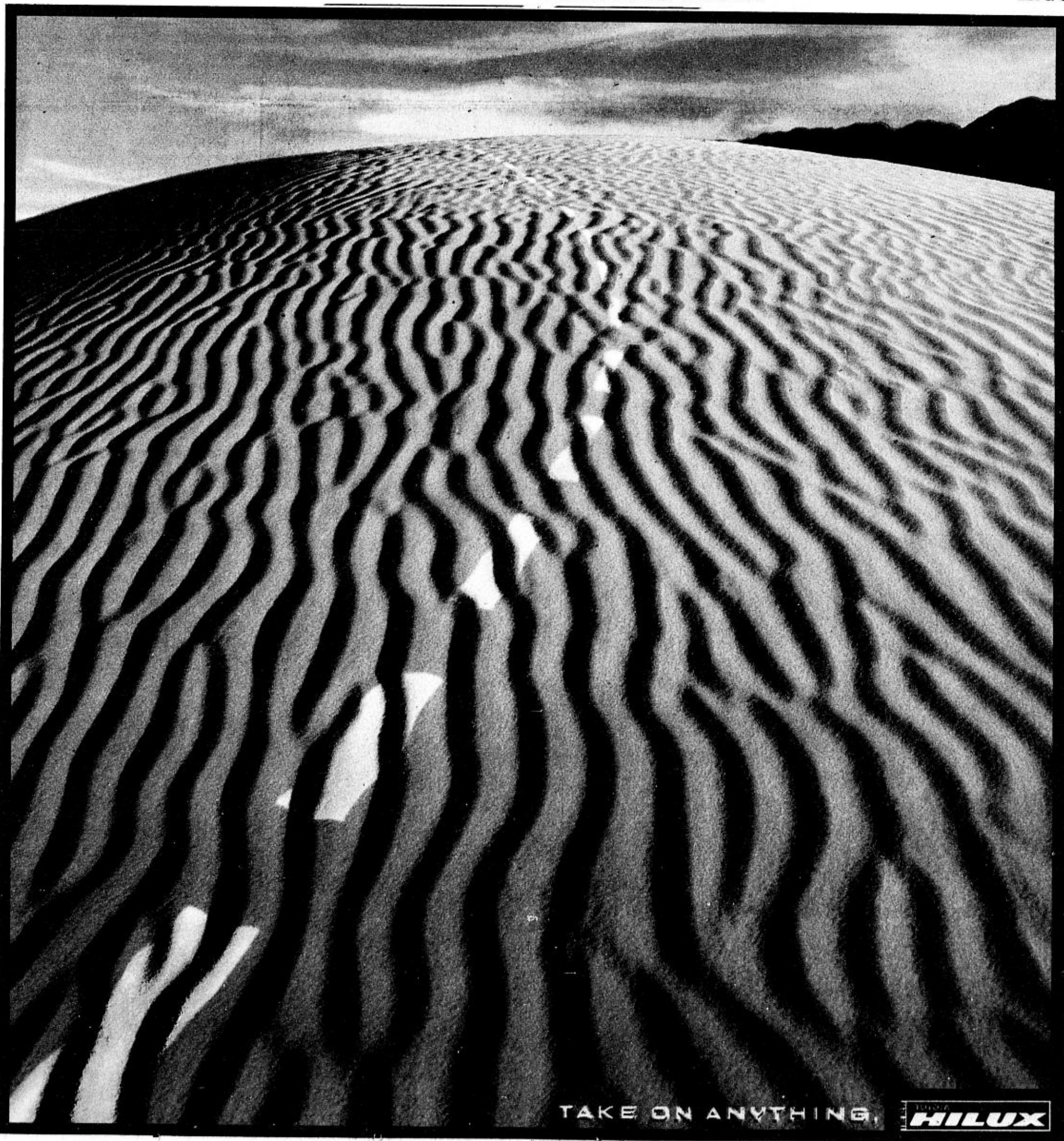
Retailer Kmart Corp. ran full-page ads in The New York Times and The Washington Post on Sept. 16 with an American flag that said in small print: "Remove from newspaper. Place in window. Embrace freedom."

Defense contractor Lockheed Martin Corp. took out full-page ads on Friday in The Wall Street Journal and The New York Times, with an American flag and a quote from John F. Kennedy. General Electric Co. had a full-page ad in the same newspapers, and USA Today among others, showing the Statue of Liberty rolling up her sleeves.

All these ads have either the company name in small print at the bottom or, in GE's case, a small company logo.

"I think that the intent of the ad was just to get at that American spirit of determination," GE spokesperson Pam Wickham said. "Who's providing that message is inconsequential."

Reuters



Income taxation of traditional investment products

BY JERIC A. SALAMILLAS
SGV & Co.

DESPITE the modest growth of the Philippine economy, investors continued to keep their money in their treasure troves. This fact was often blamed on the current political bickering and the lackluster performance of the country's stock market.

Government assurances that the country is a safe investment destination seem insufficient to entice investors to put in their money in the country.

Investors, however, do not look only at the political climate or economic conditions in choosing an investment destination. Other factors such as the rate of return and after tax income from investments are also given much weight.

In this regard, knowledge of the taxes imposed on different investment products is imperative in making a decision as to which investment product would yield satisfactory returns.

Over the years, the country's capital market has brought forth a variety of investment alternatives. The recent introduction of more sophisticated investment products in the market may have caused the determination of the applicable taxes more elusive to the investors.

However, a basic understanding of the taxation of traditional investment products would be a good start. These investment options are discussed below.

I. Bank deposits

The simplest form of investing excess funds is depositing funds in a bank. This may be in the form of a savings or time deposit. Moreover, it is no longer limited to peso deposits. As we all know, banks have been accepting dollar deposits for quite some time now.

A. Peso deposit

The interest income from deposits qualifies as passive income, which is not subject to the regular income tax rate. Interest on peso bank deposits is subject to the 20-percent final withholding tax. This rate applies to both individual and corporate accounts except those maintained by non-resident individuals not engaged in trade or business within the Philippines and non-resident foreign corporations.

B. Long-term deposit or investment certificate

Interest from long-term deposits or investment certificate is exempt from the 20-percent final tax. Long-term deposits or investment is a certificate of time deposit or investment with a maturity of not less than five years issued by banks to individuals in the form prescribed by the Bangko Sentral ng Pilipinas (BSP).

This may be in the form of savings, common or individual trust funds, deposit substitutes, investment management accounts and other investment certificates. However, if the pre-termination is made before the fifth year, the entire interest income will be subject to final tax based on the holding period of the investment at the following rates:

- 4 years to less than 5 years—5 percent
- 3 years to less than 4 years—12 percent
- Less than 3 years—20 percent

C. Foreign currency deposits

Interest income received by resident individuals,

domestic and resident foreign corporations from their deposits with the foreign currency deposit unit (FCDU) are subject to a final income tax rate of 7 1/2 percent.

An FCDU refers to a unit of a bank authorized by the BSP to engage in foreign currency denominated transaction. The most common deposit product handled by this unit is the dollar account.

II. Deposit substitutes

Investors may also place their excess funds in various investment instruments or securities. These instruments usually fall under deposit substitutes. From the point of view of the borrower, deposit substitutes are alternative forms of obtaining funds from the public other than deposits.

The term "public" means borrowing from 20 or more individual or corporate lenders at any one time. This borrowing may be made through the issuance, endorsement, or acceptance of debt instruments for the borrower's own accounts, for the purpose of relending or purchasing of receivables and other obligations, or financing their own needs or the needs of their agent or dealer.

These instruments may include, but need not be limited to, banker's acceptances, promissory notes, repurchase agreements, reverse repurchase agreements, certificates of assignment or participation and similar instruments with recourse.

Interest and yield or any other monetary benefits from deposit substitutes are subject to the 20-percent final withholding tax. This rate applies to income received by citizens, resident individuals, non-resident alien engaged in trade or business within the Philippines and domestic and resident foreign corporation.

III. Trust fund arrangements

Excess funds may also be placed in trust funds to be maintained by a bank or trust company. A trust fund arrangement is one wherein a fund is maintained by a trust company, bank or investment house authorized to perform trust function exclusively for the collective investment and re-investment of certain monies received in its capacity as trustee.

Under the Tax Code, any yield or monetary benefit derived by the investors from trust fund and similar arrangements is subject to the 20-percent final tax. However, the BIR in the past has issued rulings to the effect that in a trust arrangement, the distribution by the trustee of the income or yield to the investors is no longer subject to withholding tax if the same has been previously subjected to final tax.

This tax is imposed on citizens, resident individuals, non-resident individual engaged in trade or business within the Philippines, domestic and resident foreign corporations.

IV. Investment in domestic shares of stocks

An investor can also invest in shares of stocks of a corporation. The investor may choose to invest in a publicly listed corporation or not. The income from this investment may either be in the form of a dividend or gain from sale of stocks.

(For comments and questions on the above article, or suggestions of topics that you wish to be discussed in the Tax Files, please send an e-mail to sgvmail@Andersen.com.)

TAX-FILES

What it takes to maintain sales of a 150-year-old brand

BY BOB C. NAVARRO

AFTER World War I, fashionable New Yorkers would buy shirts that were one or two sizes bigger than their built. They were well advised that these *de rigueur* white cotton shirts that go with their business suits and Sunday clothes would shrink by about two inches after the required washing.

"In the 1930s, Cluett Peabody & Co. Inc. changed all that," says Robert R. Philippson, senior vice president of Cluett International. "The company introduced Arrow shirts that were Sanforized, a patented trademark that later on became synonymous with pre-shrunk shirts."

Arrow shirts were first exported to Cuba, Mexico, Columbia and Japan. In keeping with the changing times and the cultural preferences of its expanding world market, the New York-based manufacturer deviated from the standard whites and started introducing a number of colored shirts.

"Before the coming of brands like Giorgio, Calvin Klein and Hugo, it was Arrow, a brand known since 1851," Philippson notes. "Even with the coming of these aggressive brands, Arrow maintained its decades-old marketing philosophy of focusing on quality with special attention to details like collar, texture, cutting, stitching and shape."

In the 1970s, Philippson says that waves of nationalism begun to materialize in a number of Arrow's markets around the world. It was then that the company changed its manufacturing and distribution policy by selling its factories and shifting to licensing agreements with established garment manufacturers in several countries.

It was not until June 2000, however, that Arrow decided to establish a strong presence in the Philippine market. "We talked to a number of local garment manufacturers and studied their products and production facilities. Later on, we zeroed in on one company and selected Corporate Apparel Inc. (CAI), a 25-year-old garments outfit that produces Sahara and Wall Street casual wear."

The local licensee, says Philippson, meets what he calls the "four legs" or foundations of Arrow's business: qual-



WHEN waves of nationalism begun to materialize in a number of Arrow's markets around the world, the company changed its manufacturing and distribution policy by selling its factories and shifting to licensing agreements with established garment manufacturers in several countries.

ity, price, fashion and customer service.

"Quality is found in details like 21 stitches on the buttonhole, 16 stitches per inch on the joints, fusing of cloth and liners in the collar, and other delicate operations that need skill and patience on the part of the machine operators," Philippson explains. "Pricing varies from country to country. It is usually determined to match the purchasing power of the company's target market, which are young professionals and senior executives in the middle and upper middle income brackets. Prices of shirts, for instance, range from P1,000 to P2,000 while ready-made suits carry an average price tag of P6,000."

To keep in step with color palettes dictated by fashion, Arrow maintains several fashion consultants in London who conduct what Philippson calls fashion intelligence work. These consultants attend shows in London and in the major fashion capitals of Europe. They also look into new technologies in fabric production. Customer service, on the other hand, consists of making sure that stocks of various product lines are available. Arrow in the Philippines has three major product lines: America's Classics, America's Pre-

mium, and America's Sports.

Benito Lim, president of CAI, the local licensee, says that the brand's customer base has grown steadily over a period of only one year. "But in the retail business, the volume of sales is always in proportion with store space. We're thinking of expanding our present network of two boutique-type stores and eight outlets in SM, Robinsons and Landmark."

The local outlets are given the leeway on such marketing strategies as pricing and product mix. But they have to maintain the image and lifestyle statement of Arrow: "A shirt for the man who feels good taking his wife or girlfriend to a dinner date. He exudes peace and tranquility. He believes in sound investments."

In the next five years or so, Arrow is planning to have 12-13 outlets and five boutique shops in Metro Manila and key cities in the South. The local outlet would by then have a diversified product line. It is also moving into casual clothes for kids and women within its present target market range.

"By coming up with casual clothes for the youth market, we're telling the younger generation that their fathers and grandfathers did the right thing by going for quality and durability," Philippson concludes.

TAKE A GLIMPSE OF HOW GOOD LIFE CAN BE.



Set in the midst of a lush garden oasis in busy Metro Manila, your residence at Bloomfields in Novaliches, Quezon City, is the perfect hideaway from the everyday hustle and bustle of urban city business.

While offering you the tranquility you need to recharge your body and your spirit after a hard day's work, Bloomfields also affords you the advantage of utmost convenience right at your doorstep. The Robinsons Place Novaliches Shopping Mall and the Big R Supercenter are located beside the neighborhood.

Enjoy the comfort of shopping, dining, watching movies, and having a wide array of services and amenities available to you just a few steps away from your home. This is our way of bringing you the best of both worlds: the serenity of a garden paradise and the convenience of modern day living, only at Bloomfields.



For inquiries please call: ROBINSONS LAND CORPORATION
27th Floor, Galleria Corporate Center, EDSA corner Ortigas Avenue, Quezon City
Tel. Nos.: 633-0197 • 632-7542 • 633-7641 to 90 loc. 186/269/295
Fax No.: 632-7566 • E-mail: info@robinsonsland.com • <http://www.robinsonsland.com>



ROBINSONS LAND CORPORATION

A Company of JG Summit Holdings, Inc.

Making baskets look like a million pesos

BY TINA ARCEO-DUMLAO

CHRISTMAS is just around the corner and many established businesses and small entrepreneurs have sprouted to cater to the demand for gift baskets—those ubiquitous baskets with a selection of canned goods, candies, pasta and different sauces.

Gigi Lim of Basketcase, says all gift basket companies sell basically the same product but she says Basketcase tries to remain a cut above the rest by putting extra effort into the

presentation of her gift baskets.

By improving the look and the feel of her gift baskets, she says even the most affordable of gift items can look like a million pesos.

"Our advantage is our attention to detail and presentation. We take time to coordinate the colors. We try to come up with a theme, and all items in a gift basket including the ribbons and the baskets conform with that theme,"

MARKETING STRATEGY

Lim says.

She explains that she orders Basketcase's ribbons straight from Taiwan as she found the local supply wanting in terms of design and quality. She estimates that the ribbons are among the biggest expenses of the company.

Lim says Basketcase tries to make the look of her gift baskets unique because they don't want the baskets to be recycled or given away to other people, because the recipient thought the baskets looked ordinary.

Basketcase considers it a waste to give a gift that the recipient does not really like.

"We are happy that people do appreciate our work. We have heard people say that they raffle off their gift baskets except ours because they want to keep ours, and they look good. For me, that is enough reward," she says.

Basketcase started five years ago when three long-time friends from Cebu—Gigi, Barbie Young and Celina Chua, thought of making use of their lunch hour. It was close to Christmas that time, which was why they were inspired to sell Christmas gift baskets.

Gigi, who has always been artistically inclined, took care of the creative side while cousins Barbie and Celina, handled the business side.

During the first year of operations, Basketcase was just a backyard company that sold gift baskets to friends and a few corporations. They eventually had to incorporate when a client asked for a receipt.

"It was only then that it struck us that we have to make our business formal, because before that we were just happy doing baskets for friends," Lim says.



UNIQUE gift baskets from Basketcase will be showcased during the Weddings 2001 Bridal Fair and Fashion Show at the Glorietta Activity Center on Oct. 5 and 6.



STARRY basket. A new offering this Christmas from Basketcase.

The three friends used to do everything themselves, from purchasing to delivery but as business grew they got in more and more people. But up the third year, they concentrated on gift baskets.

"After that we thought we should

work harder because we already hired people and we did not want to lay off anybody. We have to provide enough work for them, so we started knocking on people's doors," she explains.

Most of the people they approached placed orders, impressed as they were with their line of gift baskets that look expensive, but are really very affordable. They get the same reaction when joining bazaars. The latest one Basketcase will participate in is the Weddings 2001 Bridal Fair and Fashion Show on October 5-6 at the Glorietta Activity Area at the Ayala Center in Makati.

The event is sponsored by Marathon Publishing's Weddings Magazine and The Wedding Store.

Basketcase now provides gift baskets to Rustan's The Cellar. They have also recently joined ba-

zaars and their gift baskets sell like hotcakes. It also went into corporate giveaways, which are getting a loyal following from the ranks of the pharmaceutical companies.

"We are not too profit-oriented, we just want to provide enough for our workers and for ourselves. Part of the proceeds is donated to the short stay program of the University of Sto. Tomas," she says. (The program is for kids with hemophilia.)

Lim says not putting profit above all others allows Basketcase, to put the customers' needs in mind.

They put in the same effort to detail and presentation for just one basket and 200 baskets. It does not matter to them.

"What we want is for people who receive the gifts to keep them and for them to remember who gave it to them," she says.



PROPER presentation makes Basketcase's products stand out.

Let's talk PR

(From page C1)

tions between clients and PR practitioners has also led to short-term relationships.

But there were some that have managed to develop long relationships with their clients. They attributed their long relationship to the trust and confidence they have established with their clients.

The Hong Kong Tourism Board, for instance, has been a client of Nieva's Perceptions for the past 14 years.

Edd Fuentes has been handling the PR requirements of Irene Martel Francisco of the 10 Noodles chain of restaurants for 10 years; British Airways for nine years and Louis Vuitton for seven years.

Joy Buensalido's longest-staying clients are Avon and Triple V. Both have been with her for more than 10 years.

Edralin handled Citibank for 23 years and Pantaleon stayed with Caltex Phils. Inc. over 30 years.

Choosing the right PR

A public relations professional is defined as one who is more than just a communicator. A true public relations professional should be well-informed and knowledgeable, exercises critical thinking and sound judgment.

Pantaleon says a good PR practitioner should have the following attributes:

1. Liberal education and thorough understanding of the social sciences;
2. Sincerity and common sense;
3. Objectivity and fairness;
4. Sensitivity to and respect for other people's feelings;
5. Imagination and an inquisitive mind;
6. Flexibility and imperturbability;
7. Courage, resilience and stamina;
8. Appreciation of communications techniques;
9. Moral and ethical issues;
10. Active desire to help people; and;
11. Good sense of humor

A main qualification of a PR person is that he should know how to write. He is paid after all to communicate. Unfortunately, editors still complain about badly written releases, pointing to the reality that the PR industry still has a long way to go.

What's the difference between a stretch of desert and a stretch of road? Nothing, if you're behind the wheel of the New Toyota Hilux. Because with more brawny features to take on even the harshest terrain, roads and off-roads are one and the same.

PASSION

4x4 SR5

THE NEW TOYOTA
HILUX

30 years

of Committed Partnership

UNIVERSAL FAMILY-CENTER

ARIES B. ESPINOSA, Assistant Editor
SPROJECTS@INQUIRER.COM.PH
LARRY MARIANO, Account Manager

NISSAN

NISSAN

Universal
Motors
Corporation

MESSAGES



I AM HAPPY to convey my warmest felicitations and greetings to the people of Universal Motors Corporation (UMC) and Nissan Motor Co. Ltd. of Japan as they celebrate 30 years of continuing business relations in the Philippines.

A vibrant and progressive automotive industry is a key element in our administration's efforts to steer the country toward economic stability. As we enter this era of globalization, dynamic industries like the automotive industry will play an important role in sustaining economic growth and overall national development.

We thank the Nissan Motors Co. Ltd. of Japan for its continued confidence in doing business in the Philippines. Your presence and that of other foreign investors are but indications of the continuing viability and competitiveness of our country as an investment haven. I am pleased to note that your strategic partnership with Universal Motors Corporation has created more job opportunities for our people, provided greater dynamism in the local industry and, more important, spurred economic development.

I call on the UMC and Nissan Motor Co. Ltd. to sustain their partnership towards excellence and mutual growth. May you continue to help our administration achieve its national development goals and in steering the Philippines towards greater progress and prosperity.

Congratulations and mahabuhay!

GLORIA MACAPAGAL-ARROYO
President, Republic of the Philippines



CONGRATULATIONS to Universal Motors Corporation (UMC) and Nissan!

Your thirty years of unbroken partnership in the Philippines is indeed a milestone achievement unparalleled in the industry and a glowing testament to the steadfast commitment of UMC and Nissan to serve the automotive needs of the Filipino people.

Our economy has benefited greatly from this stable business relationship which has consistently generated revenues for government, employment and technical training for our skilled workforce and quality Nissan commercial vehicles for both commercial and private transport needs. That the partnership has provided these benefits for three decades running is, moreover, an admirable example of how Filipino capital, management and skilled labor can successfully combine with foreign technology to compete, survive and flourish in an industry dominated by multinationals.

I wish UMC and Nissan many more years of successful partnership!

Mabuhay kayang lahat!

FRANKLIN M. DRILON
Senate President



THE GLOBAL economic order promotes the increase in commerce between countries, brought about by the reduction of trade barriers and regulations. Open economies result in new markets for locally-produced goods, cheaper imports, and facilitate technology transfer among countries. The end result is mutual economic prosperity among trading partners and their people.

As the Universal Motors Corporation (UMC) celebrates thirty years of successful partnership with Nissan Motors, the perseverance and professionalism of UMC are indeed worthy of commendation. Filipino consumers and businessmen are fortunate to have the continuing presence of Universal Motors in the local automotive industry, with its dedication to providing multi-functional vehicles that meet the high standards and evolving needs of the Filipino.

I am sure three decades of experience and leadership in the industry can serve as the foundation for even greater success. On this occasion, I congratulate the men and women of UMC for achieving yet another milestone. May you carry on with your unflinching service and unwavering commitment to the industry and to the Filipino.

Mabuhay!

JOSE DE VENECIA JR.
Speaker, House of Representatives



OUR WARMEST greetings to Universal Motors Corporation and Nissan Motor Co. Ltd. of Japan as you celebrate the 30th anniversary of your continuing partnership in the Philippines.

UMC is recognized as one of the pioneers in the local automotive industry, predating all of government's official automotive programs. As an original participant of the Progressive Truck Manufacturing Program (PTMP) in 1978 and as an active member of the Commercial Vehicle Development Program (CVDP) implemented in 1988, UMC has been a consistent and major contributor to the development of the local motor vehicle industry through its enduring partnership with Nissan—the longest in the history of the Philippine automotive industry.

The direct economic benefits generated by this longstanding relationship in terms of foreign exchange earnings, tax revenues, employment and the growth of local parts manufacturing are immeasurable. Moreover, by supplying the various business sectors, private entrepreneurs and the Philippine buying public in general with high quality pickups and multi-purpose commercial vehicles, UMC and Nissan have likewise contributed significantly to the overall growth of the economy in the past three decades.

We therefore take this opportunity to convey our sincere congratulations, best wishes and commendations to UMC and Nissan for your steadfast commitment in serving the Filipino nation.

Mabuhay!

MAR ROXAS
Secretary, Department of Trade and Industry



I SEND my warm greetings and congratulations to the management, personnel and friends of Universal Motors Corporation as you celebrate your 30th years of partnership with Nissan Motor Co. of Japan.

Man's work is not a burden but a sharing in the divine work of God. When we perfect our tasks, they become an acceptable offering to God. When we put goodness and love in our work, it becomes a sweet burden, easy to behold. When your work becomes a venue for service and love for others, you will be blessed by God.

May your anniversary celebration strengthen you more to make your work a beautiful gift for God. Your accomplishment will become a marvelous gift for God. If you imbue your work with the love coming from God, certainly you will bear lasting fruits.

May God reward all your efforts!

JAIME L. CARDINAL SIN, D.D.
Archbishop of Manila



ON BEHALF of the Nissan Group, I would like to extend my sincere congratulations to Universal Motors Corporation (UMC) as UMC celebrates the 30th year of successful and enduring business relationship with Nissan.

Since 1971, UMC has successfully and continuously promoted Nissan brand in the Philippines. Despite various economic crises over the years, UMC has been providing a stability

and continuity to Nissan's market presence in this country. Throughout these years, UMC has been showing its excellence in outstanding customer satisfaction and very high productivity for small-sized plant which is global benchmark for Nissan. The Nissan Frontier is the No. 1 model in the double cab compact pickup segment and Nissan is the second leading brand in the LCV market as of August 2001. Taking the occasion of this milestone of our 30th anniversary, I would like to congratulate UMC on these achievements and would like to express my sincere gratitude for all the efforts that have been made.

I hope UMC will continue to further improve its performance to remain as Nissan's important partner in the Philippines. To all the people at Universal Motors Corporation, please keep up the good work!

CARLOS GHOSN
President and Chief Executive Officer
Nissan Motor Co. Ltd. of Japan



ON THE OCCASION of our 30th anniversary of partnership with Nissan Motor Co. Ltd. of Japan, we wish to express our gratitude to our customers for their loyal patronage and to all our business partners for their continuing support and cooperation. We also wish to pay tribute to our management and staff, past and present, whose dedicated efforts have propelled Nissan to become one of the country's leading brands in the light commercial vehicle market today.

We take this opportunity to renew our vision and commitment to provide the mounting public with globally benchmark products and after-sales services. Through closer collaboration with Nissan Motor Co., we are confident we can secure greater success for Nissan in the years to come.

Finally, we would like to give thanks to the Almighty for the many blessings He has bestowed on us and allowing us to reach this important milestone.

Mali, maraming pang salamin sa patulay na magandang pagmamalasakit at pagmamahal sa amin!

ALBERTO E. TANADA
Chairman
Universal Motors Corp.



FOR THIRTY long years, UMC has been consistently and successfully providing the Philippine market with automotive products of exceptional quality and affordability, bearing the world renowned Nissan brand such as the Nissan Frontier pickups, the Urvan and the Patrol, to name a few.

For thirty long years, we have likewise been earning the praise of our customers with our consistently outstanding after sales parts and service support through the sterling efforts of our dealerships nationwide.

As we celebrate the 30th anniversary of our enduring partnership with Nissan Motor Co. Ltd. of Japan, we reiterate our lifelong commitment to serve our customers with utmost vigor and earnestness and with the same focus and determination that has brought us the excellent reputation we enjoy today and earned for us the accolade and respect of our peers and our countless many satisfied customers.

Finally, I wish to extend our heartfelt gratitude to all those who have supported us through the years and have made significant contributions to the success of the UMC-Nissan business—to our loyal customers, our dedicated employees, our dealers, suppliers and banking partners and to the management and staff of Nissan Motor Co. Ltd. of Japan, maraming salamin po and mahabuhay!

RICHARD L. LEE
President
Universal Motors Corp.

Tough and responsive as the vehicles it builds

BY CHARLESE E. BUBAN

IF THERE'S any company that can prove that resiliency is the key to survival, it is Universal Motors Corp. At each point in the country's oldest and largest Filipino-owned assembler and distributor of automotive vehicles' 47-year history, it has been ahead of the curve. When the company saw the need to tie up with a good, strategic, long-term partner, UMC forged an assembly and distribution agreement with Nissan Motor Co. Ltd. of Japan on Sept. 23, 1971.

From then on, the company never looked back. Perhaps, the greatest asset of this partnership has been its ability to utilize and enhance its strengths to capitalize on opportunities to expand UMC's businesses.

UMC has over 47 years of experience in the local automotive industry, thirty of which have been focused in promoting and marketing Nissan products. While other vehicle dealers or manufacturers have either closed down or pulled out of the country, UMC stood its ground and built a strong brand image for Nissan light commercial and recreational vehicles.

"We are very attuned to our business and to the markets we serve. Nissan on the other hand, has an outstanding reputation in the commercial vehicle market and in diesel engine technology. Together, we've developed products that have consistently met customers' needs and have continued to evolve in step with the lifestyle changes of the Filipino buyer. That is why our products enjoy an excellent reputation in their respective segments," says Richard Lee, UMC president.

Today, UMC has expanded into a large family composed of Star Manufacturing Industries Inc., its assembly subcontractor; and Universal Service and Technical Center, its service arm.

Top-of-the-line LCVs

Nissan is guided by one principle—customer satisfaction. In its commitment to provide its customers with products of exceptional quality and reliability, UMC has introduced affordable models that meet customers' lifestyle needs.

The Frontier pickup truck is the company's premier model—the best-selling truck in the market today. UMC, through the introduction of the Frontier trucks in late 1998, was the first to offer to the market a pickup with an automatic transmission and driver-side airbag for added safety. The Frontier line is also the most extensive pickup line available in the market today. The Frontier is available in automatic and manual transmission with engine displacements ranging from 2.7 liters to 3.2 liters in either 4x2 or 4x4.

The Patrol is UMC's top-of-the-line SUV

and continues to enjoy a premium position in the large wagon segment as the vehicle of choice for high-end markets. It is available in both manual and automatic transmission and diesel and gasoline engines.

The Nissan Urvan ranks No.2 as a popular family van that comes in 12- and 15-seat configurations.

The Terrano continues to carve a niche for itself, thanks to a strong customer following in the 4x4 compact SUV segment.

What's forthcoming? The new Frontier Pearl Limited Edition will be available soon, in time with the 30th anniversary with Nissan Japan.

"Our products enjoy a very strong reputation in the market, built up over the years on the strength and durability of the vehicle itself combined with the high value for money package we offer our customers," says Richard Lee.

Responsible leadership

UMC, conscious of its responsibility to the larger community, particularly with respect to the environmental impact of its vehicles, continues to offer cleaner and more efficient engines.

UMC has also supported environmental endeavors like the reforestation of a section of a mountain forest in the Sierra Madre. "This year, we are focusing on the urban environment where vehicular traffic is most dense and the air most polluted. We are sponsoring the Adopt-A-Tree Park program of the DSWD which calls for the planting of fruit-bearing trees in six institutions such as the Elsie Gaches Village and the Nayan ng Kabataan," explains Elizabeth Lee, UMC SVP for marketing.

"We are also joining hands with Clean and Green Foundation, chaired by former First Lady Amelita Ramos and First Gentleman Miguel Arroyo in the Gift of Trees project for Rizal Park. We will be planting over a hundred tall ornamental trees to provide more shade and enhance the landscape of this park. Depending on the finalization of a MOA, another major project of the company is the major redevelopment of the Orchidarium and



RICHARD L. LEE

Butterfly Pavilion, also within the Rizal Park Complex."

Strong partners

In 1995, UMC's assembly affiliate Star Motor completed a modern billion-peso assembly facility manned by a highly skilled workforce and professional management. This plant has been granted ISO 9002 certification and has become the Nissan global benchmark for productivity for small-sized assembly plants.

The assembly plant located in Sta. Rosa is built with Japanese technology. Nissan Motor Co. awarded it with No.1 Product Satisfaction Index for Commercial Vehicles in the Philippines. Continuous improvement in all aspects of the assembly process to include continuous education and training of personnel is key to obtaining a competitive advantage.

As for service, UMC mechanics are trained by Nissan Japan and all dealers go through a program of training for their service staff under the supervision of the Universal Service and Technical Center. The quality of its mechanics is world class. "In fact, during the Annual Service Olympics, one of UMC mechanics made it as Asia's best among all Nissan mechanics in the region and placed 3rd in the world competitions," reports Elizabeth Lee.

Facing the future

With the Asian Free Trade Area on uniform tariffs and globalization, the industry is definitely headed to a rapid and possibly radical change in the automotive business. What challenge will this pose for an independent assembler and distributor like UMC and its partnership with Nissan?

"UMC has been in the business for over 47 years, and our partnership with Nissan for 30. I believe that tells a lot about our resiliency. We've gone through major economic and political upheavals and various changes in government policies as regards this business—that's a lot of experience there. And look at our partnership, it has endured and in fact, become richer and stronger for all the crises it has hurdled," says Lee.

So whatever scenario it may be, UMC and its people are confident they will continue to be a major force in the industry, alongside with its partner Nissan of Japan.



UMC-NISSAN JAPAN TIE-UP Riding smooth on quality products and services

OVER the years since the UMC-Nissan Japan tie-up was knotted, sales performance exhibited great success, auguring well for the partnership. The UMC-Nissan Japan tie-up was seen as a bond riding on a robust path and begetting even higher-quality products and services tailored to the needs of the consumers. Good product performance empowered by a richly reputable brand name and a well-experienced local distributor has made the partnership between UMC and Nissan Japan one of the most successful in the history of the country's automotive industry.

Universal Motors Corporation, the local distributor of Nissan Light Commercial Vehicles (LCVs) locally has managed to achieve a very high level of customer satisfaction for the Nissan brand. These vehicles consistently rate high in engine performance, fuel economy, among other aspects, providing their customers one of the best buys that meet both affordability and current lifestyle needs.

At present, there are four models comprising UMC's product line, namely, the Frontier pickup truck, the Patrol SUV, the Urvan family van, and the 4x4 Terrano. The Frontier is the no. 1 selling truck in the compact pickup segment, despite the crowded and extremely competitive market. It is available in both automatic and manual transmission, offering the largest engine displacements ranging from 2.7 liter to 3.2 liter in both its 4x2 and 4x4 variants.

Absolutely, the most popular of all Nissan LCV models available, Nissan pickups' market reputation was established in the early '70s with the introduction of the first one-ton pickup in the market, the Nissan 521 single cab and followed by the 620 pickup model. In 1983, the Nissan 720 double-cab pickup was first introduced ushering in a new era of multipurpose use for pickups. This model, also known as the Classic Pickup, further strengthened the Nissan pickup's brand image throughout

the 80s for its durability and functionality. In the early 90s, the D21 series was introduced equipped with all-power features, a first in the pickup market. Advanced features such as power steering, power windows and power door locks became the standard benchmarks in terms of passenger convenience and comfort.

Decades of continuous product development and innovation culminated with the introduction of the current pickup model, the Nissan Frontier in late 1998. This further enhanced Nissan's leadership in the aspects of style, comfort, safety and convenience. The Nissan Frontier was the first to introduce automatic transmission and driver-side airbag in pickups, and has the highest engine displacements in its class. In June of 2001, the Frontier was further improved with a host of additional amenities, style and safety features packaged as the Nissan Frontier Pleasure Series.

As part of their 30th year partnership celebration, UMC is coming out with their latest offering, the new Frontier Pearl Limited Edition.

UMC SVP for marketing, Elizabeth H. Lee has summed up the reasons why the Nissan pickup is the bestselling truck today. "We gave the market what they wanted and more than any of our competitors are able to offer—the engines, for one—the largest in its class at 2.7 and 3.2 liter displace-

ments. The exterior styling, paint finish and interior trims—leather, woodgrain, full power controls—very sporty with car-like comfort—very well received by the market. Then, there are the safety features such as driver-side airbags not offered by others in the segment complete with the widest range of variants available. In essence, we give our customers the best value there is for their hard-earned money—a truck that can take the heat and at the same time lets the owner have the pleasure of enjoying the ride to the fullest."

The top-of-the-line Patrol SUV continues to hold its premium position in the full wagon segment as the vehicle of choice for the elite and the powerful. It is also available both in manual and automatic



ELIZABETH H. LEE



PATROL
THE PLEASURE OF POWER



FRONTIER

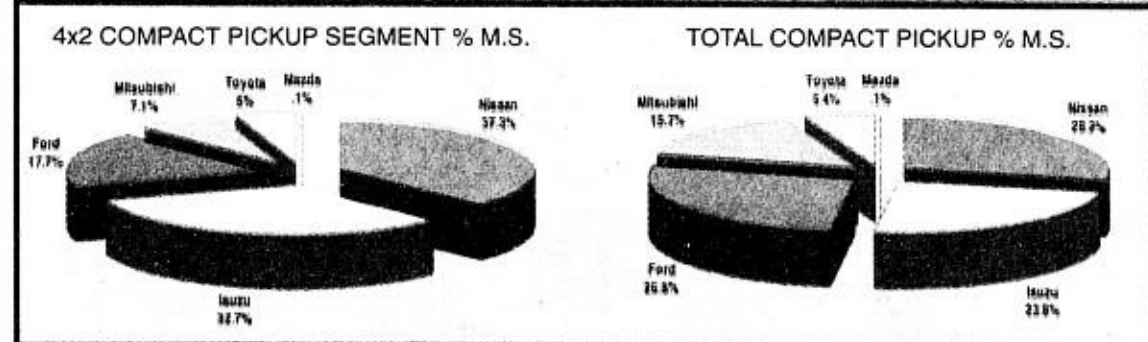


TERRANO



URVAN ESCAPADE

COMPACT PICKUP SALES/MARKET SHARE SUMMARY
FROM JANUARY TO AUGUST 2001



*% Market Share (4x2 Pickup Segment & Total Compact Pickup) includes Single Cab Compact Pickup

Dependable partners

Star Motor Manufacturing Industries, Inc.

Within this 35-hectare property in Laguna Technopark in Sta. Rosa, Laguna lies one of the most modern assembly plant constructed in the Philippines. In here, Star Motor Manufacturing Industries, Inc. assembles Universal Motors Corp.'s entire model line up of Nissan Light Commercial and Recreational Vehicles since its inception in 1994.



This state-of-the-art facility south of Metro Manila is under the technical assistance of Nissan Motor Co. Ltd. of Japan. It has a capacity of 600 mixed model unit output per month on a single shift basis.

In October 1999, Star Motor was awarded by TUV Rheinland PHL the prestigious ISO 9002 accreditation which formalized SMIMI's world-class status. As proof of its commitment to quality, SMIMI obtained the Product Satisfaction Index (No. 1) consistently from 1997 to 2000.

As part of SMIMI's continued social mission to have an uplifting effect to the community it belongs to, the company established the School of Manpower in Auto assembly Research and Technology. A non-profit training and trade testing center recognized by the Technical Education and Skills Development Authority, it offers a two-month basic skill training courses to out-of-school youth aged 18-22 years old.

The SMIMI subsidizes the entire operation of Smart, with only nominal fee to cover instructional cost. All Smart students can even avail of weekend jobs offered by SMIMI to help finance their vocational education. From its inception, Smart has been able to extend technical education to hundreds of graduates. Its top graduates are given scholarship grants by SMIMI to pursue a one-year skilled technical courses.

Univille Motors Corp.

Another strong arm of Universal Motors Corp. is Univille Motors Corp. which has overall supervision of all authorized Nissan dealer service centers throughout the Philippines.

The company's 9,000 sqm. Property is located along Pasong Tama Extension. Its main workshop, the Universal Service and Technical Center has 60 work stations that can accommodate up to 100 customers a day.

Univille's excellence in service significantly contributed in making Nissan Light Commercial Vehicles No. 1 in Customer Satisfaction dominating all other Japanese brands for the past seven years.

Excelling in business management, staffing, facilities, operation and service marketing, Univille rightfully represented the Philippines as a service distributor and won the World Service Management Award Program for Asia competing against other Asian and Oceania Distributors conducted by Nissan Motor Co. Ltd. of Japan.





Adopt-a-Tree park project launched

AS PART of its series of activities in celebration of its 30th anniversary, Universal Motors Corp., in collaboration with the Department of Social Welfare and Development (DSWD-NCR), launched the "Adopt-a-Tree Park Project" last Sept. 17 at the Nasyon ng Kabataan, Welfarville Village in Mandaluyong City.

DSWD Secretary Corazon Soliman, UMC president Melchor Go and former senator and now UMC chair Wigberto Tañada graced the occasion.

Tañada said that the project would help the government in its program for environmental protection. He stressed this would also promote environmental consciousness especially for the wards-staying in these social institutions, beside ensuring a healthier environment for them which is essential for their immediate rehabilitation and recovery.

For her part, Soliman said that this project is a humble way of contributing to the solution of a bigger problem. She further said that

this project is important to children because these would teach them values not only about caring for the environment but also caring for other things dear to them.

DSWD-NCR manages several institutions, majority of which are facilities built in wide and fenced lots such as the Nasyon ng Kabataan in Mandaluyong City.

The "Adopt-a-Tree Park Project" aims to maximize the utilization of scantily landscaped prime lots to provide a more healthful environment and serve as one of the activities of its beneficiaries forming part of their rehabilitation. This will also help the government's efforts to address the worsening ecological problem besetting Metro Manila. Substantial economic gains through the sale of harvested fruits once these trees mature are also anticipated.

The DSWD will be primarily responsible in the physical preparation of the institutions and the training of the Tree Park Guardians who will oversee the project implementation.

The project will also be implemented in five other DSWD institutions, namely Elsie Gaches Village, Marillac Hills, Sanctuary Center, Jose Fabella Center and the National



DSWD Secretary Corazon Soliman, UMC director Bryan Lee, and former senator and UMC chair Wigberto Tañada witness the ceremonial tree planting rites in Mandaluyong City.

Vocational Rehabilitation Center (NVRC).

Universal Motors Corp. is the Philippines franchised assembler and distributor of Nissan light commercial vehicles such as the Nissan Frontier Pickups, Patrol, Urvan and Terrano. *Joel V. Nigos*



Photos by BETOY JOHNSON

Universal Motors Corporation helps build houses for the poor

SHOVELS in hand and with the desire to contribute to the welfare of the less fortunate in the community, Universal Motors Corporation, headed by its senior vice president, Elizabeth H. Lee, participated in the recently held World Leaders Build event organized by Habitat for Humanity International. An inauguration of the Baras, Rizal site was held last Aug. 6, 2001. World leaders from various sectors of the government, business, civic

and media from over 50 countries took part in this weeklong volunteer effort to promote public awareness and build decent homes to help alleviate housing shortage in the Philippines.

Habitat for Humanity Philippines, the local affiliate of Habitat for Humanity International, builds simple, decent houses through the combined labor of economically disadvantaged Filipinos as homepartners and volunteers from civil society using as much donated construction materials as possible.

UMC's volunteering efforts was not without its rewards. Seeing the excitement and joy of the soon-to-be-owners sweat equity homepartners of UMC, Mr. and Mrs. Palafox, during the turnover ceremonies held last Aug. 10, 2001 was enough reward to compensate for all the efforts. Former Pres. Corazon Aquino attended the turnover ceremonies in which the houses



were formally handed over to its new owners.

This year marks the 30th anniversary of UMC's business partnership with Nissan Motor Co., Ltd. of Japan. Universal Motors Corporation is the exclusive Philippine assembler and distributor of Nissan light commercial and recreational vehicles such as the Nissan Frontier pickups, Patrol, Terrano and Urvans.



Gift of Trees for Rizal Park

UNIVERSAL Motors Corporation (UMC), in commemoration of its 30th anniversary of business partnership with Nissan Motor Co., Ltd. of Japan, has teamed up with the Clean & Green Foundation Inc. for their Gift of Trees project. The two groups, in coordination with the National Parks Development Committee, will be planting 150 ornamental trees in an around the Teodoro F. Valencia Circle (formerly Agrifina Circle) in Rizal Park.

This project aims to enhance the premier park of the country by adding much needed greenery to provide more shade to visitors as well as to beautify the park landscape with more flowering trees. This project of the Clean & Green dovetails with UMC's thrust to contribute to the improvement of the environment. This year, UMC is concentrating on the urban environment where

vehicle population is most dense and the air most polluted. By planting more trees which will reach full maturity, UMC hopes to alleviate the negative impact on the environment of motor vehicle emissions, particularly on global warming.

This project will be unveiled to the public in simple dedication rites this Thursday, Sept. 27. Richard Lee, president of UMC; Wigberto Tanada, chairman of UMC and special guest Norio Matsumura of Nissan Motor Co., Ltd., together with the board of trustees of Clean & Green, co-chaired by First Gentleman Miguel T. Arroyo and former First Lady Amelita M. Ramos, are the principal participants in this tree planting ceremony.

UMC is the authorized assembler and distributor for Nissan light commercial and recreational vehicles like the Nissan Frontier, Urvan, Terrano and Patrol.



BROADWAY MOTOR SALES



ILOILO CAR CORPORATION

NISSAN BACOLOD



XENTREX AUTOMOTIVE, INC.

NISSAN CRYSTAL MANILA

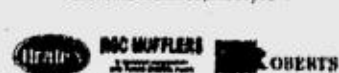


NISSAN ROYCE MOTORS

NISSAN NISSAN ILOILO

NISSAN ALABANG INC.

NISSAN NORTH EDSA





30 years of Committed Partnership

**Universal Motors Corporation
and Nissan Motor Co., Ltd.
of Japan. Celebrating the
strength of Asia at work.**

Within every UMC-Nissan vehicle lies a spirit uniquely Asian. Born of Japanese innovation fused with local skill and expertise. Attention to detail coupled with attentiveness to customer needs. From its humble beginnings as a distributorship to its current status as one of the premier manufacturers of light commercial and recreational vehicles in the Philippines, UMC-Nissan stands testament to the power of the Asian partnership. Celebrating thirty years of automotive excellence and commitment to customer satisfaction.



The craftsmanship of ceremonial masks is proof of the skill and diligence of Asians. The image above is a fusion of Filipino and Japanese warrior masks used in traditional performances and celebrations, symbolic of the partnership between varied - yet complementary - cultures.

PHILIPPINE ASSOCIATION OF NATIONAL ADVERTISERS

43RD ANNIVERSARY

LEN DELOS REYES, Account Manager

SPROJECTS@INQUIRER.COM.PH

ARIES B. ESPINOSA, Assistant Editor

The 'voice' of present and future marketing communicators

BY ANGELICA P. SUIZA,
PANA PRESIDENT

PANA, through the years, has faced challenges of varying degrees that tested the association's propensity to change and meet the demands of modern-day marketing communications. While change does not necessarily lead to progress, it is a welcome reality to PANA, being the collective voice of prime advertisers, for it signals renewed expectations. In these times when markets fragment and diversify faster than product or idea launches, there is still so much that is left to be desired in the practice of adver-

tising. In moving forward, PANA will have to take on this challenge not only to assure its continued existence but more importantly to concretize its relevance to the marketing process as well as solidify its stand on empowering consumers through truthful advertising.

Cognizant of the Herculean task at hand, PANA, under the tutelage of its present board of directors and unfaltering support of its members, launched this year banner programs that are designed to prepare current as well as future practitioners in meeting the challenges of the new markets. The first is the post baccalaureate diploma course in

Marketing Communications that PANA through its Education and Research Committee is undertaking with De La Salle University's College of Saint Benilde. The course slated to start in October will be a continuing education program open to all advertising practitioners as well as those who are interested to pursue a career in promotions and its related disciplines. Second is the PANA Marketing Excellence Award now on its second year and also a project of the Education and Research Committee, a school-based program designed to introduce the concept and applications of integrated marketing

communications among students through an inter-school competition. The objective of this project is to provide the students a more in-depth experience as well as appreciation of marketing communications even before they leave formal education. This is also PANA's pitch to the future of the advertising industry. As today's communicators it is our collective responsibility to assure that excellence is not limited to us given that we have to hand over the industry to future generations sooner or later. The least we could do is to give our successors the chance to deliver at par if not better re-

sults when their time comes.

Amidst all these, PANA being the host of the 17th Philippine Advertising Congress is giving its unwavering support to the success of the much-awaited event to be held in Cebu on Nov. 22 to 24. With the help of the dedicated men and women of the advertising industry involved in mounting this event, PANA is confident that this congress will bring about renewed commitment from its members and partners in the industry.

The Philippine Association of National Advertisers, on its 43rd year, remains to be at the forefront of marketing communications.

This is largely because of the degree of commitment and service that generations of communicators have exemplified over the years. Driven by the same spirit this year's board of directors and member's aggressively took on various tasks and projects that have strengthened PANA's position in the industry. On this note, I salute all the men and women behind PANA who have not faltered in their belief in the association. With your support there is no challenge difficult enough to derail PANA from being the true and united voice of the country's present and future marketing communicators.

What we did the last 12 months...



AWARDING a special citation to Ever-Gotescos Malls and GMA-7's 'Unang Hakbang' project, which distributed school supplies to indigents during the general membership meeting at the Westin Philippine Plaza. Shown from left are Pana executive director Dr. Nonie S. Azarcon, vice president Susie Achacoso-Cruz of Godiva, president Angelica Suiza of Golden ABC Inc., Ever's Noemi Sta. Maria, Bisig Bayan's Mel Tiangco, Menchie Silvestre, operations manager of Bisig Bayan Foundation, Alex Marcellino, director of 'Partners: Mel & Jay', Gina Virtusio of WG&A Inc., Gigi Rodriguez of Citibank, and Nestor B. Nisperas of Cable Technology Asia.

PANA is this year's host of the 17th Philippine Ad Congress

The hot June 15 evening was made even hotter at the Fiesta Pavilion of the Manila Hotel. Cebu had just been proclaimed the 17th Philippine Advertising Congress' official venue for the second time in a row, and PANA as the official host of the Congress. This proclamation party was, in many ways, a "coming out" of sorts for the Queen City of the South.

The biennial advertising congress to be held Nov. 21-24 at Waterfront Hotel focuses on the agenda "Target

Market, Asintado sa Pinoy Ngayon". The theme centers on the consumer, the *raison d'être* for the continuing global evolution and revolution of marketing trends and techniques.

Guests from various organizations such as KBP, Asap, Mores, OAAP, 4A's, Ibap, and CAAP turned up to support the event.

Pedro "Noy" Dy-liacco, the overall chair of the Ad Congress presented the members of the executive committee: Pana's Angelica Suiza, corporate commu-

nications director of Golder ABC Inc., was named overall vice chair; Joint CEO Abby Jimenez of Jimenez D'Arcy, creative committee chair; Ben Fernando of Alaska Milk Corporation, administrative committee chair; Pana director Jun G. Alcantara of Asia Brewery Inc., finance committee chair; Minyong Ordoñez of Basic Advertising Inc., programs committee chair; and Bobby Barreiro of GMA-7, PR and Publicity committee chair; and Doc Nonie Azarcon, Pana executive director.



SIGNING UP the Philippine Daily Inquirer as one of the meal sponsors of the 17th Philippine Advertising Congress at the Manila Hotel. Shown are ways and means chair Gil Chua of AMA-DDB Philippines, Inquirer VP for advertising Felipe Olarte, finance director Jun Alcantara of Asia Brewery, Inquirer president Alexandra Prieto-Romualdez, overall chair Pedro N. Dy-liacco and vice chair Angelica P. Suiza of Penshoppe.



SIGNING a memorandum of agreement with the DLSU-College of St. Benilde to conduct a Post-Baccalaureate diploma program in marketing communications management in a series of certificate courses designed to share the best practices, update the knowledge and enhance the competencies of marketing practitioners. Shown from left are DLSU-CSB project manager Rober Robang, executive vice president Ronald Holmes, Presentacion Gabriel, representing Brother Rolando Dizon, Pana's Angelica Suiza, Nonie Azarcon, education and research director Fortunato Babasa and chair Roberto Banaag.

THE

PHILIPPINE DAILY INQUIRER

congratulates PANA
on its 43rd anniversary.
May your aim stay true.

MESSAGES



MY BEST wishes to all the members of Philippine Association of National Advertisers (PANA) as they commemorate the 43rd anniversary

Advertising continues to provide an indispensable service to the Filipino people. Serving as both a source of valuable information and vital marketing component of our enterprises and industries, advertising as an industry is indeed a prolific and influential instrument that can mold and affect our people's preferences. Its strength lies in creativity and sensitivity to social dynamics aided by media of communications that make it accessible and immediate to the public.

In light of this, it is heartening to note that there exists an organization that endeavors to uphold the highest standard of excellence in the field. With utmost accountability to public interest and principled leadership, PANA has truly been instrumental in raising the level of the advertising industry in the country to its present stature. Throughout your more than four decades of existence, your efforts have made the sector an active stakeholder in development and have served your member agencies well by guarding against unscrupulous elements that may undermine the credibility of advertising.

We therefore congratulate PANA for a job well done. May you remain committed to your noble goals and always strive to serve the interest of our people. Happy anniversary and more power!

Gloria Macapagal-Arroyo

GLORIA MACAPAGAL-ARROYO
President
Republic of the Philippines



MY WARMEST felicitations to the members of the Philippine Association of National Advertisers (PANA) on its 43rd anniversary on Sept. 28, 2001.

Since its establishment in 1958, the PANA has metamorphosed into a potent force in the country's economic progress. I commend this eminent association of distinguished advertisers for its steadfast commitment to the upliftment of the standards and practices of advertising in our country.

In this age of global economy, the advertisers are at the mainstream of the country's march to achieve sustainable economic development. The country's limited market, once the sole domain of the local traders, will become scarcer as foreign products and services can now freely enter the country. The influx of cutting edge technology into the country, however, will certainly improve our industries' competitiveness in international commerce. Advertising, therefore, will play a very significant role in harnessing the full potential of globalization to our nation's advantage.

I exhort the members of this eminent organization to continue to unite and together contribute to the betterment of the nation.

Teofisto T. Guingona Jr.

TEOFISTO T. GUINGONA JR.
Vice President
Republic of the Philippines



OUR WARMEST greetings to the officers and members of the Philippine Association of National Advertisers as you celebrate your 43rd anniversary.

With its broad-based membership with the power to project catchy messages, the advertising sector is at the vantage position to influence the many things that consumers and businessmen think and do. Among Filipinos, it can foster basic values that make for a progressive country. To the outside world, it can highlight what is positive, attractive and noteworthy about the country and the Filipino citizenry.

Indeed, PANA represents a potent force for shaping the mindset of Filipinos and foreigners alike towards boosting investor confidence and prospects for business growth and development in the Philippines.

I am confident that PANA's member companies will continue to emphasize ads whose themes revolve around a self-reliant citizenry and workforce who have the fighting spirit to initiate things on their own and willing to work hard to become globally competitive players in a borderless world economy.

To PANA, our sincere congratulations and best wishes for continuing success.

Mar Roxas

MAR ROXAS
Secretary
Department of Trade and Industry

2001 OFFICERS & DIRECTORS



President
ANGELICA P. SUIZA
Corporate Communications Director
Golden ABC Inc. (Penshoppe)



Vice President
SUSIE ACHACOSO-CRUZ
Marketing Manager
Godiva Inc.



Secretary
CARMINIA B. RODRIGUEZ
AVP-Media, Events and Promotions
Citibank, N.A.



Treasurer
A.G. ALCANTARA, JR.
AVP-Marketing
Asia Brewery Inc.



Auditor
CERGER D. GO
Marketing Manager-Asia Pacific
Swedish Match Inc.



PRO
EMILIO L. SAMSON
Communications Manager
McDonald's Philippines



Director
FORTUNATO D. BABASA
Marketing Director
The Andresons Group Inc.



Director
SANDRA D. GARCIA
Director of Marketing
Dusit Hotel Nikko



Director
NESTOR B. NISPEROS
Sales and Marketing Manager
Cable Technology Asia Corp.



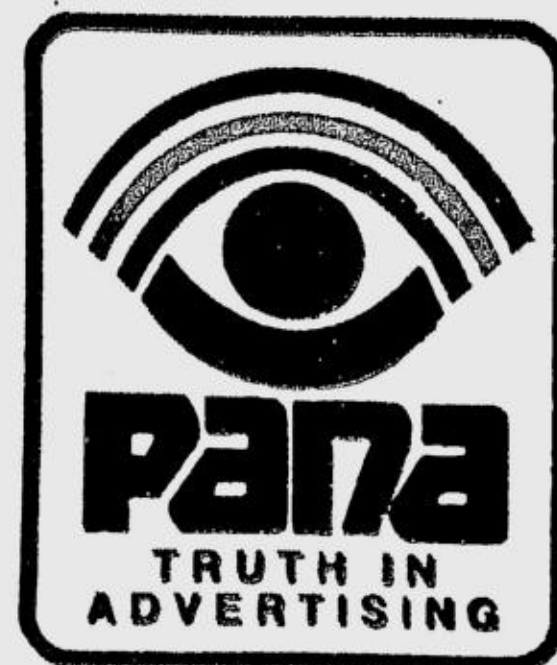
Director
CATHERINE A. VERGARA
OTC Division Manager
Schering-Plough Corp.



Director
GINA R. VIRTUSIO
Corporate Communications Manager
William, Gothong & Aboltiz Inc.



Director
DR. NONIE S. AZARCON, DBA
Executive Director
P-125-Nonie



43 Years

At the Men's Wear Department

Le TIGRÉ®

Knitted sportshirts in great new colors. Your choice of weaves

S&M

DEPARTMENT STORE

We've got it all for you!

QUIAPO • MAKATI • CUBAO • HARRISON • NORTH EDSA • STA. MESA • ORTIGAS • LAS PINAS • BACOR • FAIRVIEW • MANILA • PAMPANGA • ILOILO • CEBU



penshoppe®

underwear

PANA REGULAR MEMBERS

• ABBOTT LABORATORIES PHILS.
• ABENSON, INC.
• ABN AMRO SAVINGS BANK
• ACE FOODS, INC.
• ACS MANUFACTURING CORPORATION
• ADP INDUSTRIES CORPORATION
• AGRIBRANDS PURINA
• AGUA VIDA SYSTEMS, INC.
• AIRFREIGHT21000, INC.
• ALASKA MILK CORPORATION
• ALACEL PHILIPPINES, INC.
• ALLEN INTERNATIONAL INDUSTRIAL CORP.
• ALLIED BANKING CORPORATION
• ALLIED DOMEQ PHILIPPINES, INC.
• ALTERNATIVE BEVERAGES CO., INC.
• AMA GROUP OF COMPANIES
• AMALGAMATED SPECIALTIES CORP.
• AMERICAN EXPRESS INT'L, INC.
• AMERICAN STANDARD/SANITARY WARES MFG. CORP.
• AMTRUST LEISURE CORPORATION
• ANSON'S GROUP OF COMPANIES
• ARCON GROUP HOLDINGS (DAYS HOTEL)
• ASCOP, INC.
• ASIA BREWERY, INC.
• ASIATRUST BANK
• AVESCO MARKETING CORPORATION
• AVON COSMETICS, INC.
• AYALA CORPORATION
• AYALA LAND, INC.
• AYALA LIFE ASSURANCE, INC.
• BAGUMBAY INDUSTRIAL CORPORATION
• BAN KEE TRADING, INC.
• BANK OF COMMERCE
• BANK OF THE PHILIPPINE ISLANDS
• BPI FAMILY BANK
• BASIC CLOTHING INT'L. MFTG. (COLOURS)
• BAYER PHILIPPINES, INC.
• BENPRES HOLDINGS CORPORATION
• BIG "E" FOODS CORPORATION
• BOEHRINGER-INGELHEIM PHILIPPINES, INC.
• BRISTOL-MYERS SQUIBB (PHIL.), INC.
• BRITISH AIRWAYS
• BRITISH AMERICAN TOBACCO PHILIPPINES
• BURGER MACHINE HOLDINGS CORPORATION
• BURLINGTON INDUSTRIES PHILS., INC.
• CABLE TECHNOLOGY ASIA CORP. (STAR TV)
• CALIFORNIA MANUFACTURING CORPORATION
• CANON MARKETING (PHILIPPINES), INC.
• CASTROL PHILIPPINES
• CEBU PACIFIC AIR
• CENTURY CANNING CORPORATION
• CHANEL MANUFACTURING CORPORATION
• CHINA BANKING CORPORATION
• CHOWKING FOOD CORPORATION
• CITIBANK, N.A.
• CITIBEDS
• CLOROX INTERNATIONAL PHILS, INC.
• CMG LIFE INSURANCE CO. INC.
• CMTI INTERNATIONAL MARKETING CORP.
• COCA-COLA EXPORT CORPORATION
• COLGATE-PALMOLIVE PHILS., INC.
• COLLEGE ASSURANCE PLAN PHILS., INC.
• COLLINS INTERNATIONAL TRADING CORP.
• COLOMBIAN AUTOCAR CORPORATION
• COMMONWEALTH FOODS, INC.
• CONCEPCION CARRIER AIRCONDITIONING CO.
• CONTINENTAL AIRLINES
• COSMOS BOTTLING CORPORATION
• CROSSING DEPARTMENT STORE
• DAIKIN-ALLEN AIRCONDITIONING, INC.
• DEL MONTE PHILIPPINES, INC.
• DHL PHILIPPINES, CORPORATION
• DIAMOND LABORATORIES, INC.
• DIMSUM N' DUMPLINGS
• DIRECT LINK INSURANCE AGENCY, INC.
• DIRECTORIES PHILS. CORPORATION (GT E)
• DKT PHILIPPINES, INC.
• DUSIT HOTEL NIKKO MANILA
• DUTCH BOY PHILIPPINES, INC.
• EASTERN TELECOMS PHILS., INC.
• EAST WEST BANK
• EASYCALL COMMUNICATIONS PHILS., INC.
• ECCO FOOD CORPORATION
• EDSAMAIL ASIA PTE LTD.
• EINSO CO., INC.
• ELECTRO GROUP, INC.
• EMPIRE EAST LAND HOLDINGS, INC.
• ENERGIZER PHILIPPINES, INC.
• ENERGY FOOD & DRINKS, INC.
• EQUITABLE CARDNETWORK, INC.
• EQUITABLE PCI BANK
• ERICSSON TELECOMMUNICATIONS, INC.
• EVER EMPORIUM
• EXCELLENCE APPLIANCE TECHNOLOGIES
• EXPRESS TELECOMS CO., INC. (EXTELCOM)
• FABRIANO S.P.A., INC.
• FEDERAL HOMES INC.
• FESTIVAL SUPERMALL INC.
• FIL-ESTATE ECOCENTRUM CORPORATION
• FIL-PACIFIC APPAREL CORP. (JAG JEANS)
• FILCON MANUFACTURING CORPORATION
• FIRST CHOICE FOOD CORPORATION
• FIRST E-BANK
• FOCUS GLOBAL INC.
• FOODFEST INC. (MISTER DONUT)
• FOOD INDUSTRIES INC.
• FORD MOTOR COMPANY PHILIPPINES INC.
• FORT BONIFACIO DEVT. CORPORATION
• FORTUNE TOBACCO CORPORATION
• FUJITSU PHILIPPINES INC.
• FRIGATE HOLDINGS MGMT. CORP. (RACKS)
• GENERAL GARMENTS CORPORATION
• GENERAL MILLING CORPORATION
• GERMED PHARMA CORPORATION
• GETZ BROS. PHILIPPINES INC.
• GIFT GATE INC.
• GILLETTE PHILIPPINES INC.

• GLAXO SMITHKLINE
• GLOBAL BRANDS
• GLOBAL BANK
• GLOBE TELECOM
• GODIVA INC.
• GOLDEN ABC INC. (PENSHOPPE)
• GOLDEN DONUTS, INC. (DUNKIN DONUTS)
• GOLDLOCKS BAKESHOPS, INC.
• GOODYEAR PHILIPPINES, INC.
• GREAT PACIFIC LIFE ASSURANCE CORP.
• GTVL MANUFACTURING INDUSTRIES, INC.
• HAGEMEYER PHILIPPINES, INC.
• HEALTHNET INTERNATIONAL, INC.
• HEALTHY OPTIONS
• HOLIDAY INN MANILA
• HOME DEVT. MUTUAL FUND (PAG-IBIG)
• HONDA PHILIPPINES, INC.
• HYATT REGENCY MANILA
• IBM PHILIPPINES, INC.
• INBISCO PHILIPPINES, INC.
• INT'L. CORRESPONDENCE SCHOOLS (ICS)
• INT'L. DISTILLERS PHILS., INC.
• INTERNATIONAL EDUCATION SPECIALISTS
• INT'L. FAMILY FOOD SERVICES, INC. (SHAKEYS)
• INT'L. PHARMACEUTICAL, INC.
• ISLAND BISCUITS INC.
• JAMES HARDIE PHILIPPINES, INC.
• JG SUMMIT HOLDING, INC./JRC
• JDH-ZUELLIG (FORMERLY ZUELLIG INC/CAPE)
• JOHN HANCOCK LIFE INSURANCE
• JOHNSON & JOHNSON PHILIPPINES
• JOLLIBEE FOODS CORPORATION
• KENT INDUSTRIAL CORPORATION
• KIMBERLY-CLARK PHILIPPINES, INC.
• KODAK PHILIPPINES LTD.
• KOLIN PHILIPPINES INT'L, INC.
• KRAFT FOODS PHILIPPINES, INC.
• KUBOTA AGRI-MACHINERY PHILS., INC.
• LAND BANK OF THE PHILIPPINES
• LA TONDENA DISTILLERS, INC.
• LESLIE CORPORATION
• LEVI STRAUSS PHILS., INC. II
• LIBERTY COMMODITIES CORPORATION
• LINEA ITALIA GROUP
• LOUIS MACLEAN FAR EAST, INC.
• LOYOLA PLANS, INC.
• LUCERNE JEWELERS
• LYRIC PIANO & ORGAN CORPORATION
• MACONDRAY & CO., INC.
• MANDARIN ORIENTAL MANILA
• MANILA MIDTOWN HOTELS & LAND CORP.
• MANSFIELD INTERNATIONAL, INC.
• MARIE-FRANCE BODYLINE INT'L, INC.
• MAX'S, INC.
• MCDONALDS PHILIPPINES
• MCI INTERNATIONAL, INC.
• MERCURY DRUG CORPORATION
• METCHEM INDUSTRIAL, INC.
• METRO PHARMA PHILIPPINES, INC.
• METROPOLITAN BANK & TRUST COMPANY
• MGME MARKETING CORPORATION
• MILADAY GROUP OF COMPANIES
• MITSUBISHI MOTORS PHILIPPINES CORP.
• MOBIL PHILIPPINES, INC.
• MOLDEX GROUP OF COMPANIES
• MONDE DENMARK NISSIN BISCUIT CORP.
• MONTEREY FOODS CORPORATION
• MOTOROLA COMMUNICATIONS PHILS., INC.
• MSI-DIGILAND (PHILS.) INC.
• MYRA PHARMACEUTICALS INC.
• NATIONAL BOOKSTORE INC.
• NATIONAL PANASONIC SALES PHILS. (DIV. OF MEPCO)
• NESTLÉ PHILIPPINES INC.
• NEWTRENDS INT'L. CORPORATION
• NEW ZEALAND MILK PRODUCTS, PHILS., INC.
• NEXTEL COMMUNICATIONS PHILS., INC.
• NIPPON LIFE INSURANCE CO OF THE PHILS.
• NISSAN MOTOR PHILIPPINES, INC.
• NOKIA PHILIPPINES, INC.
• NOVARTIS CONSUMER HEALTH PHILS., INC.
• NUGGET FOOD CORPORATION
• NUTRIASIA
• ORIENTAL & MOTOLITE CORPORATION
• OTT LOUIE PHILS. INC.
• PASCUAL LABORATORIES, INC.
• PEPSICO, INC. (PHIL. BRANCH)
• PERFUMERIA ESPAÑOLA CORPORATION
• PETRON CORPORATION
• PFIZER, INC.
• PHILIP MORRIS PHILIPPINES, INC.
• PHILIPPINE AIRLINES, INC.
• PHILIPPINE APPLIANCE CORP. (PHILACOR)
• PHILIPPINE AXA LIFE INSURANCE CORP.
• PHILIPPINE DAIRY PRODUCTS CORP.
• PHILIPPINE FUJI XEROX
• PHIL. HEALTH FOOD CENTER, INC.
• PHIL. LONG DISTANCE TELEPHONE COMPANY
• PHILIPPINE NATIONAL BANK
• PHILIPPINE PIZZA, INC.
• PHILIPPINE SAVINGS BANK
• PHILIPPINE SEVEN CORPORATION
• PHILIPS CONSUMER ELECTRONICS
• PHILUSA CORPORATION
• PHOTOKINA MARKETING CORPORATION
• PILIPINAS SHELL PETROLEUM CORP.
• PLANTERS DEVELOPMENT BANK
• PLANTERS PRODUCTS, INC.
• PLATINUM PLANS PHILIPPINES, INC.
• PRIMEWORLD DIGITAL SYSTEMS' INC.
• PROCTER & GAMBLE DISTRIBUTING PHILS., INC.
• PROGRESSIVE DEVT. CORP. (ARANETA GROUP)
• PRU LIFE INSURANCE OF U.K.
• PUNTA BALUARTE RESORT
• QUAKER OATS ASIA, INC. (PHIL. BRANCH)
• QUANTUM FOODS, INC. (DOLE)
• QUICK SERVICE RESTAURANTS

(KENTUCKY)
• RECKITT BENCKISER (PHILS.), INC.
• REGENT FOOD CORPORATION
• REPUBLIC BISCUIT CORP. (REBISCO GROUP)
• REPUBLIC CHEMICAL INDUSTRIES, INC.
• REYNOLDS TRADING & MARKETING CORP.
• RICHWELL TRADING CORPORATION
• RICOH (PHILIPPINES), INC.
• RIZAL COMMERCIAL BANKING CORPORATION
• ROBINSONS, INC. (ROBINSONS DEPT. STORE)
• ROCHE (PHILS.), INC.
• ROGEMSON ENTERPRISES (THE ROGEMSON CO.)
• RUSTAN MARKETING CORPORATION
• SALEM OCEANIC INDUSTRIES CORP.
• SAMSUNG ELECTRONICS PHILS. CORP.
• SAN MIGUEL BREWING GROUP
• SAN MIGUEL FOODS, INC.
• SANOFI-SYNTHELABO PHILIPPINES
• SANSIO PHILIPPINES, INC.
• SANYO (PHILS.), INC.
• SARA LEE PHILIPPINES, INC.
• SCHERING-PLOUGH CORPORATION
• SCA HYGIENCE PRODUCTS CORPORATION
• S.C. JOHNSON & SON, INC.
• SECURITY BANK CORPORATION
• SECURITY DINERS INTERNATIONAL CORP.
• SHANGRI-LA PLAZA CORPORATION
• SHARP (PHILS.), CORP.
• SHOPPING CENTER MANAGEMENT CORP. (SCMC)
• SIAM MARIWASA TOTO, INC.

• SIEMENS, INC.
• SLIMMERS WORLD INTERNATIONAL
• SM INC.
• SMART COMMUNICATIONS, INC.
• SMARTY TOYS CORPORATION
• SOCIAL SECURITY SYSTEM
• SONY PHILIPPINES, INC.
• SPLASH COSMETICS, INC.
• STA. LUCIA EAST GRAND MALL
• STANDARD CHARTERED BANK
• STERLING PAPER PRODUCTS ENT., INC.
• STIEFEL PHILIPPINES, INC.
• SUGARLAND BEVERAGE CORP.
• SUNLIFE ASSURANCE CO. OF CANADA
• SUPER MANUFACTURING CORPORATION
• SUY SING COMMERCIAL CORPORATION
• SUYEN CORPORATION
• SWEDISH MATCH PHILIPPINES, INC.
• SYSTEM TECHNOLOGY INSTITUTE (STI)
• SYSU INTERNATIONAL, INC.
• TAISHO PHARMA (PHILS.) INC.
• TECNOGAS PHILIPPINES MFTG. CORP.
• THE ANDRESONS GROUP, INC.
• THE BOOTS CO. (PHILS.) INC.
• THE HERITAGE HOTEL MANILA
• THE HONGKONG & SHANGHAI BANKING CORP.
• THE INSULAR LIFE ASSURANCE CO., LTD.
• THE LANDMARK CORPORATION
• THE PENINSULA MANILA
• THE PHIL. AMERICAN LIFE AND GENERAL INSURANCE COMPANY (PHILAMLIFE)

• THE PUREFOODS-HORMEL COMPANY
• THE TRIPLE V GROUP
• THE WESTIN PHILIPPINE PLAZA
• TOTAL PETROLEUM PHILIPPINES CORP.
• TOURIST TRADE & TRAVEL CORPORATION
• TOYOTA MOTOR PHILIPPINES, CORP.
• TRANSUNION CORP. (FEDERAL ELECTRIC)
• TRI-UNION INTERNATIONAL CORP. (CO. B)
• TRICOM DYNAMICS, INC.
• TUPPERWARE PHILIPPINES
• TVP DENTAL B CORPORATION
• T.W. AND COMPANY (S & T ENTERPRISES)
• UNI-AIR PHILIPPINES, INC.
• UNIBANCARD CORPORATION
• UNILEVER PHILIPPINES (PRC) INC.
• UNION AJINOMOTO PHILIPPINES
• UNION BANK OF THE PHILIPPINES
• UNITED COCONUT PLANTERS BANK (UCPB)
• UNITED INT'L. PICTURES, INC.
• UNITED LABORATORIES, INC. (UNILAB)
• UNITED OVERSEAS BANK PHILIPPINES
• UNI-TRADE MERCHANDISING
• UNIVET AGRICULTURAL PRODUCTS/MNC.
• UNIWIDE SALES GROUP OF COMPANIES
• VAN MELLE (PHILS.), INC.
• VBP GROUP OF COMPANIES
• VIBELLE MFTG. CORP. & ORIANA MFTG. CO., INC.
• VIVA ENTERTAINMENT GROUP

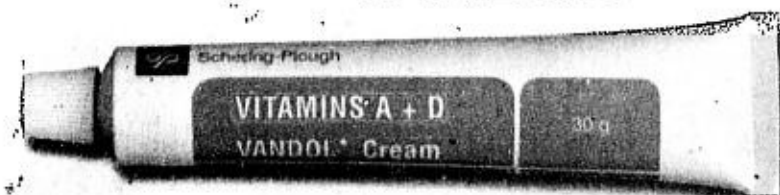
• WARNER-LAMBERT PHILIPPINES, INC.
• WARREN MANUFACTURING CORP.
• WATERS UNLIMITED, INC.
• WENPHIL CORPORATION (WENDY'S)
• WESTERN MARKETING CORPORATION
• WHITEHALL PHILS. (DIVISION OF WYETH PHILS.)
• WILLIAM, GOTHONG & ABOITIZ, INC.
• WRIGLEY PHILIPPINES, INC.
• WYETH PHILIPPINES, INC.
• YAKULT PHILIPPINES, INC.
• ZENCO SALES, INC.
• ZEST-D CORPORATION (SEMEXCO)

AFFILIATE MEMBERS

• CALTEX PHILIPPINES, INC.
• CAMPBELL SOUP ASIA LIMITED
• COLUMBIA PICTURES INDUSTRIES, INC.
• COMPAQ COMPUTER PHILIPPINES
• DUMEX PHILIPPINES, INC.
• HONDA CARS PHILIPPINES, INC.
• INTEL MICROELECTRONICS
• JARDINE DAVIES, INC. (AGCHEM)
• J-SING BROS., INC.
• LG COLLINS ELECTRONICS MANILA
• LG INVESTMENT & FINANCE CORP. (LKG GROUP)
• MANUELA CORPORATION
• MAVERICK FILMS
• MINDGATE SYSTEMS, INC.
• MOBILE DISTRIBUTION, INC.
• MONDEX PHILIPPINES, INC.
• NIKE PHILIPPINES, INC.
• PHILAM PLANS, INC.
• 7RD REALTY INC.
• RIVERS OF LIFE PROPERTY & DEVT. CORP.
• TRIUMPH INTERNATIONAL PHILIPPINES, INC.



You can't do that with cheaper brands. No harsh chemicals

VITAMINS A & D
VANDOL

The rash-proofing skin vitamin

FRIDAY, SEPTEMBER 28, 2001

PHILIPPINE DAILY INQUIRER

FOR FEEDBACK, TEXT US AT (0919) 661-2337 OR EMAIL US AT LIFESTYLE@INQUIRER.COM.PH

Home

LIFESTYLE

CHELO BANAL-FORMOSO, Editor MARGE C. ENRIQUEZ, Subsection Editor

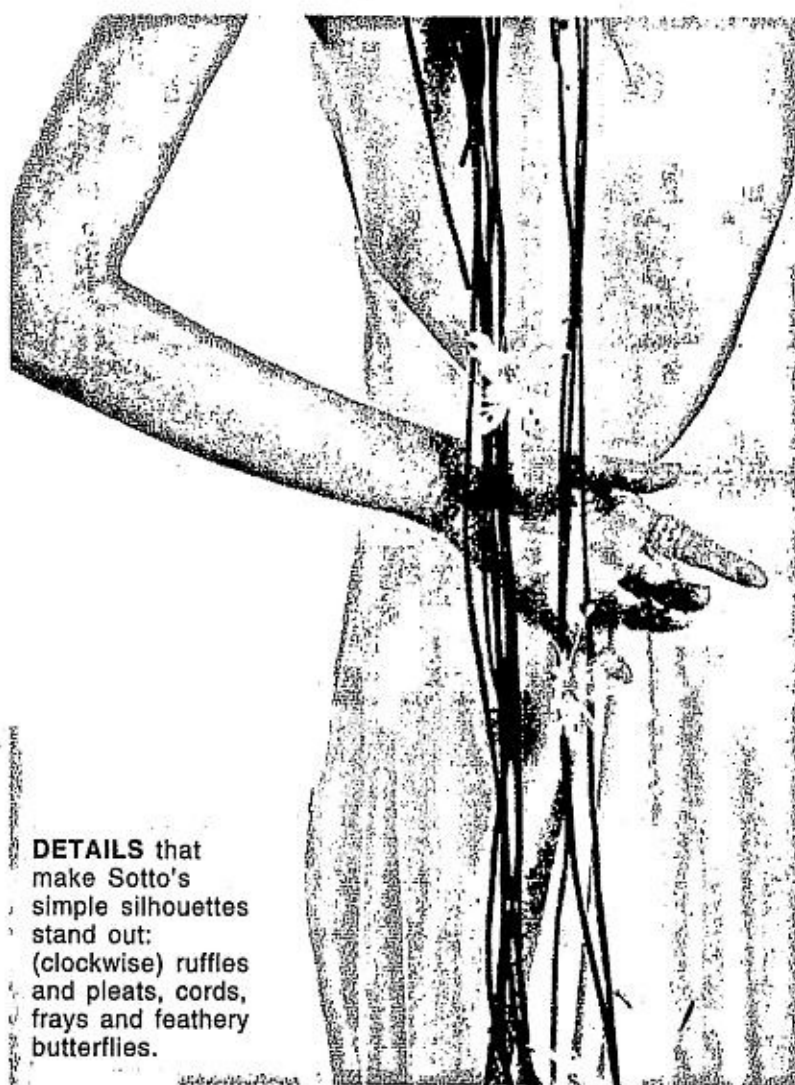


manels
SHOES & BAGS
A passion for Style
2001 OUTSTANDING FILIPINO RETAILER
www.manels.com



Inno Sotto, an enigma

The designer, who will have another gala, insists fashion matters amid recession and uncertainty, and goes to church to confront his mortality.
Are eyebrows raised?



DETAILS that make Sotto's simple silhouettes stand out: (clockwise) ruffles and pleats, cords, frays and feathery butterflies.



freshaire
The Original
Hair Straightening Specialist

NOW OPEN
in
DAVAO CITY
at

GAISANO
MALL OF DAVAO

3rd Floor
Tel. (082) 224-5374

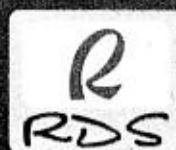


AIZA SEGUERRA
IN CONCERT!

Vicor Records proudly presents today's hottest singing sensation as she performs cuts from her multi-platinum debut album.

Sept. 30, Sunday, 4PM
Fountain Area
Robinsons Place Imus

ROBINSONS
Place
IMUS



ROBINSONS DEPARTMENT STORE



FILEMON

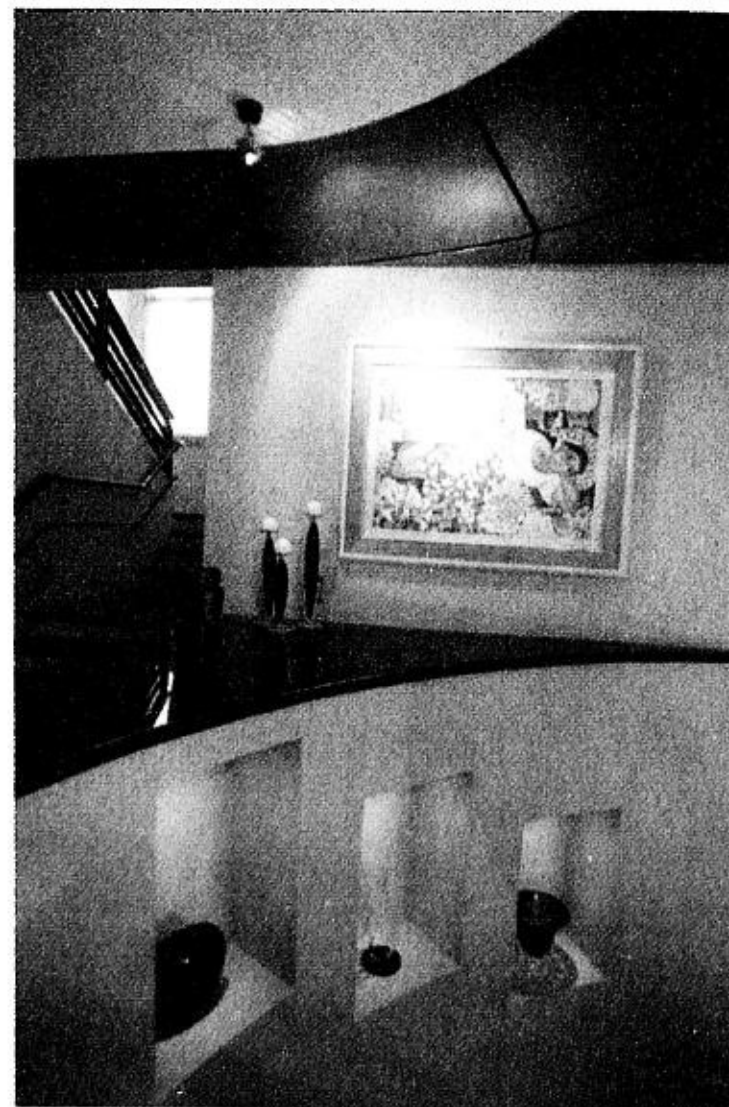
TRUE TO FORM

Available at RDS Galleria and Front

www.rds.com.ph

RDS @ Robinsons Galleria | Robinsons Place Manila, Metro East, Novaliches, Imus, Cebu, Bacolod, Tutuban Center | Sarmall Shaw | Metropolis Star Alabang | Waltermart Sta. Rosa, Gen. Trias

The house that he built, this time to own (Story on page D5)



NICHES are filled with presents given to Robert and Cecile Lilles. Belleza's painting hangs over this emerald granite top.

Inno Sotto, an enigma

BY MARGE C. ENRIQUEZ
FASHION PHOTOGRAPHY
AND DIGITAL IMAGING
BY BOBOT MERU
CONCEPT, LOCATION PHOTOS
AND PICTORIAL DIRECTION
BY ANTONIO SALAC SANTOS

DESPITE the many times I have written about Inno Sotto through the years, the designer has remained an enigma, at least in print.

Blame it on the twin faces of his Gemini sign. He is both admired and maligned most especially by people in the fashion world.

Sotto is loved by his friends and clients—naturally—and venerated by young designers. Older and wiser folk are cautious about their comments on Sotto. To his admirers, he is the master of high style and strategic image building. To his detractors, he is cunning—and they're being kind. On the one hand, he is praised for his polished craftsmanship and slick productions. On the other hand, every time Sotto presents a gala, rumors start cropping up. He merely laughs them off, saying that the hearsays have become redundant and tiresome whether it's his alleged liaison with drugs or if he is being pitted against the designer *du jour*.

Sotto protests, "I'm the victim of so much bad press—more than any other designer."

Media savvy

Fact or rumor, the talk has worked for Sotto's public persona. It makes him interesting copy after all these years.

Sotto says he goes about very quietly with his work until there's news of his galas. Even a few weeks after his show, Sotto is the center of all the planets in orbit. That's assuming there's peace on earth.

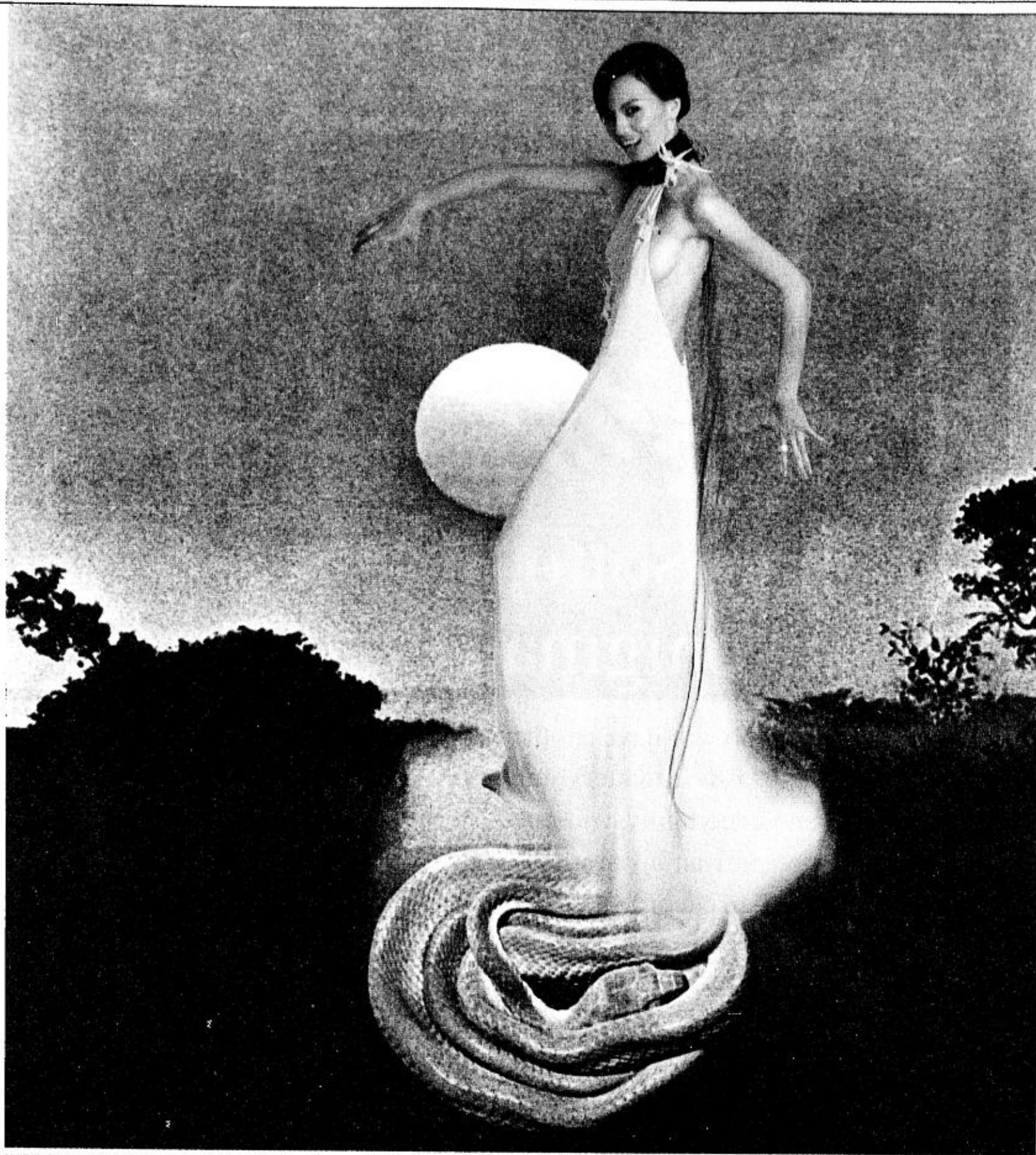
The designer maintains his sobriety when asked about his fame or notoriety, depending on what you hear about him. He explains matter-of-factly, "I'm just working on the things that I have to do—making patterns, sourcing fabrics and finding new treatments. Afterward I go on with life. I do things I enjoy. I'm no different from everybody else. I have a private life. People are after my work, not my private life. But the way in which things are received, everything is magnified!"

Gala

Among designers, Inno's gala is rightfully one of the most anticipated. On Oct. 7, he will present "Inno Sotto at the Red Carpet" at Edsa Shangri-La Hotel. The collection pays homage to celebrities and the movies. It is Filipino in sensibility because it reflects our fascination with the celluloid world and how we like to live in illusions. Among those references is Hilda Koronel's chiffon gown, which he reconstructs for the show. The look harkens to the fashion of the late '70s—the dolman sleeves and the bows at the nape and waist. The actress wore it to an awards night when she was nominated for "Insiang." Similar versions were made for icon Chona Kasten and her daughter Techie Ysmael-Bilbao.

"The clothes are not thematic in silhouette. They have to do with events and with many individuals who have their own tastes," says Sotto. The collection is a paradox. Although the clothes are inspired by the world of make-believe, they are very practical—and salable. The designer's trademarks are here, such as the sharp pantsuit that goes beyond the lapel and button-front, the halter gown whose back takes the deep plunge, his penchant for jersey and crepe, his unique color combinations

INNO/p.D3



INSPIRED by "Crouching Tiger, Hidden Dragon," this bias cut, layered silk chiffon gown is accentuated with feathery butterflies and black cord that cascades at the back.

At the Ladies' Wear Department

knee lengthskirts

Side slits and in-style colors lend subtle chic

SM

DEPARTMENT STORE

We've got it all for you!

QUIAPO • MAKATI • CUBAO • HARRISON • NORTH EDSA • STA. MESA • ORTIGAS • LAS PINAS • BACOR • FAIRVIEW • MANILA • PAMPANGA • ILOILO

Inno Sotto, an enigma (From page D2)

and interesting details that enliven a simple silhouette. As usual, Sotto will present his wide repertoire from tailored daytime clothes to evening fantasies.

With the world on the brink of a recession, is fashion going to be irrelevant? "I've always been very optimistic," Sotto says. "I don't think there's a dark future ahead of us. A lot of people want to look and feel good. Yet, I have never thought of fashion as a priority in my list. I don't think it's my main concern. It's time to be more real and not be overly concerned with ourselves."

Over the years, Sotto has been consistent in saying that Manila takes fashion too seriously. Just take a look at his *artiste* uniform: the long-sleeved shirt, comfortable slacks and sneakers. Yet when there's a special occasion, Sotto's suits reflect luxury exuded in a nonchalant way.

What if there are no more special events that give people the chance to dress up? "I look at it this way. I understand that the

Emmys and Fashion Week had to be postponed. They seem insignificant and indifferent to what's happening in the country. I agree with that." However, he feels that any event that honors excellence should not be scrapped.

"It helps us human beings to know that we are capable of achieving a certain amount of excellence that is remembered in the long run. It lifts us from mortality and makes us immortal. Brocka, Martha Graham or Fellini became bigger than life for their contributions. I don't think they did it intentionally to achieve that. They thought 'This is the best that I can be.' The manner in which the honors will be given can be toned down a bit. I think we need that to aspire for something."

Unguarded moment

This drive for excellence, this maximizing of potentials has fueled Sotto's career over the years. But like a tree that bears fruit, stones are hurled at him. "That comes with the territory. You can't expect people

to like your work. It's not so much work-related, as it's more personal. I'm more realistic. It's how fast I think and how I could keep up with the Inno Sotto that I try to compete with," he says.

"People think of me in terms of visibility. I don't think I'm any better than others." He cites Pepito Albert for his excellent craftsmanship. Fashion technicians say he has the best construction and proportion in town.

Sotto admits that his personal journey wasn't always smooth.

"Sometimes it's not quite a step that everybody is doing. There's reason for that. You're either ahead or far behind. You can't stay lifted. I don't like being lifted in anyway. Even if people say nice things about my work or me, I don't think that's enough reason. There were certain phases in my career that I thought I was two steps late or ahead of the tempo. That doesn't bother me. I'm quick to pick up on the steps so I go with the count."

That's the other paradox of Sotto. Beneath the glamour and hype that surround him, there's a side that is searching for deeper values. In his vulnerable moments, Sotto actually disdains artifice. Like most of us, he's caught between two worlds—the mundane and the one whose reality is rooted on values that there's no need to put up with superficialities.

And, over the years, Sotto has been consistent in saying that he gets his soul recharged in church. "I'm prayerful. I'm very realistic of my perception about my life, my mortality, the things that happen, and the people I love. Nowhere is it written that everything that happens in the world should always be taken as something to pull us down. That alone should be enough reason to put you out of that situation. I've always thought of it that way in my career and in my life."

That's the Inno Sotto I remember. Are some eyebrows raised?

INNO/p.D4

Helping hands

EDSA Shangri-La Hotel, Evian, Essences at Rustan's, Chrysler and the INQUIRER present "Inno Sotto at the Red Carpet" on Oct. 7, Isla Ballroom, EDSA Shangri-La. A cocktail reception will be followed by the gala presentation.

The show's major sponsors include Jeweler, Swatch, Myra E 500, Neutrogena, Carefree, Futura Décor Products and National Broadcasting Network.

Other sponsors are Calvin Klein Eyewear, Cosonsa Manufacturing Inc., Mabolo as the official florist, La Plantacion de Manila for the artificial plants and evergreen, Bacchus Int'l. Corp. for the wines, Three Kings Printing Corp. for the printing, Citibank, Janylin for the ladies' shoes, Traffic for the men's shoes, Karutara & Maupassant for accessories, The Lifestyle Channel, Tower Records, Sell Co., PMAP and Micro Data Systems & Management.

Wine inspires spirited designs

SIXTEEN young fashion designers vied to present the best response to the challenge: "If Wild Vines were a piece of clothing, what would it look like?"

Warren G. Popioco of Slims Fashion and Arts School and Kharla Zepeda of the College of the Holy Spirit were proclaimed winners during the culminating event, "Chill Factor: Wild!", at the Carlos P. Romulo Theater, RCBC Plaza, Makati City.

Popioco's men's line design flaunted bare skin. Done in vibrant orange, it featured off-shoulder geometric top, exposing part of the model's chest. Slacks and Japanese style sandals completed the look.

Grapes and leaves draped Zepeda's design, which also flaunted bare skin for the women's line. It featured lush silhouette in a belly-exposing number that reached down to the model's ankles.

To come up with the entries, participants explored the unique qualities of Wild Vines, a sparkling sweet and light wine bottled by wine-makers E & J Gallo, for one month.

Models showed off the 16 entries in a fashion show.



WINNING entry by Kharla Zepeda, "Crazy Sexy Blackcherry"



WINNING entry by Warren G. Popioco, "Side Peach"

Finally... Styling Protection
Against the Elements!

Wind-Proof Care,
Longer-Lasting Hold
and Sun-Damage
Protection...
Now in a Gel!

Introducing
Tricks
Styling Gel

Xtreme Hold
&
Strong Hold
Styling Care
Staying Power



BLADE RUNNER. Black crepe gown is hand-frayed on the side.

Inno Sotto, an enigma (From page D3)



GARBO-ESQUE In this iridescent pantsuit with pleated cuffs and shawl from the movie "Queen Christina"

DIGITALIMAGING:
STUDIO 58 LAB 10,
58 MCKINLEY, FORBES PARK,
MAKATI CITY.
TEL. 867-2188;
E-MAIL:
STUDIO58@EDSMAIL.COM.PH

HAIR AND MAKEUP:
PATRICK ROSAS
AND JAIME RUBEN
MODELS: EAZEL DON AND
CHERRY LAUREL
SHOES: JANILYN
ACCESSORIES: KATUTORA &
MAUPASSANT

POWER color
Inspired by Faye
Dunaway's
character in
"Network." The linen
pantsuit is
accentuated with
corded ribbons.

The house that he built, this time to own



THE FAÇADE is characterized by American modern architecture. Architect Lilles likes open spaces, so he avoids high fences and uses grills instead. Concrete curved gutters make a unique design. They are also practical as they require zero maintenance. The balconies are enclosed by linear grills.

BY AVIE GOCHOCO-PEREZ
PHOTOS BY BOBOT MERU

SEVEN giant concrete pots painted terracotta and planted to hibiscus. Black grills that the owner perhaps grudgingly installed—he has an aversion to grills—to delineate the property from the sidewalk. A six-level structure that doesn't look any taller than its neighbors. Five-star-hotel shine on the granite and wooden floors and countertops.

Ceiling-to-floor wood-framed glass doors separating living spaces and coaxing the outdoors in. A house for partying with several sit-down-and-talk spots. Winding staircases. Top-of-the-line stainless steel kitchen equipment from Italy. Rock Drilon, Tam Austria and more art on the walls and mirrors. Budji Layug round dining table and chairs. Versace pillows to accent the living room couch. A playroom for the master of the house. A "video room" with a huge 60-plus-inch TV set. A playroom for the kids done in a riot of colors. For the wife, a restful "Balinese" room in the attic.

The home of architect-builder-seller Roberto "Robert" D. Lilles in Acropolis, Quezon City is probably a showcase of some of the best that Lilles build-and-sell homes give—plus some more thrown in.

Building on small lots

Lilles houses do make good use of space "because I'm used to small lots," Robert says, referring to his own home that sits on only 414 sq m of land. The small lots are a must to keep down costs in the build-and-sell business.

"We build a house the way we want it, always thinking about the budget. We cannot overprice a house or overbuild. Otherwise, we cannot sell," Robert has perhaps mastered the art of using space so sensibly that a beholder can feel the property is much bigger than it is. Overbuilding? Think of, say, putting insulation materials beneath tiled roofs. Unnecessary, this architect says. "You don't want to overbuild because that cuts into your earnings."

Good space use means, in Robert's own house, vertical movement. It has six levels of living space sprawled over 700 sq m of floors, with back, front and side gardens to boot. It means having, aside from the usual living spaces, a separate video room, a concession to today's sharpened taste for bigger and better audio-visual equipment. Such a room is a new addition to today's home that wasn't there five years ago, he says. The advent of surround sound, humongous wide-screened TV sets and other hi-tech sound and visual equipment have made a separate video room a desired luxury in affluent homes.

Good space use in Robert's home



MODERN version of the grand staircase, made of narra steps, silver, stainless steel balls. The foyer's flooring is done in granite. Philippe Starck's "Lucy-Fer" sconces and Chamane chairs flank the mirror that gives the illusion of spaciousness.

also means a playroom for the kids in the attic with bench lengths wrapped around two walls enough to "seat nine yayas," Robert laughs. It means giving even the garage floor tiles beautiful enough to host guests during parties. It means having deck space fronting the street to enjoy cool breezes or simply to get a tan.

Robert knows his business, having moved in the circle since he was small and designed houses for nearly a quarter of a century now, from age 21. Not many know that the Lilles family has been in the home build-and-sell business for the past 50 years. Robert's father Remigio, who "studied architecture for a few years," started and built up the business with Robert's aunt and uncle. The last two have since migrated to Vancouver and San Francisco, respectively. Remigio has passed away. This has left his widow, or Robert's mom, Robert's brother and a sister, to carry on with the business.

Among the old man Remigio's former clients was Benigno "Ninoy" Aquino Jr., then a congressman, who became the Lilles' neighbor along Times Street in Quezon City. The old man built the house that the congressman bought along that quiet, though now national, road. Robert, 45, likes to reminisce about the old days when he tagged along with Dad to the Lilles homes that were being constructed. Even in his youth, Robert knew his fondness for drawing "anything" that would later find its niche in architecture.

Yes, it was a shock for him to discover that many of his classmates at the University of Santo Tomas were studying architecture only to please their parents. That they weren't actually prepared, even excited, to tackle the five-year course seemed odd to this young man who was so sure from the start that he would become an architect. It is probably Robert's love for architecture—helped along by family—that has contributed much to "Lilles" being a household name in the build-and-sell landscape today.

Big projects

Three of the Lilleses today can each be building a house simultaneously—later to be sold at between P15 million and P45 million each—in the plush villages of Metro Manila, but Robert is the sole architect of all the houses. He can rattle off finished Lilles houses when

prompted, including the house of multi-awarded actress and now Lipa City Mayor Vilma Santos in Greenmeadows, the house of former President Erap's friend Charlie "Atong" Ang in Corinthian Gardens ("three houses away from Sen. Robert Jaworski's house"), 19 other houses in Greenmeadows, 14 other houses in Corinthian and 35 houses in Valle Verde 5, Pasig.

Throw in as well houses in Ayala Alabang, Dasmariñas Village (where Robert grew up, having moved there from Times Street), and San Lorenzo Village. Only ultra-exclusive Forbes Park has not had a Lilles build-and-sell home yet. Robert reckons the cost of land alone in Forbes would make the property's selling price prohibitive. The Lilleses build 10 houses in a year: they buy the lot, build on it and sell the finished product.

His experience being that of catering to a faceless family, keeping materials

THE HOUSE/p.D6

Natasha's WINNING BUSINESS MOVERS

JULY - AUGUST



Norma Imperio
1st Top Group Seller



Juliana de Guzman
2nd Top Group Seller



Ma. Nelia Estayani
3rd Top Group Seller



Emmanuel Calisang
4th Top Group Seller



Keith Jayson Hidalgo
5th Top Group Seller



Zijema Imperio
Best Credit Record



Jenalyn Cua
Top Recruiter

Be a NATASHA Dealer!

Natasha
makes your dreams come true.



ROBINSONS DEPARTMENT STORE



Red dress - Available at RDS Galleria, Ermita and Metro East.
Denim dress - Available at RDS Galleria, Ermita, Metro East, Cebu and Bacolod.

www.rds.com.ph

RDS@

Robinsons Galleria | Robinsons Place Manila, Metro East, Novaliches, Imus, Cebu, Bacolod, Tutuban Center | Sarmall Shaw | Metropolis Star Alabang | Waltermart Sta. Rosa, Gen. Trias



BIG windows and doors define the lanai area, which is enclosed for entertainment during rainy weather. The space leads to the kitchen and formal dining area. Leather furniture from the family's previous residence fills up the space.



ANCHOR pieces in this space: Soler's painting, a neo-classical table, and shelves inspired by a stay at an Aman resort.

The house that he built, this time to own

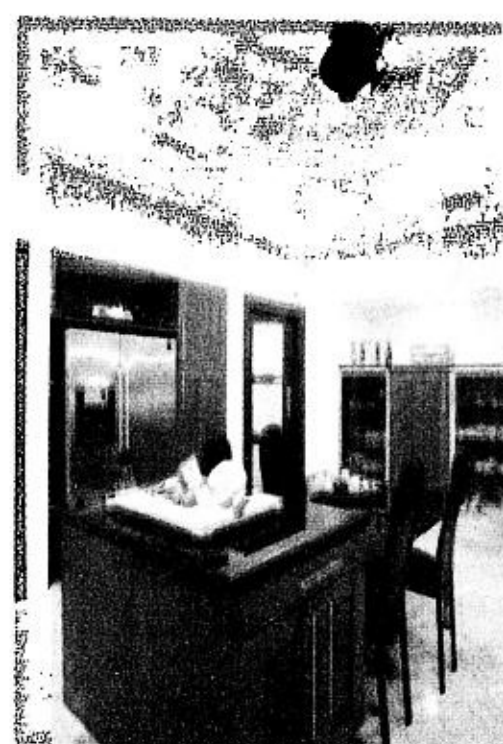


FORMAL living room features furniture made from satin and chrome finishes, armchairs made from Donghia fabric, wenge accessories and Philippe Starck's "Romeo Moon" chandelier. Dante Castillo's portrait of Cecile, the lady of the house, is Lilles' favorite spot at home.

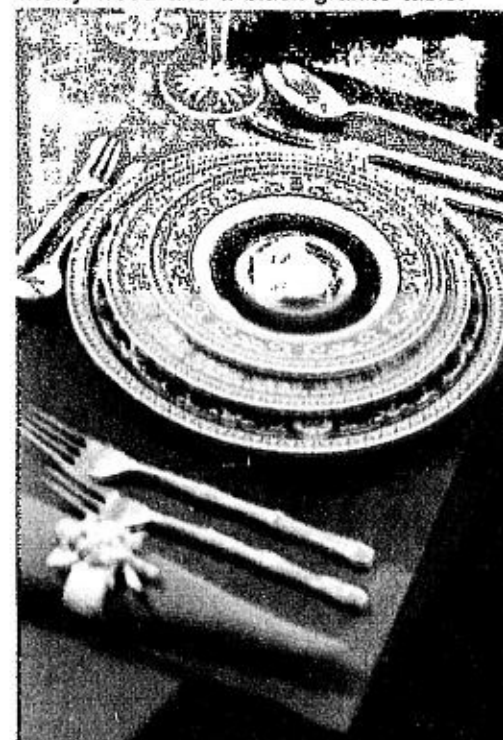
Architect Roberto D. Lilles

is not selling his newest structure for a change.

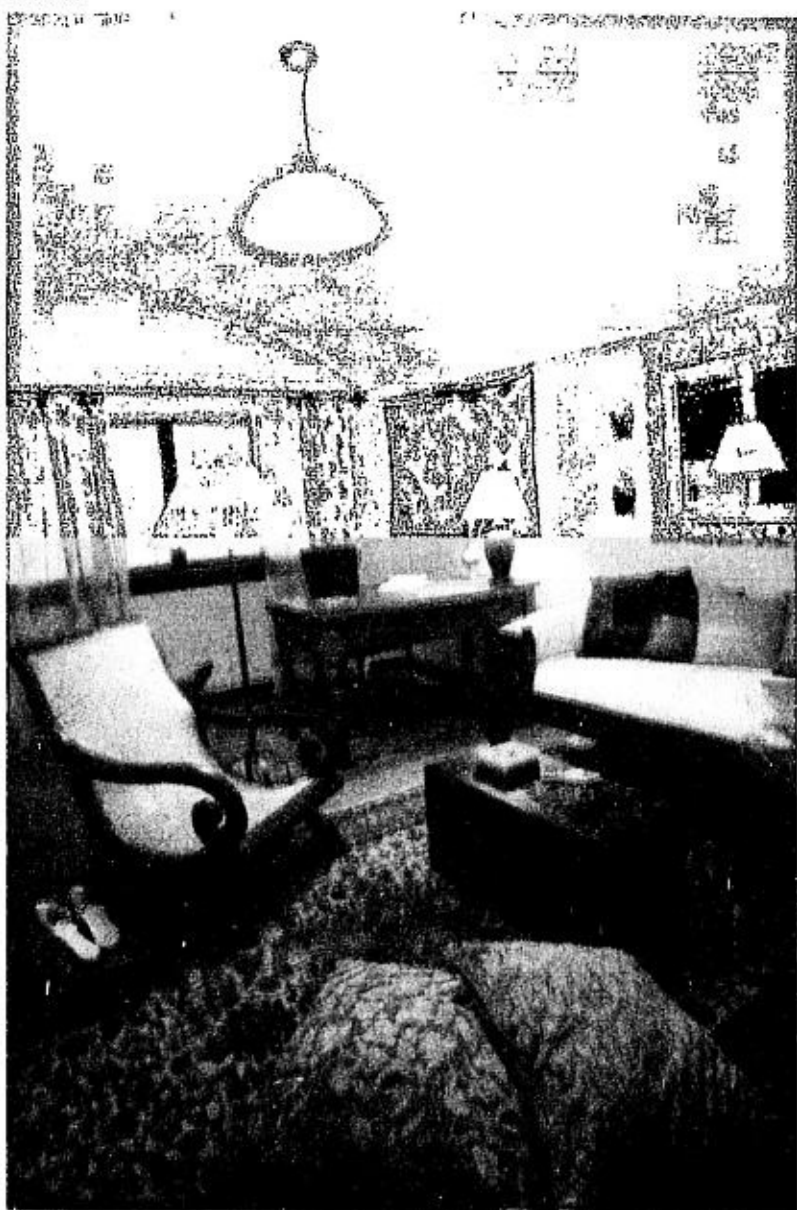
He and his family are going to live in it



SINCE Cecile loves to cook, the kitchen is furnished with stainless steel range and hoods, an island and cabinets made of cherry wood and a black granite table.



FOR ENTERTAINING—Versace flatware, Waterford crystals, Jim Thompson silk placemats and English silverware



CECILE'S PRIVATE SPACE. Since the house is modern, this room in the attic is a trove of items collected from their trips abroad such as rugs from Turkey, throw pillows from Bali, Bangkok and India, Czech knick-knacks. The color motif of orange reflects the wife's creative urges.



A ROUND table is the perfect solution for entertaining so that the hosts don't need to worry about who sits at the ends. Philippe Starck's chandelier looms over this setting. Important pieces are works by Tabuena on the frosted glass and Rock Drilon.



MASTER bedroom's rich headboard

MEDITERRANEAN influence is seen in the colors and arches. The flooring is made of Italian travertine and the furniture is by Budji Layug. Notice the trademark bamboo base.

The house that he built, this time to own

(From page D6)

and designs as universally appealing as possible, Robert notes that it was harder to design a home for himself and wife Cecile because he had to marry his likes and needs with those of his wife. It becomes harder to design the more personal you get, he insinuates.

The resulting home is nonetheless typically Lilles in the way it sits on a small lot, 414 sq m, but sprawls over built-up floor space of 700 sq m. Robert and Cecile moved in just under a year ago from a street just around the corner in the same subdivision. Robert knew it was time to chuck the former home done in the Neo-Classic style and its gold-leafed picture frames, Persian rugs and statues that "were considered beautiful at the time" but no longer command as much appeal today.

"I like them (houses) modern. As an architect, you always find something better. After years, there is definitely something new. What you have is already passé. I'm not an antique collector. I want the latest. A house will be influenced by what is of the times," he says, defining his sense of style.

Wife's influence

Though the Persian rugs from the former house are still around, they now grace only the floor of the new master bath. The expensive Versace throw pillows of the former house still grace the new living room couch, though, one suspects, more to Cecile's liking than to Robert's. Old items like those are the "bane of his existence," wife Cecile half-jests. That is why he thinks nothing of moving house every five years, although moving house comes fourth in the universal list of events adjudged the most stressful in life: the first is death of a spouse, followed by separation from a spouse, and then pregnancy. "As long as I do everything, or I hire people to do it," that's fine with Cecile," Robert says of constantly moving house. Yes, adds Cecile, "he did everything ... I moved in with my toothbrush!"

Robert's favorite spot in the house is the living room, the chosen spot for his sound system. Pictures of family in small frames give the room an intimate feel, although a large portrait of Cecile in oil is the focal point of the room. Big sliding glass doors in what Robert calls this "party house" enable everyone to feel they are part of the group wherever they are in the house.

The Lilles house has to have "diamond finish" shiny floors, no less, for that expensive, classy look. "I like it when the floor reflects (light) like in a five-star hotel, where everything's shiny," Robert says. White walls, a constant feature in Lilles build-and-sell homes because white is the "safest" color for universal appeal, are, however, absent in Robert's own home.

"White for walls is boring. I like apple green. I like shades of gray like green gray, blue gray." The master bedroom walls are done in soft yellow, a good feng shui color for harmony in marriage. Robert designed the master bed, as he did the other beds in the home: all appear to be floating.

Party-friendly

Wife Cecile is proud that Robert took charge even in choosing curtains for the formal dining room, and prouder that the finished product didn't cost an arm and a leg. "You can get this material in Divisoria," she says, running a hand across the fabric. "These are all reasonably priced. It never gets to the thousands in this house." The furnishings were locally made by Artemis using material from Paris, for instance.

Grills in this house and in all other Lilles homes are an absolute no-no. "There is no way to nicely grill," Robert says. Wire screens to keep mosquitoes away would also be absent in any of his houses were it not for the danger that dengue brings. Although Lilles homes, being party-friendly homes, almost always feature a swimming pool, Robert's own home has none. "I'm afraid my children would fall in," he says. Robert and Cecile's brood, after all, is very young: Isabel is 5, Ayrton is 3 and Sophia is 2. Cecile is even now three months pregnant, too. A stepdaughter, a teenager, lives abroad.

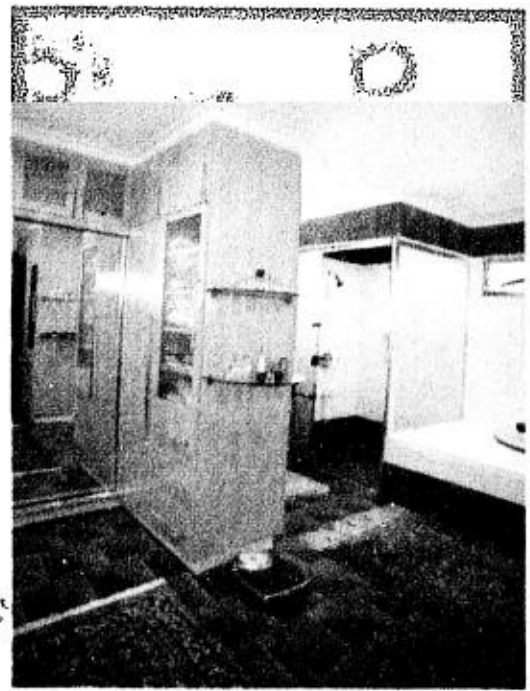
It took a year to build the house on Andromeda, "too long" by Robert's standards. Construction "slowed down" when the couple and the children, with yaya in tow, went on their sojourn to Vancouver, Canada where

they spend two months of the year every year. "Vancouver is the most beautiful place on earth," Robert gushes. He has a house there and has been an annual visitor to that Canadian spot of earth for the past 25 years. In the martial law years, the Lilleses also did "some building and selling" in Vancouver "but (the business) was never as good as (it has been) here especially after 1986" when the Marcos rule ended. The real estate business boomed in 1986. "I foresaw that. I was sure we would have a boom in the business."

Another reason it took longer than usual to finish the house was Robert's and Cecile's disagreement over how to outfit the kitchen. Robert wanted a stainless steel Italian gas range; Cecile preferred a trusty American heavy-duty oven and range. The argument over which to choose lasted nearly a year but in the end, the architect won out. "In the end, yes, I knew we'd spent so much for this house already," Cecile says. "One thing wrong would have spoiled the whole thing."

Robert and Cecile's next house will probably be in Ayala, Alabang, which, he swears, is today's most attractive location for a home. "Nobody develops (subdivisions) better than the Ayalas. They do things beautifully, they are generous in their amenities and they deliver on time. The clean air in that location also beats the traffic and distance one has to go through daily. It's the closest thing you can get to living abroad," Robert says.

And, oh yes, a unique feature in Robert and Cecile's home is the presence of two toilet paper holders in the bathrooms. "He doesn't like the inconvenience of running out. Besides, it's so embarrassing to run out of that," laughs Cecile.



THE BATHROOM is compartmentalized for easy use. The white tiles contrast the dark flooring and laminated cabinets.

Beauty Lite

"The promise of something special"

The skin and body therapy clinic offering a complete range of treatments.

SLIMMING **FACIAL & SPA** **RELAXATION**

NEW CLINIC • FULLY AIRCONDITIONED • EXPERIENCED THERAPISTS • GREAT PRICES

Clinic Hours:
Monday - Friday
7:00 am - 9:00 pm
Saturday
9:00 am - 6:00 pm

2nd Floor, MG Bldg.,
150 Amorsolo St.,
Legaspi Vill., Makati

Telephone Nos.
815-0029 • 815-0037
Telefax: 815-0031
Email:
nimurSales@vsnia.com

Your obligation inspection we covered

Cut this ad and bring to avail the special discount on selected treatment programs.

Nature's Answer To Diabetes

Amargozin
AMPALAYA CAPSULE 500 mg

Food Supplement for DIABETICS

If you're one of the millions of Filipinos suffering from diabetes, let nature answer your needs. One way to do this is with the help of Amargozin capsules.

Amargozin assists in managing blood sugar levels. Made only from the Makiling variety ampalaya, which is nurtured in organic and environment-friendly farms. It is processed in a BFAD-licensed pharmaceutical facility, which has well passed the Current Good Manufacturing Practice (CGMP) standards.

BFAD FR No. 25611

Marketed by **ALTERMED CORPORATION** Manufactured by **PASCUAL LABORATORIES, INC.**

Available at all **mercury drug stores** and other leading drugstores nationwide.

Marketed by **ALTERMED CORPORATION** • Tel. No. (632) 411-9907 • 925-8468 • 920-1911

MOST AFFORDABLE, HIGH QUALITY!

ENOUGH enough enough.

LAGUNDI ASCOF Forte
Cough Remedy/ Anti asthma

ASCOF FORTE HAS EVERYTHING YOU WANT IN A COUGH AND ASTHMA MEDICINE:

NATURAL HEALING - Ascov Forte is made purely from Lagundi leaves; nature's answer to cough and asthma. Enjoy this herb's healing properties in a convenient tablet form!

SAFE TO USE - Because it's all-natural, Ascov does not have the major side effects caused by other cough and asthma medicines. So there's no need to worry about drowsiness and tremors!

SCIENTIFICALLY RESEARCHED AND PROVEN - A product of over 20 years of research conducted by the National Integrated Research Program on Medicinal Plants (NIRPROMP), Ascov's efficacy is clinically proven. Plus, it is licensed by PCHRD of the Department of Science and Technology.

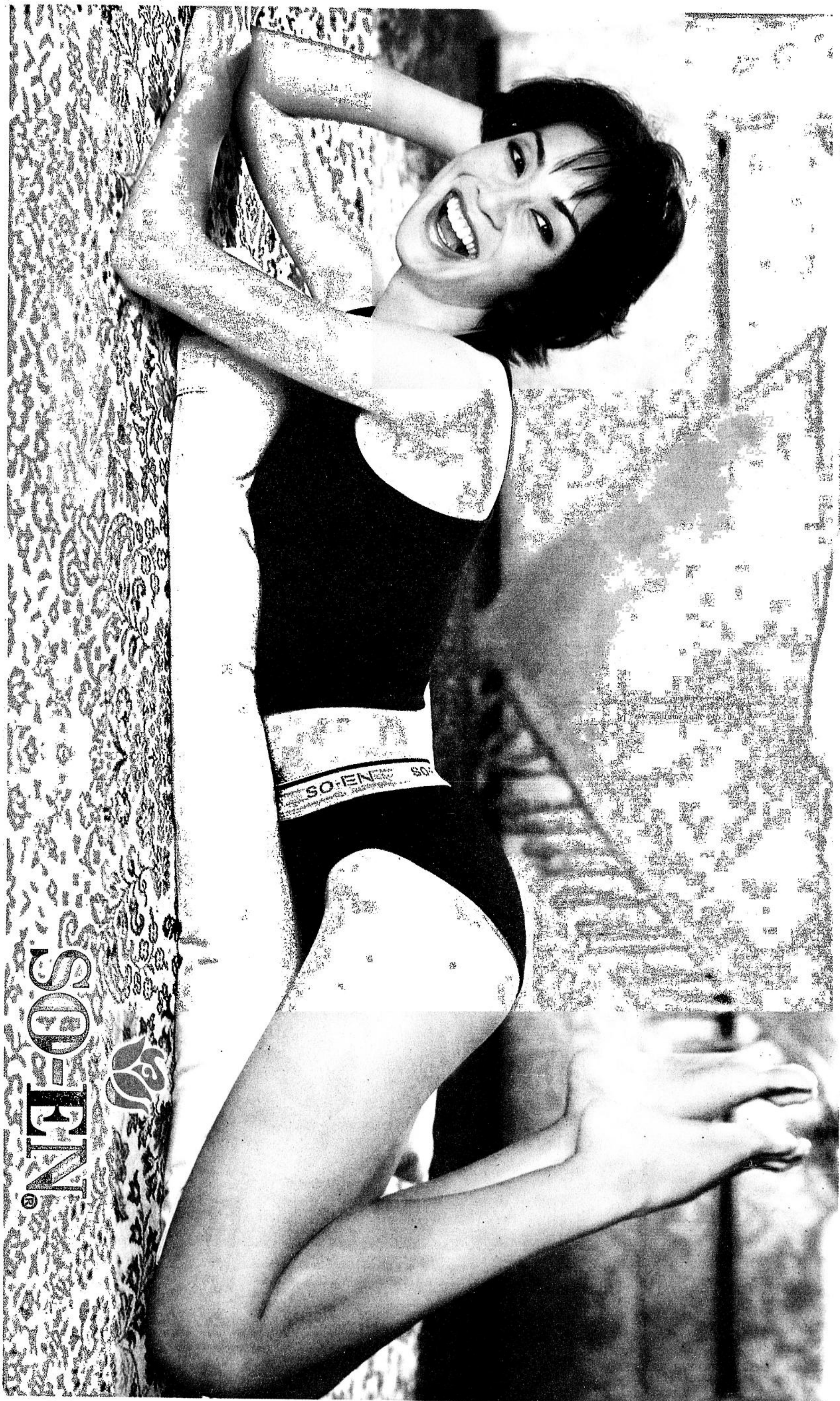
INTERNATIONALLY RECOGNIZED - Ascov Forte has received the silver medal from the prestigious 25th International Exhibition of Inventions, New Techniques and Products in Geneva, Switzerland and the Golden Shell Awards.

Plus, it's very affordable too!

Available in leading drugstores nationwide. For more inquiries, call 411-9907 • 920-1911 • 925-8468

Marketed by **ALTERMED CORPORATION** Manufactured by **PASCUAL LABORATORIES, INC.**

Available soon: ASCOF SYRUP for KIDS!



SO-EN®

LIFESTYLE

FOR FEEDBACK, TEXT US AT (0919) 661-2337 OR E-MAIL US AT LIFESTYLE@INQUIRER.COM



Planning with prayer

Nostradamus is good only for back-checking cataclysm, never for really calendaring it. The times call not so much for projections, as for openness to possibilities

DRIVING down from Baguio last Saturday we saw the lanterns for sale ablaze by the roadsides of Pampanga. Never has the reminder of Christmas been more untimely, if premature. It comes at a time when the world is plunging into war—whose form you can't even guess.

For most corporations, this is planning season, and we at ABS-CBN just had ours in Baguio. Yet deep inside, business knows that you can plan only so much. Planning is becoming more and more a luxury, for it presupposes that most everything is within your control and within your sight. In fact, it is not. It is a luxury these days to have the breathing space to be able to study the politico-economic landscape and the psychic edge to project scenarios. Yet recent events prove that analysis and visioning can bring you only so far.

For what think tanks projected for sure that Erap would fall even before halfway into his term, that People Power would happen yet again, and the mob would attack Malacañang? Just when you're thinking you thought you've seen just about everything, the World Trade Center crumbles, and New York, the mecca of chic and power, longs for basic life.

Ferragamo aches

But then corporate warriors like us are paid to plan, strategize and fight, so off to Baguio we went nonetheless, like I'm sure other corporations are heading off to their own planning nooks. Since I left INQUIRER, this has been my third management planning meet with ABS, each time less scary than the previous one though no less unpredictable. Publishing's new business development officer Sandy Henson, young and yet to be broken in into ABS culture, asked me what to bring for the trip, apart from reports. "Energy and alcohol tolerance—lots of it," I told her, not kidding. Turned out I was ready for the energy overdrive but my Ferragamos were not. At the dance-till-you-drop party that's become the trademark culmination of any ABS planning meet, as my cuddly partner and our in-house connoisseur (from food to anything you love to bitch about) Monchet Olives and I were at our swing and I was executing my red wine-induced masterful turn, down I went kbogg.... Down on my butt, right below the Retrospect band stage, with my two feet pointed in opposite directions unstrung from those Ferragamo straps. Studio 23 boss Mekoy Quiogue, who was right beside us, went for my head (not the butt?), hoisted and patted it hard as if to make sure there was no damage to that corporate investment.

Later on, Monchet and I agreed it wasn't our swing that was at fault—must be either the flooring or the Ferragamos (which I got at 50 percent off, by the way). I had to reassure corporate affairs head Lawrence Tan, motherly as usual, that I was undamaged, but nonetheless this would go down in history as the year I fell on my bottom. I wonder, I told Synergy head Enrico Santos the morning after, if that augured well for our bottom line. "Ayaw mo mun, fat yung bottom line," Enrico, forever sympathetic to publishing's cause, told me. (For the record, I don't hold the sole distinction of falling on her butt this

PLANNING/p.E6

LIFE-STYLED

Thelma Sioson
San Juan



FERSAL
APARTELLE
TOURIST INN

Fully Furnished * Clean * Nice Rooms

₱ 400 to ₱ 1,300.00

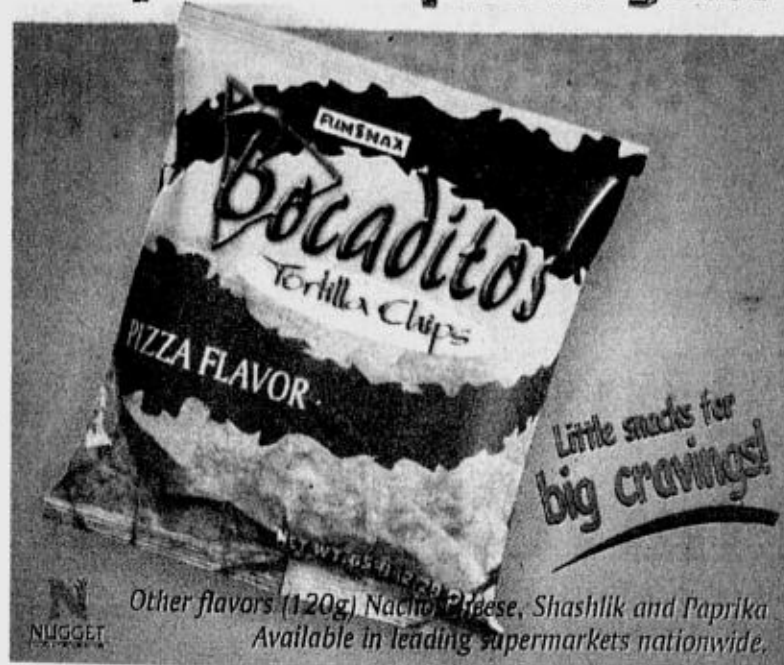
Disc. on Wkly / Mo. * 11th DAY FREE

Tel. No. 911-2161 • Fax (632) 913-3078

107 Neplune Street Makati City 1201 (Tel. (632) 897-9123 Fax (632) 897-9107	245 P. Tuazon Street Cubao, Quezon City (Tel. (632) 912-8000 Fax (632) 913-6078	130 Kalayaan Avenue Diliman, Quezon City (Tel. (632) 924-2689 Fax (632) 925-3205	49 Annapolis Street Cubao, Quezon City (Tel. (632) 912-5852 Fax (632) 911-3418
--	--	---	---

E-mail: fersal@skynet.net

As pizza as pizza gets!



Other flavors (120g) Nacho Cheese, Shashlik and Paprika
Available in leading supermarkets nationwide.

Women on the Verge

15% Off On All Regular Items!

Excluding X and C Items

September 28 | 29 | 30
Madness from 10am to 10pm

Rustan's

MAKATI • SHANGRI-LA PLAZA • CUBAO • HARRISON PLAZA • ALABANG • CEBU

Per DTI-NCR Permit No. 3180, Series of 2001

WEIGHT LESS CENTER

"NO TIME TO DIET"
JANICE DE BELEN
TV Host/Actress

371-8886 / 371-8887 / 373-0766
374-2437 / 373-3365 / 373-3366

WEIGH LESS CENTER & SPA, 31 Rocas Ave., Q.C.
CLINICA MANILA, 2F Bldg. A SM Megamall, Mandaluyong City
PATIENT FIRST MEDICAL CENTER, 3F Mercury Bldg., Glorietta, Mkt.
HEALTHWAY MEDICAL CLINIC, Basement Level, SM North, Q.C.
MINDANAO AVENUE BRANCH, 2F Randa Bldg., Mindanao Ave., Q.C.

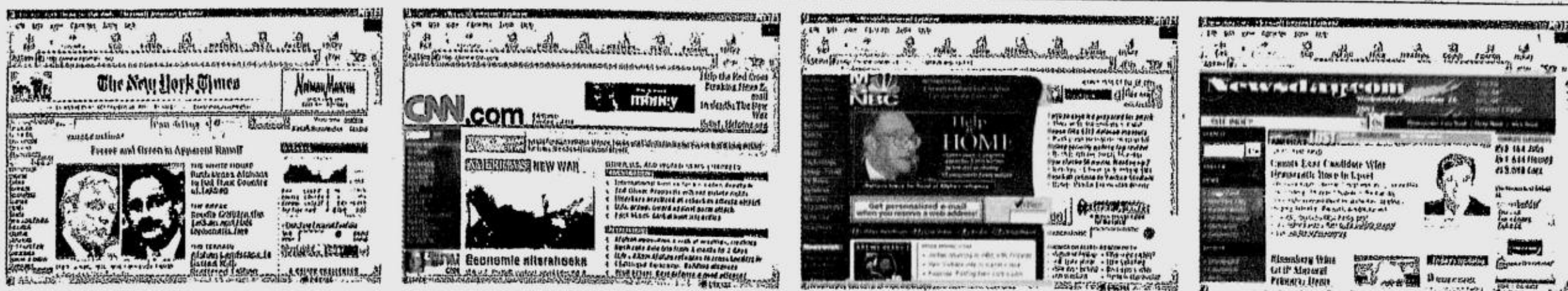
ALL CLIENTS ARE SCHEDULED BY APPOINTMENT.

Our
Value
Got
Even
Better

Simply stay in any of our luxurious rooms and get a **P200** discount on next booking or avail of **P50** worth of food at **URBAN CAFÉ**.
Promo valid until Oct. 31 2001

ACL Suites
72 13th Avenue, Cubao, Q.C.
Call 913-2123 to 25; 438-3264
Fax No. 438-3263

See posters for details.
Per DTI-NCR # A3-494
Series of 2001



How Sept. 11 and the Net have changed our lives forever

BY CHERISH GARCIA HERNANDEZ

IN THE MINUTES following the Sept. 11 attacks on America, the Internet experienced a slowdown, with a sudden surge of people logging on from all over the world. News sites like the New York Times (www.nytimes.com) and CNN (www.cnn.com) had to reformat their front pages, taking out pictures and advertisements in favor of one story, bullet points and a headline to make the pages easier and faster to load.

The shocking, unexpected attack left the whole world stunned. And unlike defining moments of previous generations, this one was played out for everyone to see. Mass communication has advanced so much in the last century that within minutes, the whole world was tuned to their television sets. The result was an empathy that burned deep into our hearts. When tragedy strikes, people feel the need to communicate immediately. The Internet proved to be an invaluable tool. When phone services were disrupted many turned to e-mail and instant messaging to get in touch with loved ones.

The terrorist attacks also became the inescapable focus of websites devoted to everything from books to beauty. Message boards and discussion groups could not talk of anything else. Suddenly the Net became a primary means of coping. For those immediately affected, hundreds of boards sprouted up where people could post names of missing loved ones.

Catharsis

The need for a collective catharsis spawned sites like www.wtcmemorial.com, which have a "card of hope," among others, where people can sign their names to offer their condolences. The interactive site also welcomes poems and other outlets for "healing." At www.lightacandle.sol.dk one can light a virtual candle for victims of the tragedy. There are countless sites like these that give people a chance to feel that they are doing their part to offer support, no matter how small.



Survivor's voices also found a place on the Internet with a myriad of sites chronicling personal accounts of fleeing from the building and twists of fate. One guy who worked at the World Trade Center bumped into an old friend on the subway and decided to join him for coffee, a seemingly inconsequential event that obviously saved his life. There was another account of how people in the South Tower were told to go back up because there was no fire, and in the

elevator someone's backpack kept jamming the doors that kept the batch downstairs, so that when the second plane hit their building, they were able to make a quick retreat. There are many, many stories like these that would simply take up too much space on regular broadsheets but have all the space they need online. Some of them can be found at www.worldnewyork.org, a site with comprehensive interactive information, www.newyorkmetro.com, the website of New York Magazine, and www.newsday.com.

Major news sites like www.time.com, www.msnbc.com and www.abenewscg.com offer photo galleries and special features devoted to the tragedy. The have timelines that lead to the event, and many extraordinary photo essays. John Labriola, who worked on the 79th floor, snapped pictures of people walking down the World Trade Center's stairwell and their calm faces devoid of any sense of panic is remarkable.

Net charities

The Internet has also proved to be very effective in collecting donations. The American Red Cross says that a third of their contributions were sent online and the Salvation Army credits the Internet for half of what they have received. On the other hand, there are also some dubious sites that are taking advantage of people's generosity and scamming people.

Of course, the Internet has also been a breeding ground for hoaxes and urban legends, the most popular of which is the whole Nostradamus brouhaha, which turned out to be fake. Then there's the Associated Press photo of "Satan's" face in the smoke. And, of course, the controversial Microsoft Windows rumor of flight "Q33NY," supposedly the code for one of the flights. Typing this on Microsoft Word and changing it to Windows produces an airplane, two sheets of paper (which supposedly resemble the twin towers), a death sign and a Star of David. None of the flights had the Q33NY code and this is obviously another contrived attempt to fool



Since New York's tallest structures were leveled to the ground by terrorist attacks, the Internet has made it to the top of the heap

the gullible. The proliferation of such stories could stem from the need to make sense out of something incomprehensible. An article in the New York Times tries to explain this phenomenon saying, "The need to arrive at a common understanding of a disaster, often leads to an outpouring of theories that may or may not be true." For more on what rumors are true and what rumors are bogus, log on to www.snopes2.com or www.urbanlegends.about.com, two sites devoted to explaining origins of these and other hoaxes.

For many hoping for a better life, New York City was the center of the universe where one chased their dreams. The Twin Towers were an icon that symbolized this dream. The permanently changed skyline of New York City will be a painful reminder of an event so tragic it is seared into our consciousness forever. In the light of all these events, the Internet has become a connective tissue for countless people all over the world. It has proven to become necessary as a tool of communication, and as a reliable source of news and information, from the most important to the most trivial.

E-mail the author at cherishgh@yahoo.com

End of days?

BY JOSE JAVIER REYES

AFTER THE BOMBING of the World Trade Center last Sept. 11, I realized a couple of very important things.

One is that life can be such a joke—a cruel, senseless, irresponsible joke. After all, life is nothing more than a series of deadlines. From moment of inception and conception to exact second of exit from this earthly existence, it is all a question of precise date and time that we do not know.

It also dawned on me that regardless of how hard you work—how much you try to prove once and for all that you have the right to partake of the air you breathe in this atmosphere (regardless of level of pollution), there's nothing you can take with you when you reach your moment of expiration. Morbid as it may sound, no amount of drive, no degree of determination and no obsession for ambition can spare you from eventually fuming into, uh, compost.

As one of my lethargic friends always tells me, "I haven't heard of anyone who brought all his cash and earthly possessions when he was being dumped back into the soil." Hmm... Not exactly brilliant philosophy, but how can you say that when you are craving for a new SUV?

You may turn vegetarian, work out till your abdomen turns into an entire tray of overstuffed *pan de sal*, gulp down a handful of natural vitamins every morning—abstain from smoking, drinking or eating anything with a semblance of fatty cells attached to it—and *kablam!* The next thing you know you are drifting between the constellations of Ursa Major and Ursa Minor, lamenting the fact that you did not pig out on that extra serving of Lapid's Chicharon with meat still attached to the crunchy skin. All those miles of jogging, sweating like an oinker on the treadmill, all those moments mesmerized by infomercials telling you that you can be being red thin by just breathing properly—and it all ends just like that?

That's why that whole media blitz on the terrorist attack in America shook me. I'm not even counting the dead, just merely figuring out the rhyme or reason behind the event. I tried talking to one of my more politically aware *ka-chikas* and got a two-hour lecture on American foreign policy.

But at that point, the arguments were not that important to me. While he was frothing in the mouth trying to explain why the US was as much to blame for that senseless attack of innocents, I kept an autopilot smile on my face that also spelled, "That's a lot of crap." I just kept remembering the awesome view of Windows of the World, perched at the topmost floor of what is now rubble.

I am so sick and tired of local politics anyway... that to listen to what America is supposedly doing to the rest of the world is something I cannot translate to the gruesome images that kept coming from CNN and BBC.

Then talks of World War III kept reverberating. Oh, my God! The Americans are angry—and with reason. So now they're going to pulverize whoever did this... And I kept getting flashes of all these apocalyptic

images of nuclear mushrooms, germ warfare, etc., enough to excite me into sleepless nights of paranoia.

Countdown

I kept thinking, "Ito na ba?" I kept wondering if the days of civilization had been diminished to a countdown... and the so many things I had to do and had always wanted but never had the time. It was that horrendous epiphany that—if indeed the end times were near—then I might have wasted a substantial part of my life trying to make a living rather than *really* living.

As much as I hated myself for continuously thinking about it, I kept going back to CNN and BBC. I bought the special editions of Time and Newsweek, continuously imagining how it must have felt to be inside that building or any of the four planes that crashed into the towers, the Pentagon... and even that coal field near Pittsburgh. I tried understanding the trauma of the Americans—who, all of a sudden one fine Tuesday morning, realized



ILLUSTRATION: STEPH BRAYO

that invincible they were not. It was not merely the number of dead, but the national humiliation, the sense of betrayal that seemed to erase all semblance of being civilized.

I remembered that just last year, right before New Year's Eve, a series of bombings also took place around Manila. Well, the Pinoys were stunned and infuriated—but the celebration still went on. Then we plodded through our days straight into the arms of Edsa II and "III." Sure, it was not like there were foreign terrorists making a videogame to snuff out the lives of our fellow citizens... But still, there was no major landmark demolished right before our very eyes, much less a CNN coverage of each and every millisecond that transpired. But yet there was no community weeping, no massive flag-waving, no television featuring all the kids of the ABS-CBN Talent Center.

We just moved on after we shuddered and shrugged our shoulders. I thought that was either pretty cool—or were we all pretty numb? So even when a tricycle allegedly

After Sept. 11, are the days of civilization now diminished to a countdown?

carrying a bomb exploded in a supermarket in Antipolo, we did not yield a pip. Instead, someone commented, "Ano ba yan? Sa America, 757 ang ginamit... dito tricycle?" *Sobra namang pagka-Third World n'yan, ha?* Well, what did you expect? A *kariton* with high-powered engines? And we already preempted the Americans when our *Tora! Tora! Tora!* planes missed their targets years ago.

Seer

Of course, it did not help that suddenly everyone was saying that Nostradamus had known all about it. One thing about belonging to e-groups is that you can never run empty when you open your electronic mail. And this time almost everyone received a copy of this quatrain referring to the destruction of the City of York being the benchmark of the Next Big *bakkaban*. I had to go hunt for my book on that most popular seer, scan through the pages to verify the existence of the quatrain only to find out that there was no such thing.

This preoccupation to prove the precision of Nostradamus is getting to be ridiculous. Everything that happens he seemed to have known—give or take the ambiguity of interpretation of those poetic lines. Well, yes, the assassination of Kennedy was found in his prophecies; the ouster of Marcos was supposedly there; the rise of Hitler, Napoleon, De Gaulle... I wouldn't be surprised if there were a quatrain somewhere in his tome that predicted Julia Roberts would win the Oscar.

Maybe all these events seem to point to greater agonies and miseries. Each day at the NYSE, the Dow Jones plunges to such hysterical lows. A friend of mine got laid off from her comfortable job in a dotcom company in the Bay Area after eight years of slave labor. Various airline companies are gasping their last breath because of the newfound fear of flying. And you know it's really that bad because Las Vegas is losing business.

Amid all these ominous developments ushering in the new millennium, what is a man supposed to do?

I think a lot right now, terrified that the end times may really be near. Each time I see, hear or read George W. Bush stoically declaiming, "Attack!" I run down the list of things I have yet to do because I want to do them before all my deadlines are finally over. I begin to wonder why this beautiful life is really all that simple... but because of the machinations and ministrations of men, we can make it so ugly and complicated.

And I particularly think of all those Pinoys who died in New York, seeking their fortunes in the Land of Milk and Honey, finding themselves right at the heart of American economic and cultural heaven and losing their lives for a cause they might not have completely understood. So it's back to a few more sleepless nights.

Exploring the innerscape

Discover Inner Peace
By Mike George
153 pages

SOCIETY moves at such an incredible pace and as we progress technologically, we find that we have less time for our spirituality. Being a country of devout Catholics, we go to Mass regularly and subscribe to certain dogmas, but how many of us are truly spiritual? It is not uncommon to hear friends lamenting how stressful their days are or to hear of many people suffering from chronic depression. Some people are just angry at the world for no apparent reason and others are simply agitated.

The realities of daily living can take their toll on us. It doesn't help that the world is in chaos—even in our own backyard there is so much instability, corruption, crime and pollution that we have to wrestle with on a day-to-day basis. Maybe this is why in the new millennium, mind-body activities have become the vogue. For exercise, many turn to yoga, Pilates and even tai chi. Aside from that, New Age remedies such as homeopathy, aromatherapy and acupuncture are hitting the mainstream.

Mike George, a renowned speaker and teacher on meditation and managing editor of Retreat magazine, guides readers through 25 specifically devised exercises for controlling emotions, maintaining positive thinking and attaining mental clarity in his inspirational book, "Discovering Inner Peace." His insights and techniques are adapted from various traditions like Buddhism, Taoism, western psychology and raja yoga meditation. From an aesthetic standpoint alone, this book is pleasing to the eye. The illustrations, which are actually specially commissioned artworks, offer calming visual points of reference that complement the text. The text itself is straightforward and practical, never becoming too metaphysical in its explanations.

Ego

Basically, George tells us that in order to find inner peace, we have to learn to separate ourselves from our ego, which is intrinsically bound to worldly, material, things that weigh us down unnecessarily. He tells us that we mistake our physical characteristics, the things we own, our job and our relationships to be who we are. But these are just in the surface and "us" in our purest form is something we must discover by letting

go of all these things. It sounds abstract like a lot of spiritual mumbo-jumbo, but when combined with his very simple exercises, a certain clarity is achieved. For instance, he suggests having a "clock-less day." Pick a day when you don't have to do anything, preferably a weekend, and the night before keep all your clocks and watches. Allow your body clock to wake you up and eat when you feel hungry. Surprisingly, this exercise alone already relieves the stress of having time dictate your life.

Most of what George teaches curiously deviates from what we "know" we should do, or how we are "taught" we should act. For example, when angered by an outside force, we know that we shouldn't just "sit there" but rather do something about it. George suggests the opposite and searching within ourselves to radiate positive energy and a giving atmosphere to the cause of our anger. This, I have to say is difficult to do, but it makes sense. George also tells us to practice being quiet for a day and just imbibing everything around us, and not just nature either. As we do certain chores, he suggests focusing on the act, and seeing it from another perspective. He says that "in the heart of silence, our most truthful inner voice can be heard" and that "we will never connect with truth unless we can learn to be quiet."

No accidents

George tackles many things from relationships to karma. From dealing with pain and confronting our fears. He talks about the seasons and the beauty of nature. He even briefly discusses our dreams and the Jungian theory that in life there are no accidents and that everything happens for a reason. And if we momentarily let go of our cynicism, a lot of what he says really does make sense. The book is not meant to be read in one sitting. It is meant to be absorbed and contemplated on. Obviously, true inner peace and enlightenment cannot be accomplished completely by the end of the book. This will take time and effort on your part. However, the exercises will lead you to the right path, and if attained, promises to produce a true sense of self-worth and spiritual fulfillment within us. As Mike George says, "you are what you seek." Stop searching for peace outside because it has been inside you all along.

Cherish Garcia-Hernandez

Call Inner Space at 890-7960 or e-mail Mike George at mike@bkwsugch.demon.co.uk

How to handle your emotional intelligence

HOW can we tap and develop our emotional intelligence—our inner resource of wisdom and character—to cope with these unstable times?

Find out in "Emotional Intelligence and Stability in this Time of Crisis." Mike George, author, management consultant, executive development coach and trainer, will handle the lecture on Oct. 5, 6:30-8:30 p.m., at the Ballroom of Mondragon House, 324 Sen. Gil Puyat Avenue, Makati. Admission is free. George is an international management development consultant, coach and trainer to corporations and companies worldwide, including Mitsubishi,

Siemens, Johnson and Johnson, Dupont, British Telecom, Tetra Laval, American Express, United Bank of Switzerland, The Allianz Group, Barclays Bank, Royal Mail, Shell, Royal Bank of Scotland, the NHS and the BBC.

The managing editor of Heart & Soul magazine, George is also the creator of executive development programs and author of publications such as "Stress Free Living," "The Secrets of Self-Management," "Learn to Relax," "Discover Inner Peace" and "Meditation for Extremely Busy People." Call 890-7960 and 922-9231.



MIKE George

Ikebana's Christmas bazaar

IKEBANA International Manila Chapter 108 is holding a pre-Christmas bazaar on Oct. 7, 8 a.m.-5 p.m., at the Grand Ballroom of the Hotel Inter-Continental Manila.

Quality items, raffle prizes, Ikebana demonstrations and flower-arranging services will be available to the public. Proceeds from the one-day bazaar will help Ikebana International Manila Chapter 108 in their outreach programs.

Sogetsu Manila holds exhibit

THE SOGETSU Manila Potential Branch will hold its annual Ikebana exhibit entitled "Symphony in Black" at the U/L, Glorietta Mall, Ayala Center, Makati City. The exhibit will open on Oct. 5 at 4 p.m. and will run until Oct. 7. This year, all exhibition arrangements will feature black vases and containers.

Madam Myriam Ara, wife of the Japanese Ambassador, and Jaime Zobel de Ayala have been invited to formally open the show.

The Sogetsu School and Sogetsu Foundation has recently installed its fourth Iemoto and new Foundation president, Akane Teshigahara, following the demise of her father and third Iemoto Hiroshi Teshigahara. She vows to sustain the same dedication to the goals of the school and of the foundation. In support of the new Iemoto, it continues to foster the creative spirit of Ikebana in all possible ways and mount this year's exhibit in memory of Hiroshi Teshigahara.

The three-day exhibit is open free to the public. Call Margot Perez at 844-2158 or Vangie Cheng at 810-2835.

WE'RE BACK!

HUGGIES

DIAPERS

little tikes

Promo Mechanics

1.) Collect HUGGIES® Dry Comfort and HUGGIES® Dri-Fit, HUGGIES® Ultratrim, GOODNITES® and PULL-UPS® wrappers to avail of the discount. Following are the points assignments per pack:

HUGGIES® Dry Comfort and HUGGIES® Dri-Fit	
Trial Packs: (Packs of 4)	1/4 point
Regular Packs: (Packs of 10, 12, 14, 16, 18)	1 point
Economy Packs: (Packs of 20, 24, 28, 30)	2 points
Jumbo Box: (Box of 44, 48, 52, 56)	4 points

PULL-UPS®	
Packs of 13, 15, 17	3 points

GOODNITES®	
Packs of 9, 11	3 points

2.) Get your HUGGIES® Little Tikes Promo Order Form from any of the following:

- Little Tikes Showrooms located at:
- SBR Bldg., 33 Ortigas Center, Shaw Blvd., Mandaluyong City
- Sterling Place Bldg., 2302 Pasong Tamo Ext., Makati City
- Print ads in leading national broadsheet.
- Inserts in Good Housekeeping and Metro Working Mom Magazine, October 2001 issue
- Major Supermarkets (HUGGIES® Diapers section): **GMA only:** SM, Ever, Landmark; **GMA & South Luzon:** Rustans, Uniwide, Robinson's, Waltermart, South Supermarket; **Cebu:** Metro Galsano, SM

3.) To place your order, completely fill-out the Order Form and do any one of the following:

- Go directly to the following Little Tikes Showrooms located at:
- SBR Bldg., 33 Ortigas Center, Shaw Blvd., Mandaluyong City
- Sterling Place Bldg., 2302 Pasong Tamo Ext., Makati City
- Just submit the completely filled-out Order Form together with the required HUGGIES® / PULL-UPS® / GOODNITES® points and the corresponding amount (CASH or CREDIT CARD will be accepted) and get your Little Tikes items instantly.

OR
Enclose the Order Form in an envelope and mail it to:
TOYS MARKETING GROUP
Sterling Place, 2302 Pasong Tamo Ext. Makati City

OR
Fax your Order Form to (02)-8410284 or (02)-6342450

For **mailed** or **faxed** orders, please indicate your Credit Card Account where you want to charge the amount of the items you ordered (this is the only mode of payment accepted unless you are claiming your items personally from the Little Tikes showroom). Only orders with complete requirements/information will be processed. DO NOT include the HUGGIES® / PULL-UPS® / GOODNITES® wrappers when you send the HUGGIES® Order Form. These wrappers will be collected upon delivery of the items to you. **NO POINTS, NO DELIVERY.**

4.) For **mailed** or **faxed** orders, you will need to wait for 4 to 8 weeks (4-6 weeks for Metro Manila and Luzon and 6-8 weeks for Visayas and Mindanao) for your orders to be delivered. For verification purposes, please make sure that you indicate a contact number where you can conveniently be reached prior to delivery of items.

5.) Deliveries within Metro Manila are free of charge. For other areas, delivery charges are as follows:

Items	DELIVERY CHARGES		
	Luzon	Visayas	Mindanao
Swing Along Climber	Php 545.00	Php 595.00	Php 635.00
Little 3 in 1 Sports Set	55.00	100.00	110.00
Studio Design Table and Chairs	170.00	220.00	230.00
Roar n Rev Monster Truck	265.00	315.00	345.00
All-in-One Wagon	545.00	595.00	635.00
Electronic Shot Clock Basketball	280.00	330.00	350.00
Little Landscaper Garden Hand Tools & Watering Cans	55.00	55.00	60.00
Sleepytime Express Toddler Bed	1,550.00	1,600.00	1,850.00

* For areas with delivery charges, please make sure that you include the delivery charge/s for the item/s you are ordering in the computation of your payment.

6.) There is no limit to the number of items that you can avail of for as long as you have the required HUGGIES® / PULL-UPS® / GOODNITES® wrappers and the corresponding amount.

7.) Promo period is from September 1 to December 31, 2001. Redemption is valid until March 1, 2002 (per DTI ruling).

* For more information about the featured Little Tikes Toys, you can call (02) 813-7828 local 414

PER DTI-NCR PERMIT NO.: 1297, SERIES OF 2001

50% off on Special Little Tikes Toys



12 pts
Little 3-in-1™ Sports Set
Php 1,750.00



18 pts
Studio Design™ Table and Chairs
Php 2,300.00



50 pts
All-in-One Wagon™
Php 7,750.00



30 pts
Roar n Rev™ Monster Truck
Php 4,500.00



50 pts
Swing Along™ Climber
Php 7,750.00



80 pts
Sleepytime Express™ Toddler Bed
Php 12,500.00



2 pts
Little Landscaper™ Garden Hand Tools/ Watering Cans
Php 267.50 / set

Order Form

☒ Yes! I would like to order Little Tikes for my little tot!

Please fill out this order form completely.

Customer's Name: _____

Address: _____

E-mail address: _____

Baby's Name: _____ Baby's Birthday: _____

Tel. No. (Home): _____ (Office): _____

Address where you want your items delivered: _____

Zip Code: _____

Customer's Signature / Date: _____

PAYMENT Please indicate the method of payment and include your credit card information.

☐ Cash Amount in words (include delivery charge) _____ (Php. _____)

Bank Issuer: _____ For Visa and MasterCard user only

Credit Card: ☐ VISA: ☐ Master Card ☐ Amex: ☐ Purchase ☐ Diners Club

☐ BPI Express Credit ☐ Unicard ☐ RCBC ☐ Bankard

Name appearing on Card: _____

Credit Card Number: _____ Card Expiry Date: _____ Month _____ Year _____

Card holder's Signature: _____ CBCA

(Note: This is the last 3 digits of the series found at the back of your credit card, in the signature box. Your order will not be processed without this information.)

☒ Please tick the box to indicate the items you wish to order.

Qty	Items	Regular Price	Discounted Price	Total Points Required (Qty X Points per piece)	Total Cost (Qty X Discounted Price)
☐	Swing Along Climber	Php 15,500.00	Php 7,750.00		
☐	Little 3 in 1 Sports Set	3,500.00	1,750.00		
☐	Studio Design Table and Chairs	5,000.00	2,500.00		
☐	Roar n Rev Monster Truck	9,000.00	4,500.00		
☐	All-in-One Wagon	15,500.00	7,750.00		
☐	Electronic Shot Clock Basketball	8,500.00	4,250.00		
☐	Little Landscaper Hand Tools and Watering Cans	535.00	267.50		
☐	Sleepytime Express Toddler Bed	25,000.00	12,500.00		
	Sub-total				
	+ Delivery Charge (for areas outside Metro Manila)				
	GRAND TOTAL				

Items	DELIVERY CHARGES		
	Luzon	Visayas	Mindanao
Swing Along Climber	Php 545.00	Php 595.00	Php 635.00
Little 3 in 1 Sports Set	55.00	100.00	110.00
Studio Design Table and Chairs	170.00	220.00	230.00
Roar n Rev Monster Truck	265.00	315.00	345.00
All-in-One Wagon	545.00	595.00	635.00
Electronic Shot Clock Basketball	280.00	330.00	350.00
Little Landscaper Garden Hand Tools Watering Cans	55.00	55.00	60.00
Sleepytime Express Toddler Bed	1,550.00	1,600.00	1,850.00

* For areas with delivery charges, please make sure that you include the delivery charge for the item you are ordering in the computation of your payment.

hi-speed • sure connection • prepaid internet card

infocom

warpspeed

p100

THE INTERNET COMPANY OF PLDT

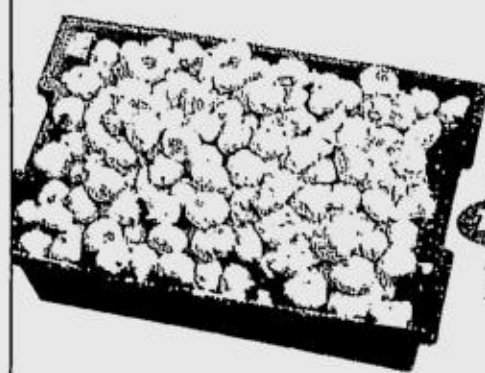
Because information waits for no one

That's why you need the speed and sure connection of Warpspeed Pre-paid Internet Card. After all, it is powered by PLDT. So stop waiting up for your current ISP. Switch to Warpspeed now. **HI-SPEED. SURE CONNECTION. POWERED BY PLDT.**

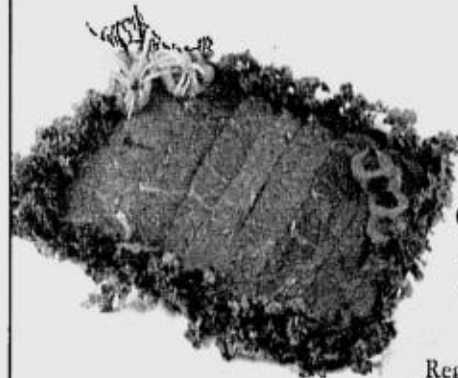
Available in the following outlets: Infocom Business Centers (Mia and Cebu), all SM branches except Iloilo and Pampanga, selected Mercury Drug outlets, Telecoms Specialist, Inc. (TSI) outlets, PLDT Business Offices, Fonekard Stations, accredited e-Pay outlets, COMPEX, Electroworld, Silicon Valley and Necessity Plus outlets. Distributed by: APC, CSR, Uno Communication, McGala Pacific, Inc., Easytote Marketing, Megacell. Call our Customer Care Hotline: (02)859-8000 (Manila), (032)234-1844 (Cebu) • Visit our website at www.warpspeed.info.com.ph

warpspeed infocom

The high-powered choice



Taiwan Garlic
TLC PRICE
P32.00/kg.



MONTEREY
Breakfast Steak
TLC PRICE
P199.00/kg.
Reg. Price 230.00/kg.



SWIFT
Sweet 'n Juicy Hotdog
• Regular
1 kg.
TLC PRICE
P93.00/pk.
Reg. Price 98.75



CAMPO CARNE
Moby Hotdog
• Regular
1 kg.
TLC PRICE
P123.00/pk.
Reg. Price 129.50



PUREFOODS
Sliced Ham
• Cooked
• Sweet
250 g.
TLC PRICE
P75.00/pk.
Reg. Price 78.95



ARMSTRONG
Longganisa
• Kungie Beef
• Chicken
500 g.
TLC PRICE
P59.00/pk.
Reg. Price 67.00



CDO
Almusal Especial
Premium Beef Tapa
500 g.
TLC PRICE
P75.00/pk.
Reg. Price 84.00



CHUAN TECK
Special SioPao
• Asado
• Bola-Bola
4's
TLC PRICE
P40.00/pk.
Reg. Price 42.50



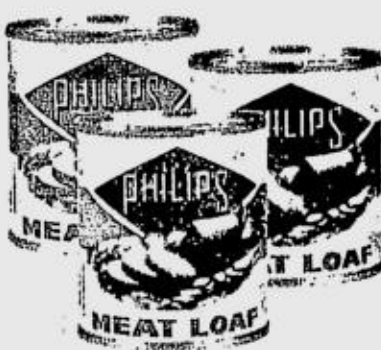
CAMPBELL'S
Cream Soup
• Mushroom, 420 g.
• Chicken & Mushroom, 410 g.
• Chicken, 420 g.
• Chicken & Corn, 420 g.
• Chicken Noodle Soup, 410 g.
TLC PRICE
P53.50/ea.
Reg. Price 59.25



CENTURY
Tuna
• Flakes in Oil
• Hot & Spicy
155 g./5's
TLC PRICE
P76.25/pk.
Reg. Price 77.50



SWIFT
Premium Corned Beef
Econocan
150 g.
TLC PRICE
P16.25/ea.
Reg. Price 17.50



PHILIPS
Meat Loaf
200 g.
TLC PRICE
P17.75/ea.
Reg. Price 18.25



PUREFOODS
Vienna Sausage
140 g.
TLC PRICE
P21.50/ea.
Reg. Price 22.50



ARGENTINA
Ready to Eat in Can
• Chicken Pork Alnada
• Pork Adobo
• Beef Mechado
• Beef Caldereta
• Lechon Paksiw
155 g.
TLC PRICE
P13.95/ea.
Reg. Price 14.50



KNORR
Broth Cubes
• Chicken • Beef
• Pork • Shrimp
• Fish
66 g.
TLC PRICE
P19.00/ea.
Reg. Price 19.50



KNORR
Tamarind Soup Base
800 g.
TLC PRICE
P138.75/ea.
Reg. Price 144.95



LEA & PERRINS
Worcestershire Sauce
150 mL.
TLC PRICE
P53.00/btl.
Reg. Price 58.75



LADY'S CHOICE
Salad Dressing
• Thousand Island
1 Liter
TLC PRICE
P94.25/btl.
Reg. Price 97.00



SIMPLY
Pure Corn Oil
1 Liter
TLC PRICE
P89.50/btl.
Reg. Price 93.50



DOLE
Tomato Sauce
Pouch
200 g.
TLC PRICE
P10.75/ea.
Reg. Price 11.00



DEL MONTE
Sweet Style
Spaghetti Sauce
Pouch
250 g.
TLC PRICE
P18.60/ea.
Reg. Price 19.50



SAN REMO
Fettuccine
500 g./2's
TLC PRICE
P79.50/pk.



LADY'S CHOICE
Sandwich Spread
220 mL.
TLC PRICE
P33.00/ea.
Reg. Price 34.50



MAGGI
Cup Sarap
• Chicken Arroz Caldo
38 g.
TLC PRICE
P13.25/ea.
Reg. Price 13.95



LUCKY MEI
Supreme Mini Cup
• La Paz Batchoy
• Bulalo
35 g.
TLC PRICE
P10.75/ea.
Reg. Price 11.00



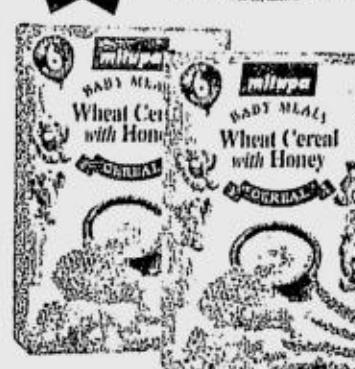
GREAT TASTE
Premium 3 in 1 Coffee
• Regular
14 g./40's
TLC PRICE
P106.50/pk.
Reg. Price 110.50



ALASKA
Powdered Filled Milk
Pouch
350 g.
TLC PRICE
P52.50/ea.
Reg. Price 54.75



ENFAKID
Fortified Powdered Milk
1 kg.
TLC PRICE
P411.50/ea.



MILUPA
Baby Meals Wheat Cereal
• With Honey
150 g.
TLC PRICE
P74.50/ea.
Reg. Price 82.50



ANLENE
Gold Non-Fat
Hi-Calcium Milk Powder
450 g.
TLC PRICE
P142.25/ea.
Reg. Price 149.75



Total Love



MAYFAIR
Silver Crunch
Milk Chocolate
50's
TLC PRICE
P21.50/bag
Reg. Price 22.50



M&M'S
Chocolate Candies
• Plain
• Peanut
158.8 g.
TLC PRICE
P63.50/pk.
Reg. Price 66.50



SAVE SUPER



www.smsuper
e-mail: cservice@s

OFFER GOOD: SEPT. 2

SEE POSTERS

AYALA CENTER • SM NORTH EDSA • SM CENTERPOINT • SM MEGAMALL • SM SOUTHMALL • SM BAC



Lower Cost

Between



TROLLI
Sour Gummi
• Bites Crawlers, 142 g.
• Caterpillars, 113 g.

TLC PRICE
P35.00 /pk.
Reg. Price 36.50



LYCHEE
Brandy
• Lychee
• Cognac w/ Nalta de Coco
18% alc/vol

TLC PRICE
P19.50 /pk.
Reg. Price 20.50



More Market
SaleClub

supermarket.com
msupermarket.com

28 TO OCT. 11, 2001

FOR DETAILS

DOOR • SM FAIRVIEW • SM MANILA • SM SAN FERNANDO • SUPERSALE CLUB • SAVE MORE MARIKINA



MONDE
Tini Wini
• Cookies 'n Cream
• Nutty Butter
38 g.

TLC PRICE
P4.75 /ea.
Reg. Price 5.00



BlusKies
Rich & Creamy Crackers
• Plain
• Cheese
225 g.

TLC PRICE
P13.50 /pk.
Reg. Price 14.50



STIK-O
Junior Wafer Stick
• Chocolate
380 g.

TLC PRICE
P41.50 /jar
Reg. Price 44.50



FAMOUS
Amos Cookies
• Oatmeal Raisin
• Chocolate Chip
56 g.

TLC PRICE
P18.50 /ea.
Reg. Price 19.50



COMBOS
Crackers
• Cheddar Cheese
241 g.

TLC PRICE
P116.50 /ea.
Reg. Price 123.50



SNAPPY
Shrimp Tempura
60 g.

TLC PRICE
P7.75 /ea.
Reg. Price 8.25



NESTLE
Chamtyto
• Orange
5's

TLC PRICE
P30.00 /pk.
Reg. Price 32.50



ALASKA
UHT Slim Low Fat Milk
1 Liter

TLC PRICE
P34.50 /ea.
Reg. Price 37.00



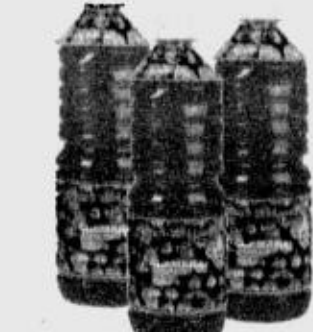
SUNKIST
Powdered Juice Drink
• Orange
750 g.

TLC PRICE
P46.75 /ea.
Reg. Price 51.75



ZEST-O
Chocolate Milk Drink
200 mL

TLC PRICE
P8.75 /ea.
Reg. Price 9.50



NUTRI-LICIOUS
Juice Drink
• Calamansi Concentrate
1 Liter

TLC PRICE
P125.50 /btl.
Reg. Price 144.75



PEPSI/7-UP
MUG ROOTBEER
In Can
330 mL

TLC PRICE
P9.50 /can
Reg. Price 10.95



NESTLE
Pure Life Mineral Water
500 mL

TLC PRICE
P11.75 /btl.
Reg. Price 12.75



BUDWEISER
Beer In Can
330 mL

TLC PRICE
P15.75 /can
Reg. Price 16.75



CHAMDOR
Sparkling Grape Juice
• White
• Red
750 mL

TLC PRICE
P145.75 /btl.
Reg. Price 169.95



GINEBRA
SAN MIGUEL
Gin Haul
1.5 Liters

TLC PRICE
P68.75 /btl.
Reg. Price 79.50



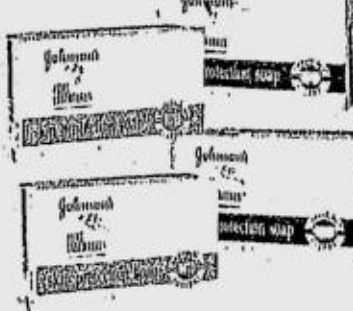
NAPOLEON
VSOP Brandy
750 mL

TLC PRICE
P149.75 /btl.
Reg. Price 179.50



ORAL-B
Exceed Toothbrush
• Soft
• Medium

TLC PRICE
P92.75 /ea.
Reg. Price 99.75



JOHNSON'S
Pure Essentials Soap
• Pink
• White
135 g.

TLC PRICE
P19.75 /ea.
Reg. Price 21.75



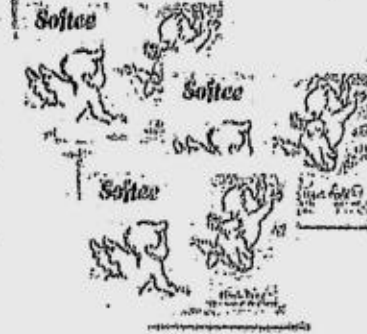
DIPPITY-DO
Gel Sport
• Ultimate Hold
• Unscented
350 mL

TLC PRICE
P161.75 /ea.
Reg. Price 169.75



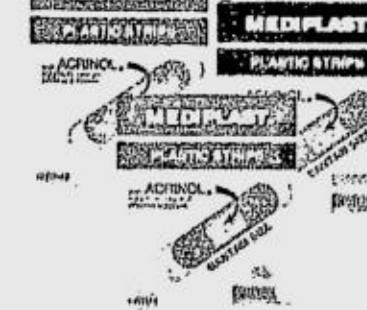
CAREFREE
Breathable Scented
Panty Shields
• Shower Fresh
20's

TLC PRICE
P41.75 /pk.
Reg. Price 44.75



SOFTIE
Handy Pack Tissue
2 Ply 50's

TLC PRICE
P11.75 /pk.
Reg. Price 13.75



MEDIPLAST
Bantam Strip
25's

TLC PRICE
P18.75 /pk.
Reg. Price 21.75



VERNEL
Fabric Softener
• Spring Breeze
• Tender Touch
• Floral Fresh
1 Liter

TLC PRICE
P96.50 /btl.
Reg. Price 101.50



RAID
Germkill Insect Killer
500 mL

TLC PRICE
P135.75 /ea.
Reg. Price 144.75



PEDIGREE
Dog Food
• Beef
• Chicken w/ Liver
15 kg

TLC PRICE
P1,124.75 /ea.
Reg. Price 1,249.75



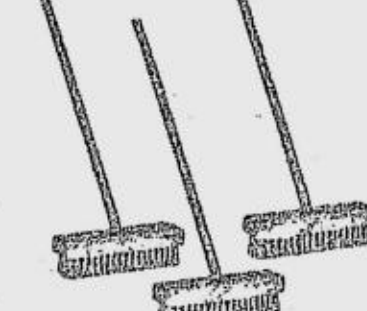
CARDINAL
Dog Shampoo
• Flea & Tick
• Medicated Plus
250 mL

TLC PRICE
P164.75 /btl.
Reg. Price 174.75



SCOTCH BRITE
Scratch Free Twin
Scrub Pad

TLC PRICE
P24.00 /ea.
Reg. Price 27.75



EAGLE
Deck Brush
With Handle
10"

TLC PRICE
P45.00 /ea.
Reg. Price 59.75



COGENT
Car Shampoo Wax
500 mL

TLC PRICE
P70.00 /btl.
Reg. Price 74.75

PER DTI NCR PERMIT NO. 3226 SERIES OF 2001

It's in the bag

BY CAMILLE T. CRUZ

PHOTOS BY MIKE ALQUINTO

THERE are a few things in life that never leave a person's wardrobe. One of them is the nylon bag.

Some time ago, the nylon bag became the rage of the female college population of Boston. Specifically, the women were enamored by the black Prada nylon bag, which came with a shoulder strap with a chain either in gold or silver.

But brands evolve; they transform. Brands like Prada and Moschino, which has also produced black nylon bags with those famous gold, block Moschino letters, have employed new fabrics and new styles to reinvent their bags. The new styles may be a hint of color against a dark background. Or a flap. Or an experiment in size.

Many years back, I came across this store that sold diaper bags. The colors were pretty and bright, especially since they were for babies. Eventually, the bags evolved to suit mothers and young adults. Little by little, the styles became more and more modern, fun, durable and exciting. Today, the bags have continued to evolve. Black nylon and pink combinations are a new way of looking at the basic black bag. A hint of pink, for instance, will liven up a black bold piece, adding a dash of whimsy to a respectable look.

E-mail the author at camillecruz@hotmail.com

BAGS FROM PRIMARIES
2/FLORIETTA3

The nylon bag is a favorite fashion staple that continues to evolve



BIG Masea with pocket (P550), without zipper on the outside



LITTLE Masea with side pocket (P435), with zipper on the outside.

SMALL Pelota (P480)



Fusion of fashion and technology

ROMEO Gigli's 2001 Eyewear Collection fuses modish concepts and technology.

This year's collection features unusual forms and unexpected colors. Each titanium-made model is ultra-light, super-thin and hypo-allergenic.

The eyeglasses are exclusively distributed by Sabater-Pascual Optical Shops, with branches at the Eyexfield Powerplant Mall Rockwell, Shangri-La, Robinsons Galleria, Robinsons Place Manila and the Filinvest Festival Mall.



Blending past and present

EXTÉ Eyewear 2001 Collection combines the classic look of the past and the modern flavor of the present.

The collection's eyeglasses and sunglasses for women pays tribute to the 1950s with geometric designs that combine both the classic and futuristic. The men's line consists of bold pieces—large, almost voluminous and often square with facets that give a wrap-around look.

Exté's eyeglasses are exclusively distributed by Sabater-Pascual Optical Shops, with branches at the Eyexfield Powerplant Mall Rockwell, Shangri-La, Robinsons Galleria, Robinsons Place Manila and the Filinvest Festival Mall.



Taking great strides

KEDS, one of the core brands of the US publicly listed Stride-Rite Corp., has come up with nonsneaker categories like Keds leather mules, sandals, slippers and other casual footwear styles, with young and trendy colors to go with today's fashion look.

Canvass has been complemented by new textures, comfort features such as twill, nylon and the phenomenal stretch fabrics (used in the popular Keds stretch), toggle and zipper trims influenced by the '98 and '99 fashion trend.

The white Champion Oxford sneaker is now slightly broader with soft, cotton terry sock lining for more comfort, higher and thicker sole, and contrast stitching.

Xtreme games set for Sept. 29

GLOBE Shoes, one of the most recognized skate shoe brands in the world, will sponsor the Xtreme Xposed games in Makati City on Sept. 29.

International riders from Australia and Japan will conduct demonstrations during the event. Gen Ogawa will be pushing the limits on the huge vertical ramp while Morgan Campbell and Gallaz rider Jacqui Baker will be ripping on the street course.

Globe's pro team of top skateboarders include Chet Thomas, Rodney Mullen, Gershon Mosley, Chad Fernandez, Matt Mumford while the surf team consists of Mark Occhipilupo, CJ Hobgood and Taj Burrow.

Gallaz, Globe's shoe line for and designed by women, also has its own team riders such as Jaime Reyes (skate) and Layne Beachley (surf).

Globe and Gallaz shoes are available at all Quiksilver and Surf World shops.

A bit of London in Manila

LONDON'S finest fashion collections come to Manila courtesy of Topshop.

Located at 2/L Padre Faura Wing, Robinsons Place Manila, Topshop is the ultimate mecca for fashion buffs. The store offers wide choices in skirts, blouses, shoes and accessories that will surely jazz up urban dressing. Outfits are relaxed, classic and stylish.

Topshop has a unique dressing room with measurement conversion and spacious, clubby shopping area. Until Sept. 30, shoppers can enjoy free makeover courtesy of Z.A.



Brief moment

FOLDED & Hung launches its line of underfashion, made from cotton.

F & H panties and briefs come in neutrals of black, white and gray. Located at Glorietta II in Ayala Center, Makati; Shoppesville, Greenhills; Robinsons Galleria; Greenbelt Shopping Center; Festival Supermall; Robinsons Place, Imus; and extension Salesshop at the Designer's Depot on Quirino Avenue, Manila. They will soon be opening a new store at Robinsons Metro East, Pasi.

Planning with prayer

(From page E1)

year. I share the billing with SkyCable's Juno Henares Chuidian, who fell off her chair just as Gabby Lopez was about to begin his speech.)

Vision and reality

For ABS and its subsidiaries, these planning meets are our annual collective indulgence in visioning, strategizing, paradigm-shifting, introspecting, sadism, masochism, bonding, horse-trading, boozing, outdoing "FMG" in outdoor fitness (just outdoor)...and the list goes on. In our Outdoor Challenge's Punctured Drum event, I'd never forget the all-too-human sight of TV icon Johnny Manahan carrying the pail of water shot through with holes, running like mad to and fro, so we could fill our huge drum to the brim, as team leader Charo Santos-Concio slumped on the ground, drenched to the skin. So iconic. (But we won, again for the record.) Such contests meant to test your organization, strategy skills, teamwork left us with aching bodies, badly threatened respiratory organs and maddening memories. In short, times seemed normal as we had fun in the conference. But in truth, the times are and will never be normal, both in the macro and micro levels. "Scenario planning" seems like an oxymoron in this post-Edsa, post-WTC era.

You could never foretell how worse the worst could get, much less textbook-plan for it. Nostradamus is good only for check-checking cataclysm, never for calendaring it. The times call not so much for projections and dogmatic planning, as for keen sensitivity to the environment, utmost resilience and flexibility. And—openness to possibilities.

I didn't remember what ABS president and COO Freddie Garcia said last year, but I caught well what he said this year to describe the times—"the changes next year will not be subtle. They will be revolutionary." In the business we were in, he said, we could only "revolutionize content."

Back to basics

I noted a marked change in the closing speech of ABS chair Gabby Lopez, from the previous years'. By his admission, he wasn't beginning it with a joke (usually bad). Instead he ran photos of his corporate family through the decade because he said he wanted all of us to look back—at the beginning, at the basics. Instead of delving on strategies and paradigms as usual—he's one of the few business leaders I've heard who could articulate a vision extemporaneously and briefly, from the philosophy down to its applications and the bottomline—he said the times called not only for strategies but more so for creativity, humility, attitude and values. For holding on together. Then came what to me was most memorable about a planning conference in these times—we ended it with a Mass. That to me

was most symbolic and I hope, every corporation, big or small, will cap its annual exercise with a prayer.

In these times, planning alone is not enough. After New York fell, you realized the heavens had a way of taxing our credulity—and faith. Their downfall drove the New Yorkers back to their churches—a big change if you've seen how usually empty churches are in the cosmopolitan cities, even on Sundays.

In this year and next, business planning must come with prayer, for all too suddenly, it's become obvious we are no masters of our universe, not after World Trade Center. Our Working Mom magazine editor An Mercado-Alcantara put it so aptly upon our return from that Baguio meet: "Planning can only be a leap of faith these days."

Baguio's 'wag-wag'

Baguio remains congested and Kennon Road seems more rundown than ever. But to many, Baguio's cool nippy air is worth the seven-hour trip, especially now that the city is cashing in on its latest attraction—the wag-wag or basement bargain centers of clothes (second-hands included) and fashion accessories, People comb Session Road for them.

We singled out a good one at Session Theater. The clothes are much cheaper (P100 at least) than in Metro Manila's tiangges, but what caught our eye there were the old (used) leather bags. We found but didn't get a vintage leather Bally going for P1,200 (the fakes are much cheaper) and a rip-off Prada body bag with good soft leather (P700), which we would have gotten if the salesgirl agreed to P500. You must haggle as good as Enrico whose line was—"Ang vibes ko nilo na-buro na ang may-ari nilo"—while fingering a vintage leather attaché case; he got it at his price.

I preferred the clothes at another wag-wag—at the corner of Session and Calderon. It had Italian tops and dresses going for P70 each—very retro chic; they were a steal. This store at the basement must be a good destination for fashionists.

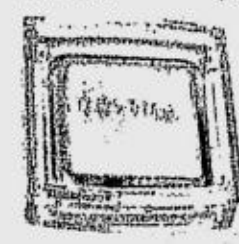
But what I found really good buys were not in the wag-wag but in the market: a legit stall selling knit twin sets, cardigans, pullovers, turtle-necks—in cotton and in real cool colors. It's called Josie's Knitted Garments and is owned by a knit exporter. You can get your travel wardrobe from there for as low as P150. Their ash gray twin set could pass for a Banana Republic.

My other good buys are always the woven area rugs and doormats (P100 each). Their organic colors in indigo, earth tones or speckled white are so in—perfect for the natural look. And they keep well. They don't fray even after regular washing (with soap and water) and home traffic. I got my first stuff five years ago for only a few hundreds and they're still in use.

E-mail the author at tsanjuan@link.com.ph

Hair-care breakthrough

WELLA Viva Color is a revolutionary breakthrough in hair colorants that achieves a perfect color finish while protecting the hair. It contains the unique Color Vitalisers.



'Gold' makeup comes to Manila

KANEBO Ltd. introduces the T'estimo line to the Philippine market this month. As its initial offering, the brand gives Filipino women its Gold line.

The T'estimo line of lipsticks and accent makeup products include eye shadows, nail polishes, mascara, eyeliner and eyebrow pencils. It features shiny, shimmering colors in bright shades of orange, red, green and blue for the eyes, cheeks, nails and lips.

You can try T'estimo special products at the Kanebo beauty bar at Rustan's Tower Shangri-La Mall and get a free makeover until Sept. 30. Kanebo's T'estimo line is exclusively distributed by Kanebo Globe Enterprises Corp.

Whiten your skin in 2 weeks

HAVE fairer and younger-looking skin in just two weeks with White Result. The product of exacting skin whitening research, White Result offers the benefits of melawhite and fruit-based alpha hydroxyl acids (AHA), the foundation for the product's effectiveness as a clinically and dermatologically tested whitening formula.

Regular use and effective combination of all items in the product line will ensure the best results.

White Result is available exclusively at House of Sara Lee branches and authorized dealers nationwide.



Makeup goes for subtlety

Hush Blush unveils its makeup basics for budding beauties.

The makeup line, which goes for subtlety and understated minimalism, is suitable for the budget-conscious.

Hush Blush is available exclusively at House of Sara Lee branches. Call the Hotline at 810-5402 or e-mail customer.relations@hushph.com.

Keeping skin supple under extreme conditions

CLARINS' Thirst-Quenching Hydra-Balance Serum taps the power of the lima bean that instantly and lastingly stabilizes the skin's protein and amino acids, thus preserving the skin's hydrating power. It restores the skin's capability to retain moisture and instantly diminishes fine lines for a soft, supple and luminous complexion.

The New Hydra-Balance line also has. Moisture Quenching Hydra-Balance Lotion with SPF 30 that protects the skin from ultra-violet rays. It is an

ideal makeup base with an antipollution complex that also prevents premature aging.

The Hydra-Balance line also includes the Moisture Quenching Hydra-Balance Cream, a richly textured formula that continuously regulates and delivers moisture to the skin and provides a perfect base for makeup. The Thirst-Quenching Hydra-Balance Mask is an emergency treatment for moisture-starved skin. Available at Rustan's.



PJLA holds fund-raiser

THE ANNUAL fund-raising bazaar of the Philippines-Japan Ladies Association (PJLA) is set on Oct. 14, 7 a.m.-7 p.m., at the Parish Center, Santuario de San Antonio Parish, Forbes Park, Makati City.

Overall chair Ma. Elena Laurel Loinaz says the bazaar will raise funds for the support of various charitable projects aimed primarily for the promotion of friendship not only between Japan and the Philippines but also other nations of the world. The various items on sale are Japanese products, imported and homemade toys, Christmas décors, bonsai, dish gardens, medicinal and culinary herbs, mini waterfalls, fertilizers, pots and vases, food, children's wear, imported and ethnic arts and crafts, white elephants, health and beauty products, furniture, home appliances and many others for the home and garden. Call 892-4916 to 19.

GOINGS-ON **CONTEST.** The search is on for Philippine representatives to the Best Model of the World Contest, which will be held in Istanbul, Turkey in December. The Philippine search is on Nov. 13 at the NBC Tent in Fort Bonifacio, Taguig and will be aired on Nov. 16 over IBC 13. There will be two screenings for interested local candidates: Sept. 29 and 30, at 3-6 p.m. at the Limits Entertainment Hall and Disco at Robinsons Galleria. The final screening and announcement of finalists will be on Oct. 1 at the same venue. Call 725-8252.

FASHION SHOW. Loyal Ever Department Store habitués are in for a treat with "Denimfest," the casual fashion event series that boasts of character and attitude. The series, now on its fifth year, kicks off at Ever Commonwealth on Sept. 29, Ever Gotesco Grand

Central-Calooocan on Oct. 7 and at Ever Ortigas for the grand finale on Oct. 14. The fashion series is part of the department store's yearly Denimfest where the public can enjoy up to 70-percent discounts on all participating brands of denimwear. The sale runs until Oct. 14 at all Ever branches.

FAIR. Philtrade Exhibits holds a food and beverage fair until Oct. 2 at the 2/L, San Miguel Node of Robinsons Galleria, Ortigas, Pasig City. The exhibit features select delicatessen, regional delicacies and local and imported alcoholic and non-alcoholic beverages. The fair is open to the public at 10 a.m.-8 p.m. Call 820-7879/1570.

FREE DEMO. Genia I. Kadile, M.A., certified clinical nutritionist of the Center for Integrative Medicine based in Wisconsin, USA, will give a free demo on Dr. Andrew Berman's latest anti-aging facial therapy to spa owners, beauty and health experts tonight, 6-8 p.m. at the Century Park Hotel. Call 371-7015 to 16.

BOOK LAUNCH. "Beauty for Ashes: Remembering Maningning," a collection of poems and essays for and about artist/poet Maningning C. Miclat, will be launched tomorrow, 3 p.m. at the UP Asian Center, Diliman, QC. Published by Anvil Publishing Inc., the book was compiled and edited by Mario I. Miclat and Romulo P. Baquiran Jr. Proceeds will fund the planned activities and programs of the Maningning Miclat Art Foundation. Call Anvil at 671-1888 or ALIWW at 426-6001, local 5811.

SEMINAR. Internationally renowned geomancer Joseph Chau will conduct a seminar on the basic concepts of feng shui on Oct. 6, 9 a.m.-5 p.m., at the Adam Room of Mandarin Oriental, Manila. Call the Yin and Yang Shop at 752-5882.



THE 5TH International Dance-sport Championship-Alaxan Cup is set tomorrow at the Ninoy Aquino Stadium. The show features European dance champions John Byrnes and Jane Lyttleton.



Psst, Pepito!

Pe-pito na lang ba'ng buhok mo? Bago pa mabawasan, tawag nal

Call the Regroe Company

817-33-03

DON'T BE A JOKE FOREVER!

Arabohok. Pepito.

Have you ever been called one of these hurtful taunts? Leave it to the Pinoy to come up with funny jeers. These nicknames, though often said in jest, are anything but funny. Losing one's hair is never funny.

If you're 25 and up, male, exposed to stress, harsh chemicals and unbalanced diet, you are bound to lose hair. Anyone of these can trigger falling hair, which if not immediately arrested, can lead to irreversible baldness. Many so-called remedies have come out in the market claiming wonders and magic to bring back your hair. Unfortunately, most of them just don't work. Some can even cause harmful side effects.

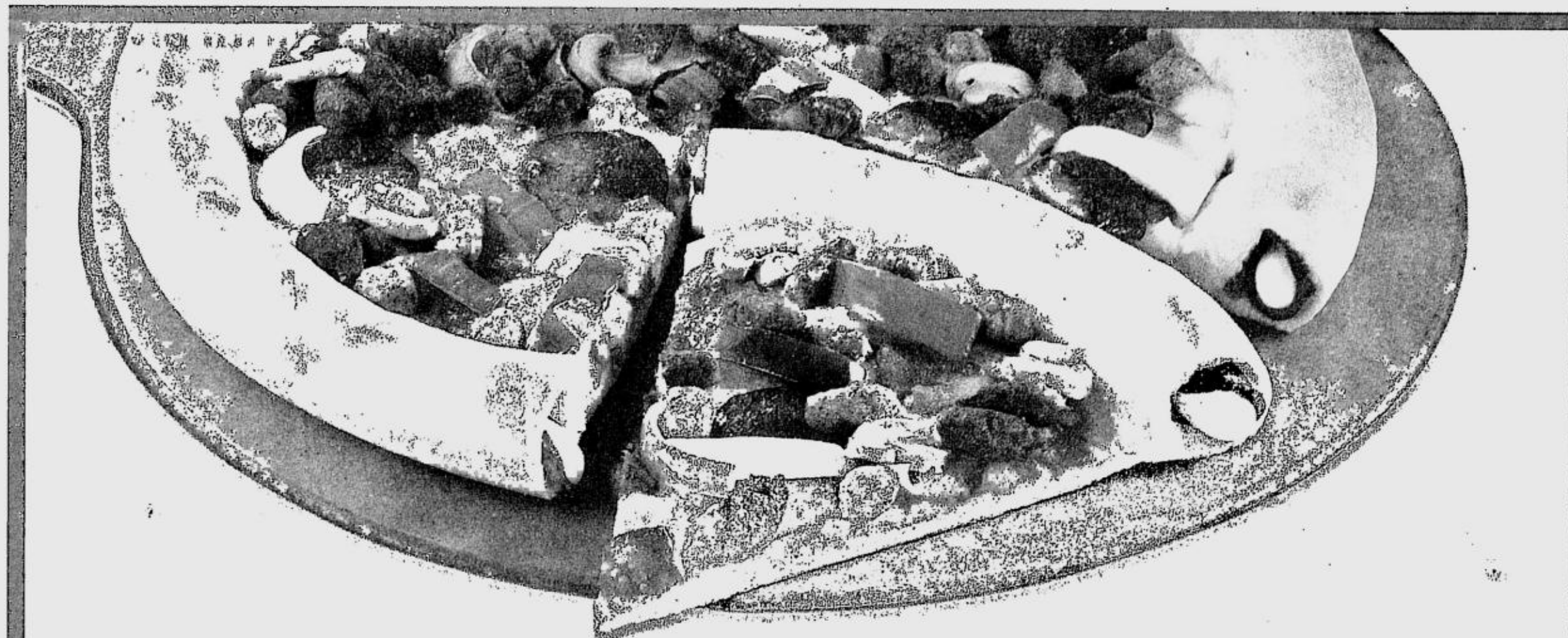
Good thing there are scientifically-tested and highly-effective hair growth formula like **Minoxidil Regroe. Regroe** is a result of years of study in the U.S. and is one of the few medications that has proven efficacy. 80% of users have grown their hair back in 6 months. Some start to grow their hair back in as early as two months. For some, falling hair stops at the first month of use.

Arabohok? AGA nalagas? Don't be a joke forever. Do something about your hair loss before it's too late - call the Regroe Hotline at 817-3303.

START YOUR HAIR TREATMENT TODAY

Regroe Value Pack Promo awaits you at all Mercury Drug outlets!

Per DOH-BFAD Permit No. 0052 series of 2001



The new

DOUBLE

Stuffed crust[®]

PIZZA

32 juicy pepperoni slices and rich, creamy mozzarella baked in the crust. What will they ever think of next? Visit Pizza Hut or call 911-11-11.



Pizza Hut

Hen Lin Two-hand Siomai Technique



Mapapalaban ka ng kain.
HEN LIN

Authentic • Traditional • Quality

Sa Hen Lin, mapapasabak ka ng kain sa sarap ng Siomai at iba pang mga pagkaing tiyak 'di mo uurungan. Talagang sulit! Kaya attack na!

Proudly serves



Staying in the same house as her boyfriend has tongues wagging

DEAR Tita Dulce,

I have a boyfriend. We have been on for about three years now. The first two years I was his student. Yes, he was one of my college professors. The rest of the class did not know he was courting me. He was not able to teach the first semester after I graduated because he had an appendectomy. He stayed in his home in Baguio.

When he recovered, he came back to Manila to teach during the second semester. He was welcomed in our house and my mother told him he could stay until he found a place of his own.

Nothing serious was going on between us. He has his own room and I stay in another with my sister.

Everything was just like paradise, until one of my aunts started telling everyone in the neighborhood that I was married "without the blessing of God." She said the precious and favorite apo had gone wild and dirty, and, though I was supported throughout my studies, I had not thought of helping my family in return. My uncle paid for my studies.

I know in my heart and mind that I have not done them wrong and I am not doing anything to hurt my loved ones. I think the reason for all that talk is jealousy. I went to college and now have a job in a bank. My other relatives like my boyfriend because of his sincerity and respect for them. Please tell me what to do.

TICKLE

Just stay serene and calm. Make sure you do all your office duties properly. Always be thoughtful and caring toward your relatives. When you are not living in sin, God's blessings will always be with you. Probably the best thing to do to stop your aunt from talking is for your professor-boyfriend to move out of your house.

Bothered by a secret affair

I'm in my mid-20s, working for one of the top retail chains in our country. I'm getting married this December and I want to settle a problem before tying the knot with my fiancé.

My work involves dealing with people in and out of the company. I met this guy, married, a sales manager, and very charming. He got my cell phone and office numbers. At first his calls and text messages were purely business, but then we became closer and our relationship went deeper without, of course, the knowledge of my fiancé. One night we went out together, had dinner and a few drinks. To make the long story short, something happened between us. We met several times more and, since the affair was forbidden, our feelings for each other were more intense. I began to feel guilty since he was married with two kids and my fiancé was very loving. I talked to the guy and told him I wanted to end the affair since it would lead us nowhere. We parted with no hurt feelings.

I have been having sleepless nights, feeling guilty over what I did. I love my fiancé very much. Should I tell him about what happened? I know it will hurt him but it is the only way to ease my guilt and be at peace with myself. But I am also having second thoughts, since he is going to take the bar exams and this might affect him mentally and emotionally. Please help me.

LEN

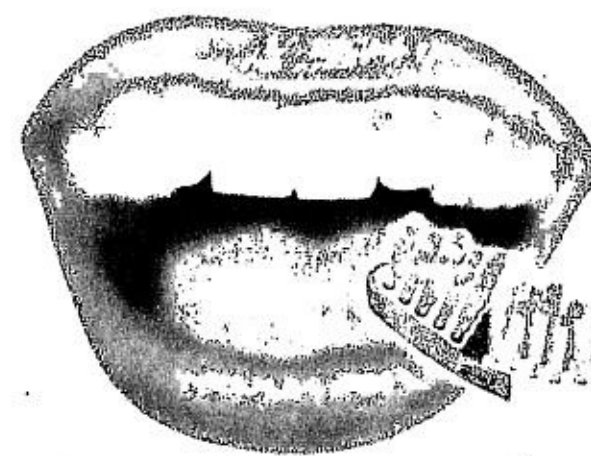
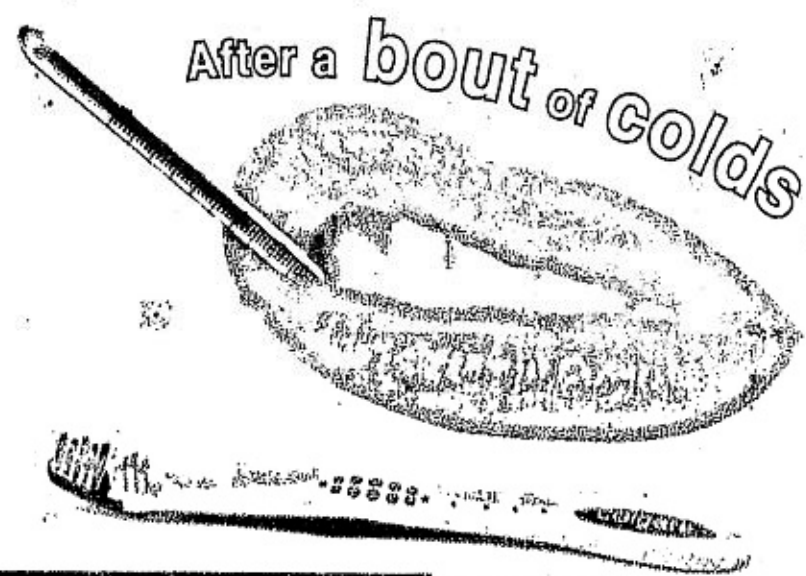
Honesty is the best policy, as they say, but just as there are two sides to a coin, you will have to be careful about the timing when you tell him about the past so it will not become a major burden on his mind, especially if he has other things to worry about.

If you are a Roman Catholic, it will ease your guilt feelings if you go to confession. I'm not going to ask you why and how, but if your fiancé knows you are no longer a virgin, then maybe it will not be necessary to reveal to him that particular past. What is more important is to make sure you are fully reformed, and that there will be no repeats. Of course, if he really loves you, he will forgive you. If and when you decide to tell him, promise him you will never do it again. Tell him that what you did bothered you and the reason you are telling him was so you can face the future with a clear conscience.

E-mail the author at titadulce@netscape.net or send letters to P.O. Box 2353, Makati CPO 1263 Makati City, or PDI, Chino Roces Avenue corner Yague and Mascardo Streets, Makati City

A health tip...

After a bout of colds or flu, you've got to change your toothbrush!



Colgate / NAVIGATOR

According to dentists, the colds and flu virus can stay in your toothbrush. So change your toothbrush right away! A health message from Colgate Navigator Toothbrush.

LIFESTYLE

Home



COLORS in Lakeview's homes add a bright and lively look to the place.

NOTABLE in Windsor townhouses are the bigger windows in the living room and use of antique-type furniture.



Middle-income housing with high-income amenities

BY DORIS G. NUYDA
PHOTOS BY BOBOT MERU

UNTIL recently, Taguig, a Metro Manila town along Laguna de Bay, was considered a sleepy community. But no longer. It now has a housing development in its midst called Lakeview Manors that is expected to change the look and tone of the town.

A few kilometers from its C5 access point, and a 15-minute drive

from Makati or Ortigas, the development project covers an area of 2.65 hectares. Smaller than other developments in Cavite and Laguna, it is a compact housing project that is ideal for middle-income families wanting a comfortable lifestyle within their means and near their places of work.

Aside from affordable and well-appointed units, Lakeview Manor buildings present an architectural style and layout that stand out in their attractive colors and façades. One could describe the place as picturesque and straight out of wonderland.

MIDDLE-INCOME/p.F3

BODY Massage

New Ariva Cristina Automatic Water Heater with a Massage Shower Set.

For your added safety - a built-in ELCB.

Call now and get Free Installation!

724-59-07
BAYANTEL 415-93-78

ARIVA
WATER HEATERS

P705.17 x 12

Save up to **50%** on **Jomon Carpets**

Sept. 15 - Oct. 15

Our Home

SM MEGAMALL A SM CITY FAIRVIEW SM CITY BACOR

Great Designs. Great Prices.

Anniversary SALE

As low as **P25** per meter on selected fabrics starting today until **October 31, 2001**

the Castle
QUALITY AT ALL TIMES

SM MEGAMALL
2/F, Bldg. B, Mandaluyong City

GREENBELT MALL
Ayala Center, Makati

ALABANG TOWN CENTER
Ground Floor, Ayala Alabang

Per DTI-NCR Permit # 3098 Series of 2001

Peso Power

\$1 = P47.50

Extended up to Oct. 21, 2001

DUTY FREE PHILIPPINES
Fiesta Mall

Per DTI-NCR Permit No. A2-0195, Series of 2001

zed

In love with your best friend's boyfriend?

Get horoscope readings tailor-made for females on your cell phone!

Just key-in FH <SIGN> and send to 288 to get your female horoscope for the day. You can also use your cell phone to get love horoscopes (keyword: LH <SIGN>) or personal zodiac sign logos at the touch of a button. Also check out career tips (keyword: CH <SIGN>), our daily survival guide for teens (keyword: TH <SIGN>) plus advice for guys (keyword: MH <SIGN>).

Check out your own zodiac logo:

How to get a logo:

- Type in keyword Ex. LOGO PISCES
- Send to 288
- Save upon receiving logo.

How to get your female horoscope daily:

- Type in PUSH FH <SIGN> Ex. PUSH FH PISCES
- Send to 288
- You will receive confirmation of your order. You will start receiving your horoscope daily.

Services available exclusively to SMART Gold, SMART Buddy and Talk 'N Text subscribers. Logos available to selected Noki phones only. P12.00 for every successful download of logo. P2.50 per horoscope received. To get keywords for other zed services, type **KEYS** and send to 288.

www.zed.com

Old World charm in New World coffee lifestyle

PHOTOS BY BOBOT MERU

FIGARO, the pioneer coffeehouse in the Philippines, brings its Old World charm in Ortigas Center. Drawing from his impressions of coffeehouses in Germany, France and Italy, architect-designer Carlo Tanseco creates an ambience that's convivial to meetings and intimate conversations. The interior design attracts mature and discriminating coffee drinkers.

"That's why we use burgundy. We have a certain yellow that resembles an old wall finish."

OLD/p:T4

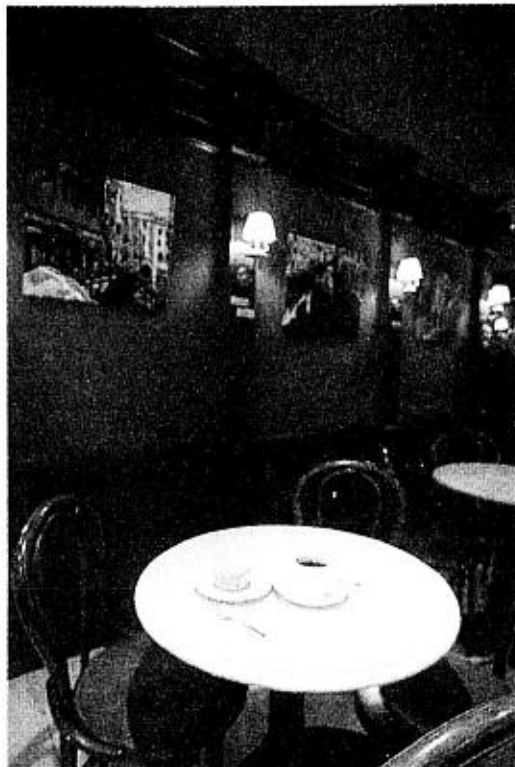
Figaro defines anew what constitutes coffee-shop chic through interiors that enhance shop talk and camaraderie



VIEW FROM THE OUTSIDE. The smoking area serves as a transition to the café area. The design was inspired by the sunrooms in German cafés.



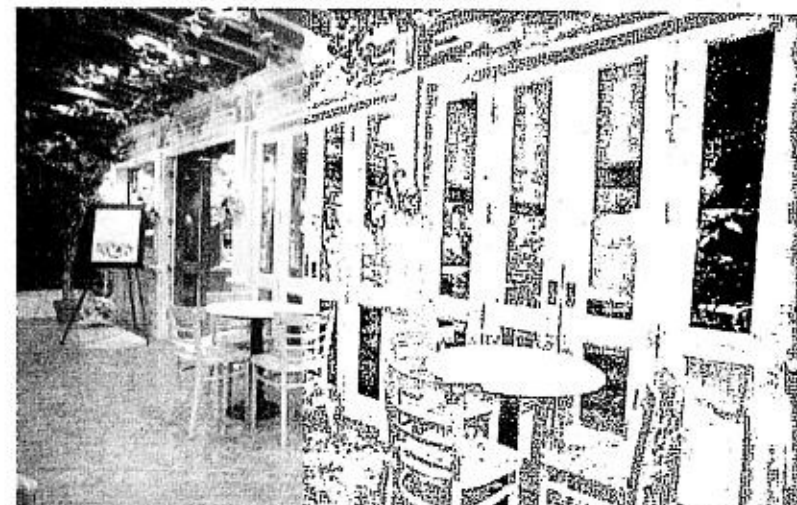
GLASS shelves maximize the lighting. The modern material contrasts the classic wood-work done in *tanguile*.



THE OLD World charm is characterized by dark woods, deep colors and fluting. The café is furnished with Bentwood chairs and marble tables with cast iron base.



LOUVERS are a good alternative to solid paneling. They not only add character, they also hide the air-conditioning. Architect Carlo Tanseco designed Figaro's signature sconces that look like brass cups.

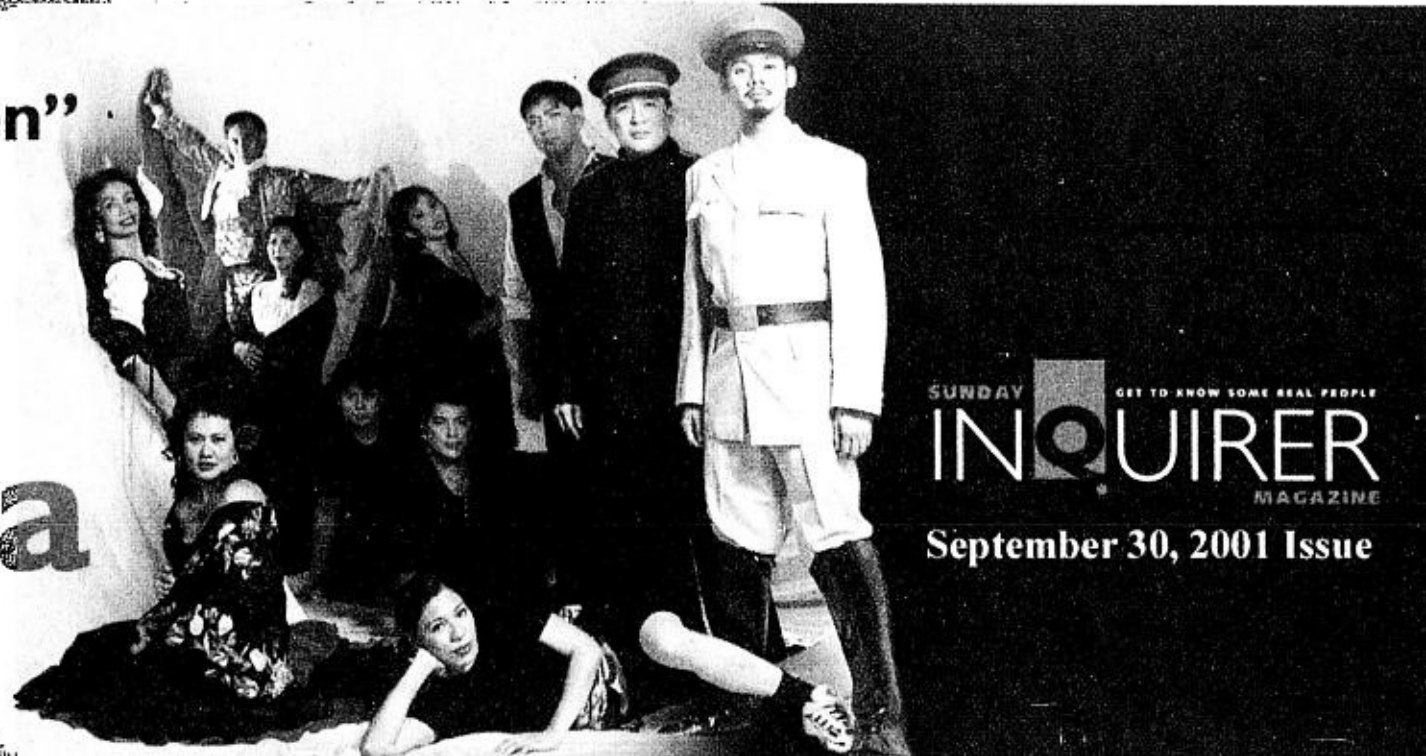


TRELLISES and plants absorb the carbon dioxide of the smoke so diners experience a feeling of freshness. Accordion doors make a house more flexible. The bleached woods contrast the warm tones of the café proper.

Tanghalang Pilipino's "Carmen"

OFWs Invade Opera

The romance and reality of opera come together in Tanghalang Pilipino's "Carmen"



SUNDAY GET TO KNOW SOME REAL PEOPLE
INQUIRER
MAGAZINE
September 30, 2001 Issue

ROCKWELL
BRANCH
NOW OPEN!

The Avid Experience

is cool!

Here are eight reasons why!

- 1** We offer only the finest quality at the best prices. We only carry products of the very best quality at the most affordable prices possible ... value for money in its truest form.
- 2** We know our products well. Leave behind the frustration of talking to that "guessing salesman" who knows next to nothing about his products. Our comprehensive training program is constant and rigid, focusing specifically on exceeding your expectations.
- 3** Please "handle our products." We believe that you should "feel" a product before you make a purchase decision ... don't you?
- 4** We have a wide range of value-added services. From editing, dubbing and video transfers to network gaming and Internet facilities, they're all available for you at AVID.
- 5** We always have the complete product range available. The world's most professional manufacturers like Sony and Aiwa believe that product variants are important, since different customers have varying needs. So do we.
- 6** Our store layouts are customer-friendly. Wide, open aisles and uncluttered displays, logical product groupings by category and clearly marked price tags make browsing a pleasure.
- 7** A wide array of financing options are available. Special promotions with your credit cards and AVID's "Easy-Own Appliance Loan" are available to make your purchase decisions easier and stress-free.
- 8** We have customer-focused programs. As a preferred customer, you will enjoy special membership privileges brought to you by our "AVID Club." Our cyberstore, www.avsurfer.com brings shopping into your home, anywhere in the world.

- Complete lineup of Sony and Aiwa products
- Home theater systems
- Digital lifestyle products
- Personal entertainment systems

Experience the AVID difference at any of these fine stores.

AVID
SONY SHOP

Best Brands!
Appliance Center

AV Surfer

BEYOND

AVID
Sales Corporation
www.avsurfer.com

AVID SONY SHOP U.N. Manila 5247277, 5213943; Megamall 6332111, 6332112; Quad 8934566, 7527203; Fillinvest 8503642, 7710051; Cebu (032) 2327638, 2340731; AIWA SHOWROOM T.M. Kalaw 3022018; AV SURFER Alabang 8072596, 8073541, 8072723; Allmall 9122048, 9122049; Pasong Tamo Ext. 8937988, 8122005; Rockwell 8982329, 8981833, 8981835; CALL AUDIO VIDEO SHOP Galleria 6329110 to 11; BEYOND Farmers 9132740, 9124932; BEST BRANDS Bacoor (046) 4176888 to 89; Balintawak 3301777, 4533088



LIVING room in the Kingston building shows a variation of the beige-and-brown color scheme favored by interior designer Gina Consunji. Storage cabinet at left can hold video and audio units.

Middle-income housing with high-income amenities

(From page F3)

It also enjoys a built-in environmental bonus being far from sources of air and noise pollution and getting a continuous and healthy flow of fresh air and cool breezes.

Architect Rina A. Soriano says Lakeview Mansions is designed for young, middle-income people. It will have eight walk-up residential buildings, seven of which are now taking in occupants. The buildings are three stories high, of condominium and townhouse types. Units have two or three bedrooms. All have living, dining/kitchen areas and at least two bathrooms. Some buildings have roof decks for drying laundry.

Modern but homey

Intended as a self-contained community, it will have an arcade at the main entrance of the property, which will house a commercial center. There will be a supermarket, food outlets, beauty parlor, water-filling station, dental and other services. Another building will have learning/day care and business centers to take care of children's needs and office requirements, respectively.

In the middle of the premises are several recreational facilities: a swimming pool, basketball/volleyball court, community clubhouse and playgrounds.

Being tucked neatly into Taguig's interiors is turn

MIDDLE-INCOME/p.F4



BED in this Windsor master bedroom has unique canvas-strapped head and footboards.

On Friday, September 28, 2001 starting at 5:00 p.m.
THE LEGEND HOTEL cordially invites you to the grand opening of the



GUARANTEED
GOOD TIME...
RAIN OR SHINE
WITH:
THE RAINMAKERS
RAGON ALONZO
CLASSIC SOULS
AND A LOT MORE.

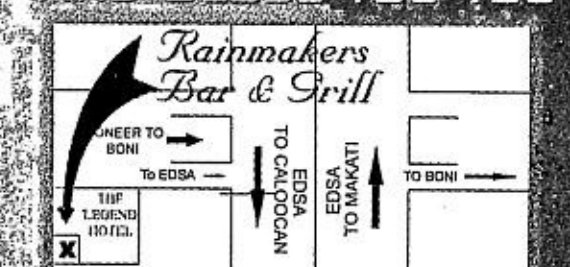
CONVENIENT
LOCATION

REFRESHING
AMBIENCE

LIVE MUSIC
SING-ALONG

FOOD & DRINKS AT
ROCK BOTTOM PRICES

A PLACE OPEN TO ALL
AND CLOSE TO YOU



60 Pioneer cor. Madisons Sts., Mandaluyong City
Tel. 633-92-57 to 58

DIGITEL Dial-a-Directory

114



Kamag-anak o kaibigan, saan man sa Luzon, kaydali nang hanapin!

The country's only Luzon-wide directory, from Luzon's largest telephone network*... isang tawag mo lang sa iyong DIGITEL phone. DIGITEL Dial-A-Directory 114. Narito lahat ng DIGITEL subscribers sa mahigit na 300 cities and municipalities in Luzon. Kaya ang kamag-anak o kaibigan na matagal mo nang gustong tawagan ay maaring narito lang. At dahil P2.20 lang per minute ang DIGITEL-to-DIGITEL NDD calls na LIBRE pa tuwing Linggo**, simulan mo na ang madalas at mahabang tawagan!



Rate is VAT inclusive, same rate applies to Digikard

* Outside Metro Manila

** Good for DIGITEL-to-DIGITEL Sunday calls from July 16 to December 30, 2001 only; promo is valid in Libis and Luzon only, excluding payphone calls.



Digital Telecommunications Phils., Inc.
Head Office: 110 E. Rodriguez Jr. Ave., Bagumbayan, 1110, Q.C.
Tel. No. (02) 2408447, Fax No. (02) 3950002

Giving Voice To Luzon.



Per DTI-NCR Permit No. 0967 Series of 2001

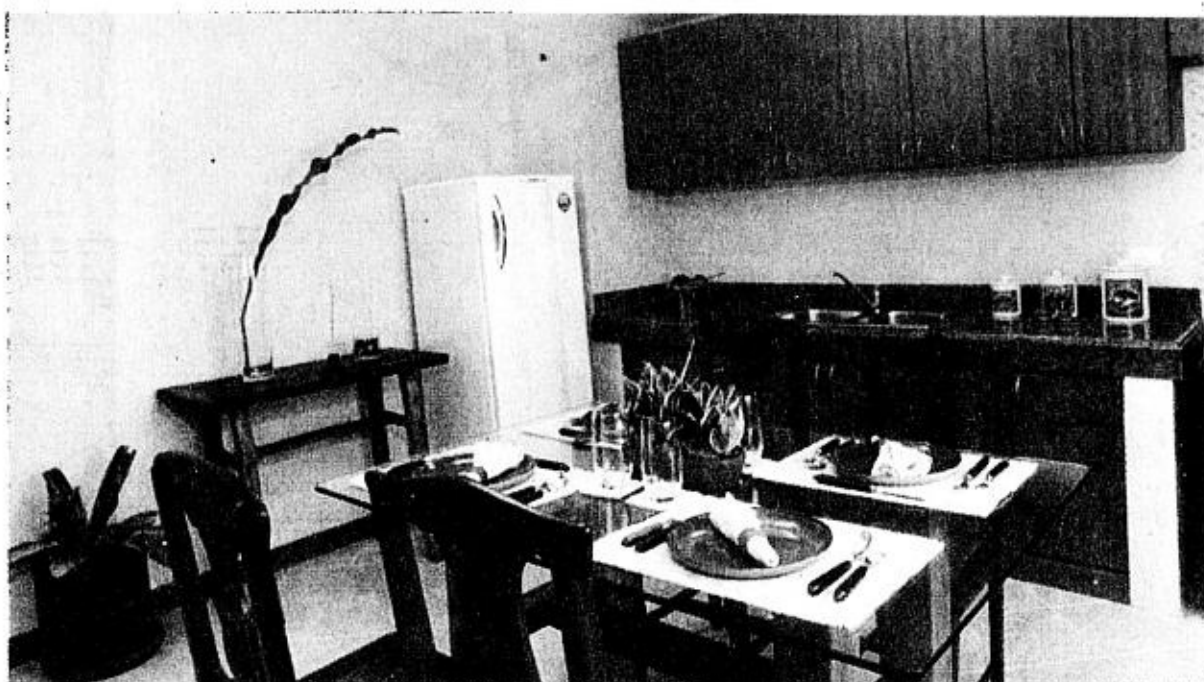
Middle-income housing with high-income amenities

(From page F3)

ing out to be one of Lakeview Manor's assets. Once inside the property, one is immediately enveloped in warmth and hospitality. For it is not cold concrete and glass that meet the eye but posts and linear architectural details that lend a modern, homey appeal.

The buildings are painted in contemporary shades of blue, rust-red, beige, brown and green, usually in combinations. Each building sports its own colors, for distinction and easy identification. Each also has a name inspired by places abroad, obviously significant to the property developers, like Mansfield, Rockford, Appleton, Madison, Hamilton, Kingston, Brooklyn and Billingham for condos; and Windsor, a cluster of townhouses.

Alfredo R. Austria, business development vice president for DMCI Holdings (the developer), stresses that while Lakeview is meant for middle-income families, it has amenities worthy of high-income lifestyles. "It is," he says, "in keeping with the DMCI (David M.



THIS is the dining/kitchen area of a Windsor townhouse. Note different designs on chair backs.

Consunji Corp. Inc.) vision of building safe, wholesome and complete communities for the middle-income market."

Furnished or not

Nothing demonstrates this "middle-income housing with high-income amenities" vision better than the interiors designed by Gina Consunji. You can acquire a unit furnished or not, but through her room layouts, Gina sets the tone.

In a typical Brooklyn unit, for example, one finds the living room leading straight to the dining/kitchen areas. Gina chooses beige for the main piece of furniture—the sofa—which combines well with other colors used elsewhere in the rooms. For privacy and to screen glaring sunlight, she prefers lightweight Roman shades that can be pulled up or down as needed.

The side chair is a folding model with an aluminum frame and vinyl mesh seats. Another folding piece is a free-standing, tiered rack for books and lamp. All are space savers.

In Mansfield, the living room is brightened up by beige and brown pillows on a beige sofa and plants set in appropriate places. A glass-topped center table is set on a pair of porcelain jars. Accent piece is a rattan armchair. The dining room is nestled under the stairs to the bedroom loft, its high ceiling allowing cylindrical lamps to hang low.

A townhouse unit has two floors

and a deck that can be used as leisure nook or party site. It also has three bathrooms—two upstairs and one on the ground floor. Living room focus is, again, on a beige sofa, with a pair of overhead framed paintings. Other pieces of furniture—the armchair, trestle-type console tables and square corner table—are of wood in a period style. A wooden trough is transformed into a flower holder, and the coffee table has a wood base under a glass top. The same glass-and-wood combination is followed in the dining room. Chairs, incidentally, come in variations of the fiddle-back. Throw pillows on floor are covered in reed weave.

Austria points out that there is easy access to public transportation from Lakeview's main entrance, which fronts a street called Bagong Calzada. Twenty-four-hour security at the gated entrances and perimeter walls ensure safety and exclusivity.

Because of Lakeview's location, one gets a view of Laguna Bay mainly from the far end of the property, still under construction. But rest assured, say Austria and his colleagues, they will be making the most out of that view.

And why not? Laguna de Bay, after all, has just been included in the care list of the Living Lakes Network, an international body that works for the conservation of lakes worldwide.

For more details, call 888-3333

GOING STRAIGHT Hair Straightening Salon

THE HAIR STRAIGHTENING AND TREATMENT SPECIALIST



For years I only have one name for my hair that's Going Straight!

-Ellene Montemayor

...For soft and shiny straightened hair VISIT US NOW!

SERVICES OFFERED:

HAIR / STRAIGHTENING / HAIR RELAX / HOT OIL
HAIR DYE / COLOR / HIGHLIGHTS / CELLOPHANE
HENNA TREATMENT / HENNA BLACK / HENNA BROWN
POWERDRESS / BLOW DRY / CONDITIONING / COLORS
TRIM / COLOR CORRECTIVE / ANTI DANDRUFF
HEAD MASSAGE / SHAMPOO

BRANCHES:
SM CITY ILO ILO, (033) 320-7992
SM FAIRVIEW, 935-7433
SM BACOLOD, (090) 970-4852
SM SOUTH MALL, 805-9611
MARKET CINEMA SQUARE, 844-2129
SM MEGAMALL, 633-7048
GOTESCO GRAND CENTRAL, 363-6689
ROBINSONS PLACE ERMITA, 536-8031
SIA LUCIA EAST GRAND MALL, 681-7437
ROBINSONS PLACE BACOLOD, (034) 441-1064
LAS PINAS, TIA MARIA BLDG., 873-5495
SM CITY MANILA, 400-5623
SM CITY PAMPANGA, (045) 961-2723
SM SUPERCENTER SUCAT, 826-8841
SM CITY NORTH EDSA, 920-3367
SM CENTERPOINT, 710-1549

NOW OPEN! SM SUPERCENTER SUCAT, 3RD FLR. Tel. No.: 826-8841
SOON TO OPEN! SM CITY DAVAO

Know when your hair needs help



Your hair may look and feel okay, but if you frequently perm, color, straighten, blow dry, or expose it to the sun or chlorinated water — most likely, your hair needs treatment. You probably think it's just a bad hair day if you have dandruff, split ends, brittle hair, an oily or dry scalp, or falling hair — and that changing shampoos or going to the parlor will restore your hair's healthy state. The fact is, the condition of your hair today is the product of all the things you've done which could affect its future condition and may eventually lead to premature baldness.

Other indications that your hair needs treatment are: your daily hair loss is noticeably plentiful; you notice that your falling hair is shorter and much finer than normal; your parents, grandparents or blood relations are bald; you have fine, brittle or altered hair or you've entered the critical ages of 20, 30, 40, 50 (for men) or if you are over 35 (for women). Inadequate nutrition, stress, prolonged illness, post-operative effects, slimming diets, pregnancy and the taking of prescribed drugs can also contribute to the deterioration of your hair.

Your shampoo and conditioner are just not enough to fix the damage and stop the excessive hair-fall. And, given the many products in the market, it is difficult to pick out the right hair care treatment that can take action on your hair before you lose it all.

Foltène is a revolutionary hair care treatment that helps prolong hair's life cycle. It contains Trichosaccharide, a natural ingredient that stimulates the circulation of blood nutrients into the hair follicles. By normalizing the hair's condition, Foltène addresses dandruff, split ends, dry or oily hair, as well as fine or brittle hair.

Foltène is so easy to apply. After shampooing, towel dry hair then apply Foltène directly to scalp. Do not rinse it off and do not shampoo again for at least six hours to ensure the essential contact time. Use only one vial at a time. For those with excessive falling or thinning hair, undergo the attack and maintenance phase where you apply one vial every other day for 40 days (20 vials). While in the maintenance phase, use two vials per week for two to three months. For those suffering from dandruff, dry hair, split ends and oily or dry scalp, use two vials per week for three months to ensure healthier scalp. Resume the attack or maintenance cycle as needed to maintain hair and scalp condition.

After a few applications of Foltène, the external appearance of your hair improves, giving you the qualities you require most — shine, softness, manageability, volume and more importantly, healthier hair without fear of premature hair loss.

For more inquiries, please write to:
The Patriot Bldg., Km. 18 West Service Road
South Luzon Expressway, Sycat, Parañaque City

Available at all **MORRISON'S** outlets; Family Drugstores and other leading drugstores nationwide.

For more inquiries, please call the Foltène Infoline: 541-4378 (office hours only).

Foltène®
WHEN YOU CAN'T STAND TO LOSE YOUR HAIR.

Marketed by: **Natrapham**

Old . . .

(From page F2)

There are lot of details and cornices and moldings and nosing of cabinetry. If we use metal we stick to brass or antique gold," explains Tanseco.

Figaro has a beautiful covered verandah, replete with trellises and indoor plants that you wouldn't think was the smoking area. The sunrooms or garden rooms where people can enjoy plants even in the winter inspired it. The verandah is made of bleached wood and terra-cotta tiles, which contrasts the dark woods and vitrified ceramic tiles of the inside. The place is furnished with light Bentwood chairs from Czechoslovakia.

The lighting is a combination of halogen and P.L. fluorescent bulbs in warm white for a serene mood. It is also more economical.

Some of the details can be applicable when rebuilding the home.

● Sashwork is an alternative to wood paneling since the market doesn't have much choice of flat wood except for cheap plywood or expensive veneer.

● Warm colors and dark woods are appropriate for places of study such as the den or the library.

● Create a transition space from the outside to the inside.

● Change the layout of a space by installing accordion doors.

Located at Hanston Building, Emerald Avenue, Ortigas Center, Pasig City; tel. 631-3601

FESTIVAL SUPERMALL
FILINVEST ALABANG

TRIPLE WEEKEND

SALE

UP TO 50% OFF!
ON SELECTED ITEMS
AT PARTICIPATING STORES

SEPT. 14-16
21-23 & 28-30

www.festivalsupermall.com
Call Customer Service at 850-3514
to find out more about the great deals you can find at the Festival!

Per DTI-MCR Permit No. A2-0270, Series of 2001

Getting hitched, hacienda style

BY ADRIAN LIZARES
PHOTOS BY CHITO VECINA
PICTORIAL DIRECTION BY ALBERT AVELLANA

IMAGINE your wedding day. You arrive in a place where time has stood still. Gentle and happy people greet you. Your cityscape world of concrete, metal and glass has changed into one of bamboo and thatched roofs. Flowering trees and wild ornamentals festoon the environs. Birds prepare their love nests. And they are not in a cage!

Only an hour and 45 minutes from Metro Manila, Villa Escudero has opened its doors to couples wanting to get hitched. It has come up with the Filipino country wedding. Launched in 1998, the Wedding Garden was conceived by Ado Escudero as a response to the pressing demands for big family-style events. The past years witnessed many brides and grooms in and out of the villa's numerous halls. As these halls had to be shared with the other resort facilities, privacy was a problem.

Space

With so much space, Escudero lost no time in identifying the space they would need. Just beyond the cottages, beneath archways formed by wild bamboos, sit several buildings, all designed in rustic Filipino craftsmanship. Coconut trunks used as posts echo the villa's coconut planta-

GETTING/p.62



AT THE MOMENT these coconuts are more ornamental than most.

Villa Escudero's Wedding Garden is the first green step toward marital bliss

This Week
at SM Supermalls

EVENTSCAPE MANILA presents

G-mik

SEPT. 28 • 5pm
MEGA STRIP

SM MEGAMALL



INSIDE THE WEDDING hall



COLORFUL mass plantings are the distinct new look for Villa Escudero's Wedding Garden.

OREO Chips Ahoy! RITZ

Great Meal Treats!

SM FOODCOURT

FREE! P49

OREO

for every promo meal

SIZZLING PLATE
Chorizo w/ egg, Mixed Vegetables, Java Rice

WEI-CHUAN FOODS
Sweet & Sour Meatballs, Pancit Canton, Plain Rice, Soup

Max's TEA HOUSE
Crispy Chicken, Plain Rice

Chin's EXPRESS
Lumpiang Shanghai, Pancit Canton, Siomai, Rice, Soup

GOTO KING
Lugaw Macao, 12 oz Softdrink

QUEEN'S Ilocano Food
Pork BBQ or Chicken BBQ or Fried Chicken, Pancit, Plain Rice, Hot Soup

MING'S GARDEN CHINESE CUISINE
Greenpeas with Shrimp, Miki Guisado, Rice, Soup

LYDIA'S LECHE
Paksiw, Canton, Rice, Soup

KIMCHI
Chicken BBQ, Beansprout, Plain Rice

Sandy's cuisine
Callos, Langka, Plain Rice, Soup

ISDA
sinigang na baboy, pancit canton & rice

FREE! P69

Chips Ahoy!

for every promo meal

LONGGO GRILL
Pork BBQ, Langka, Gata Plain Rice

GOLDEN CANTONESE
Hot & Crispy Calamares, Hototay, Miki Guisado, Fried Rice

Flaming Hot
Bopis, 3pcs. Shanghai, Plain Rice

BULALONAN AT UINAW
Inihaw na Porkchop, Pancit, Rice, Leche Flan

sandosenang halo!! sandosenang sarap!!
Special halo-Halo, Sago Gulaman, Siopao

PINOY TOPPING
Pork Chop, Arroz Ala Cubana, Egg, Rice, Soup

FREE! P89

RITZ

for every promo meal

the Aristocrat
Boneless Chicken BBQ, Achara & Sauce, Java Rice, Soup, 12 oz. Ice Tea/Pineapple Juice

KAMAY KAINAN
Kare-kare, Lumpiang Shanghai, Plain Rice

Shin Chin TEA HOUSE
Beef Stew, Crispy Chicken, Rice

Inihaw EXPRESS
Sinigang na Baboy, Inihaw na Bangus, Rice

Green Leaf
Crispy chicken beef brisket, pancit canton, rice & soup

SHOKUJI
3 pcs. Tempura, Plain Rice, Misou Soup

TAPSI Plus
Tapsilog, Extra Egg, Soup

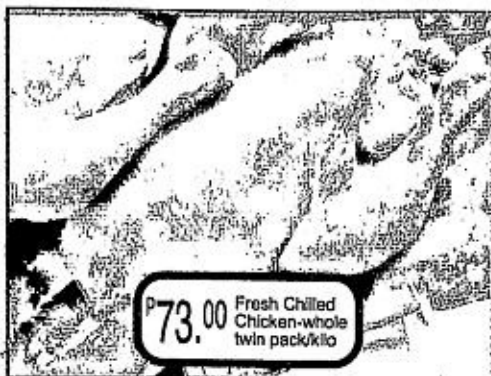
WEN LIN MAMI DIMSUM HOUSE
Beef mami Meal, Siomai, 16 oz. Softdrink

PROMO RUNS JULY 20 TO SEPTEMBER 30, 2001

Per DTI-NCR Permit No. 2694, Series of 2000



Big in value. Big in savings.

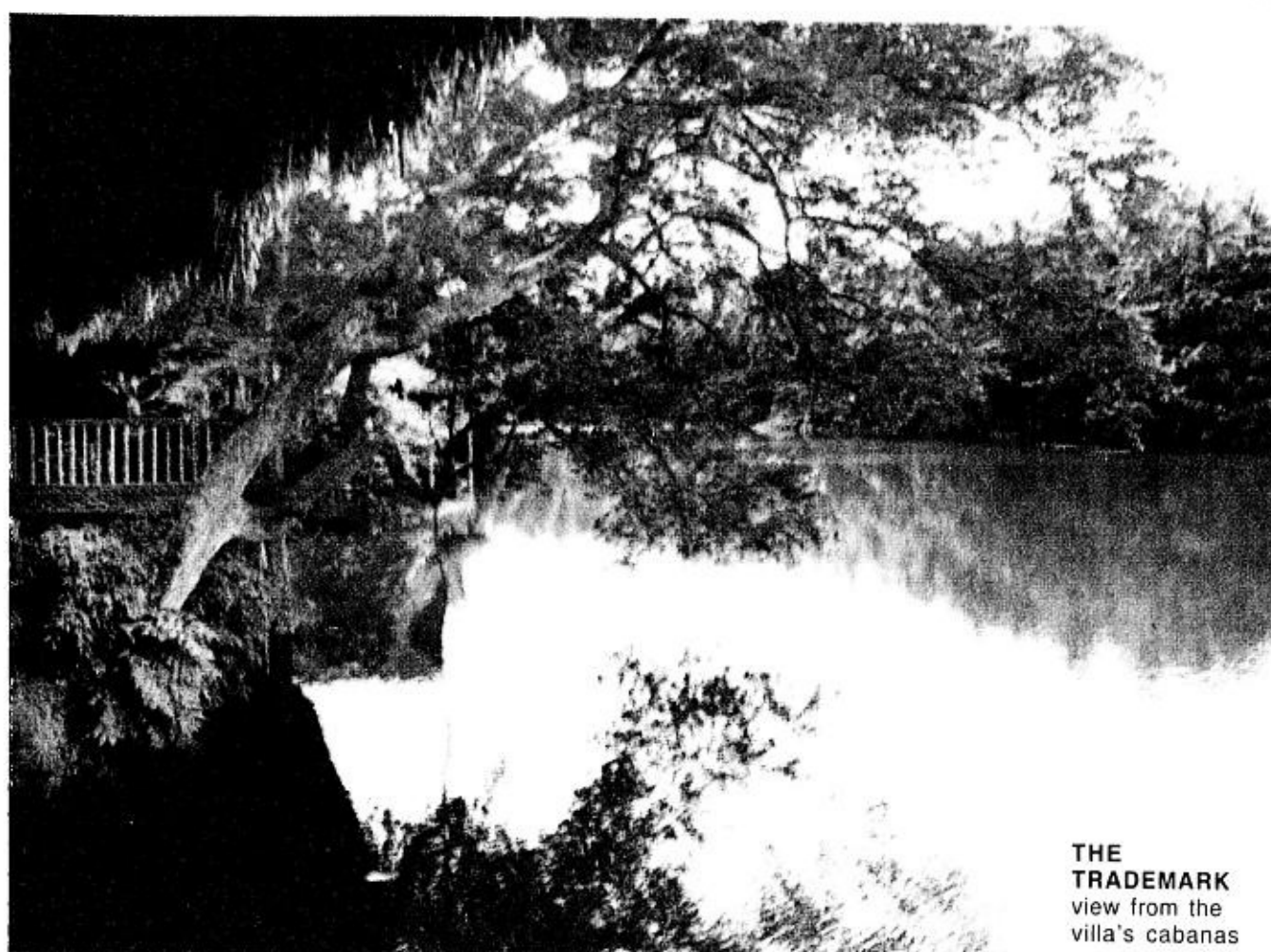


Open daily from 7am - 10pm. No membership required.

- Robinsons Place Metro East, Marcos Highway, Brgy. Dela Paz, Pasig City • Tel. nos. 682-2230 to 37
- Robinsons Place Novaliches 1199 Quirino Highway cor. Mallgaya Road, Brgy., Pasong Putik, Novaliches, Q.C. • Tel. no. 938-6805
- Soon to open: BIG R Starmills, San Fernando, Pampanga

Promo Duration: September 28 - 30, 2001

Per DTI-NCR Permit No.1467, Series of 2001.



THE TRADEMARK view from the villa's cabanas

Getting hitched, hacienda style

(From page G1)

tion. Thatched *nipa* roofing with generous eaves provides shade and protection from equatorial rains. Wide passages connect one building from the next and these are surrounded by a myriad of tropical plants endemic to Laguna and Quezon.

The buildings have charming names like *buk-turan* (the Tagalog word for match-making), *su-yuan* (courtship) and *pag-ibig* (love). These names sit well with the bucolic surroundings.

There are many reasons a country wedding is appealing. People feel they need a change from the usual church events. The day is so long drawn with so many moments to savor. With an out-of-town wedding, too, there would be no traffic to beat.

In the garden, plant varieties include massive
 GETTING/p.G5

The new plants are a departure from the traditional gardens



MAQUEYS in full bloom



THE MAIN hall at the Wedding Garden



ONCE the hallmark of this coconut plantation, these trees are perfect borders for the villa's roads.

female
network.com

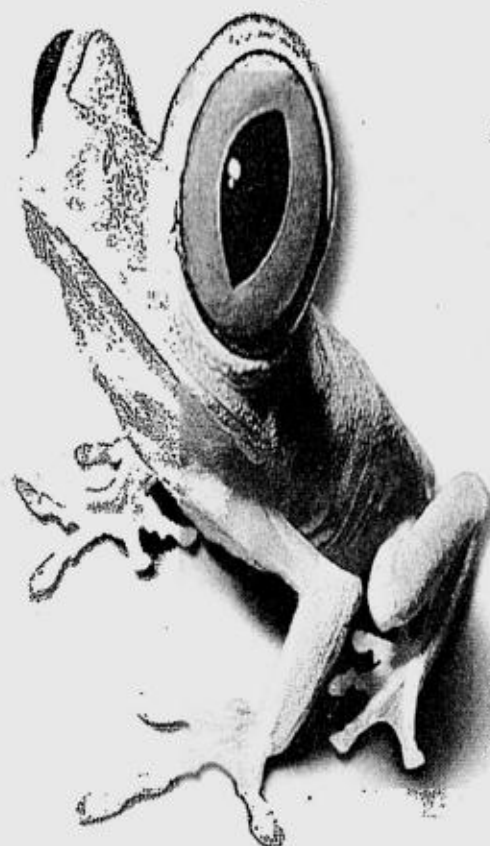
COSMOPOLITAN



all about *élan*
(that's the difference, élan)

Canon

See things at a closer view



Now, magnifying images is
easy with the New Canon
Prima Zoom 65. Its 65mm
built-in zoom lens allows you
to zero in on any object,
ensuring crisp, clear images.
And with its affordable price
and advanced features,
you're assured of quality that
Canon cameras are known for.

- Power zoom lens 38-65mm
- Big viewfinder
- 3-pt Intelligent Auto Focusing
- 3-way flash
- Self-timer
- Optional date imprint function
- Prima Zoom 65 Quartz Date: P6,995

Only P5,995
**PRIMA
ZOOM 65**



Comes with a free Kodak Max 36EXP film, CR123 Lithium Battery and carrying case. Promo Period: Aug. 31 - Dec. 31, 2001

BE PROTECTED!

Always demand for the
CANON WARRANTY CARD
Issued by SUPER EAST ASIA
ENTERPRISES, INC.

CANON CAMERA INTERNATIONAL SERVICE NETWORK (PHILS.)
Headquarters: G/F Phillex Bldg., 407 Dasmarias St., Sta. Cruz Tel. No. 242-2847
Quezon City: LG/F, Main Bldg., SM City North EDSA Tel. No. 920-9000 Las Pinas: LG/F,
West Highway, SM Southmall Tel. No. 405-0409 Mandaluyong: S/F, Bldg. B, SM Megamall
Tel. No. 635-6030 Manila: LG/F, SM Manila Tel. No. 522-8250 Cebu City: G/F, SM City Cebu
Tel. No. 1032 234-0473 Iloilo City: LG/F, SM City Iloilo Tel. No. 1033 320-1957

EXCLUSIVE PHILIPPINE DISTRIBUTOR:
SUPER EAST ASIA ENTERPRISES, INC. 17/F Riviera Mansion, Mabini, Manila Tel. No. 524-4604 Fax: 524-4610 e-mail: se_asia@quantumweb.net
DEALERS
NATIONWIDE: Island Photo Center, Inc. • Photoline • SM Dept. Store • Photo Section
METRO MANILA DEALERS: A. Rialto Photographix • Cubao • Avenue Photo • Quapo • Al/Diyland-Quapo • Colaroma-Ongila • Columbia • SM City • Daylabi/Gemini
Photo • Camia, Rizal • Fotobase • Quapo • GEM Photo • Uniwild Sales • Golden Square-Hakasi Cinema • Henry's Camera • Quapo • Hi-Speed Photo • Quapo • JB Photo
Shop • Tutulan • Jamar Powerhouse • Quapo • Jovan Photo • Harrison Plaza • Mayer Photo • Quapo • New Rialto Photo • Rizal Ave. • Phoenix Photo Center • Divisora Mall
• Photogate Center • Coastal Mall • Q&A Photo • Sgt. Borromeo • Trimilite • Rizal Ave. • Watson Photo-Quapo • Y2K Photo Center • Quapo
LUZON: New India Dept. Store • Laoag City • StudioTechnik • Laoag City • MJ Enterprises • Tuguegarao • Unirank-Isabela • National Bazaar • La Union • Mountain Studio
Bago City • Pines Studio • Baguio City • Dagupan PhotoKing • Color Master • Basangas / Mindoro • Robinson Dept. • Naga City • Metro Gaisano • Legaspi City
VISAYAS: Damar Color Lab • Tacloban City • Hans Office Trading • Tacloban City • New Stylish Express • Tacloban City • Chiss Arts of Asia • Iloilo City • Colour Profile
Iloilo City • Rolfo's Merchandising • Iloilo City • Gaisano • Bacolod City • Lopez's Color Lab • Bacolod City • Alura's Supermarket • Tagbilaran City • Colours Foto Shop
Cebu City • Metro Gaisano • Cebu City • NCCC • Palawan
MINDANAO: VIP Photo Shop • Surigao City • Iris Photography • Cagayan De Oro City • Photo Arts Center • Iligan City • JS Gaisano • Tagum City • Go Plaza Fotohaus
Davao City • Golden Bell • Davao City • JS Gaisano • Davao City • NCCC • Davao City • Photo House Lab, Inc. • Davao City • Golden Bell • Zamboanga City • JR Photo
Lab/Perfect Image Photo Plaza • Gaisano City

Per DTI-NCR Permit No. 2842 Series of 2001

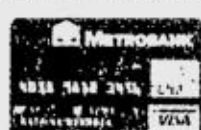
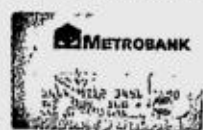
Get full reimbursement on your travel fares and pay in:

3 0 0 0 6 0 0 0 9 0 0 0 12

monthly
installments
for just
1.5%
interest a
month!

Metrobank credit cards' Travel Power Pay. The power to pay after coming back from your holiday!

From September 1 to October 31, 2001, avail of Metrobank credit cards' Travel Power Pay and pay only 1.5% interest on 3, 6, 9 or 12 monthly installments. Just plan your trip within our promo period (travel must be completed by October 31, 2001), present to us the quotation from your travel agency and receive a check payable to your agency up to the maximum amount stated in the quotation. Or, if you have completed any trip between January 1, 2001 and October 31, 2001, simply present to us the completed airline ticket and we'll reimburse you up to the maximum amount stated in the ticket either in cash, check or credit to your Metrobank account. Just bring the above-mentioned travel documents to Unibancard Corporation's main office, its regional offices or to any Metrobank branch nationwide and get reimbursed within the hour! With Metrobank credit cards, paying for travel fares has never been so worry-free!



METROBANK



The Power To Enjoy Life

For inquiries, please call our 24-hour, 7-day customer service hotline:

8-700-700 or when outside Metro Manila, 1-800-1-888-5775 domestic toll-free or visit Unibancard Corp. at 15/F, PSBank Tower, Sen. Gil Puyat Ave. cor. Tindalo St., Makati City.
Fax Nos.: (632) 845-0118; (632) 845-0132; (632) 759-5846

*Minimum availment is P3,000.00

Per DTI - NCR Permit no.2872, Series of 2001

MOTHER GOOSE & GRIMM

BY MIKE PETERS



ANIMAL CRACKER

BY FRED WAGNER



SHERMAN'S LAGOON

BY JIM TOOMEY



BABY BLUES

BY JERRY SCOTT



HOROSCOPE

BY EUGENIA LAST

CELEBRITIES BORN ON THIS DAY: Gwyneth Paltrow, John Sayles, Janeane Garofalo, Mira Sorvino, Brigitte Bardot
Happy Birthday: You'll have a perfect combination this year of energy, innovation and practicality. Your vision and unique ideas will be well-received. You are moving toward success. Be confident and don't sell yourself short. Everyone knows you have the goods, so reach out and grab the glory you deserve. Your numbers: 4, 5, 12, 22, 31, 38

ARIES (March 21-April 19): Focus on forming business partnerships or networking at worthwhile functions. If you present your ideas with gusto, individuals may be seriously interested in backing them.

GEMINI (May 21-June 20): Social activities should be conducive to finding love and adventure. Travel or social engagements will lead to intriguing encounters. The more outgoing you are, the more successful you will be.

LEO (July 23-Aug. 22): You will discover opportunities by mingling today. Don't neglect your mate; take him or her to an event that could be professionally important.

TAURUS (April 20-May 20): Difficulties with peers may throw you for a loop. Don't rely on others to handle a job that was assigned to you. You may have concerns, but professional duties are pressing and must be completed properly.

CANCER (June 21-July 22): Make sure all your finances are in order. This is a great day to finish contracts and deliver the goods. You're running a tight ship at home and will receive great pleasure from family.

VIRGO (Aug. 23-Sept. 22): Attractions toward clients will be one-sided and must be put out of your head. Concentrate on detail and work alone to finish your project. You will make headway if you focus.

LIBRA (Sept. 23-Oct. 22): Plan a social day with friends, family or a loved one. You will come up with some splendidly creative ideas for entertainment that will please everyone.

SCORPIO (Oct. 23-Nov. 21): Limitations at home can be expected if you have been restricting your mate's freedom. Back off if you want to keep the relationship intact. Do something special for him or her.

SAGITTARIUS (Nov. 22-Dec. 21): Your mind will be wandering to exotic destinations. You need to start planning that winter vacation. Call siblings or old friends to catch up on recent news. An opportunity might arise through the company you keep.

CAPRICORN (Dec. 22-Jan. 19): You can make money if you concentrate on producing services or goods that will make domestic chores easier. Developing a small business on the side would ease your financial stress. Use your persistence to be successful.

AQUARIUS (Jan. 20-Feb. 18): Emotional ups and downs have caused uncertainties in your life. It's time to weigh the pros and cons and make a decision that will change your living conditions. Give yourself some credit and don't take all the blame. After all, you have been fair.

PISCES (Feb. 19-March 20): Someone may be trying to take advantage of you. Guard your thoughts for now. Don't give in to the intrigue of a secret affair. You have nothing to gain from involvement in a triangle.

Birthday Baby: You have it all. You are clever, dashing and no-nonsense about everything you do. You have a definite idea of what you want out of life and know how to get it.

A. LIPIN

BY JESS ABRERA



PUGAD BABOY

BY P.M. JUNIOR



SIMO

BY EDGAR DIONELA



GARAPATA BLOOD

BY JOHN PAUL/BENG/MANIX



BEN

BY DANIEL SHELTON



MUTTS

BY PATRICK McDONNELL



HI AND LOIS

BY BRIAN & GREG WALKER



LOVEKNOTS

BY ELIZABETH CHIONGLO



TULDOK

BY PAPU & TATUM MILAMBILING



DAILY CROSSWORD

TMSPuzzles@aol.com

ACROSS

- Ballot debris?
- Upright
- Source of dietary fiber
- slaw
- Kind of energy
- Puerto
- Swamp snapper?
- Bay on the English Channel
- Ticklish Muppet
- Start of a quote
- Feels remorse
- Pizza order
- With 44A, speaker of the quote
- Villies
- Run of the law
- Bikini event, in headlines
- Cambridge sch.
- Gratuities
- Squeeze
- Sup
- Poetic palindrome
- Disfigures
- Twill-weave fabric
- Short intervals of relief
- See 25A
- Alternative to lager
- Number of Muses
- End of quote
- Spout nonsense
- Static
- Rocker Billy
- Bordin's "Prince"
- Jerry or Red
- Scottish loch
- Stitches
- Linville or Mize
- Fence break

DOWN

- 4th-century year
- Car tooter
- Hanging to one side
- Proper
- Sighted
- Underground growth
- Place in "The Time Machine"
- Math subj.
- Violate private property
- Concocted
- Stir up
- Zenith
- Breakfast area
- Pause in the action
- "It — Necessarily So"
- Bigot
- In flames
- Lassoos
- Shafts of goilets
- Not as much
- Arab leaders
- Starr of the Beatles
- "Skittle Players" painter
- Racer
- Luyendyk
- On the father's side
- Removing text
- 5,280 feet
- Be a stool pigeon
- Road makers
- Merlot plant?
- Polite denial
- Part of an eye
- Cooking herb
- Profess
- "Star Wars" character
- Falsifier
- Inspiration
- More than half
- Besides

By Philip J. Anderson
Portland, OR

8/14/01

PREVIOUS PUZZLE ANSWER

ATLAS	MATA	GASP
WRITE	ADAS	ASTA
LUMBER	JACK	NEAR
SENATE	REENGAGE	
TOMB	TRAP	
CBS	OER	SPLASH
HITCH	LAT	LANKA
OBELI	ASA	ENTER
PLAID	STE	SKIER
SEMPER	AGA	STY
BRAN	USSR	
RHO	OSTAT	SCORES
IOIA	TIMBER	WOLF
DOUR	EVER	AESOP
SKID	RENO	GLAND

(C)2001 Tribune Media Services, Inc.
All rights reserved.



TORCH gingers are actually good for shield plantings.

Getting hitched, hacienda style

(From page G2)

clumps of torch gingers in pinks and reds, calatheas and begonias with their interesting leaf markings. There are also magueys, pandan and traveler's palms. From these plants, the villa's staffers prepare the floral decorations.

Departure

The new plants are quite a departure from the traditional gardens. Tito Ado, and his clan have mastered this land for generations, and the coconuts and bamboo attest to their agricultural capabilities. Gnarled and contorted *kalachuchi* trees are found in the resort and houses, some even dropping their blooms onto the pools and pathways, creating an effect that might seem a bit studied had anyone plucked these fragrant blooms and "scattered" them around—for sheer effect.

Contrivance disappears when one is in the country. I have made many trips to this familiar land and become friends, even part of the family, of gentlefolk here. I have spent many peaceful and relaxing weekends in the homes of my friends here. I enjoy most the luxury of so much space. We would walk endlessly for hours until we reach the family church, where we would catch a view of the sunset view from the bell tower. I also enjoy biking through the neighboring plantations to reach the highway toward Ugu Bigyan's pottery studio.

Call Villa Escudero's reservations office at 521-0830, 523-2944 or fax 521-8698



A PHILIPPINE catmon, one of the villa's older generation plants



THE OLD church in the village



HEAT and rain are kept out by massive plantings along the passages of the Wedding Garden.

Need help with 16 across? Use zed Dictionary.

Download word meanings with zed Dictionary, the sure way to give your phone more definition. For keywords of either zed services, type in **KEYS** and send to 288.

How to get a word definition:

WEIGHTS MAILBOX	288	Unlabeled or frustrated in looking at an acronym.
--------------------	-----	--

Type in **KEYS** - **WEIGHTS** or **MAILBOX** - Send to 288. You will receive a word definition.

Available exclusively to SMART Gold, SMART Study and Talk 'N Text subscribers. P2.50 per word definition.

Join SQUIBB Natural Vitamin E Expeditions

in

Get a chance to win a 2001 Ford Expedition, plus these cool consolation prizes:

A trip for 2 to AUSTRALIA!

Pagudpod!

COMPAC IPAD POCKET PCs

NOKIA 6210 CELLPHONES

MECHANIC'S

- For every minimum single purchase of any Squibb Vitamin E variety (100 IU, 200 IU, 400 IU and 600 IU) worth P200.00, a customer can participate and have a chance to win in the raffle.
- Upon purchase, customer should request for a raffle receipt with TIN # from the sales clerk. In order for the entry to be eligible, the customer must write the following information at the back of the receipt:
 - Name
 - Address
 - Signature
 - Telephone No./Fax
- Customer can drop receipt (with all the necessary information reflected at the back of the receipt) in the drop box in all participating outlets.
- The following prizes will be raffled off in two draws:

PRIZES FOR MECHANIC'S (P200.00):

 - A trip for two to Gold Coast, Australia, inclusive of 3 day/4 night accommodations, round-trip air tickets, airport transfers and 1 full-day tour.
 - 2 trips for two to Pagudpod, Ilocos, inclusive of 4 day/3 night accommodations, round-trip air tickets, airport transfers and 1 full-day tour.
 - 2 Compaq iPAQ pocket PCs
 - 2 Nokia 6210 cellphones
 - 2 Sony Digital Soft Camera

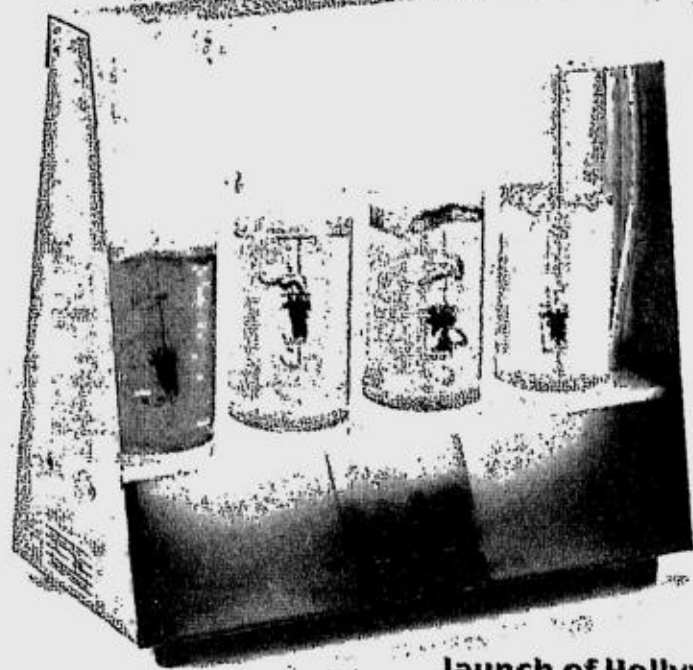
PRIZES FOR PAGUDPOD (P200.00):

 - One 2001 Ford Expedition
 - 2 Compaq iPAQ pocket PCs
 - 2 Nokia 6210 cellphones
 - 2 Sony Digital Soft Camera
- Deadline for submission of entries is as follows:
 - MECHANIC'S: 30.09.2001 (P200.00) and PAGUDPOD: 30.09.2001 (P200.00)
 - For entries to be entered in the raffle draw.
 All entries will be brought to Manila for the scheduled raffle draw.
- A customer can only win once per draw. In the event that a customer is picked more than once, the prize with the higher value will be awarded. The prize with the lower value will be raffled off again.
- Four winning entries in the first draw will still be eligible to join the March 15 draw.
- A final list of the winners will be printed and certified by the Department of Health-BFAD and Bristol Myers Squibb (Phil.), Inc. representatives.
- The winners will shoulder the 20% withholding tax for prizes exceeding Ten Thousand Pesos (P10,000.00). All prizes are non-transferable but convertible to cash. Prizes converted to cash are subject to tax. Likewise, all non-travel prizes are non-transferable to cash and non-refundable. Processing of travel documents and payment of other travel documents will be the responsibility of the customer.
- Winners will be notified through registered mail sent to their address reflected on the receipt a week after the draw. Bristol Myers Squibb (Phil.), Inc. may or may not also show pictures of winners through different media for press release.
- To claim their prize, winners must present valid ID together with the letter announcing their winning coupon. Winner must claim their prize at Bristol Myers Squibb (Phil.), Inc. at 331 Consumer Medicine Division, 3209 Don Chato Street, Alabang, Muntinlupa City with telephone nos. 841-8201 & 841-8181. For representatives, an authorization letter with two (2) valid identification cards by both winner and representative must be presented. In case of winners residing outside Metro Manila the winner will shoulder the shipping cost of the prize.
- Prizes not claimed within sixty (60) days from the date of notification shall be forfeited in favor of Bristol Myers Squibb upon approval of the Department of Health-BFAD.
- All Bristol Myers Squibb employees, their advertising agencies, PR agencies, authorized distribution companies and promotional agencies, including their relatives up to the second degree of consanguinity or affinity are disqualified from this promotion.
- Bristol Myers Squibb (Phil.), Inc.'s decision, in concurrence with DDO-BFAD, regarding this promotion will be deemed final and non-negotiable.

Join now at all Mercury Drug outlets and other leading drug stores nationwide!

Breathing In Your Source of Health:

the OXYGEN story only at Dermclinic



Oxygen bars and clinics are fast becoming a hit all over the world. Springing up all over in New York and Los Angeles, the first oxygen bar was opened in Reno, Nevada in 1997. This was brought to the attention of even more curious New Age aficionados with the high-profile launch of Hollywood actor Woody Harrelson's O2 in Southern California along the famous Sunset Strip where they serve organic food and strictly no-alcohol drinks. Definitely a haven for New Age health buffs in the area. It is also fast becoming a by-word in Asia with oxygen bars sprouting in India and Hong Kong.

Basically, the principle behind the oxygen bars rests on the function of oxygen itself.

A vital ingredient to health, vitality, physical stamina and endurance, maintaining proper oxygen levels in the body is a must. It is the fuel required for the proper operation of all body systems.

Oxygen is our primary source of energy, as it supplies 90% while food and water only supplies 10% of energy we need to expend to live.

Oxygen provides our body the ability to rebuild itself, detoxify the blood and strengthen the immune system. Oxygen displaces deadly free radicals, neutralizes environmental toxins and destroys anaerobic infectious bacteria, parasites, microbes and viruses. Oxygen also enhances the body's absorption of important nutrients such as vitamins, minerals, amino acids and proteins.

Memory and other brain functions are also affected with our oxygen supply. All our brain functions need oxygen. Furthermore, it also calms the mind, stabilizes the nervous system and heightens concentration and alertness. Without oxygen, brain cells die quickly and this effects memory loss since brain cells do not regenerate.

Oxygen also has a lot of benefits for the heart. Lowering the resting heart rate and strengthening the contraction of the cardiac muscle. Virtually all heart attacks come down to the failure to deliver oxygen to the hardworking heart muscle.

With all these benefits of oxygen to our health, some may question, is there not enough oxygen in the air to suffice for the body's needs? Why are we not getting enough oxygen?

- **Atmospheric Oxygen is Declining**— This is caused by toxic gases and pollutants in the modern world. A few hundred years ago, the oxygen content of our atmosphere was 35%. Today it has been reduced to 21%!
- **The Fast-Food Lifestyle Depletes Oxygen from our Bodies**— If our diet consists mainly of fastfood fare, then we are depriving our bodies of needed oxygen because these oftentimes, overprocessed junk food are low in oxygen and high in toxins. Our body even needs more oxygen to get rid of toxins. Common examples

of low-in-oxygen food are processed sugar, white flour, alcohol, coffee and colas.

- **Increased Daily Stress, Lack of Exercise and Rest Depletes Oxygen Levels.**— Physical stress due to illness and infections consume more oxygen as the body fights the invading bacteria. Emotional stress puts strain on major organs such as the brain and the heart. Lack of exercise prevents organs, muscles and cell tissue from absorbing more oxygen needed to revitalize. Without ample rest, all body systems must continue to work hard.
- **Aging Decreases Oxygen Levels.**— According to research, aging accounts for a decrease in oxygen consumption ranging from 5% to 19% per decade between the age of 25 to 75. The respiratory tract deteriorates — as a result, lung function decreases.

With all these things in mind, we need to take a better look at the importance of oxygen for our bodies. That's the main reason why everyone seems to be flocking to oxygen bars and clinics. Even the US Food and Drug Administration (FDA) approves of the oxygen therapy for migraines and headaches, among other medical problems.

Dermclinic is bringing in this new technology to complement its medical facial. Testimonials from around the world regarding the instant perk-me-up effect of oxygen therapy is escalating and Dermclinic regulars can now experience the purifying and invigorating effects of oxygen therapy, under the professional supervision of Dermclinic staff.

Dermclinic is offering several FDA-approved "flavored" oxygen therapies. "NIRVANA" (Lavender, Balsam, Fir Needle) — soothing and relieving, "CLARITY" (Eucalyptus and Gingko) —

purifying, invigorating and clarifying, "SUBLIME" (Lime Juice concentrate) — equalizing, refreshing and cheering, "SYNERGY" (Wintergreen, Spearmint, and Peppermint) — cheering, calming and relaxing, "LEMON GRASS" (Lemon Grass) — vitalizing and cleansing, "REVITALIZE" (Lemon, Rosemary, Peppermint and Sweet Basil) — uplifting strengthening and warming, "ECLIPSE" (Peppermint) — sensual, euphoric and exotic, "TANGERINE DREAM" (Citrus, Reticulate) —

cheering, calming and relaxing.

Since oxygen therapy can be enjoyed by anyone with healthy lungs, it is a treat worth looking forward to.



dermclinic®

Dermclinic gives you a special treat —
— ABSOLUTELY FREE!

Just clip this coupon and show it at the Dermclinic branch near you and you can experience the new OXYGEN THERAPY with Basic Facial for free.

**OFFER GOOD UNTIL
SEPTEMBER 30, 2001**



For more information on Dermclinic's Oxygen Therapy, contact the
dermclinic Hotline at 818-6274 / 813-0164.

Why the saree is supreme

(From page H1)

Paris to Milan to New York. Tailored into a flowing evening gown or an à la mode caftan in the hands of a couture designer, the saree still retains its traditional charm and textural variety. It is a favorite fashion material because of its elegant way of wrapping a woman's body. It is certainly one of the world's most graceful garments.

Indian ladies in the country, as with fellow

expatriates all over the world, wear the saree like they carry one of the world's oldest cultures with them. It was just natural for these expatriates to organize themselves into such a group as the Indian Ladies Club to maintain a cultural link with their roots. So that an activity dubbed "Fusion Night" was fashioned out over lunch meetings and social calls. As club president Kamia Jeswani

puts it, the show was meant "to provide an opportunity, to find out to what extent the impact of Western culture has on [their expatriate] lives."

In a blend of eastern and western traditions and cultures, the fashion show at the Hotel Inter-Continental, held on the Saturday before the terror attack in the United States, would become the "last frivolity" among a global community affected



HEAVYWEIGHT
Simran Uttam projects fashion pizzazz underneath yards of an elegant printed snakeskin saree.

MANISHA Budhrani (below) looks like a thoroughly modern Indian bride in this contemporary adaptation of a saree, cut and tailored western style.



by the mayhem of terrorism. A show like that may not be held again for some time.

We let the pictures speak of how the elegant saree born on a textile loom, draped a woman, embraced the softness of her touch, exuded the colors of her moods, the elegance of her gait—in shimmering silk now, then in soft muslin, in feathery cotton the next.

There is art in the draping on a typical saree 5½ meters long and 1.25 meters wide, manifested in pleats and folds that conceal the shortcomings of a carriage. There is fashion sense in the untypical blending of the traditional and modern where there are no geographical borders. There is magic, too, in underscoring the innate charm of a woman in the world but not necessarily of the world.

THE CHILDREN—Baadal, Savaana, Khush-boo and Rativ—steals the limelight from the ladies with a parade of traditional Indian costumes.



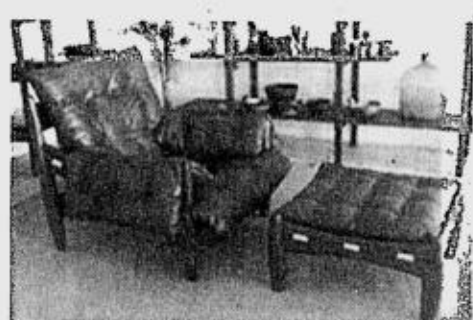
THE LOUDEST applause came from the table of Indian Embassy chargé d'affaires Mr. and Ms. Gauri Shankar Gupta (extreme left and right), Indian Ladies Club president Kamia Jeswani and husband Chatru.

"Exhibit 2001 is on!"

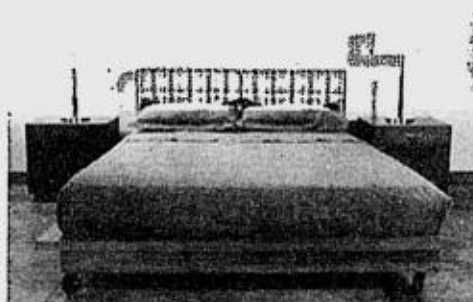
"It's the Life-Style Odyssey."

"The furniture event of the year."

"...26 years of experience."



1975 Habitat opens. The Style Odyssey begins, we introduce the classic, ridiculously comfortable Sheriff chair. We still make this "ultra-lounge" chair today. Come on in and sit on it!



1990 Enter the Modern. The Prescott bed set was introduced. Sleek, clean lined, practical with or without those wheels!



2000 Arrives. The "bug" came and went, but... our Ashanti became a steady favorite in those heady times.

The Style Odyssey

Habitat 26 YEARS

The LifeStyle Center

Sept. 28 to Oct. 11

Pines Corner Sheridan Mandaluyong 636 5141 636 4115

A Christmas Riddle

What comes before Halloween, is entrapped within the ber months, builds a memorial and allows folks to shop for the best finds for the Holidays?

Two weeks before the coming of ghouls, a premium club will be unlocking its doors to early shoppers who wish to go against the upcoming Holiday traffic. This is the prime venue where over 140 entrepreneurs will be featuring their finest products to initiate the hunt for season's latest demands. With this comes the parading of 400 product lines in home décor, clothing, garments, accessories, furniture, footwear, Christmas décor, pastries- all accessible in a single roof.

Upon shopping, visitors even play a significant role in completing the "Martyrs and Heroes Memorial" of the Bantayog ng mga Bayani Foundation for which this endeavor is staged. In their aim to form a concrete reminder of hundreds of Filipinos who have given their lives for truth, freedom and justice, the Foundation aims to erect a museum and library in their site in Quezon Avenue corner EDSA.

affect the future of children who were left behind by the vallance of their relatives through a scholarship fund which will secure their education.

Answering this riddle is the NOEL Christmas Bazaar on October 13 and 14 at the Manila Polo Club in Forbes Park, Makati City.

An early shopping event for Christmas made possible by the partnership of the GMA Network and Call with the support of Grepalife Assurance Corp., Pacific Plans, E-SEO Web Promotion & IT Services, Nextel Communications, Pearl of the Pacific and the Philippine Daily Inquirer.

Offering you a treat before the tricks of Halloween, you may call CUT Unlimited at 371-7405, 371-7398 or 373-3601 local 216 or email: eventsonly@edsamall.com.ph.

Avoid the rush! Beat your own Christmas shopping tradition...

GMA & Cali present

credit cards accepted

NOEL

CHRISTMAS BAZAAR

Manila Polo Club
Forbes Park, Makati City
October 13-14, Sat & Sun
8AM-9PM

SHOP FROM A VARIETY OF PRODUCTS:

antiques/furniture • artwork • baby stuff • bags • baskets • books & magazines
cakes & pastries • candles & soaps • ceramics • children's clothes
crochet & embroidery • fashion & personal accessories • flowers & plants
furniture • handicrafts • holiday décor • home décor • jewelry leather goods
men & women's clothing • paper products • perfumes • quilts • tours & travel
shell crafts • shoes • specialty food • stoneware/terracotta • linen
toys • woodcraft • woven/ethnic products • other exquisite products

GREPALIFE
GENERAL INVESTMENT ASSURANCE CORPORATION
A SEC COMPANY

IT SERVICES
E-SEO Web Promotion & IT Services

PACIFIC PLANS
PACIFIC LIFE INSURANCE CO.
A SEC COMPANY

NEXTEL
NEXTEL Communications, Inc.

Prod. Of The Origin
Pines Corner

MEGA Village myhome

FOR THE BENEFIT OF BANTAYOG NG MGA BAYANI FOUNDATION

Jaguar roars down the road

BY DONNIE C. RAMIREZ

ILITERALLY drooled as I viewed the Jaguar X-Type cars on display at the Jaguar showroom in Makati. Wellington Soong, le tres charmant president and chair of the board of Jaguar Philippines, was playing host to a select group of car connoisseurs to present the latest model of the world-renowned luxury vehicle.

Tony Middlehurst, writing for the Jaguar Magazine, couldn't have said it better: "The X-Type is Grand Cru inside an utterly contemporary bottle. Relevant, real-world performance, refined, concentrated and decanted into a compact shape of surpassing purpose and elegance. The power or Pavarotti without the poundage—a contemporary classic."

The gushing rave is certainly well-deserved. To call the X-Type simply as a compact sports saloon will be grossly inadequate because it is much more special than what the term conveys. It was designed by highly trained technicians of Whitney Engineering Center and built at the Halewood Liverpool factory in England using the most advanced automotive engineering technology. It has full-time, all-wheel drive for superior balance of grip and smooth driving enjoyment. The stunningly handsome body is touted to be 30 percent stiffer in twist than the previous class leader. The passenger safety features include occupant-sensing front seats, engine immobilizer, front, side and curtain airbags and gearshift interlock.

The X-Type Series is the fourth Jaguar model to be introduced in the Philippines. The other three are the XJ Series, the XK Series and the S-Type Series. Locally and globally, the S-Type is the most successful. In the Philippines, of the 49 Jaguars sold last year, 41 were the S-Type model. However, with the launch of the X-Type, Jaguar sees another bestseller.

The X-Type comes in 2.5 and 3.0 liter models, but initially, only the 2.5 liter will be available in the Philippines. The price tag: P2.75 million. Stiff for a CRV owner like me, but still the cheapest Jaguar available in the market. And, accordingly to Soong, a good investment, too. To drive his point, he said that the X-Type was launched at an introductory price of P3.85 million. Today, the same model goes for P4.65 million.

Jaguar Philippines started accepting reservations for the X-Type only last March, but the response has been overwhelming. Nine confirmed sales were closed even before the first deliveries arrived this month. There are at least 15 more in the waiting list for the next shipment.

The introduction of the X-Type is in line with Jaguar's global thrust to reach a broader market range, specifically the young professionals. Soong calls them the "Young-Jaguars" (that explains the X in the Series' name).

Jonathan Browning, managing director of Jaguar UK, explains: "Here's a Jaguar that we believe will attract a whole new range of customers. There will be younger buyers and more families with young children; in essence, the X-Type will bring in people with an aspiration to own a Jaguar who, in the past, could not have reach that point at all. Or, certainly, not as early as they can now. These are people who require a car to have discernible style and individuality, too."

There were quite a few of these prosperous-looking and success-driven GenXers at the launch. One of them was Jansey Soller, president of Country Waffles Holdings. Jansey can boast of the distinction of being the owner of the first Jaguar X-Type in the country.

"There is a lot of prestige attached to the Jaguar. But I always had the impression that Jaguars are for older people. It's good that there is now a Jaguar that fits my age bracket," Jansey says as Soong hands him the key to his brand-new X-Type.

Others gracing the exclusive launch were British Ambassador Alan Collins and his lady Ann, former chair of Merrill Lynch Phils. Rene Ongpin, Metropolitan Insurance president Jose Periquet Jr., Comglasco president Rante Aguila, construction scion Rene Golangco, Asian Development Bank exec Tony Quila, Fort Bonifacio Development Corp. SVP Charlie Rufino and cousin Raffy Rufino. Play & Display co-owners Yadi Sichani and Geena Llamanzares, balladeer Bert Nievera and wife Carol with business associate Philip Adao, Ford Motor Phil. prez and CEO Terry Enrick and VP Kevin Liederbach, Mango Boutique's Ed Tekeli, NBC president Francis Lumen, Primus Finance's Ian Dewsnap, Cambridge Holdings' Toby Gan, show-biz couple Eddie Gutierrez and Annabelle Rama and Olympia International top honcho Dave M. David.

Looking good at 32

CRIS Albert sure knows how to look her best on her birthday. On the morning of her party, she allowed herself a thorough pampering from the beauty experts at Teng Roma's Emphasis Salon in Rockwell. She had an invigorating sauna and a full hair and

JAGUAR/p.H4



JAGUAR X-Type



ANA Bitong, Cris Albert and Georgette Wacker



COMGLASCO president Rante Aguila, former Merrill Lynch Securities Phils. chair Rene Ongpin and Metropolitan Insurance president Jose Periquet Jr.



PLAY & Display owners Yadi Sichani (extreme left) and Geena Llamanzares (extreme right) with Eddie Gutierrez and Annabelle Rama



CHRISTINE Litton, Baby Coching, Gabby de la Cruz and Andy Olavar



LOLITA Mirfuri, Zeny Cabral, Sally Maluanag and Zeny Salgado

Plano ni JJ maging engineer! Plano ni Mina mag-nurse! Plano ni Daddy bumili ng jeep pang-pasada! Na plano ni Mommy na gamitin sa pamamagayal.

Magplano ng pamilya

Para mas madaling matupad ang mga plano ng inyong pamilya!

FriendlyCare® CLINIC

Family Planning Family Health

Kaibigan n'yo sa pagpapalano ng pamilya!

Pagdating sa safe at effective family planning, expert diyang ang FriendlyCare! Tutulungan kayo ng mga doktor doon pumili ng paraan na hiyang sa inyo. Ang dali nilang lapitan at abot-kaya ang presyo!

At kung wala sa plano ninyo ang magkasakit, puwede rin magpa-check-up ang buong pamilya! Halina kayo!

FRIENDLYCARE CLINICS

SHAW
710 Shaw Boulevard,
Mandaluyong City
Tel. Nos.: 722-2986/70/75/77
722-2980/82/86
(Hanapin si Leyden Florido)

SANGANDAAN
78 Gen. San Miguel St.,
Sangandaan, Caloocan City
Tel. Nos.: 288-0517; 288-0523
(Hanapin si Ms. Vivian Sarmiento)

MASINAG
G/F Silicone Bldg.,
169 Sumulong Highway,
Bgy. Mayamot, Antipolo City
Tel. No.: 682-5181
(Hanapin si Ms. Suzette Barrantes)

CUBAO
2/F Metrolane Complex,
P. Tuazon St. cor. 20th Ave., Cubao, Q.C.
Tel. Nos.: 421-1678; 421-1732
(Hanapin si Ms. Fe Calda)

LAGRO
G/F Bonanza Bldg.,
Quirino Highway, Greater Lagro,
Novaliches, Q.C.
Tel. Nos.: 935-6918 to 20
(Hanapin si Dr. Abel Guevarra)

PASAY
Panciteria San Jacinto
FRDC Bldg., 2930 Taft Ave.,
cor., EDSA, Pasay City

PASIG
G/F & Mezzanine Flrs. Melendres Bldg.,
F. Manalo St., Bgy. Mallinao Pasig City
(In front of City Hall)
Tel. Nos.: 747-8494; 747-8498
(Hanapin si Dr. Anna Ramirez)

CEBU
2/F GMC Plaza Bldg.,
Legaspi Extension, Cebu City
Tel. Nos.: (032) 254-7727; 255-3423
(Hanapin si Mr. Toy Vidal)

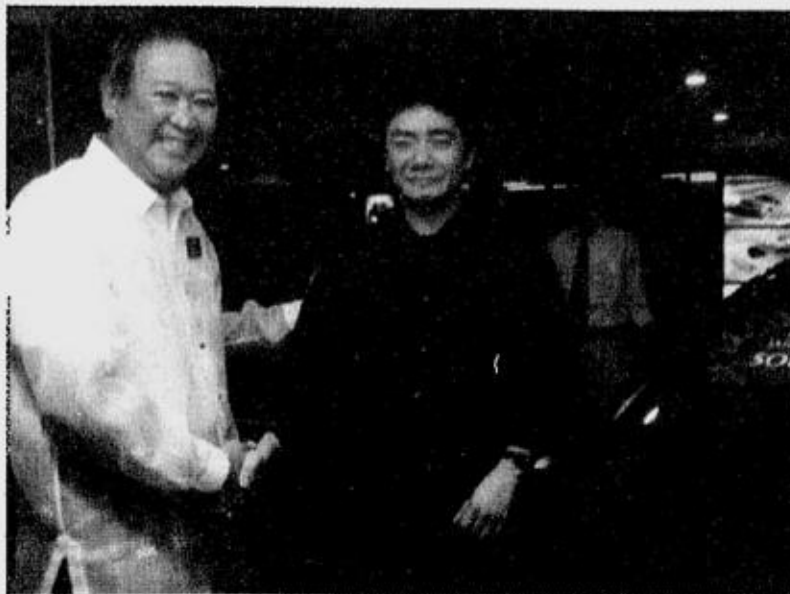
SAN JUAN
N. Domingo Ave. cor. Olazo Street,
San Juan, Metro Manila
Tel. Nos.: 744-1157; 744-1998
(Hanapin si Dr. Normida Torio)

DAVAO
G/F Brokenshire Integrated
Health Ministries, Inc. (BIHMI)
Madapo Hills, Davao City
Tel. Nos.: (082) 222-2970; 227-4241
(Hanapin si Ms. Dina Miclat)

BRITISH Ambassador Alan Collins convinces Ms Ann Collins to try out the X-Type.



MR. and Ms Ian Dewsnap of Primus Finance and Leasing Inc.



JAGUAR Cars Inc. president Wellington Soong congratulates Jansey Soller, the first owner of a Jaguar X-Type in the Philippine market.



OSCAR and Sally Maliuanag (seated, third and fourth from left) with their sons (from left) Julius, Jay and Rey, daughter-in-law Vivian and daughter Maritess

Jaguar roars down the road

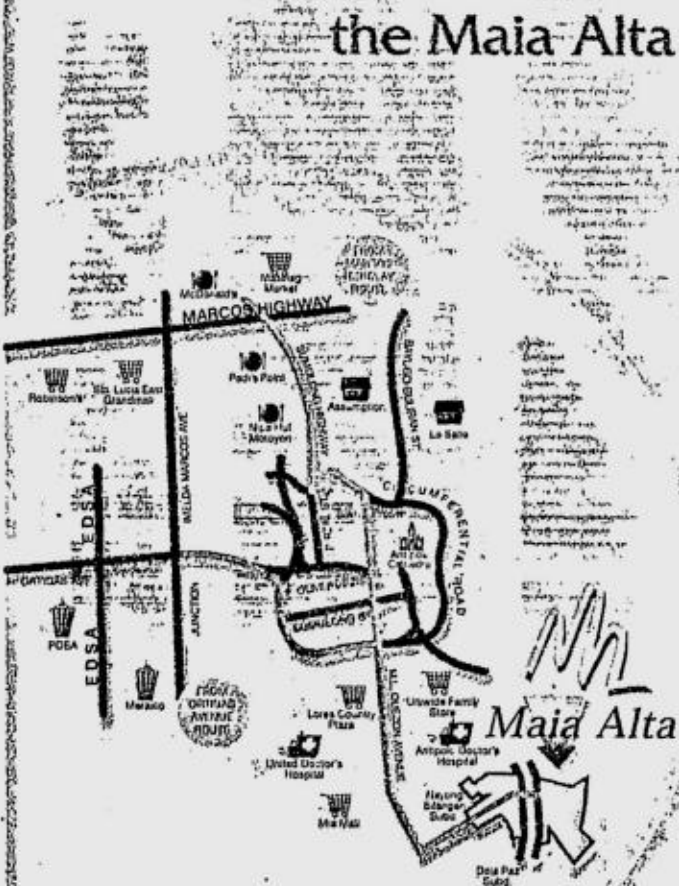


Security and comfort are not just for the privileged few.

LISTEN TO OVER 500 FAMILIES WHO LIVE HERE.



With the opening of the fifth phase, THE GROVES, you too can live the Maia Alta life for as low as P11,186 a month.



Many have searched for a life of security and comfort, and found it here at Maia Alta. Now, with the opening of the fifth phase, THE GROVES, you too can start owning a lovely Italian-inspired home, and experience the privileged Maia Alta life.

You'll find more than what you search for in this exclusive community. We offer you the luxury of a clubhouse, swimming pool, sports center, a local phone network and a property management team to ensure your safety.

Maia Alta lies in the breezy hills of Antipolo City, a convenient location not far from

Sta. Lucia East Grandmall, Robinson's, SM Megamall, Shangri-La Mall and schools like U.P., Ateneo, and Miriam. Business districts like Ortigas and Makati City are easily accessible. Soon, there will also be a connecting MRT station nearby. Everything you need is just minutes away.

It's no wonder many have decided to stay here. Life at Maia Alta is a privileged life.

Easy payment options are available. Let Crown Asia show you how easy it is to own a Maia Alta home. Just call 726-0083 / 84.

Packages start at 1.1M. Reserve now - you might win a trip for two to Hongkong. Visit our mall exhibits at SM Megamall, SM North EDSA and SM Fairview today until Sunday.

Grand Viewing of The Groves this Sunday! For more information, please call 726-0083/84, or visit our website at www.crownasia.com.ph.

Crown Asia

(From page H3)

makeup makeover.

The party was held at the Al Estilo De, the chic lifestyle store-cum-restaurant owned by Leah Puyat and Anton Barretto. Cris was a stunner in a DKNY halter top and black-and-gold silk pants by Vivienne Tam. At 32, Fila Phils. top gun Butch Albert's wife and business partner looks a decade younger.

Cris' guests dined on Al Estilo's signature dishes amid a lush Caribbean setting and '40s French music. A pretty cake topped with sugar roses in pink from Heny Sison stood at the side of the buffet table.

The well-wishers were mostly family and friends led by the celebrator's ravishing mom, fashion director Wanda Louwallien, and sister, stage actress Ana Abad Santos-Bitong. Others were Letty Albert; Boogie Trinidad, Judge Ton Abad Santos, Georgette Wacker, Ana's hubby Vince Bitong, Lianne Bautista, Marivic Vasquez and Philip Tuazon, boutique owner Marieliese Evaristo; wineman Ralph Joseph and Antonio Abad Santos.

Family bonding

LOW-PROFILE construction couple Oscar and Sally Maliuanag brought their children to a Captain Cook Cruise to Sydney and then a holiday in San Francisco, Disneyland and New York prior to their 35th wedding anniversary.

"Oscar and I thought that we should strengthen our family bonding before we mark an important milestone in our life as man and wife," Sally says.

Back in Manila, their daughter Maria Theresa and sons Jay, Rex and Julius, along with daughter-in-law Vivian and *apos* Victoria and Vincent got together to honor their parents on their pearl anniversary. The Hawaiian-inspired affair was held at the Club Filipino. Colleagues of the couple like Paco and Becky de Leano, Zeny Cabral and Lolita Mirfuri came to wish Sally and Oscar many more happy years of blissful wedded life. Congratulations!

Shot in the arm

THE LUCRATIVE talent casting industry gets a much needed shot in the arm with the recent formation of the Talent Agents' Organization. The group, composed of 29 of the country's top professional talent agencies, hopes to professionalize the talent casting business and promote work ethics among the members.

The founding officers were presented at a rousing party held at the hot-hot Dish at the Power Plant Mall in Rockwell recently. Pretty and familiar faces from popular TV commercials came in full force to support the group. The affair also launched the official talent agency directory called the Greenbook.

The executive committee is composed of Gabby de la Cruz (president), Albert Baligod (VP), Margarita Tiaoqui (secretary), Joan Gumatay (treasurer) and the delightful Andy Olaver (PRO). The directors are Avelino Decena, Concepcion Coching, Susan Dalton, Vicente Manalo, Angelica Bonnevie, Alvin Manaca and Tita Nena Ledesma.



MARC Soong welcomes Ford Motor Company Phils. VP-Finance Kevin Liederbach and Ford Motor Company Phils. president and CEO Terry Emrick



ANGELA Quila, Tony Quila and Charlie Rufino



JANSEY Soller, Bert and Carol Nievera with Donnie Ramlrez

HOME APPLIANCES

ARIES B. ESPINOSA, Assistant Editor

SPROJECTS@INQUIRER.COM.PH

AGGIE PINILI, Account Manager

Buy that longed-for appliance on a wise decision

Buy wisely.
Know the
finer details of
everything
you will buy

Here we are now, barely two months before Christmas Day, and the air is already getting colder. Radio stations (at least the AM ones) are starting to play "Rudolph the Red-Nosed Reindeer" and the "Twelve Days of Christmas."

Have you gotten your list out this early? Chances are you still haven't given Christmas shopping much of a thought. Soon, though, when the sun begins to set earlier and the night lights become brighter, you'll find yourself longing to wear Santa's cap

and make a wish list of gifts you'd like to give to loved ones and yourself.

But of course, home appliances would be on top of that list. The spirit is willing, but the pockets are weak. You know you want it, but can you afford it? We know times are tight, and you're kind of holding on to your cash right now.

So you really need to replace your centuries-old ice compartment you call a ref. And your wheezing aircon is ready for retirement. How do you buy that appliance with-

out feeling like you just punched a hole through your wallet? Well, this is always easier said than done, but the statement is universal. Buy wisely. Know the finer details of everything you will buy.

If you voted wisely in the last elections for the six-year term of your senator, then there's no reason to practice the same thing for an appliance that's going to run your life for the next 15 years. So, here goes...

Refrigerators

BUY/ 12

Why the single-door ref remains a Filipino favorite

Studies have shown that 80 percent of refrigerators in the Philippines remain to be the good old reliable single door ref. For those not familiar with it, the single door ref is just what the name implies - a refrigerator with one door enclosing both the freezer and fresh food section. It has a direct cool system which means frost is formed in its freezer, necessitating regular defrosting.

In other countries, other types of refrigerators, such as the top-mount and even the side-by-side, no-frost variants have gained popularity. Only in two countries, the Philippines and Thailand, has the single door remained popular. Why then is there wide preference for such a ref? Some answers may seem obvious, some surprising:

1. There seems to be a common folk belief that the frost formed in the ref is a clear, undeniable sign it is

Preferred by aeronautics engineers and housewives.

From aircraft engines to home appliances, General Electric has played a pivotal role in the lives of millions. Founded in 1876 by Thomas Edison, inventor of the revolutionary light bulb, GE has stood by its commitment of providing innovative and long-lasting products of the highest standard. And as proof of our consumers' trust in our name, we are proud to be recognized as Asia's Superbrand Award Winner for two consecutive years.

Today, more than 100 years later, GE continues to reflect Edison's spirit of success and exploration from the heavens to your kitchen.



GE Appliances

We bring good things to life.

refrigerators and freezers • washers & dryers • cooking products • air conditioners
Buy your GE Appliances now. Available at all leading appliance stores nationwide. Call 831-8282 or 887-0075 for inquiries.

<http://www.geappliances-philippines.com>

THE CLASSIC single-door ref by GE

getting colder. For this reason, some doubt is cast, however unfounded, on the no-frost refs. Such belief may be more prevalent in the rural areas.

2. Refrigerators with a direct cool system generally are more energy efficient than no-frost ones.

3. The single-door refs come in sizes suitable for the common Filipino family. Their storage capacity is normally 5 - 9 cubic feet which can store just the right amount of food for an average family of five.

4. The single-door ref remains to be the most affordable among all ref variants. The price of a 5 cu. ft. re-

WHY/ 15

GE Appliances in the Philippines are now being distributed by CYA Industries, Inc. 103 Mercedes Avenue, 5th Fl. San Miguel, Pasig City. Tel: 863-3935

Buy that longed-for appliance (from page 11)

Refrigerator-makers have made great many strides in making their products more energy efficient in recent years. Why wouldn't they? The refrigerator uses more energy than any other appliance. So, one major consideration when you shop around for a ref is the **energy efficiency**.

The next consideration is **size**. Do you need a compact 4 cubic-foot or a family 13 cubic feet? Remember, the bigger they are the more voracious they eat energy. So, unless you have a big, extended family, you're better off buying smaller refs.

Vanity will cost you, so buy only refs with **features** that you will actually use. If you're the techie type who's into automation, then by all means take that unit with the electronic touchpad control (and maybe the one that's Internet-capable, too.) If you're the beverage guzzler type who grabs a drink or two every hour, then get the one with the beverage compartment up front so you won't have to open the ref every time you feel thirsty.

Then, decide the **configuration** of your desired ref. Will it be a top-freezer type? The top freezer is the cheapest and least expensive to run. But if you're a vegetarian, you have to bend down more often than not to reach that produce bin. Put yoga in your routine, then.

The bottom freezer offers more storage space for your frozen needs. But they cost more to run, and are usually more expensive.

Freezers

Who wants a freezer alone when a freezer and a ref will do? But some people, particularly those with home-based businesses, prefer the large freezer storage space offered by

these appliances.

Again, consider type and size. An upright freezer will take less floor space than a chest freezer. They're also more convenient, especially if you hate stooping down. But they cost more than chest freezers.

Estimate the right size for you if you opt to buy a freezer. Too large, and you waste space and energy. Too small, and you'll find yourself buying another freezer and a ref.

There is one important reminder if you're buying a freezer, whether it be an upright or a chest freezer. Obtain a lock to keep little children outside.

Cooking ranges

One of the most useful appliances in the kitchen can also be one of the most puzzling—and dangerous. Think twice, think thrice before buying cooking ranges.

Gas ranges present a host of pros and cons. Gas ranges, food connoisseurs swear, are better choices. They heat quicker, and subtle heat adjustments can be made for that "setting by feel" technique. They cost less to operate, and, best of all, you're guaranteed a cooked meal even if the electricity fails on you.

On the other hand, gas ranges are generally more expensive and need to be repaired more often.

Electric ranges boast of more long-term reliability. But your personalized style can be stifled by the electric range's pre-set heating levels. Electric ranges, though, have come with more innovations, especially in the burner types. These now come in coils, discs, glass or ceramics. The sizes can now even be

A built-in heater has been installed on the top, bottom and rear of the oven with a convection fan that heats up instantly allowing even distribution inside the oven. Hence are the dishes when microwaved foods come out straight, soggy and cooked only on some parts of the dish! Now your cooking will come out of the oven in the same shape as it went in and golden brown on the outside as if you've cooked it in a traditional oven. Your dishes such as roast of pork will be moist inside and perfectly brown on the outside resulting the unrivalled cooking of a conventional oven.

You may even wish to use the "Bake Grasp Grill" function to enjoy crisp pastry on the bottom & crispy pizzas on the top.

AMERICAN HOME® PERFECT 10

Dynamic Heating Power

The option of allowing you to set your own heat settings enables you to control your baking on the shape, texture and colour of the end results. In addition our powerful heating elements work in synergy wonderfully by providing instantaneous heat-up at your desired temperature.

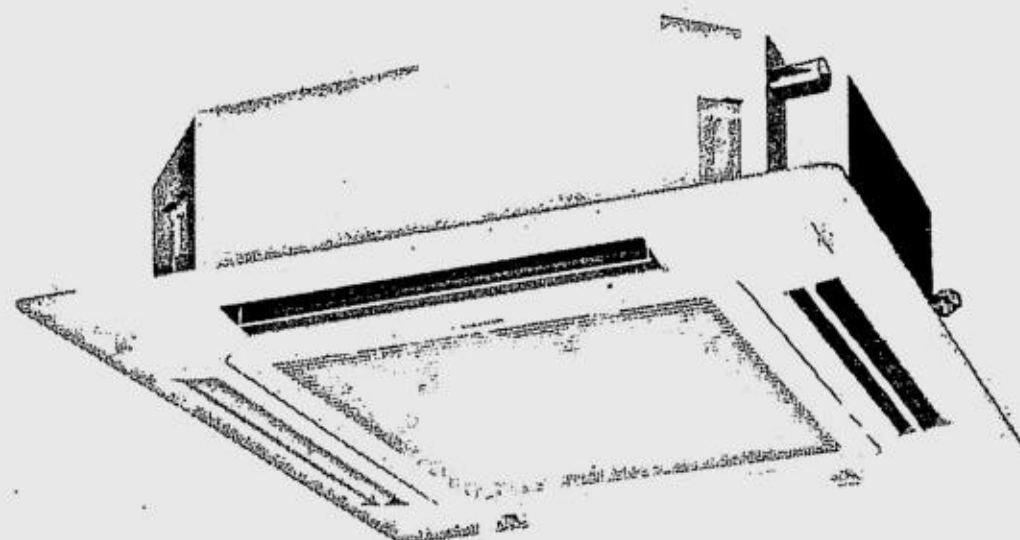
Temp. (°C)	Time (Min.)	PERFECT 10	Conventional Type
200	0	100	100
150	2	150	100
100	4	180	100
50	6	200	100
0	8	210	100
0	10	220	100

Wedge-shaped bluish inside Golden Brown

Deep-shaped bluish inside Dull Brown

BUY/13

THE MOST ADVANCED ENERGY-SAVING AIRCON TECHNOLOGY IS HERE!



DAIKIN
SkyAir
 CEILING CASSETTE AIRCON
 with **SUPER INVERTER**

SAVES UP TO 54.4% ON ELECTRICITY



Only DAIKIN SkyAir has the breakthrough SUPER INVERTER technology that guarantees savings of more than 50% on electricity. Unlike other power-consuming aircon compressors that often shut off and restart causing unnecessary temperature fluctuation, the Super Inverter effectively keeps your desired coolness level constant without going thru the wasteful on/off cycle. It's like steadily cruising in a freeway wherein less gas is used versus gas-consuming driving in a stop and go traffic. Sky Air also has a new and efficient motor and advanced circuitry that can generate larger cooling power using less electricity. For constant and optimum coolness with maximum energy savings, get the air conditioning unit the world looks up to. Daikin SKYAIR with Super Inverter.

**Make an Intelligent Choice.
 Make Daikin your No. 1 Choice.**

DAIKIN-ALLEN
 AIR CONDITIONING, INC.

Buy that longed-for appliance . . . (from page 12)

interchangeable, so you can cook on varying sizes for less space consumed.

A word of caution, though, on the electric ranges. It's often hard to tell when a burner is on or not, so watch for kids attempting to hold the griddle or disc.

Microwave ovens

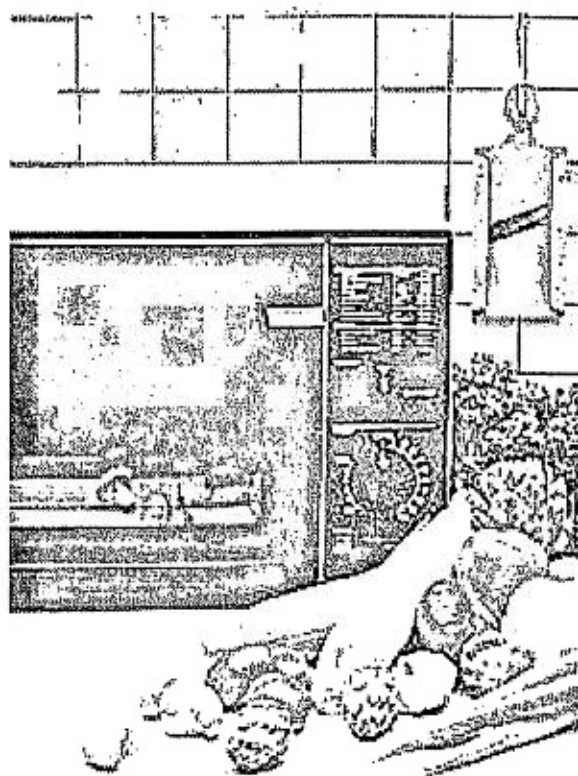
Although it hasn't really replaced the traditional oven, microwave ovens have become an essential item in many kitchens. Some people may think that you buy one microwave oven, you've bought them all. Not true. Microwave ovens offer varying capacities, depending on their size and power.

You need to choose only between three sizes: small, medium and large, and your choice depends on your needs, kitchen size, and budget. For power, essentially, the larger the oven, the more powerful it is. The more powerful it is, the faster the cooking time.

There are other options available nowadays for microwave ovens. Standard options include turntables, convection microwaves for more versatility, and rotisseries to turn those foods for more even cooking. More advanced features include pre-set buttons and electronic touch controls.

Washing machines

The competition among washing machines



The microwave oven has proven itself a tried and tested backup to the traditional oven.

nowadays rivals even the TV networks'. Today, one washing machine is virtually indistinguishable from the next one.

Now, you just have to choose between a top-loading washing machine and a front-loading washing machine. With the top-loader, you can put in clothes even when the cycle has started, you can fit in larger loads, and you don't have to stoop. Problem is, they cost more and they take up more space.

A front loader, on the other hand, feels at

BUY/15

Breakthrough aircon technology saves 54.4 percent on electricity

FOR THE PAST years, a series of crises has been inflicting big blows to the business community. There was the Philippine political crisis, Asian economic crisis, and now a global crisis brought about by terrorist attacks.

As a result, figures are drastically down and companies are closing left and right. And for those who are barely staying afloat, no-nonsense cost-cutting and cost-efficiency measures are strictly observed. There is a constant and pressing need to think of every way to keep expenses down.

Power consumption is one highly controllable item in the expenditure list. Studies show that a big bulk of office and home energy consumption comes from cooling and heating equipment. Now, think of your usual electric bill. How much of it do you think comes from your aircon unit? Using it for 8 to 12 hours daily consumes a lot of costly electricity — and that's the not-so-cool part of the aircon.

Good thing there are new developments in aircon technology that bring the cooling cost down. Like the new Daikin SkyAir with Super Inverter technology.

The Daikin SkyAir is clearly a breakthrough. It changes the way aircon units function — and it saves up to 54.4 percent in electricity.

How? Every car owner knows that it is far more gas efficient to steadily cruise along a free-way than to stop and go in traffic. Much energy is saved in maintaining an ideal speed while the total opposite occurs during unnecessary slow-downs and accelerations every so often.

The same principle holds true with the way air conditioning units run. Ordinary aircon units consume much energy because they are designed with compressors that temporarily shut off when-

ever a desired temperature is reached — only to re-start when the temperature inadvertently goes up. Just like the car caught in a stop and go traffic.

This is where the Daikin SkyAir with Super Inverter makes the difference. It has successfully checked the power-consuming on-off cycle of air conditioners.

The Daikin SkyAir technology drastically cuts energy consumption by applying the free-way-cruising principle. Instead of automatically shutting off upon reaching the desired temperature, the Super Inverter efficiently keeps the desired coolness constant without going through the wasteful on/off cycle. It eliminates uncomfortable temperature fluctuations while doing away with unnecessary motor restarts.

Other than the Super Inverter, Sky Air also has a new and efficient motor and advanced circuitry that can generate larger cooling power using less electricity. All in all, Daikin SkyAir saves up to 54.4 percent on electricity. No wonder it has started to make waves among businessmen and wise homeowners in Europe and Asia.

And as if the breakthrough savings were not enough reason to attract the market, Daikin SkyAir also has other advantages to offer. It comes in ceiling cassette form which saves space and preserves the beauty of office or home walls. SkyAir also facilitates excellent airflow and air distribution with its 4-way blower that equally and simultaneously cools all four corners of any room.

For constant and optimum coolness with a maximum energy savings, get the air conditioning unit the world looks up to. Daikin SkyAir with Super Inverter.



Video freak by day.

Party animal by night.



Sound power by the Panasonic Mini Component. Keep the energy up!

SC-DK10

- Total Output Power of 3200w PMPO/ 390w RMS in Home Theater Mode
- 5-DVD/VCD/ CD changer with Dolby Digital/ Dolby ProLogic Decoder
- Super Woofer Drive System with Bi-Amp Bi-Wiring Configuration

I like my Panasonic!










I like my Panasonic!

Audio Video Blast!

AUG. 16 - DEC. 31, 2001

Get 3 VCD Movies FREE



Get a CD Case FREE



FOR EVERY VCD MINI COMPONENT (MODEL SC-AK122, SC-AK177, SC-DK10, SC-PM111 OR SC-PM141)

FOR EVERY CD MINI COMPONENT (MODEL SC-AK22, SC-AK52, SC-PM111 OR SC-PM26)

Customer must present proof of purchase (sales invoice or official receipt) to dealer/salesman or customer service personnel where the Panasonic product was purchased to claim item.

Customer can claim item up to 60 days after end of promo period.

Promo period is from August 16 to December 31, 2001 only.

SEE PROMO STANDEE FOR DETAILS

Per DTI-NCR PERMIT NO. 2638 SERIES OF 2001

www.mepco.panasonic.com.ph

How to design today's kitchen

When designing your home, particularly your kitchen, the design should adapt to people rather than people adapting to the design. A small child or a person in a wheel chair should be able to wash the dishes at the sink but so should a person who stands 6 feet tall. A person carrying groceries in one hand should be able to literally pull the shelves of a wall cabinet down toward her with the other. When preparing a kitchen design, select appliances that are space saving, easy to use and maintain, aesthetically modern with features that give added convenience and flexibility. Here are some tips in selecting kitchen appliances:

• **Cooktops** - generally preferred by people constructing new homes. If you're building a new kitchen, might as well build it right, right? Built-in appliances are ergonomic, space-saving, easy to maintain and just simply clever-looking. A variety of new features are now available in the cooktop line such as the barbecue grill, deep fryer, vetroceramic and triple-gas burners, etc. There are also products that offer different permutations of these features. For sure, there's one that will suit your specific needs.

• **Free-Standing Cookers** - Ideal for people who plan to spruce up their existing kitchens. Just place it in the available space and you amazingly change the face of your kitchen! Features to look for: electric oven and electric ignition. To give it more oomph, consider one with genuine stainless steel finish. If you're tight on the budget

but nonetheless want these quality features, go for Ariston's budget

Built-in appliances are ergonomic, space-saving, easy to maintain and just simply clever-looking

and space-saving 50 x 50 cm stainless cooker.

• **Range Hoods** - a kitchen that looks good must smell good. Rangehoods suck out or filter funny-smelling smoke, grime and grease that may result from cooking. Look for one with powerful suction power as well as an extensive warranty. The warranty is a fair gauge on the product's reliability - the longer the warranty, the better for you. This obviously goes for appliances in general and not just rangehoods.

• **Built-in Ovens** - Generally preferred because they may be installed

so that one rack is at a level of an adjacent countertop, reducing the need to bend. Features to look for: self-cleaning, safe, easy grip handle, and generous interior lighting.

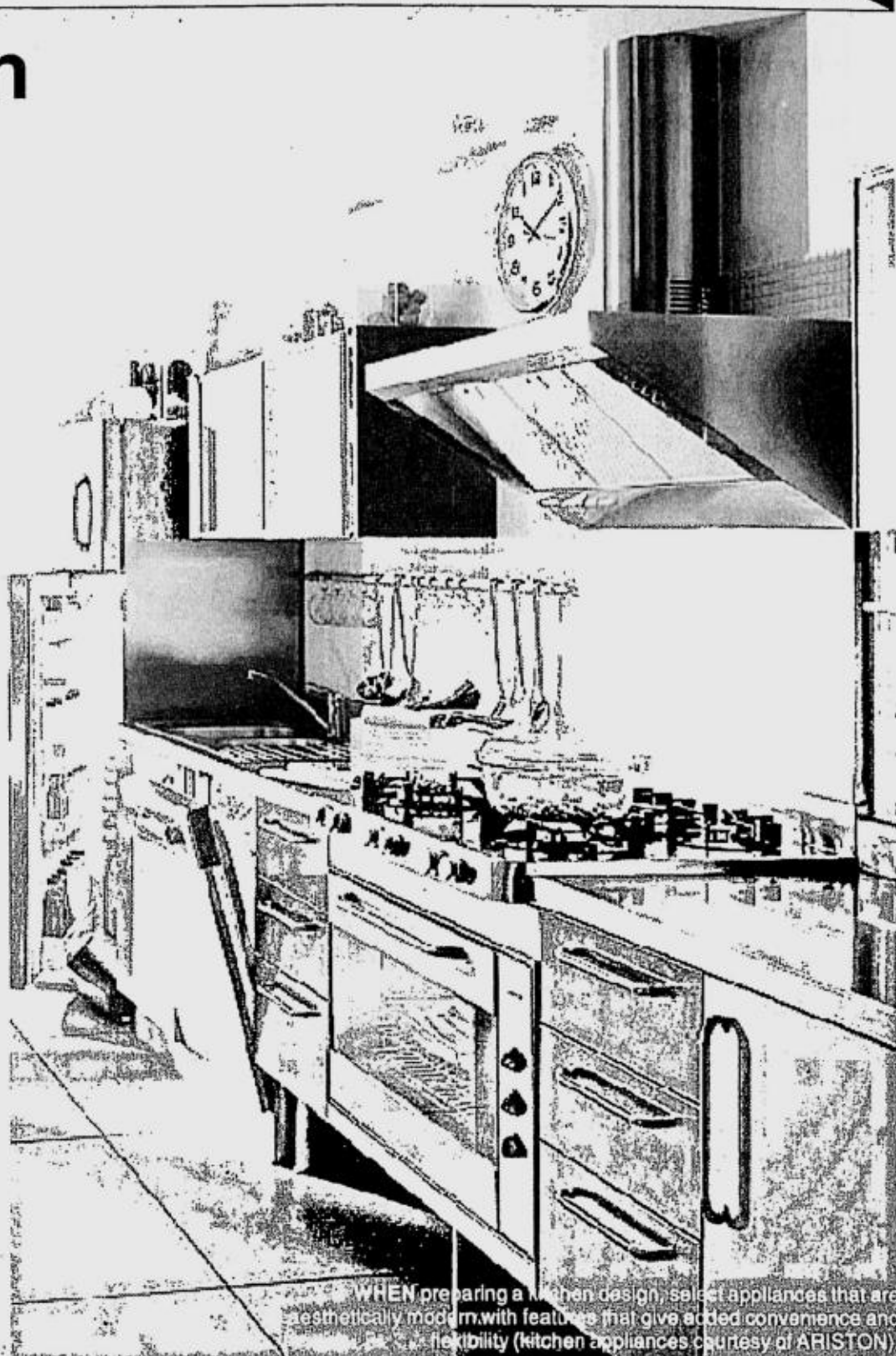
• **Dishwashers** - Features to look for: controls located on the front for easy access, automatic cycle selection, energy saving. Raising the dishwasher 6 to 9 inches off the floor, when possible, will make it easier to load and unload for everyone.

• **Washing Machines** - European style washing machines are preferred more by households because of their efficiency and ability to wash clothes gently. Another thing to look for is the dryer feature.

• **Refrigerators** - Here's an outrageous tip - go for outrageous colors. Select a ref with unusual colors to match your unusual kitchen design. If you opt for a stainless steel ref (which have become considerably popular), consider one whose full body, not just the panel, is finished with stainless steel.

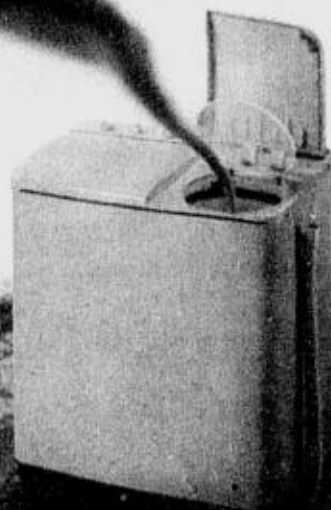
More and more homeowners are turning to architects and interior designers for help in transforming their once simply functional kitchen into a designer kitchen. The idea of 'designer kitchens' seems to have come from the Italians. Known for their keen aesthetic sense (remember the ancient Roman civilization?), the Italians have been the precursors in transforming the kitchen from a mere cooking area into the home's centerpiece.

In Italy, the #1 kitchen appliance manufacturer is Merloni Elettrodomestici, makers of lead-



When preparing a kitchen design, select appliances that are aesthetically modern with features that give added convenience and flexibility (kitchen appliances courtesy of ARISTON).

Twin Power.



The Magic Chef Washer - now in a twin-tub assembly.

After our Fully Automatic Single Tub Washer, we just had to come up with another winner.

Introducing the Magic Chef Twin Tub washers. An extra-wide 32 cm. pulsator for deep cleansing action. A higher spin speed for better water extraction, for less drying time spent. A larger spinner/extractor, for maximum drying action. And an energy efficient design that saves your power and water bill.

More performance for less cost, the ultimate in energy-saving laundry. The Magic Chef Twin Tub washers. Now that's what you call an encore.

Magic Chef USA

GMA DEALERS
SM APPLIANCE:
FAIRVIEW 835-07-20 / 936-85-23 / 417-67-95 / 418-79-12
N.E. ANNEX 929-37-85 / 928-29-31 / 927-65-78 / 928-61-66
N.E. 111 924-24-22 / 927-39-66
CUBAO 911-05-68 / 911-11-59 / 911-05-99
STA. MESA 715-05-41 / 715-05-34 / 35
MEGAMALL 632-71-24 / 250481 / 633-50-75/73
HARRISON 524-62-39 / 524-31-68 / 521-21-31
MAKATI 892-43-18 / 892-11-78 / 892-32-32
LAS PINAS 800-35-12/13 / 800-34-51/52
BACOR (046) 417-02-58 / (046) 417-02-74
MANILA 523-80-60 / 523-85-93 / 523-85-85 / 523-85-79
PAMPANGA (045) 951-69-91 to 92
SUCAT 829-73-46 / 829-70-25
WESTERN MARKETING CORPORATION:
MORATO 373-45-01 to 08
RECTO 711-56-71 to 74 / 712-62-95 to 98
MEGAMALL 634-65-32 / 1733 / 635-21-25
P. TUASON 911-55-51/57/61/64/68 / 913-25-77
FARMER'S ANNEX 911-07-71 / 911-25-14
PASAY 817-95-33 / 817-95-29 / 817-95-55 / 844-74-08
GRAND CENTRAL 364-53-83 / 364-53-41
COMMONWEALTH 931-56-50/69 / 931-59-96
CITIMALL 512-97-01 to 02
FESTIVAL MALL 850-37-46 / 850-37-58
CALOOCAN 361-27-86 / 361-30-55
FAIR N' SQUARE EMPORIUM 241-32-72/74/78 / FAX 241-32-80 / 244-66-63 / FAX 241-28-54 / 361-77-62 / 361-35-19
J & R ELECTRONIC & APPLIANCES
CTR. 241-26-61 / 241-15-85/76/77 / FAX 242-15-81
WORLDWIDE APPLIANCE TEL./FAX
242-81-85
EVER EMPORIUM
ORTIGAS 656-88-41
COMMONWEALTH 932-09-98/99 loc. 103
GRAND CENTRAL 364-25-21 / 366-29-09
UNIWIDE STORES
AVENIDA 733-80-82 to 90
LIBIS 633-59-51 loc. 137/101
NOVALICHES 938-0001 to 06
LAS PINAS 873-5606 to 10
EDSA CENTRAL 633-4971 to 72
CALOOCAN 363-7812 to 15
SUCAT 820-8136 to 43
CABUYAO 439-9220
TARLAC 437-3920 to 21
COASTAL 879-0001 to 08
HOMEWORKS
LAS PINAS 871-10-50 loc. 109 / 874-70-22 / 871-47-24
GRAND CENTRAL 367-17-74 to 76
CENTRAL / NORTHERN LUZON
SAVERS MART MALL (045) 888-17-20 / 323-68-88 / 323-78-88
SAVERS MART PLARIDEL (045) 322-57-75 / 322-08-92/93/94
SAVERS MART TARLAC (045) 982-47-75 / 982-39-58 / 982-28-63
MAGIC APPLIANCE PEREZ DAGUPAN (076) 522-21-06 / 515-29-31
MAGIC APPLIANCE CLUB DAGUPAN (076) 522-54-61 / 515-53-51 / 523-54-13
OCAMPO'S INC. ANGELES (045) 322-333
OCAMPO'S INC. BAGUIO (074) 442-53-79
OCAMPO'S OLONGAPO INC. (047) 222-25-48 / 222-44-44 / 223-30-00
OCAMPO'S MEGA STORE BALANGA INC. (047) 237-26-43
TONGSAN BAZAAR BAGUIO (074) 442-50-03
PUNZALAN EMPORIUM (045) 322-57-47/48
VISAYAS DEALERS
CITI APPLIANCE 335-10-50 to 51
SM ILOILO (033) 320-52-13
SM CEBU (032) 231-01-32 to 35
MINDANAO DEALERS
METRO PLAZA (082) 221-56-66 / (082) 227-68-23 / 227-71-13
RJ HOMES INC. (082) 227-62-68

ing Italian brand Ariston. Ariston has a complete line of cookers, hobs, range hoods, dishwashers, front-loading washing machines and dryers, and refrigerators, all designed for the upscale, discriminating and sophisticated homeowner. Many would be surprised to find out that the old established cooking brand in the Philippines (which dubiously claims to be all Italian) is a virtual unknown in Italy.

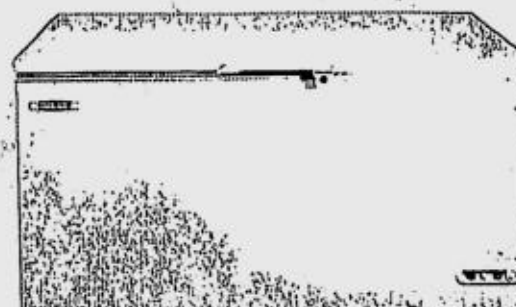
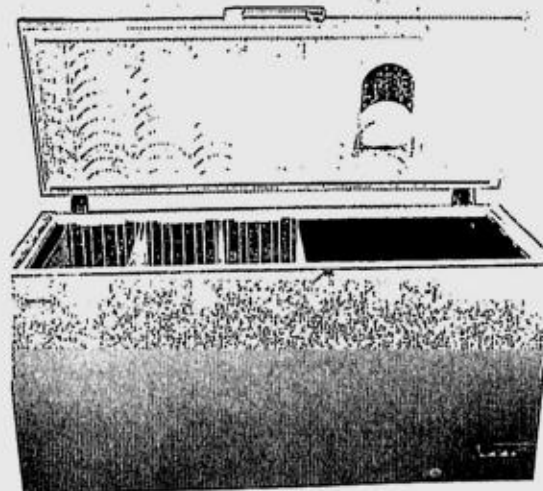
Ariston is currently available in leading appliance centers nationwide such as SM Appliances, Anson Appliances & Western Marketing. The Ariston showroom may be reached through tel. 631-8282, 887-0075, (032) 344-6926 (Cebu), (088) 856-4727 (Cagayan de Oro), or (082) 222-1181 (Davao).

American Home AH-22CF

COMMERCIAL CHEST FREEZER

THICKER skin to keep the cold air in. With this philosophy, American Home's AH-220F offers the coolest possible performance - at the least possible dent on your power bill. Whether it's for home or commercial use, you get quality performance - meaning more cold for your cash - with this powerful, yet power-saving, commercial chest freezer.

The AH-22CF features tropicalized operation (built especially for the Philippine climate) with virtually no condensation, rust and moisture. Its thicker insulation (measuring no less than 60cm) and sloping panel eases compressor stress, ensuring lower energy consumption and easier operation. Valued at P27,000 for the 22 cubic feet model, the AH-22CF is exclusively distributed by CMTC International and comes with a five-year warranty on the compressor.



FREE 6 Vernel 6 Persil 35mL
For every purchase of Magic Chef twin tub.

Promo period starts Sept. 15 - Dec. 31, 2001.
Per DTI-NCR Permit No. 3088, Series of 2001.

Also available: MCW42T (4.2 Kg) & MCW60T (6.0 Kg)
For inquiries, contact us at: 374-4567 to 74 or
www.americanhomeappliances.com

Buy that longed-for appliance . . . (from page I3)

home in cramped spaces. And, since they're smaller, they use less water. If you're single and living in an apartment, a front-loading washing machine is the better option.

Now will you go for the traditional dials and levers or go for the more modern-looking pushbuttons (some brands even have a monitor with built-in Internet capabilities)? That is entirely up to your taste.

Air conditioners

We should consider that our country is a humid country to

live in. So, our air conditioners don't just have to cool us down during the hot summer months or keep the dirty air out on smoggy days, they have to control humidity. Getting any size of air conditioner for your room isn't enough. If the aircon is too small, then it can't cool your room enough for comfort. If it's too large, it will not dehumidify your room, resulting in a damp atmosphere.

Here's a useful rule of thumb to get just the right size air conditioner for your room: Measure the square footage

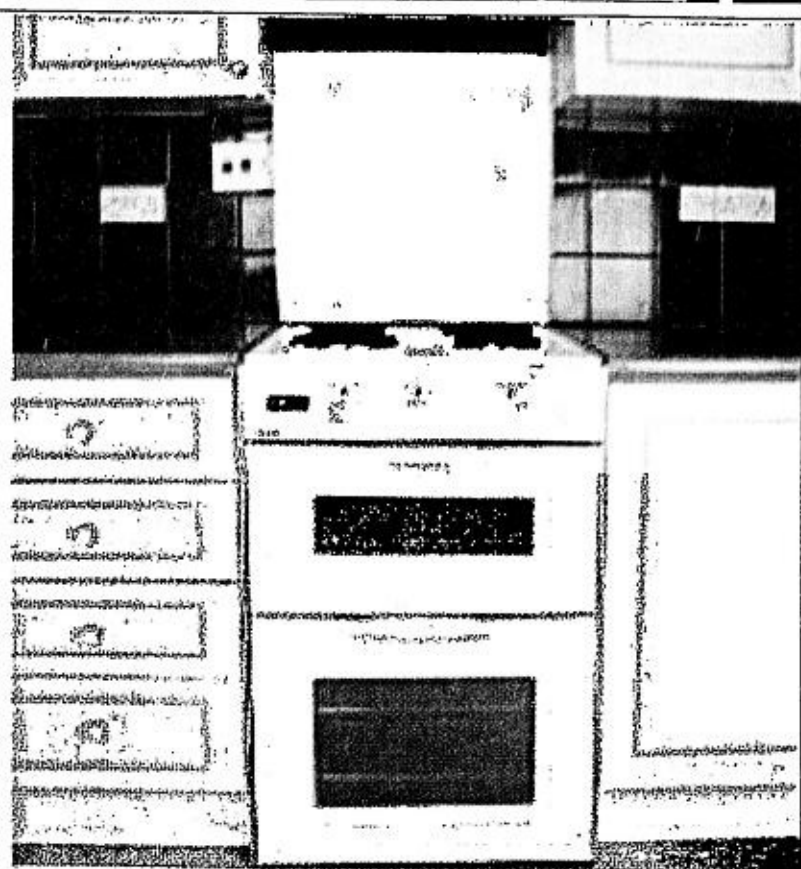
of each room for which you need an aircon, then follow these guidelines:

- For rooms up to 250 sqm., multiply that figure by 30;
- From 250-450 sqm, multiply by 25;
- Over 450 sqm, multiply by 20.

The results give you a rough estimate of the Btuh (British thermal units per hour). An air conditioner's Btuh is indicated at the yellow label that informs you the cost of operation and an EER (Energy efficiency rating). The

BUY/16

If you're single and living in an apartment, a front-loading washing machine is the better option



Why the single door . . . (from page I1)

frigerator would normally be around P10,000 — something a newly wed couple for instance could afford when starting out their new home.

5. Single-door refs' features have evolved with the times. Although they still need to be defrosted, convenient defrosting features have been introduced in the market. For example, GE's single-door refrigerators now have an auto-freeze system. Once the ref is done defrosting, it automatically turns itself on and activates your unit's cooling system. Its splash-free system also collects the melted ice

For over forty years, the Filipino's trusted brand in appliances has always been
GE

from the freezer into the drain pan and lets it evaporate. For a consumer with a tight budget, this is almost as convenient as a no-frost ref.

Since the first time the refrigerator was introduced in the Philippines, the single-door ref has remained a Filipino household staple. For over forty years, the Filipino's trusted brand in appliances has always been GE. Although GE is best known in the United States for its revolutionary appliances such as "smart" self-diagnostic refrigerators with built-in ice-makers, speedcookers, (more popularly known in the West as the Advantium), and high-grade stainless steel side-by-side refs with built-in water purifiers, its innovation continues with the classic ref that has become part of the Filipino's everyday living.

GE Appliances' new Philippine distributor is CYA Industries, a freshly incorporated company bringing with it over 35 years of experience in the appliance industry. Its service requirements shall be supplied by Quality Circuits, a consumer welfare desk accredited by the Department of Trade and Industry. This makes GE Appliances the first American appliance brand whose service operations are accredited by the government agency.

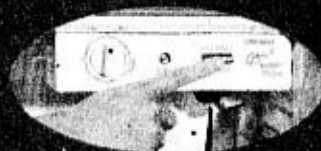
Aside from its full line of refrigerators ranging from US-made side-by-side models to upright freezers, GE Appliances also offer electric ranges, washing machines, dryers, air conditioners and microwave ovens. For more info on GE Appliances in the Philippines call 631-8282, 887-0075, (032) 344-6926 (Cebu), (088) 856-4727 (Cagayan de Oro), or (082) 222-1181 (Davao). GE appliances are currently available in leading appliance centers nationwide such as SM Appliances, Anson Appliances, Western Marketing and Abenson.

New!

Now! National gives you 2-door Power Savers



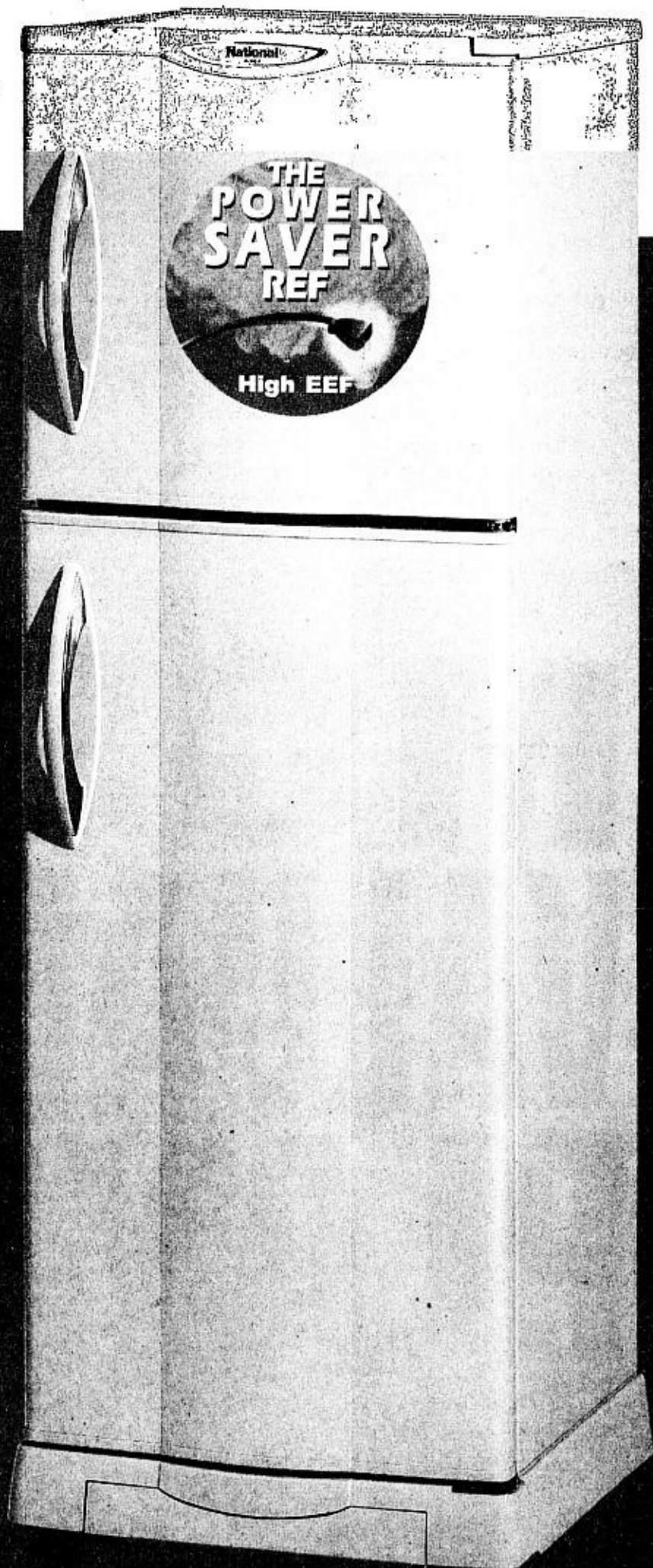
Enjoy time and power savings from National's new line of 2-door refs. Now, the brand that brought you the signature **Power Saver Ref** makes it available to you in 2 doors, both in Manual and Semi-Automatic Defrost Models! National Power Saver Refs are certified to have a high **Energy Efficiency Factor**. Our Semi-Automatic line comes with the signature **Quick Defrost Function** which defrosts 3x faster in just one push of a button. That's a lot of time and power savings for the whole family. Plus, see how our new Wine Rose Color can accent your kitchen!



Go Ahead. Feel The Life. You deserve a **National**.



Better Living, Better Environment.



NR-B851D

National
Always with you.

www.mepco.panasonic.com.ph

Buy that longed-for appliance . . . (from page 15)

higher the EER, the more efficient the air conditioner, the cheaper your energy bills.

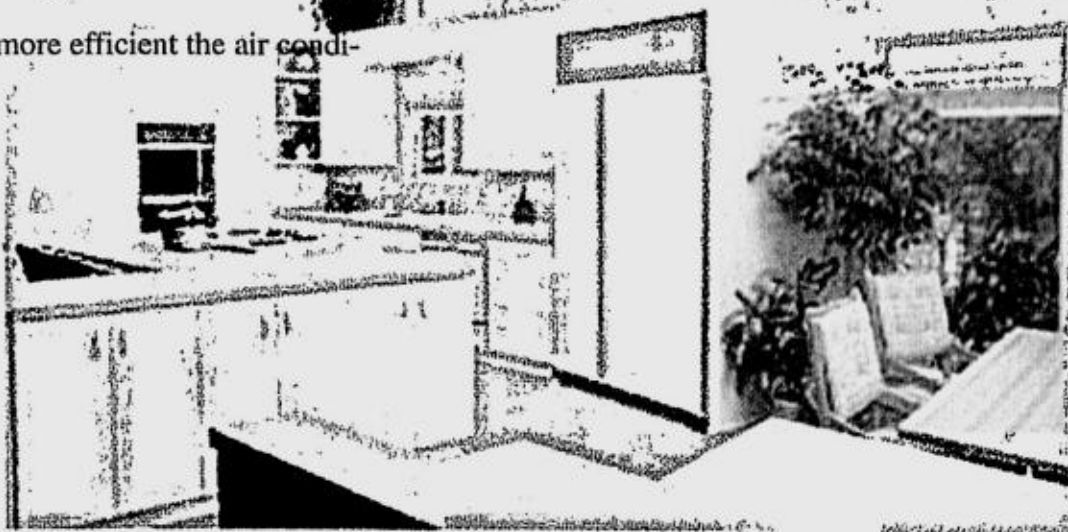
Here are some other helpful tips when you shop for air conditioners. Louvers should be fully adjustable, not motor-driven. The housing should be plastic, not metal. They're easier to install and remove but just as durable.

Here are other helpful hints when you buy smaller items.

Toasters. It's just a matter of you choosing between a two-slicer or a four-slicer. Well, if you comparison shop, you'll find there's not much of a price difference between the two-slicer and the four-slicer toasters. So, it might be better for you to buy the four-slicer.

Coffee makers. There are three types of coffee makers: auto-drip, electric percolators, and espresso/cappuccino machines. Size determines the right machine for you. Are you using it for yourself, your family or your office? Small machines brew four cups at a time (best for individuals) and take up little room at the counter.

Juicers. There's not much difference between makes and models, except that the high-end juicers come with features that cut down on the mess, such as unwanted foam from citrus fruits. If cleanliness is high on your list, prepare to pay for it, maybe up to five times higher than the basic models.



People, Events & Products

National Panasonic dealers convention set

NATIONAL Panasonic Sales Philippines (NPP), a division of Matsushita Electric Philippines Corp. (Mepco), manufacturer of high-quality home appliances (National) and audio-video products (Panasonic), will once again hold its annual dealer's convention dubbed "A Continuing Commitment" at the Waterfront Hotel, Lahug, Cebu City on Sept. 27-28.

Mepco, for the past 34 years of operations in the country, is more than ever committed to manufacture products which shall promote a better quality of life for Filipinos through continued product innovation and technology. It shall also take the opportunity to stress the fact that it can only realize its goals of reaching out to the consumers with the participation of its dealers, thus making a continuous effort to update them with proper product information and foster ties that extend to respect, trust and friendship. The business convention shall acquaint

dealer members nationwide with the newest models of National/Panasonic product lines. For instance, National shall be launching the Soakmatic, for its washing machines—a breakthrough that would definitely revolutionize the laundry industry and reshape the washing habits of the Filipino market.

Other existing new models and innovations to be introduced by National are its air conditioners, refrigerators, oven toasters, rice cookers and steam irons. On the other hand, Panasonic shall be launching new audio video products, as well. Eiji Iida, president of National Panasonic Sales Philippines shall, as one of the highlights of the convention, discuss company directions and policies for the rest of the year. Newly assigned Mepco president Yukihiro Kubota shall also impart to them his thoughts on the company's role in reaffirming its commitment, in continuing ties and technology, to fulfill its corporate mission to contribute to society.



MATCHBOX, HOTWHEELS COLLECTORS' SOCIETY CONFAB

The 1st MHPCS (Matchbox and Hotwheels Philippine Collector's Society) National Convention was held successfully at the Festival Mall, Alabang recently. The two-day fun-filled event featured several side activities from the usual Swap Party and Parlor Games. This year, new activities were added, such as the Hotwheels life-size car of the merchandising display and sale, the Hotwheels Interactive Demo Area, the Hotwheels Driving Challenge, the Basketball Shootout, and most importantly, the Hotwheels Collectors Exhibit. No other than ABS-CBN president and guest of honor Freddie M. Garcia graced the unveiling of the Collectors' Exhibit. With him to witness the unveiling were Miguel Garcia, key accounts specialist for sales and marketing of ABS-CBN, actor and Hotwheels man Onemig Bondoc, Richwell's Alberto S. Yao, president; Myrna T. Yao, chief operating officer, and Maye T. Yao, marketing manager. The 1st MHPCS was presented by Richwell Trading Corp., Mattel Inc., Festival Supermall, Hanford, Boys R' Us, Jack n' Jill Roller Coaster, Cloud 9 Chochoy Choco, Clubhouse Mini, Taco Maker, Club Panoly Resorts Boracay, and Kameraworld Phils. Inc.



PSG STAFF TOASTS TO BITTERLESS AMPALAYA TEA

The medical staff of the Presidential Security Group takes time out to taste and toast the bitterless ampalaya health drink *Charantia*, an all natural, caffeine-free and tea-like beverage for diabetics. *Charantia* was invited to set up a booth during the PSG medical-dental civic action at Malacañang Park recently in celebration of the PSG 103rd anniversary. Shown are PSG medical officers and ladies, including Madame Josie Rabonza, PSG First Lady and wife of PSG chief B/General Glenn Rabonza (3rd from right). Extreme right is Lt. Col. Benedicto Vitto, commanding officer of the PSG Hospital.



UST HOSPITAL DOCTOR IN ENDOSCOPY FORUM

Dr. Jose D. Sollano, chief of Gastroenterology and head of the University of Santo Tomas Hospital's Endoscopy unit, recently participated in the 3rd Asian-Pacific Masters of Endoscopy Forum (APMEF) at Rasa Sentosa, Singapore. Dr. Sollano holds the distinction of being the only Filipino and also a permanent member of this exclusive organization of endoscopy experts in Asia. The APMEF brings together world-renowned endoscopy experts in a forum which discusses current, state-of-the-art endoscopic technology and techniques, as it applies in our daily management of digestive problems and diseases in the Asia Pacific. Shown are the members of the Forum, with Sollano seated at the first row, leftmost.

MOST VALUABLE PLAYER



Be a winner with the Aiwa XD-DV170 DVD Player.
Now at P12,990.00!

The Aiwa XD-DV170's exciting features are enough reasons to make it the DVD player of your choice. But Aiwa XD-DV170's marked down price of P12,990.00 from the original price of P14,990.00 makes it a real winner.

So what are you waiting for? Go to the nearest Aiwa dealer now!

• Layout free compact size • DVD, VCD, CD, CD-R/RW Playback • LCD Display • 10-bit Video D/A Converter • Dolby Digital/DTS Optical Output Terminals • S-Video Output • 4x Zoom Function • 2x/8x/32x Speed Search

aiwa
Sounds Good

aiwagold@mail.sen.com.ph

Distributed by ASCOP, Inc., 2/F Solid House Bldg., 2285 Don Chino Rocas Ext., Makati City. For inquiries, please call: 843-1541 to 43 loc. 304. For service information, please call: 626-0073 to 80. Insist on an Aiwa Official Warranty with your purchase.